

Helsinki, Finland, 4<sup>th</sup> of March 2024

## **IFF Central Board meeting 1/2024 03.03.2024 as a physical meeting in Malaga, Spain**

**Place:** Place: Sercotel Hotel Rosaleda, Avenida De Luis Buñuel, 14, 29009, Málaga

<b>Participants:</b>	<b>Tomas Eriksson</b>	<b>President</b>
	<b>Filip Suman</b>	<b>Vice President</b>
	<b>Jörg Beer</b>	
	<b>Tamuz Hidir</b>	
	<b>Steen Houman</b>	
	<b>Martin Klabere</b>	
	<b>Carlos Lopez</b>	
	<b>Agata Plechan</b>	<b>ATC chair</b>
	<b>Kaarina Vuori</b>	
	<b>Veli Halonen</b>	<b>Operations Manager</b>
	<b>Stefan Kratz</b>	<b>Competition Manager (remote participation)</b>
	<b>John Liljelund</b>	<b>Secretary General</b>
<b>Excused:</b>	<b>Monica Birdal</b>	<b>Treasurer</b>
	<b>Calle Karlsson</b>	
	<b>Stephen King</b>	
	<b>Pakkamol Siriwat</b>	

## **Agenda**

### **§ 1. Opening of the meeting**

Mr. Eriksson welcomed all members to the first CB meeting of the year 2024 and informs that both Mrs. Birdal, Mr. Karlsson, Mr. King and Ms. Siriwat are not able to participate for personal reasons. Mr. Eriksson thanked for a very good workshop yesterday. Mr. Eriksson opened the meeting at 09:00.

### **§ 2. Approval of the agenda**

Mr. Eriksson concluded that there are the following updated or new appendix for the meeting.

- Appendix 13 - WFC 2024 LOC (new)
- Appendix 37 - ATC meeting report (new)
- Appendix 38 - Updated application from SUHV U19 EFC 2025 (new)

Neither the Event Report from Quantum Analytics or the official letter about withdrawal has arrived from the Chinese Floorball Union, therefore there are no Appendix 11 or 22.

**CB decided:** To approve the report, the new and updated appendixes and the agenda for the meeting

§ 3 **Minutes from the CB meetings: 05/2023 in Singapore (07.12.2023)**

The minutes from the last CB meeting 05/2023 were scrutinized, approved and put ad acta. (**Appendix 1**)

**CB decided:** To approve the minutes of the IFF CB meeting 05/2023

§ 4. **Financial questions**

a) **Financial report 2023 by 31.12.2023**

Mr. Kratz reported in the absence of Mrs. Birdal the preliminary financial report and balance sheet by the 31.12.2023 (**Appendix 2**). There are some invoices yet to be received.

The preliminary outcome per 31<sup>st</sup> of December is CHF 6.902 which is some CHF 16.874 (2022: CHF 23,776) lower than last year but 40.813 CHF better than forecasted mainly due to a better outcome of the TV sales and the savings made on the production costs than anticipated. There are still some invoices belonging to 2023 having not yet arrived, mainly concerning doping tests before and after the WFC 2023.

The liquidity per 31<sup>st</sup> December is CHF 419.195 some CHF 106.073 less than the same time last year (2022: CHF 525.268) partly due to the less income on marketing, sales and material approval income.

Mr. Eriksson felt that it is really good that we have been able to make a small surplus, especially as it is much better than forecasted, due to the savings made still during the WFC 2023.

Mr. Kratz to further to briefly present the financial report and balance sheet by the 29.02.2024 (**Appendix 2b**). It is a bit too early in the year to present a relevant forecast but from the next meeting this will be included in the report.

The outcome per 29<sup>th</sup> of February is CHF 245.252 which is some CHF 2.857 (2023: CHF 242,395) better than last year. We are well in line with the result of last year.

The liquidity per 29<sup>th</sup> February is CHF 549.628 some CHF 10.849 less than the same time last year (2023: CHF 560,477)

Ms. Vuori and Mr. Suman asked what the cost and income centre is for the IFF App. Mr. Kratz answered that we could move all IFF App cost to the IFF Media app cost centre and rename income account to be IFF Media app instead of Internet-TV.

The finances are continued to be monitored on a daily basis, and possible saves will be considered if and when we see signs of possible less income than now budgeted.

**CB decided:** To approve the report and rename the cost centre for the IFF App.

b) **Information on IFF claims – License system and WFC 2024 – status February 29<sup>th</sup>**

Mr. Kratz reported on behalf of Mrs. Birdal that the claims situation by 29.02.2024 for Associations participating in the WFCs 2024 and separately for those not participating in any of the IFF Events. (**Appendix 3 and 4**).

Since the last CB meeting Cote d'Ivoire has made a payment, which is in accordance with the pay-off plans. (**Appendix 5**).

The status for registrations to the WFCs 2025 is to be presented (**Appendix 6**). In connection to following up on registrations also Latvia and the Philippines have been approached regarding older debts and how to solve these. For Latvia the basic problem is still the delayed handling of state support but for this year it looks like the support for this year could be paid in March which is earlier than last year. Mr. Kratz has had discussions with all of the countries that have not paid their registration fee for the WFCs 2025. The discussions are ongoing with the countries. All these countries have difficulties paying before they get the support from their respective government.

Mr. Eriksson thanked the administration for the good preparation of the financial reporting. Ms. Vuori asked if any other countries than Latvia and Philippines have other debts than the WFC 2025 registration debt. Mr. Suman asked about the Appendix 5 and the fact that the actual payment plans are missing and asked to add the plan for the next meeting. Mr. Suman felt that the report in Appendix 6 is very clear and proposed that we would approve their registration even though they have paid the registration late. For the ones who have not paid yet, they need to fulfill the payment by the 31<sup>st</sup> of May or they will not be registered.

Mr. Lopez has an issue with the fact that countries that get the support from the government, can't pay the registration fee in time, especially when there are the other countries where the player pay for the participation. He felt that there could be an administrative fine for a late registration. Ms. Vuori felt that the proposal from Mr. Suman is good to remind the countries that have paid the registration late have been approved. Mr. Klabere felt that we need to make a news about this decision and this should be a topic on the General Assembly, as we need to be in a sustainable situation with the finances. Mr. Houman supported the idea of a fine. Mr. Suman felt that we should look on the pricing and [the](#) payment issue yet. Ms. Plechan felt that we should approve the registration if it is paid within the new dead-line. Mr. Hidir felt that it is important to be really clear. Mr. Klabere felt that the member federations need to build their finances to be able to handle a situation like this. Mr. Suman felt that we need to push the federations with bigger budgets to follow the IFF regulations. We need to tell the countries the real message. Mr. Hidir felt that for the smaller federations finding the money for the registration is a huge challenge. IFF would need to provide education about finances.

Mr. Liljelund proposed that the final dead-line for registration is the 31<sup>st</sup> of May for the countries informed of their issues to pay. If they have not paid the registration fee until this date they will not be registered for the WFC's 2025. This also goes for Ukraine that they can register now and make the payment until the 31<sup>st</sup> of May, if they want to participate.

**CB decided:** To approve the reports, to continue to follow up on the pay-off plans for Canada, Cote d'Ivoire, Malaysia, Russia and Slovenia, to continue to follow up on the debts of the non-participating Associations and to monitor the debts situation of the teams registering for the WFCs 2025.

The administration to send a letter to the countries paid their registration late and inform of the situation. The countries having not paid the registration so far have a final deadline until the 31.05.2024 to pay the registration fee. The payment plans have to be brought up to date, in accordance with the IFF License system. Mr. Kratz to present the update in the next CB meeting.

### c) **IFF Association meeting**

Mr. Eriksson reported on the outcome of the IFF CB workshop analyzing the success of the IFF Association meeting. The CB felt that that the program was good, but in the future we need to look over the time available for the discussion of certain key topics.

The 7<sup>th</sup> IFF Associations meeting took place in conjunction of the Women's WFC 2023 in Singapore on the 8<sup>th</sup> and 9<sup>th</sup> of December. There were 27 member associations registered and the meeting was carried out only as a live meeting. The main topics discussed were the Future of Floorball, the proposed new WFC system and the need for changes to the International competition calendar.

The meeting was a two-day meeting with presentations and several working sessions and based on the discussion after the meeting with the participating member associations, the feedback of the meeting was generally good. More countries to participate was however a wish from all, but the meeting taking place in Asia and the travels costs had its own effect on the number of participants.

The registered members are Australia, Burkina Faso, Canada, China, Cote d'Ivoire, Czech Republic, Denmark, Estonia, Finland, France, Germany, India, Iran, Japan, Latvia, Malaysia, The Netherlands, Norway, Poland, Singapore, Slovakia, Spain, Sweden, Switzerland, Thailand, Ukraine and United States. Unfortunately, Estonia, Iran, Latvia and Norway didn't eventually participate.

The presentation of the IFF Associations' Meeting has been published on the IFF website on the 21<sup>st</sup> of December 2023.

**CB decided:** To approve the report

## § 5. World Championships

### a) Women's WFC 2023, Singapore

Mr. Kratz reported of the LOC final report of the WFC 2023 in Singapore. (**Appendix 7**) The LOC has compiled an extensive report from the WFC 2023, which includes a media, marketing and ticket report. The event had in the end a total of 22.628 spectators, which makes the total spectator number the 6<sup>th</sup> highest and just more than the spectator number for the 2005 WFC in Singapore.

The IFF Office feels that the organisation of the WFC was on a high level and we had a limited number of issues during the event, which would have been directly related to the LOC. KIN Production which was responsible for the operational part of the Event, proved to be a really professional organisation. A major issue was the delayed arrival of the flooring sent by Gerflor which forced us to play with the Teal coloured flooring in one arena but we did not receive any negative feedback about this. The challenges that occurred during the event, which were more related to the venue or some of the outside services KIN contracted, could also be handled quickly in cooperation with the LOC. During the event the main discussion point, which also was largely discussed in the media was the relative low number of spectators in the first part of the event. In the end the numbers for the final weekend were very good and comparable to those for the last two Women's WFC's in Sweden and Switzerland considering that the latter had their respective team in the medal matches. Working with KIN was easy, as they are a professional company working with events all the time.

Mr. Kratz and Mr. Klabere to give a report on behalf of the WFC Jury. They were a very stringent security in the venue, which made it difficult to work in the venue. There was some internet problems, that made the working quite difficult and for the media needs to be able to move around in the venue to make their work. The cooperation within the organisation worked well. The ticketing system was a real mess and we need to have a more stringent look on into the ticketing system.

Ms. Plechan felt that this was a lifetime experience and the athletes didn't feel any organisational issues. The main issue was that there were so few spectators and there was not enough work done to have school kids in the venue. Mr. Suman felt that coming to Singapore felt that it was a very smooth event, so big thanks to KIN Productions, and the IFF staff. The main challenge was the missing spectators and how it looks in TV as this is what the media is looking to. So it is imperative to follow Mr. Liljelund's proposal to control the ticketing system more strongly. The TV operations were well handled by IFF without. Apart from the spectators issues the decision to place the event in Singapore was very correct.

Mr. Houman would like to praise the IFF Floorball podcast, which covered all the 16 teams. Mr. Eriksson agrees on the analysis made and the missing of the school kids and marketing were the main concerns. Mr. Beer informed that also in Switzerland was an article about no spectators and he discussed with the journalist to give a new view about the reasons for IFF taking the WFC to Singapore. Mr. Lopez wanted to highlight that it was the first time that the LOC was ready to help. Mr. Hidir saw some innovative things like the ball persons getting more attention. Ms. Plechan felt that the Power ranking was a really good innovation.

The IFF App gained some 2.900 new registrations during the WFC 2023, which after the WFC was 54.590 and the App had a total sales of 32.000 CHF, which was smaller than for the Men's WFC in Switzerland. There one of the main reason was clearly the issue with the playing times for Europe, where the main number of users lives. The best match with live stream views was the final, which had a total of 527 viewers. An interesting factor is that among the Top 10 viewed matches is three Japanese matches. The report also gives an idea of the country representation of registered users per country (**Appendix 8**)

Mr. Liljelund reported on the outcome of the TV production for the WFC 2023 and how the signal distribution was handled for the event. The TV report is almost finalised, but there are still the viewer information missing from the SportSG You Tube channel. (**Appendix 10**)

There was a total of 19 signal taker from 16 different countries. The total number of TV spectators was a little over 5,4 million, with a total reach of some 19 million. In addition to the TV spectators there was a total of some 3,3 million live views on web or OTT streaming channels.

Protocol Sports Marketing were in the end able to provide the following takers for the event Canada/CBC, Slovenia/Sport TV and USA/beIN Sports, which were all exposure deals. IFF has made the agreement with the Norwegian TV2 and the German Spontent channel, but paid the provision for these deal to Protocol sports. The main reason for TV companies no tto take the signal was the timing of the matches, which was known already from the start.

In the end IFF made the decision to use PolarHD as the main company for the signal transfer, ? bigger of these was caused of a power black-out caused by some broken equipment in the PolarHD production room. The other was due to some internet failure in the venue. Neither of these effected the TV broadcasts, but mainly the stream on the IFF App. The initial idea to use Caton Technology as the main partner for the signal transfer didn't work, as they didn't have the capacity and experience of the needed transcoding of the signal for the different takers of the stream. We used Caton Technology's system as the back signal transfer from Singapore to PolarHD connection point in Sweden, from where they took down the contact to their production in Latvia. They did not need to use the Caton spear signal, which was anyway very good to have. IFF or PolarHD has not received any criticism from the TV takers concerning the production or the signal transfer.

The Event Study report produced by Quantum is in the final stages to be finalised and if it is ready prior to the meeting it will be distributed later to the IFF CB.

**CB decided:** to approve the reports.

**b) U19 WFC 2024, Finland**

Ms. Vuori reported on the preparations of the U19 WFC in Lahti Finland. (**Appendix 12**) The LOC has two full full-time employees and one purchased person for communications and social media. In addition, there is one trainee for contacting Finnish clubs and one trainee for the 3v3 WFC. The 18 team leaders comes from the Finnish Floorball Federation staff/team leaders. The number of persons that have applied to become a volunteer is around 170 persons.

So far, the ticket sales has been quite slow and only some 150 tickets have been sold so far, to a value of 6.436 EUR. The LOC has built a number of ticket sales campaigns:

- What to do with the stick? TikTok/Instagram video campaign
- ElämysSport will sell packages with ticket and accommodation
- To the Finnish sport clubs there will be packages including tickets, bus and lunch
- A competition with sponsor Kamux for the Best seats
- Charity fundraiser with MLL – you can buy tickets to charity

There is a public holiday during the event, which will make it more difficult to get the school kids to participate, as schools are closed on Thursday and Friday.

The 1<sup>st</sup> and 2<sup>nd</sup> information letter has been sent to the teams. There are still some 5-6 teams that have not yet contacted the LOC concerning their accommodation and answered the LOC questionnaire. The IFF office is in contact with these federations urging them to answer. The Team transportation and practise schedules can be organized only when all teams has answered to questionnaire. A total of 9 teams will be accommodated in Vierumäki and will be training there as well. The LOC applied for a governmental support of 100.000 EUR, but only got 50.000 EUR and this now tends to a deficit of around 100.000 EUR.

The LOC has made an agreement for the streaming production with PolarHD and the Finnish YLE will take the signal for the semifinals and the possible Finnish medal matches at least for the YLE Arena and there are some interest from the Swiss TV24 and the Floorball Denmark.

**CB decided:** to approve the reports

**WFC 2024 Sweden**

Mr. Klabere reported on the preparations of the WFC 2024 and the LOC report. (**Appendix 13**) The LOC has from the 1<sup>st</sup> of March four employees, Mr. Magnus Nilsson (event director), Ms. Amanda Emet (event coordinator), Mr. Tobias Linderoth (project manager) and Ms. Maja Wijkström (communication). Mr. Henrik Paulsson leads the work in Malmö and Ms. Ellen Tillman who is responsible for the project “Lilla WFC”, which is the school project.

The WFC has a strong focus on sustainability and is taking learnings from the Erasmus+ project GAMES, which both the Swedish federation and IFF. The event also intends to be sustainability certified. The next phase of the ticket release will take place on March 27<sup>th</sup>, after the initial match schedule has been made based on the Ballot held on the 5<sup>th</sup> of March.

The Swedish games will be broadcasted on the Swedish Television (SVT). So far the LOC has reached some 30 % of the targeted sponsorship budget.

The qualifications in Europe and Americas have been played and the following teams have qualified to the final round: Slovakia, Norway, Finland, Latvia, Switzerland, Estonia, Germany, Slovenia, Czech Republic, Denmark and Poland from Europe, and Canada from Americas.

The AOFC qualification from which three teams will qualify is to be played in the Philippines 21<sup>st</sup> – 25<sup>th</sup> May 2024. Sweden as organiser is directly qualified.

Ms. Mitchell and Mr. Liljelund made a site-visit to Malmö Arena and Baltiska Hallen in January and both venues are well fitted for the WFC and have all the needed facilities for the Event. The LOC has made a preliminary plan for the use of the venues, which was discussed and partly changed during the visit. The Malmö Arena will have ice hockey players moving in the corridors during the event from their locker room to the practise arena. But this should not be an issue, as this was also the case during the Handball championships.

The IFF has started the bi-weekly meetings with the LOC discussing the preparations topics and the process. The Ballot for the WFC will be held on the 5<sup>th</sup> of March in the Turning Torso building and the event will be streamed on the IFF App. After the Ballot the LOC will make a first proposal for the Match schedule. The IFF will then discuss with the main TV takers for their wishes and then based on this try to make a first version of the Match schedule, so that the next phase of the ticket sales can be launched by the LOC. IFF will organise a TV meeting with the takers during the spring when we know when both the IBU and FIS will have their, so that we can fit the games in the suitable places for each country.

The TV discussions are ongoing and the LOC has a few offers for the production and IFF has asked for an offer from PolarHD. The LOC and IFF will make a decision for what company to work with just before the CB meeting, so more details will be given in the meeting.

Mr. Suman asked what efforts has been made to secure spectators for the most of the matches. Mr. Klabere answered that the main idea is to have the “Small WFC” participants would come for the morning matches. Mr. Suman asked if there are any plans for the other matches, as these are very important to be able to sell the WFC. Mr. Klabere explained that the ticketing is covering half of the total revenue and it will be really visible in the City of Malmö.

Mr. Houman informed that the LOC has been in contact with Floorball Danmark regarding a ticket offer.

#### **d) Upcoming Events**

##### **WFC 2025, WFC 2026, EC 2025 and EC 2026**

Mr. Liljelund reported that the WFC 2025 contract discussions, which started in October is progressing and the parties have exchanged comments and we are looking to finalise the agreement in beginning of March.

Mr. Liljelund reported that the contract discussion for the U19 WFC 2025 has started and IFF has sent a proposal for the agreement to the Swiss federation and SUHV has replied that they will come back with their initial comments no later than by the end of February. Swiss Unihockey has sent in an application for prolonging the U19 WFC 2025 from 5 to 6 days (**Appendix 36 and 38**). As the application was handed in on the 24<sup>th</sup> of February, it is now just for the information of the CB and the RACC will discuss it first.

The IFF competition department has sent the organiser information to the U19 WFC 2025 LOC's.

Mr. Klabere informed that there are some issues with the proposed schedule, but the RACC will have to have a look at this. The real issue is if the IFF CB is willing to prolong the tournament. Mr. Beer gave a status update, that SUHV informed that they already informed of their idea in the Core Country 13 Europe meeting in November 2023 and then the approach was positive. The

SUHV wants to make the event big. The SUHV has built a concept with the final games in the Swiss Life arena for the final weekend and City of Zurich has been positive to the proposal. The support from the Canton of Zurich is still pending and we can get the support, the LOC needs to look upon what activities can be connected to the event. Mr. Andreas Cadisch has been employed as the project management. Mr. Beer informed that if the City of Zurich has informed that they are willing to support this project, but the SUHV will have to do the same for the U19 Women in 2028.

Mr. Suman thinks that it is really important to go forward in this way, to ask for the big money. When you go high you might get half. The big events are the big motivation for the federation, as this gives the possibility to build other projects next to it. The request makes sense for the Swiss organiser, but it will be important to see how this could be done without making it much more expensive for the participating countries. We could do it ones if it gives some additional benefit for the Swiss federation, but only for this Event. Mr. Eriksson is in favour to grant the Swiss request, as it has been explained.

Mr. Liljelund expressed that this is possible from the IFF side. Mr. Beer answered that the LOC needs to be open to somehow compensate the additional costs for the participating teams in one way or the other. Mr. Vuori likes the think big approach and the ten year strategy. We could make an exception for this event. Mr. Klabere wanted to congratulate the Swiss for this approach. Mr. Houman felt that the most important that this is an extra ordinary event, so that future organiser would not think that it would be the situation for them. Mr. Suman felt that we need to stress out to the participating countries understand that this is an exemption.

### **European Championships 2026**

The Swedish federation finalised the bid in February 2024 for the upcoming Women's European Championships 2026. The bid was evaluated by the IFF competition, RACC members and IFF staff. The Swedish Federation was the only member association to bid for the Event.

The event is planned to take place in Gothenburg in Partille Arena with a spectator capacity around 3500. The City of Gothenburg is supporting the event, and they have a history of organising sustainable events. The bid as such got 635/1000 points in average from the evaluators, which was mainly due to the fact that some of the questions were not answered, due to that this is the first time this event is bided for. There were some questions raised about the dates of the event, namely the planned date for the event which is from the 31<sup>st</sup> of August to 6<sup>th</sup> of September 2026. Those dates might still be a discussion for change based on the general IFF competition calendar and the possible updates for that, depending on what changes will be made and when the possible changes will be implemented.

The proposal is to grant the EC 2026 for Swedish Floorball Federation and Gothenburg. Mr. Suman asked if we can withhold the decision until we know when we have made decisions to change to calendar. Mr. Klabere felt that we can't change the system with just for one event, but need to make the change for the whole system. Mr. Beer wants us to go back to the Swedish if they are willing to organise it either in October or December. Mr. Klabere felt that we are too late to make this question as this is for the Women's EFC and then have to move the Men's WFC 2028 from December to October. Mr. Eriksson felt that we should grant the event to the Swedish federation the event as they have applied for it, but starting the discussion of a possible move if the decision concerning the International calendar move forward in the meantime.

Mr. Suman felt that the IFF will need to make a change of the organizer regulations to include an article that the IFF receives a fixed share of the ticketing revenue. Mr. Liljelund will prepare a proposal for the next CB meeting.

**CB decided:** to approve the reports and to grant the organisation of the inaugural European Championship for Women in Gothenburg, Sweden 2026. To grant the Swiss federation by way of exemption to prolong the U19 WFC 2025 from five days to six days.

## § 6. Club competitions

### a) Champions Cup

Mr. Kratz to report on the Champions Cup 2024 finals were played 26.01 for Women in Gothenburg and 27.01 for Men in Prague. Both events went very well, some technical problems with the streaming for about 5 minutes in Gothenburg. No issues at all in Prague where the home club did a very good job. Team Thorengruppen won the Women's and Tatran Stresovice the Men's CC.

The IFF Media department has prepared a feedback about the streaming from the CC finals which worked well, apart from some small problems in the start of the Women's final with the picture quality (**Appendix 14**)

The Champions Cup stakeholders have agreed upon the playing days for the Champions Cup for the season 2024 – 2025. (**Appendix 15**)

The IFF CB discussed the future of the Champions Cup in its workshop and the general feeling was that the investment that IFF (80.000 CHF) and the four national associations are (some 200.000 CHF plus) making to the participating club is not a sustainable situation. The CB will continue the discussion in the next CB meeting.

The Champions Cup Steering Group will need to have their next meeting in March to discuss the evaluation of the previous edition in 2023-2024 and prepare for the upcoming period. During the meeting the preparation time-table for the Champions Cup 2024-2025 and the final financial and competition evaluation has to be made.

Mr. Klabere asked if the information of the clubs financial outcome already exists and Mr. Kratz answered that the collection of income is ongoing.

**CB decided:** To approve the reports

### b) Euro Floorball Cup

Mr. Kratz reported that the process of securing organisers for the Euro Floorball Cup and Euro Floorball Challenge has not started.

**CB decided:** To approve the reports

## § 7. ExCo, Strategy Implementation and Ad Hoc group reports

### a) ExCo reports

Mr. Eriksson reported on the activities of the ExCo since the last meeting. The ExCo has mainly worked on a few separate topics, namely the preparation of the 3v3 WFC and the Erasmus+ COACHES (Road to HEL) application.

The IFF CB is to discuss the next steps of the Future of Floorball process, based on the CB workshop evaluation of the feedback received from the IFF Association meeting,

The IFF Ethics Commission (ETC) held its yearly meeting during the WFC in Singapore (**Appendix 16a**) to discuss among other things the following topics: Vetting rules for candidates for positions in the IFF, Need for a Social Media policy, publication of ETC cases, situation with sanction on Russia and Belarus, education of national Associations and Guidelines on internal Rules. The ETC also had a slot in the Association meeting to describe the need for the member federations to look after their own ethical rules. This was well received and led to a Good Governance webinar in Ukraine held by the ETC acting chair Ms. Sylvia Schenk

Based on the positive feedback received from the Good Governance webinar, made the ETC to plan a new open webinar for all IFF member federations to be held in May. This webinar was planned during the ETC Spring meeting on the 21<sup>st</sup> of February (**Appendix 16b**). In the meeting the ETC also planned the continued work for the year.

The IFF Office has further been handling two cases of Sporting National applications, which has had some administrative mistakes in the handling of them by the National association. The associations in question will, when the administrative errors have been corrected and the Sporting nationality applications have been approved, be sanctioned in accordance with the IFF Juridical regulations.

**CB decided:** To approve the report.

#### **b) Strategy Implementation**

Mr. Liljelund reported on behalf of Mr. King on the work of the IFF Strategy Implementation, where the Strategy Working Group (SWG) chair has prepared the Strategy Status Report (**Appendix 17**). The IFF Committees and the Office is working with the Suggestion Actions table and updating that ongoingly, in accordance with the decision taken earlier that the updates have to be taken in time for the IFF CB meeting. The link to the Strategy Implementation table: [https://drive.google.com/drive/folders/1hRw\\_iAWuPDdTGsAaiPXZ6YSn3QJl\\_Z4?usp=sharing](https://drive.google.com/drive/folders/1hRw_iAWuPDdTGsAaiPXZ6YSn3QJl_Z4?usp=sharing)

**CB decided:** To approve the report

#### **c) CB Member responsibilities**

Mr. Houman reported about the Six Nations cooperation and next Six nations tournament will be held with Poland as host, and will continue with 3x15min playing time.

Mr. Lopez reported on the situation in Latin America. Mr. Lopez has been in contact with the countries in Latin America and received an answer from Brazil and Mexico. In the meeting held with Mexico on the 1st February they asked for several things like floorball materials where they have started to contact manufacturers, coaching education to get into the universities and help setting up a regional group. Brazil has given some help to Chile and asked about the possibilities to bring the President of the Brazilian Olympic Committee to Malmö in December Mr Paulo Vanderlei. Also some discussions with them about the Pan American games. (**Appendix 18a**)

Mr. Lopez further reported about the development in regard with the EuroPower group (**Appendix 18b**) In April there will be a U19 Men and Women's tournament and there are a need for educational seminars.

Mr. Suman reported on the progress of the project Floorball - Fit for Future which will now turn into long-term development program and reported how it will be organized and financed (**Appendix 20**). The EFT countries have agreed to support the continuation of the Fit for Future project with a yearly sum and the proposed agreement with the EFT countries is ready to be signed as soon as it has also been approved by the IFF (**Appendix 21**). The project will now have a IFF Fit for Future coordinator – Frederik Garre. A letter to the federations with invitation to the first phase of the development program will be sent in upcoming weeks. Content of the evaluation tool (Matrix) is now being updated also for other continents.

In the upcoming months the project is ready to welcome new countries to the project, after the IFF CB has approved. The whole matrix has been updated to be working also for the Asian member federations together with Mr. Steve King. The plan is to send a letter to all European and Asian federations to invite them to the project. There will be a digital tool to approach the evaluation of the Matrix. The first countries will hopefully be onboarded in April or May. Mr. Frederik Dilger, who will be the IFF 4F coordinator for the project, with the support of the EFT countries, will be working in the Floorball Germany organisation. The Fit4Future has been preparing an application for a continuation project for the Erasmus+, even if it is done in the last moments.

Mr. Hidir reported on the situation in East-Europe and in the Middle East (**Appendix 19**).

Mr. Almaz Kainazarov from Kazakhstan visited Georgia in the middle of February and met different newly started floorball groups. He is using his network to help floorball development in Georgia. During his visit he will also contact the Georgian Floorball Federation to see how to cooperate.

Since our last meeting a lot of floorball developments have been taking place in Kazakhstan. The federation has adopted a competition regulation based on the one existing in Ukrainian Floorball Federation. On the 16-17<sup>th</sup> of March Temirtau Open with even more teams expected then during the autumn tournament.

As of today floorball is actively played in Tokmok, Kyrgyzstan located some 60 km east of the capital Bishkek. Since last meeting Floorball presentations were held in the capital Bishkek and in February they start regular trainings.

There is a plan to organize the National Championship on the 9-10<sup>th</sup> of March in Chisinau, Moldova. More cities are starting to play floorball. And the most active club Meteor from Ungheni (100 km west of the capital Chisinau) is planning together with an Ukrainian club to hand in an Erasmus + application for a club development project for player mobility.

There are continuing floorball activities planned during the spring in Uzbekistan. People from Kazakhstan plan new trips to Uzbekistan to hold training and help to start up more floorball activities.

In Ukraine the floorball activities are taking place constantly. From Ukrainian Championship to National Teams activities to startup of local floorball activities and creation of clubs. The Ukrainian Floorball Federation held an Extraordinary General Assembly on the 4<sup>th</sup> of February 2024 in Kyiv. 19 clubs participated and a no confidence vote was held with the result 10 vs 10 which means the current UFF board continues. The ordinary General Assembly was decided to be scheduled for the 17<sup>th</sup> of May. The UFF has applied for participation in the IFF Erasmus+ project. Unihoc also became a partner of the Ukrainian Floorball Federation.

There is nothing reported in regards of Middle-East.

Concerning Floorball4all, there is nothing new reported and Mr. Hidir is looking to set up a meeting between IFF and Floorball4all before the next CB meeting at the end of April.

Mr. Houman asked if we should have similar reports for the development for Africa.

**CB decided:** To approve the report

## **§ 8. International Sports**

### **International Olympic Committee/IOC**

Mr. Eriksson reported that the IFF has received an invitation for a series of Good Governance webinars organised by the IOC. In the first generic webinar Ms. Mitchell, Mr. Halonen and Mr. Liljelund will participate to get a better understanding of the way they have built it.

There has so far not been an invitation received for the application for the IOC development support for 2024, but the IFF Office will start the planning for this in March.

### **Global Association of International Sport Associations/GAISF & SportAccord**

The SportAccord Convention will be held in Birmingham, Great Britain in beginning of April and it will be interesting to see what level of event it will since the previous one was held in 2019. ARISF will hold its Annual General Meeting in Birmingham, but for example IWGA will not.

### **Association of IOC Recognised International Sport Federations/ARISF**

Mr. Eriksson reported that ARISF has informed that the ARISF AGM will be held during the IF Forum in October or November, as the date has not been set yet. The original idea was to have it during the SportAccord convention, but due to time constraints was changed.

The ARISF Executive Board sent out a questionnaire to its members concerning how ARISF can help them in December. So far, the results of that questionnaire has not been provided to the EB, which was shortly discussed in the previous ARISF EB meeting on the 27<sup>th</sup> of February.

The dissolution of GASIF has changed the role of the ARISF, as the organisation needs to take care of its members fully. As a part of this process the ARISF EB discussed the administrative needs to fully register ARISF in accordance with the Swiss law. As the temporary employee Matteo Cito will leave for his new job in beginning of March, ARISF will need to employ an own coordinator. There has been some 45 applications for the position and the ARISF EB is now looking on the top candidates. The solution is to have the new employee on-site in the new ARISF office in April – May. In the meantime, Mr. Marco Ienna from World Softball & Baseball Confederation will help with the practical questions until the new person is in place.

The other topics in the meeting was the planning of the launch of the new ARISF and webpage. The EB also discussed the preparation of the SportAccord convention. During the SportAccord the ARISF will have the following activities

Monday 8 April 2024, Time: 10:00 – 12:00, ARISF Sustainability Workshop  
Presented by: Alibaba Cloud & Green Future Project

Time: 15:00 – 17:00 ARISF/WADA Clean Sport Workshop  
Presented by: WADA

Tuesday 9 April 2024 Time: 9:30-10:30: Official Meeting ARISF EB/IOC Meeting

Wednesday 10 April 2024 Time: 10:00 – 12:00 ARISF/IPACS Good Governance Workshop

### **International World Games Association/IWGA**

Mr. Kratz is reported on behalf of Ms. Mitchell about the preparations for the TWG 2025 in Chengdu, China. Floorball will keep the venue assigned for the sport originally, but now a total of 11 sports, Floorball included, have been moved to a 2<sup>nd</sup> TWG village close to the City centre, from where the distance to the playing venue is about 35-40 minutes.

IFF has further received the confirmation letter for the amount of players and officials, which we are ready to sign, as long as we can secure a training venue, as there is no space in the competition venue. IWGA has advised that we need to raise this question with the Chengdu LOC.

China Floorball Union has preliminary indicated that they have not received the approval for the participation of the female team in The World Games 2025 by the General Administration of Sport In China (GASC). IFF is awaiting the final confirmation from China. The solution proposed by the IFF Office is to give the Chinese spot for a second team to be decided in the WFCQ 2025 AOFC qualifications to be played February 2025.

### **University Sport/FISU**

Mr. Lopez reported on any potential contact with FISU. As we will now approve the 3v3 format, we can send a proposal to FISU later in the year.

### **Multi-Sport Games**

#### **Asian Indoor and Martial Arts Games 2023, Bangkok, Thailand**

Mr. Kratz reported that Ms. Mitchell is attending the Technical Delegates meeting in Bangkok, Thailand on 1st – 3rd March, where discussions about the event organisation will take place as well as venue inspections. The event will be played in November 2024.

#### **SEA Games 2025**

Nothing to report

**CB decided:** To approve the reports

## **§ 9. Committees and Commissions**

### **a) Rules and Competition Committee (RACC)**

Mr. Klabere reported from the RACC meetings held 18.01 and 13.02.2024 (**Appendix 25**). Mr. Klabere would like to thank the Rule group for making the new rule book for the 3v3 and the IFF Office for making the 3v3 regulation.

Further Mr. Klabere reported on the start of the work with the Rules of the Game edition 2026 and propose persons to be included in the rules reference group (**Appendix 23**) The proposal is to nominate the Reference group as follows:

Mr. Esa Jussila, Finnish National team (men)  
Ms. Linda Lice, Assistant coach, Latvian national team (Women), Head coach, Latvian national team (U19 women)  
Mr. Sergio Garces, ATC representative  
Reference group members that already are decided.  
Martin Klabere, Chairman  
John Liljelund, Secretary General  
Veli Halonen, IFF Office  
Stefan Kratz, IFF Office

Mr. Kratz reported that game rules and competition regulations for Floorball 3v3 have been worked out (**Appendix 26 and 27**) and that the invitation to the first 3v3 WFC to be played in Lahti, Finland, during the U19 WFC 2024 has been sent to all member Associations (**Appendix 28**). Last day to register is on 8<sup>th</sup> March 2024. So far there are eight countries registered 11 men's teams and four countries registered 5 women's teams.

Mr. Liljelund reported that there was a meeting held on the 27<sup>th</sup> of February on the level of participation from the EFT countries, as there had arisen a number of questions in these countries.

Mr. Lopez asked about the representation rules in the regulations. Mr. Kratz answered that this will need to be clarified. Mr. Suman felt that we need to stress the goals we have for the event, with a lower threshold. This is event should not cost enormous money for the federation and this event should not be taken as a fight for the World Championships. Mr. Klabere stressed that the decision was not to have any restrictions for the participation, which needs to be looked at after the event. Mr. Suman felt that the time window was really small when we launched it in Berlin in November. This should not be given into the hands of the Sport directors in the national federations, but more preferable the Development persons.

Mr. Eriksson felt that we need to go to Lahti and play the event and then come back to the evaluation on how to move forward.

An update of the text regarding the release of players has been worked out based on the comments from the last CB meeting and the Associations meeting held in Singapore (**Appendix 24**). Mr. Suman had a number of questions to the proposal and it was agreed that they are discussed with Mr. Kratz prior to the next CB meeting.

The CB evaluated the feedback from the IFF Associations meeting concerning the New WFC format in the CB workshop on Saturday. The CB workshop concluded that the feedback clearly showed that IFF needs to look over the proposal as it was felt that the increased number of matches would not be in the favour of the athletes and needs more resting days. The CB defined that there are the following Important factors when to find a solution for the new WFC format Promotion of the Sport (Marketing, Visibility, TV, Sponsorship), Organisational costs, Revenue (Home country sponsor and spectator interest) and the Unpredictability of the Event. The CB further concluded that the ranking of the Important factors should be made taking into account with the following conditions: Time of participation can differ, Athletic interest, be open for

structural format changes, Assumption is that the WFC will be organised by the EFT countries in the next approximately 10 years.

The proposal is that the CB members will conduct, mainly in the EFC countries, discussions in their own countries about the important factors that are affecting the organisation of the WFC in their country and share their results among each other. The second part of the task is to come back with their own proposal for their best possible solution for how to organise the WFC. The IFF CB will then discuss these four proposals in its next CB workshop.

The CB discussed the change of the International calendar and concluded that the IFF Office would prepare two proposal based on the focus given to the adult WFC's, with the Adult WFC in either in the end of October/beginning November or in the present place. The other events are then to be placed based on the preferences for the adult events.

**CB decided:** To approve the reports, composition of the rules reference group

#### **b) Referee Committee (RC)**

Mr. Lopez reported that the IFF Referee Committee has held its first meeting for the year from the 17<sup>th</sup> to 18<sup>th</sup> of February in Madrid (**Appendix 29**). The RC discussed and decided about the criteria for the upcoming International referee and Referee Coach nomination period 2025-2026. The first decision was to change the term referee observer to be Referee Coach. The word observer has a negative impact in some languages and therefore the word coach describes better what the work of a Referee Coach is all about. Mr. Klabere asked of the criteria for being a Head of Referees, to which Mr. Lopez answered that this is mostly having the diplomatic skill to lead the referee. Mr. Klabere asked about of the International development referees not more refereeing in the highest levels. Mr. Halonen answered that they are more educators, only refereeing in some development events. Mr. Suman asked how important the English language level is for the international referees. Ms. Vuori asked about the criteria's for the Women's matches. Mr. Halonen answered the that there are only referees that referee only one gender, but in most countries all referees are refereeing both gender.

The RC also strongly recommends that new referees proposed to the international level should be under the age of 40 to secure at least 10 year referee career and that way also to have more motivated referees for a longer career on international level. No age limits were introduced and the referees and Referee Coaches can stay at international level for 10 terms (20 years) assuming they other way fulfill the criteria. The calculation of limitation of terms starts from the nomination period 2025-2026 on, and that means that first persons should "retire" in 2045 according to these criteria. Ms. Vuori asked if could implement the term rule immediately.

The new criteria and the request of the referee and referee coach proposals will be sent to the IFF member associations in the beginning of June 2024.

The RC also had a broad discussion about the upcoming RC and the importance to have female representatives in the RC and the members were committed to have those discussions inside their own respective associations. Mr. Klabere felt that you need to nominate women and men for RC.

**CB decided:** To approve the report and the nomination criteria's

#### **c) Medical committee**

Mr. Halonen reported on behalf of Mr. Varecka that the 2024 WADA Prohibited List came into effect January 1<sup>st</sup>, 2024, was approved this October. Major changes/additions include Tramadol being banned In Competition as its usage drastically increased amongst athletes. Plasma donation by plasmapheresis performed in a registered collection centre is now permitted and does not require a TUE as of January 1, 2024.

IFF is very close to complete the WADA code compliance process and there are just three sections still open. These are two Education related topics to the IFF monitoring procedures and the need to update our in Anti-Doping Privacy policies and procedures. Ms. Anna Jacobsson has prepared a proposal the IFF CB needs to approve. (**Appendix 35**)

The IFF has also needed to change the IFF Other National Team testing pool composition, where we now collect Team whereabouts from the top3 Men's and Women's teams.

Mr. Varecka has already earlier indicated that there needs to be a renewal of the IFF Medical Committee composition, as only one of the present members are anymore active, which gravely makes the work of the IFF Office more difficult. The IFF CB needs to look for solutions to this, as we need to have a functional Medical Committee.

**CB decided:** To approve the report and the Privacy policies

**d) Athletes commission**

Ms. Plechan reported on the activities of the ATC. ATC conducted an online meeting on February 16<sup>th</sup>, covering various topics (**Appendix 37**). ATC received an update on the 3v3 WFC and the Rules of the game for this tournament. An update on the players release rules has been presented and ATC expressed satisfaction with the outcome and is pleased to see positive changes that will benefit the payers.

Mr. Sergio Garces has been appointed as the ATC representative to join Rules of the Game Reference Group.

Ms. Agata Plechan's blog is now featured on the IFF website, as well as an article written by Mr. Sergio Garces, as part of the ATC strategy related to the awareness and visibility of ATC.

ATC is actively preparing for an in-person meeting during the U19 WFC in Lahti, brainstorming on the topics and guests to invite took place during the last meeting and the next steps will be taken in the upcoming months.

ATC plans to participate in the upcoming White Card Campaign in April, with the use of IFF's social media channels.

**CB decided:** To approve the report,

**e) Development Committee (DevC)**

Mr. Houman reported that the Six nations group, in cooperation with Development Committee will start with three online seminars that all members under IFF can freely participate in. This is a change from having a physical seminar during Six nations, to hold it online so that more people can be but also from several countries.

An agreement has been made with the Czech Republic's U19 national coach and the three seminars will soon be offered, and the focus is on talent development seen from the eyes of a federation.

The DevC, together with the office and Referee Committee, would like to have a dialogue about a similar initiative on the referee's side.

Mr. Halonen reported that the plan is to run several seminars/clinics and also webinars during the year 2024. Discussion are ongoing with the AOFC about the possibility to run separate small clinics in conjunction of the AOFC WFCQ 2024 for Administration and Referee Coaches. Also negotiations are ongoing with UAE to organise a coaching and refereeing clinic in UAE for the regional nations. The how and when is still open but most likely the seminar/clinic will take place early autumn. Plans are also to run one clinic in Europe for coaches, possibly also for referees during this year.

The Floorball group running floorball in Laos, which is organising a tournament with 8 men's and women's teams during the spring, wants to organise a clinic in September and the office has started the plans for that. The joint education for the IFF Referee Coaches during the first weekend of the WFC 2024 has already been agreed upon.

If the Africa Cup will be organized this year, there will be clinics in conjunction of that event as well. The initial plan it is to organise it in Kenya.

The Eerikkilä Sport Institute vice principal Mr. Antti Jokinen and the IFF secretary general have been preparing the COACHES (Excellence in Floorball through a Creation of a Holistic Coaching Education Structure) project Erasmus+ application, in cooperation with the Finnish Floorball Federation and the Finnish Education Board representatives. The application has to be submitted no later than the 5<sup>th</sup> of March 2024 and the project is focused to strengthen the Coach Education structure and the National coaching identity of the nine participating countries (Austria, Belgium, Denmark, Germany, Italy, Norway, Spain, Slovakia and Ukraine). Further the idea is to create and implement new formats of recreational floorball for the schools and grassroots levels. The project is coordinated by the Eerikkilä Sports Institute together with the Finnish Floorball Federation and the IFF. EU will either approve or decline the funding to the project. If the application will be declined, the Erasmus+ office will give comments for why the application had not been approved and then it is possible to apply again in 2025, which would delay the project with a year.

The new coaching materials level 0 and level 1 are very close to being finalised. Level 0 is only missing certain drill videos and some more advanced content needs to be added to the level 1 material. The Working Group is working on those few topics and the plan is to be able to send the materials for stakeholders to be checked from their side in March/April 2024.

**CB decided:** To approve the report

#### f) **Entourage Commission (ENC)**

Mr. Hidir reported on the work in relation to the IFF Entourage Commission and the actions that has been taken.

On the 24th of January a Good Governance online seminar with IFF Ethics commission acting chair Ms. Sylvia Schenk was organized. The purpose of the seminar was to increase awareness and share good practices regarding topics such as Ethics, Good Governance and also cases regarding Athletes entourage. The seminar was held in English and this time people from Ukrainian floorball but also from the wider Ukrainian sport community were invited

and participated in the seminar. The seminar is uploaded online and can be accessed here:  
<https://youtu.be/qU1v53XWV50?si=By86IGXUzhyQFvjb>  
The Ukrainian federation has got a lot of positive feedback on the seminar.

**CB decided:** To approve the report

## § 10. Functions

### a) Communication & Media function

Mr. Kratz reported on behalf of Mr. Kihm that the Daily business of the IFF Media department is ongoing within normal standards. The media team prepared, managed and created all the different coverages before, during and after the WFCQ events as well as during the international weekend. There was also very close and good cooperation and exchange with the LOC Media for WFC 2024; and it was clearly aligned who is doing what.

The IFF Floorball app generated an additional 3000 registrations in the three weeks. Apart from 10 minutes with slow access response time there were no technical issues with the app. The generated sales for the WFCQ's is on a similar level to the WFCQ 2023 (**Appendix 30**).

Furthermore, we have now received access from Sportswik to the Event and Competition Building Module – with this module IFF will be able to create all events, formats, nations, clubs, teams, players and so on ourselves. It will also lead that the current very old software solution can be retired after successful testing and implementing the module into a live environment.

For future events the info sharing amongst media/video production has been established such as with IBS for TWG25, with TWG25 homepage creators and U19 WFC 2024.

**CB decided:** To approve the report

### b) Marketing function

Mr. Beer, reported about the current sales and marketing situation. (**Appendix 31**)

The sales agency Red Carpet Brand Alliance (RCBA) is working on their selected list of leads. The sales team has a new person with long experience working with federations and sponsoring. Our joint strong cooperation continues with the Swedish Federation, and we are continuing to also find further opportunities with the Finnish Federation.

The IFF is continuously in contact with companies that have been sponsors in past events (FROMM, Dachser and Fisherman's Friend) and pushing for new ones. We do have some good indications for upcoming events for example to Nordic Minds who have received a new offer for upcoming years and established a connection to DHL. The sustainability angle is also being applied in finding partners with a strong value-based connection (Kuusakoski (Nordic recycling company (mainly metals), Swappie, (serviced 2nd hand phones), Oatly (oat based products)). Further, we also looking at functional consumer goods such as smoothies, protein bars and isotonic/vitamin drinks.

Protocol Sports were able to bring couple of additional TV-takers for WFC 2023. We are approaching the end of the agreement (August 2024) and the continuation needs to be evaluated. Options have been considered and mapped by Mr Liljelund.

On the 11th of January 2024 the Gerflor agreement was finally signed in Stockholm. Further, a new marketing person has started at Gerflor and they are now using their platforms to promote our partnership. In the beginning of the year there will be a series of posts on their LinkedIn and Facebook accounts. The expectation is that we will in general increase the awareness through Gerflor channels. The IFF met with PUMA Nordic representative in Singapore, and he presented some of their plans. Floorball has gained good interest with PUMA internally and they are thinking of creating selected IFF-products as an own "product line". They would also like to provide shoes for referees in some tournaments and more actively market products for officials. Based on a joint online meeting with PUMA Central Europe in November 2023, Floorball Deutschland has also established a contact for negotiations for their Street Floorball Tour 2024. We have also been able to facilitate two negotiations for PUMA (Floorball Canada and Denmark).

The last CCMNG meeting was held 16.1.2024 in Malmö, the meeting was well prepared and a very good meeting. We had good representation of countries (7 present, 1 online) and a lot of active discussion (**Appendix 32**). The group considers this to be a good forum to exchange information and experiences also informally in breaks and after to official part. During the meeting we highlighted that we would experiment offering the possibility also for event organisers (non-IFF events) to utilize the IFF app as a platform to stream event matches. This was done for the Polish Cup, MU19 Switzerland and Europower, and can be considered as a decent success (more content for the app and some revenue for the event organisers (**Appendix 30**)). Then next meeting is planned for 29th of August again in Malmö.

Sales for the new Champions Cup has proven to be difficult. The challenge is as in the quarter- and semi-finals the available digital surface availability has been varying. Further, as the rule is that in these rounds matches are played on home teams floors and rinks there may be competing ads in the venues. The IFF will prepare a suggestion to the CCSG about the model going forward. Branding has been implemented in the stream, on some venue LEDs, media screens, some rinks and of course social media and have created unified visuals for the matches. The graphic image for CC 2025 is being prepared. There has been criticism to the visibility and availability of material from events (namely the finals) and the level of distribution. The improvement points will be discussed internally in the IFF.

The IFF Office has prepared a proposal for the Player of the Year voting concept. It still has some open questions but acts as a starting point for the CB to discuss this topic. (**Appendix 33**) Mr. Beer thinks that this is the right way to go and a second phase of creating the stars in the . We could use the App for the election. Mr. Klabere feel that this would help to promote t that it would be good to have the national associations to nominate the countries. Mr. Suman felt that we should start an own new tradition, as the value of the award will be based on the work we put behind this. The CB agreed to discuss this further in the next CB meeting.

**CB decided:** To approve the report

### c) **Material function**

Mr. Liljelund report that IFF will have the annual meeting with Mr. Lars-Åke Henriksson from RISE on the 4<sup>th</sup> of March, to discuss the cooperation with RISE.

IFF is at the same time continuing the discussion some Floorball material manufacturers to discuss the way forward concerning the testing and approval system for the Floorball Material on the 28<sup>th</sup> of February, as there has been a number of serious issues with especially the certification unit of RISE. There is also a concern how the system will work after Mr. Henriksson will go in pension in the end of this year.

IFF had made an agreement with E-Sports Group (E-SG), the Exel brand, concerning the payment plan for the outstanding debts to IFF/RISE for the approved materials. Unfortunately E-SG Oy has been declared bankrupt and the procedure of Chapter 11 has been cancelled. bankruptcy. E-SG Oy owns RISE some 30.000 EUR for approved materials, which should have been paid to IFF and further E-SG owns RISE some 4.000 EUR for material testing and certification. In addition to this there are some 17.000 EUR still unpaid of the Chapter 11 debts for IFF, through RISE and a 3.900 EUR directly to IFF. The only way for IFF to get this money (50.000 EUR), is if Exel Floorball will find a new owner, as the IFF Material Regulation requires that all old debts paid before. **(Appendix 34)**

The outstanding debt of E-SG/Exel is neither booked as an income, nor is it in the present balance sheet, and hence the final outcome will have a limited financial effect to the IFF balance, as it is only the Chapter 11 IFF part. This is due to the fact that most of the debts are debts E-SG has to RISE, which RISE then pays us.

**CB decided:** To approve the report

**d) Equality function**

Ms. Vuori asked if the IFF CB should go through the Swedish 50/50 program.

**CB decided:** To approve the report and to run the 50/50 program in its April meeting

**e) Parafloorball function**

Mr. Houman reported that the preparations for the World Winter games in Sestriere (Torino) 2025 are underway and some pre-games will be held in March 2024. There has been a lot of interest in floorball from many countries, but since the WWG is unfortunately affected by some financial cut, this means that far fewer teams can participate than there would be willing to. Floorball will still be the sport with the most participants, but there could have been far more.

There have been held workshops in several places in the USA, and here floorball is now offered in over 10 states so floorball is growing in North America.

Saudi Arabia hosted a floorball workshop with participants from Saudi Arabia, Jordan, Egypt, Oman, Bahrain, Qatar, UAE, Egypt, and Tunisia. The seminar was a great success and equipment has already been sent. Special Olympics UAE is in talks with IFF office, in order to help start a federation that will join the IFF

All sports under SOI have a coaching guide, and the one for floorball has been updated and basic drills will be added with video clips, and the old clips from 2009 will be updated. The coaching guide is available both as an app and online and is free to use.

**CB decided:** To approve the report

**f) Sustainability function**

Mr. Halonen reported on behalf of Mr. Kalsta that IFF office carbon footprint report for the year 2021/2022 has been submitted for the UN Sports for Climate Network (S4CA) and the annual report (first time) for Sports For Nature Framework (S4N) also by the end of January 2024.

FairFloorball has continued as an integral part of all IFF events in various formats. In the WFC 2023, Champions Cup 2024 and WFCQ 2024 qualifications the established captain bands and referee wristbands have been in use, rink ads in place and digital surfaces have been used (LED / event media screen) where available. Further, it is included in the stream bumper and as outro in any player interview. We are planning on environmental sustainability awareness raising campaigns for U19 WFC 2024 and WFC 2024 which will also feature FairFloorball.

The IOC is now in the final stretch of finalising its annual Sustainability Case studies. We are expecting them to be published soon. The cases are Green Goal initiative at the WFC 2022 and the Fifty/Fifty equality online training module (original concept by the Swedish Federation but fully translated into English)

The second physical GAMES steering group meeting for 2023 was held on 19th of December. The project is progressing according to plan thanks to the steadfast guidance of project lead Sant'Anna. Two out of six webinars have been held and, in the meeting, the four topics of the upcoming webinars were defined. The IFF webinar will be in early April. Further, the sports organisations in the project officially decided their six official goals for the project (three governance and three operational each). The IFF also organises a required sustainability seminar which is held in connection with the U19 WFC 2024 in Lahti (together with the city of Lahti, especially suitable as Lahti is a carbon-neutral city) on the 8th of May 2024. A project mid-term conference is held on the 28th of February 2024 in Oslo in cooperation with the Norwegian School of Sport Sciences. The school of Sant'Anna has made a preliminary inquiry if the IFF would be interested in participating in another EU-funded project.

The IFF periodically publishes news about our participation in the GAMES project and the results thereof.

The LOC WFC 2024 has prepared their sustainability policy together with their sustainability consultant Greentime. The event is aiming to official sustainability certification for the WFC 2024. Several goals in the policy are directly connected to the GAMES project. A part of the plan is to significantly increase awareness building in and around the event. This has already begun via the event website and in the ticket layouts. There are also plans to organise a used floorball equipment collection in benefit of a charitable organisation.

The IFF filled out the Champions of Sustainability survey by GSSport in September 2023 (a database of information from sports organisation sustainability actions) and have gone through the results with the organisation running the concept. Early 2024 they have approached us with an offer to become a member of their concept. At the moment we do not see the benefits of being part of this and we wouldn't have the resources to invest time either.

**CB decided:** To approve the report

## § 11. IFF Office

Mr. Liljelund reported that the IFF Staff has updated the file for the Staff tasks in February and will in March finalise it. The internship of Ms. Blanka Benyo will end in the end of March. There are plans to see if IFF could employ Ms. Benyo from the start of September, which still needs to be financially confirmed in March.

Mr. Liljelund to further inform that the discussions have started with the Finnish Federation and the Ministry of Education about the hosting of the IFF office in Finland and a continued support from the Ministry. The present agreement ends in the end of the year 2024 and it needs to be solved before the summer.

Mr. Liljelund to further report that IFF has discussed with Loop8 to work with them directly and continue the use of GATE as the official IFF accreditation system. Previous this agreement was handled through the company previously providing the Event management tool – Eventello.

**CB decided:** To approve the report

## § 12. **Members**

### **Membership questions**

Mr. Halonen reported that the The application to re-organise the representation in Cameroon still needs some more documents for clarification and the topic will be brought to the next IFF CB meeting in April.

**CB decided:** To approve the report

### **Members under suspension**

Nothing reported

### **New Member applications**

Mr. Halonen reported that the IFF office has received two new member applications. The applications are from Benin and Morocco. The Moroccan application still needs to be updated mainly concerning the structure of the applicant and can't therefore be handled in this meeting according to the IFF statutes.

The Comite Floorball Benin on the other hand has delivered the documents and therefor the IFF office proposed to the CB to approve Comite Floorball Benin as IFF member number 80.

**CB decided:** To approve the report and approve the Comite Floorball Benin as the IFF member number 80.

## § 13. **Next meeting**

Mr. Eriksson to conclude that the next planned ordinary CB meeting (M2), has been planned for the 28<sup>th</sup> of April in Stockholm, in conjunction of the Swedish SM-finals in the Friends Arena. The Cb meeting starts with the CB workshop on Friday the 26<sup>th</sup> of April at 13:00 CET and ends on Sunday around 15:00 CET.

The plan for the CB meetings in 2024 looks like the following, in accordance with the query sent out after the previous CB meeting:

M3	06.-08.09.	Zurich, Switzerland
M4	02.-03.11.	Helsinki, Finland
M5	13.12.	Malmö, Sweden
	14.12.	GA Malmö
M6	15.12.	New CB

**CB decided:** To approve the report

**§ 14. Closing of the meeting**

Mr. Eriksson closed the meeting at 14:12, thanking everyone for a good meeting.

**John Liljelund  
Secretary General**

**Tomas Eriksson  
President**

**X**

## Financial Report 2023

## Statement of income

<b>INCOME</b>		<b>Budget</b>	<b>Diff,</b>
Transfers	120010,00	120000	10,00
Participation fees	302500,00	332500	-30000,00
Organizers fees	356100,00	368000	-11900,00
Shared cost payments	90000,00	91500	-1500,00
Temporary play	9185,00	6000	3185,00
Sports Nationality	4875,32	1500	3375,32
Membership fees	193500,00	198000	-4500,00
Fines	2900,00	10000	-7100,00
Sponsors & Advertisements	146647,66	256000	-109352,34
Value in kind	120000,00	120000	0,00
TV	281077,14	170000	111077,14
Radio	0,00	0	0,00
Internet-TV	128765,03	20000	108765,03
Office support	120000,00	120000	0,00
Development support	45060,45	40000	5060,45
Contributions	0,00	0	0,00
Sales	361,87	25000	-24638,13
Lic, revenues & royalties	224428,60	258000	-33571,40
Material exemptions	1822,29	3000	-1177,71
Other	4393,00	3000	1393,00
<b>Total income</b>	<b>CHF 2151626,36</b>	<b>2142500,00</b>	<b>9126,36</b>
<b>COSTS</b>		<b>Budget</b>	<b>Diff,</b>
Central activities	32893,33	28600	-4293,33
Office	757272,91	831000	73727,09
Central Board	38697,00	35700	-2997,00
ExCo	1544,66	4600	3055,34
GA/AM	9965,19	10000	34,81
External meetings	15164,46	16100	935,54
Parafloorball	0,00	3000	3000,00
Equality Function	0,00	9900	9900,00
Athletes Commission	3834,82	10000	6165,18
WFC	252431,21	239700	-12731,21
U19 WFC	90777,17	89100	-1677,17
EFC	15922,78	44000	28077,22
Champions Cup	204349,69	184000	-20349,69
World Games	10830,53	10000	-830,53
WUC	0,00	0	0,00
Regional Games	15099,44	16000	900,56
Anti-Doping	37745,82	33600	-4145,82
WADA and Education Meetings	1670,95	3000	1329,05
Rules & Competition Committee	9483,00	12800	3317,00
Referee Committee	4835,99	16500	11664,01
Development	12231,00	25150	12919,00
Development material	120000,00	120000	
Material*	96803,81	112100	15296,19
Marketing	32635,82	32750	114,18
TV	225104,31	171200	-53904,31
Internet TV	89189,00	0	
Information	65542,16	75700	10157,84
Medical Committee	17,76	6000	5982,24
Appeal Committee	0,00	1000	1000,00
Disciplinary Committee	0,00	1000	1000,00
<b>Total costs</b>	<b>CHF 2144042,81</b>	<b>2142500,00</b>	<b>-1542,81</b>
<b>Profit/Loss</b>	<b>CHF 7583,55</b>	<b>0,00</b>	<b>7583,55</b>

\* The outcome of the material appr, system was:

Income	224428,60
Costs	189556,22
Outcome	34872,38

# Balance sheet 31.12 2023

## Assets

	01.01 2023	31.12 2023
<b>Current assets</b>		
Cash	1340,00	0,00
Credit Suisse 559200-11	525267,89	419195,01
Credit Suisse MasterCard guarantee	16812,60	16850,40
<b>Receivables*</b>		
Deferr.exp. and accr.income	0,00	1688,88
Claims 2019	41281,88	37291,88
Claims 2020	24200,00	23225,00
Claims 2021	63730,00	57145,00
Claims 2022	58441,23	43850,00
Claims 2023	0,00	239788,27
Prepaid costs	0,00	0,00
Receivables from rel.parties	17888,31	46979,30
<b>Total assets</b>	<b>CHF 748961,91</b>	<b>886013,74</b>

## Liabilities and equity

<b>Current liabilities</b>		
Accr, expenses & deferred income	-353300,68	-280900,68
Other current liabilities	-23912,98	-27325,43
Loan	-60000,00	-45000,00
Transfers to reserves	-155739,09	-361097,79
Material Board reserves	-19800,57	-27897,90
<b>Equity</b>		
Retained earnings	-136208,39	-136208,39
Outcome 2023	0,00	-7583,55
<b>Total liabilities &amp; equity</b>	<b>CHF -748961,71</b>	<b>-886013,74</b>





COSTS		Budget	Outcome	Compared	Expectation	Forecast	Outcome
Cost Centre			30.04.2024	30.04.2023	01.05-31.12	31.12.2024	/Ann.budget
10	Central activities*	24960	4660,29	7942,50	20299,71	24960,00	0,00
11	Office	831000	287665,89	286525,38	543334,11	831000,00	0,00
12	CB	37700	13424,08	11177,70	24275,92	37700,00	0,00
13	ExCo	3700	0,00	951,41	3700,00	3700,00	0,00
14	GA/AM	8000	0,00	0,00	8000,00	8000,00	0,00
15	External meetings	11600	4104,34	2855,76	7495,66	11600,00	0,00
17	Parafloorball	3000	0,00	0,00	3000,00	3000,00	0,00
18	Equality Function	6200	0,00	0,00	6200,00	6200,00	0,00
19	Athletes Commission	10000	3852,37	3297,11	6147,63	10000,00	0,00
20	WFC	219700	78818,39	88179,09	140881,61	219700,00	0,00
21	U19 WFC	89100	695,14	70424,21	88404,86	89100,00	0,00
22	EFC	44000	0,00	0,00	44000,00	44000,00	0,00
23	Champions Cup	248640	51954,15	38127,87	196685,85	248640,00	0,00
24	World Games	0	0,00	0,00	0,00	0,00	0,00
25	WUC	0	0,00	0,00	0,00	0,00	0,00
26	Regional Games	12000	0,00	9515,98	12000,00	12000,00	0,00
27	3v3 WFC	0	1294,49	0,00	11905,51	13200,00	-13200,00
29	Anti-Doping	36000	5259,98	6284,04	30740,02	36000,00	0,00
30	WADA and Edu. Meetings	3000	2321,49	368,73	678,51	3000,00	0,00
40	RACC	11800	0,00	0,00	11800,00	11800,00	0,00
50	RC	13400	5475,12	1045,24	7924,88	13400,00	0,00
60	Development	32300	7049,14	506,89	25250,86	32300,00	0,00
61	Development mtrl	120000	120000,00	120000,00	0,00	120000,00	0,00
70	Material	120100	355,19	2976,17	119744,81	120100,00	0,00
80	Marketing	66000	34883,55	5408,35	31116,45	66000,00	0,00
81	TV	202000	456,26	1249,41	201543,74	202000,00	0,00
82	Internet TV	0	0,00	0,00	0,00	0,00	0,00
83	Information*	77800	3843,06	35940,51	33956,94	37800,00	40000,00
84	IFF Media app*	100000	75334,45	0,00	64665,55	140000,00	-40000,00
89	MC	6000	0,00	0,00	6000,00	6000,00	0,00
91	AC	1000	0,00	0,00	1000,00	1000,00	0,00
92	DC	1000	0,00	0,00	1000,00	1000,00	0,00
<b>TOTAL</b>		<b>CHF 2340000</b>	<b>701447,38</b>	<b>692776,35</b>	<b>1651752,62</b>	<b>2353200,00</b>	<b>-13200,00</b>
<b>INCOME</b>		<b>Budget</b>	<b>30.04.2024</b>	<b>30.04.2023</b>	<b>01.05-31.12</b>	<b>31.12.2024</b>	
3011	Transfers	120000	11110,00	7810,00	108890,00	120000,00	0,00
3012	Participation fees	290500	215200,00	245500,00	87200,00	302400,00	11900,00
3013	Organizers fee	370500	161575,00	67100,00	208925,00	370500,00	0,00
3014	Shared cost payments	96000	40500,00	45000,00	55500,00	96000,00	0,00
3015	Part.fees - non-competition	0	0,00	0,00	0,00	0,00	0,00
3019	Temporary play	6000	220,00	165,00	5780,00	6000,00	0,00
3020	Sports Nationality	4500	6150,00	1530,55	0,00	6150,00	1650,00
3210	Membership fees	198000	137600,00	123600,00	60400,00	198000,00	0,00
3219	Fines	10000	1705,44	500,00	8294,56	10000,00	0,00
3250	Sponsors & advertisements	237000	39608,83	25713,97	197391,17	237000,00	0,00
3251	Value in kind	152000	152000,00	120000,00	0,00	152000,00	0,00
3260	TV	260000	0,00	4420,14	260000,00	260000,00	0,00
3261	Radio	0	0,00	0,00	0,00	0,00	0,00
3270	Internet-TV**	148000	0,00	31759,90	0,00	0,00	-148000,00
3300	Office support	120000	120000,00	120000,00	0,00	120000,00	0,00
3310	Development support	40000	0,00	612,56	40000,00	40000,00	0,00
3320	Contributions	0	0,00	0,00	0,00	0,00	0,00
3370	IFF Media app**	0	31643,60	0,00	116356,40	148000,00	148000,00
3510	Sales	25000	0,00	146,93	25000,00	25000,00	0,00
3860	Material approval income	260000	0,00	0,00	260000,00	260000,00	0,00
3861	Material exemptions	1500	842,49	197,48	657,51	1500,00	0,00
3899	Other incomes	1000	0,00	4000,00	1000,00	1000,00	0,00
8020	Interest	0	0,00	0,00	0,00	0,00	0,00
8080	Exchange rate gains	0	262,19	41,31	0,00	262,19	262,19
<b>TOTAL</b>		<b>CHF 2340000</b>	<b>918417,55</b>	<b>798097,84</b>	<b>1435394,64</b>	<b>2353812,19</b>	<b>13812,19</b>
<b>RESULT</b>		<b>CHF 0</b>	<b>216970,17</b>	<b>105321,49</b>	<b>-216357,98</b>	<b>612,19</b>	<b>612,19</b>

ASSETS	01.01.2024	31.12.2024
<b>Current assets</b>		
Cash	0,00	0,00
Credit Suisse 559200-11	419195,01	550834,34
Credit Suisse MasterCard guarantee	16850,40	16800,00
<b>Receivables</b>		
Defer.exp. and accr.income	1688,88	0,00
Claims 2019	37291,88	37291,88
Claims 2020	23225,00	22225,00
Claims 2021	57145,00	56145,00
Claims 2022	43850,00	43850,00
Claims 2023	239788,27	60050,00
Claims 2024	0,00	0,00
Receivables from rel.parties	46979,30	37894,51
<b>Total assets</b>	<b>886013,74</b>	<b>825090,73</b>
<b>LIABILITIES AND EQUITY</b>		
<b>Current liabilities</b>		
Accr expenses and deferr income	-280900,68	-201900,68
Other current liabilities	-27325,43	-27505,43
Loan	-45000,00	-45000,00
Transfers to reserves	-361097,79	-162024,61
Material Board reserves	-27897,90	-27897,90
<b>Equity</b>		
Retained earnings	-143791,94	-143791,94
Outcome 31.12.2024	0,00	-216970,17
<b>Total liabilities &amp; equity</b>	<b>-886013,74</b>	<b>-825090,73</b>

Outcome of the material appr. system:

Income	
Costs	
Profit	
80%	
20%	

Liquidity calculation 01.01-31.12			
Liquidity at update	550834,34		
	-216357,98	Forecasted -31.12	
Diff.	334476,36		
<b>Pre-payments, refunds etc</b>			
WFCs 2026 fees	80000,00	80000	0
	0,00		
	0,00		
Liquidity 31.12	414476	Forecast	Paid

\*IFF Media app license fee moved from 83 to 84

\*\*Media app income moved from 3270 to 3370

Centr. activities	2024	2023
Memberships	2000,00	3136,23
Bank fees etc	2660,29	4806,27
Taxes	0,00	0,00
<b>Total</b>	<b>4660,29</b>	<b>7942,50</b>

Follow-up IFF claims (updated 26.04.2024)

Appendix 3

**WFCs 2024-2025 teams**

Association	Total debt	Paid WFC 2024	Paid U19 WFC 2024	Paid WFC 2025	Paid U19 WFC 2025	IFF Events organiser debt	Pay-off plan followed	Pay-off plan not followed	Comments
Australia	0	03.01.2023	15.05.2023	03.01.2024	03.01.2024	0			
Austria	0	09.05.2023	Not registered	12.10.2023	30.01.2024	0			
Belgium	0	29.12.2022	Not registered	24.10.2023	24.10.2023	0			
Canada	14400	01.02.2023	31.08.2023	04.01.2024	04.01.2024	14400	X		U19WFC2019 org.
China	0	04.04.2023	Not registered	Not registered	Not registered	0			
Czech Republic	0	12.12.2022	12.12.2022	20.12.2023	07.12.2023	0			
Denmark	0	16.01.2023	16.01.2023	08.01.2024	08.01.2024	0			
Estonia	0	27.12.2022	Not registered	27.12.2023	27.12.2023	0			
Finland	0	01.11.2022	01.11.2022	13.12.2023	13.12.2023	0			
France	0	31.08.2023	13.03.2023	31.01.2024	31.01.2024	0			
Germany	0	04.01.2023	04.01.2023	22.04.2024	22.04.2024	0			
Great Britain	2200	30.05.2023	Not registered	03.01.2024	03.01.2024	0			Annual fee 2022
Hungary	0	12.06.2023	12.06.2023	17.02.2024	Not registered	0			
Iceland	0	26.12.2022	Not registered	Not registered	Not registered	0			
India	0	Not registered	Not registered	03.01.2024	Not registered				
Italy	0	23.12.2022	23.12.2022	11.01.2024	11.01.2024	0			
Japan	0	06.01.2020	Not registered	11.01.2024	11.01.2024	0			
Korea	0	30.12.2022	Not registered	27.12.2023	Not registered	0			
Latvia	8000	31.08.2023	14.09.2023		03.04.2024	0			Ann.fee 2022-23. Plan discussed
Liechtenstein	0	14.12.2022	Not registered	Not registered	Not registered	0			
Netherlands	0	30.01.2023	Not registered	03.01.2024	03.01.2024	0			
New Zealand	0	14.12.2022	14.12.2022	27.12.2023	27.12.2023	0			
Norway	0	27.12.2022	21.12.2022	28.12.2023	28.12.2023	0			
Philippines	3600	31.08.2023	Not registered		Not registered	0			Ann.fee 2021-22. Plan discussed
Poland	0	11.05.2023	11.05.2023	23.04.2024	23.04.2024	0			
Russia	12000	Suspended	Suspended	Suspended	Suspended	0		X	Ann.fee 2020, 2022-23
Singapore	0	15.12.2022	15.12.2022	29.01.2024	04.12.2023	0			
Slovakia	0	23.05.2023	20.07.2023			0			
Slovenia	0	16.05.2023	Not registered	Not registered	14.03.2024	0			
Spain	0	22.11.2019	Not registered	07.02.2024	07.02.2024	0			
Sweden	0	25.10.2022	28.10.2022	17.10.2023	30.10.2023	0			
Switzerland	0	24.10.2022	16.05.2023	01.12.2023	03.11.2023	0			
Thailand	0	29.12.2022	Not registered	27.12.2023	Not registered	0			
Ukraine	9000	Not registered	Not registered	Not registered		0	X		Plan:+ Ann.fee 2023. Paused
USA	0	27.12.2022	No participate	24.01.2024	24.01.2024	0			
	<b>49 200</b>					0			

**Follow-up IFF claims (updated 26.04.2024) - Associations not participating in WFC and/or U19 WFC 2024-2025**

**Appendix 4**

Association	Total debt	IFF Events organising	Pay-off plan is followed	Pay-off plan is not followed	Comments
Argentina	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Armenia	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Belarus	7500	0			Annual fees 2019-23. Suspended
Brazil	2000	0			Have not participated in any IFF event. Annual fees 2020-23
Burkina Faso	2900	0			Have played Africa Floorball Cup. Annual fee 2020-23
Cameroon	3700	0			Have not participated in any IFF event. Annual fees 2019-23
Central Africa	2000	0			Have not participated in any IFF event. Annual fees 2020-23
Colombia	1000	0			Annual fee 2022-23
Cote d'Ivoire	11500	0		X	Annual fees 2017-2018,2021-23, WFCQ 2020&2022. Plan: 500 per quarter starting March 2020.
Croatia	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Georgia	2500	0			Annual fees 2019-23
Haiti	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Hong Kong China	500	0			Have not participated in any IFF event. Annual fee 2019.
Indonesia	5000	0			Participated in SEA Games. Annual fees 2019 & 2021-23.
Iran	4200	0			Annual fees 2019-23
Ireland	1500	0			Have not participated in any IFF event. Annual fees 2019-21. On hold
Israel	0	0			Have not participated in any IFF event
Jamaica	2000	0			Annual fee 2020-23
Kazakhstan	0	0			
Kenya	7500	0			Have played Africa Floorball Cup. Annual fee 2019-23
Kiribati	2000	0			Have not participated in any IFF event. Annual fee 2020-23
Kuwait	2000	0			Have not participated in any IFF event. Annual fee 2020-23
Lithuania	0	0			Have not participated in any IFF event.
Malaysia	6600	0		X	Annual fee 2020, 2022-23. New plan to be proposed
Malta	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Moldova	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Mongolia	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Mozambique	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Nigeria	2500	0			Have played Africa Floorball Cup. Annual fees 2019-23
Pakistan	6200	0			Have not participated in any IFF event. Annual fees 2019-23
Portugal	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Romania	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Rwanda	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Serbia	4500	0			Annual fees 2019-23
Sierra Leone	4000	0			Have not participated in any IFF event. Annual fees 2019-23
Somalia	2000	0			Have not participated in any IFF event. Annual fee 2019, 2021-23
South Africa	1500	0			Have not participated in any IFF event. Annual fees 2019-21. On hold
Togo	2000	0			Have played Africa Floorball Cup. Annual fee 2020-23
Turkey	7500	0			Have not participated in any IFF event. Annual fees 2019-23
Uganda	4600	0			Have not participated in any IFF event. Annual fee 2019-23
Venezuela	3700	0			Have not participated in any IFF event. Annual fees 2019-23
	<b>130 400</b>	<b>0</b>			

**DEBTS PAY-OFF PLANS (IFF Events participants)**

Update 28.04.2024

**APPENDIX 5**

Canada	Plan is followed	
Debt 17.2.2023	18000	CAD
New/Additional	0	Plan 31.7 annually 5000 CAD until cleared
Payments	3600	31.7.2023 5000
		31.7 2024 5000
		31.7.2025 5000
		31.7.2026 5000
		31.7.2027 6000
Debt 28.04.2024	14400	

Ukraine	Plan is paused	
Debt 13.12.2019	8500	
New/Additional	2200	Annual fee 2023
Payments	1700	09.12.21 Plan 31.10 annually 1700 until cleared
Debt 28.04.2024	9000	

Latvia	New plan	
Debt 17.04.2024	8000	Annual fees 2022 & 2023
New/Additional	0	Plan Discussed to be cleared until 31.7
Debt 28.04.2024	8000	

Philippines	New plan	
Debt 17.04.2024	3600	Annual fees 2021 & 2022
New/Additional	0	Plan 900 CHF every 6 months starting 30.6.2024
Debt 28.04.2024	3600	

Cote d'Ivoire	Plan is not followed	
Debt 13.12.2019	2000	
New/Additional	12000	WFCQ &, ann.fee 2020-2021, WFCQ & ann.fee 2022-2023
Payments	1500	2020, 2021, 2022 Plan 500 CHF every Quarter
	1000	11.01.2024 (4th-5th)
Debt 28.04.2024	11500	

Malaysia	Plan is not followed	
Debt 13.12.2019	3700	
New/Additional	8800	Ann.fee 2020, 2021, 2022, 2023
Payments	1500	31.01.20 Plan New plan to be proposed
	2200	13.05.20
	2200	14.12.21
Debt 28.04.2024	6600	

Russia	Suspended	
Debt 13.12.2019	1000	U19Q 2019
New/Additional	14000	U19/WFCQ/Ann fee 2020, Annual fee 2022-23
Payments	1000	18.11.20 U19Q 2019
	2000	20.07.21 U19/WFCQ 2020
Debt 28.04.2024	12000	

**Women's WFC 2025 REGISTRATIONS - Payment order qualifying teams**

**Appendix 6**

**Final round**

Update 26.04

	Reg. Date	Team	Paid date	Remarks	Last WFC		Paid
1	19.12.2023	Czech Republic	20.12.2023		2023	EU	7000

**Qualifications**

2	09.10.2023	Austria	12.10.2023		2023	EU	3000
3	16.10.2023	Sweden	17.10.2023		2023	EU	3000
4	23.10.2023	Belgium	24.10.2023		2023	EU	3000
5	20.12.2023	Switzerland	01.12.2023		2023	EU	3000
6	04.12.2023	Finland	13.12.2023		2023	EU	3000
7	27.12.2023	Estonia	27.12.2023		2023	EU	3000
8	26.12.2023	Korea	27.12.2023		2023	AOFC	3000
9	12.12.2023	New Zealand	27.12.2023		2023	AOFC	3000
10	28.12.2023	Thailand	27.12.2023		2023	AOFC	3000
11	28.12.2023	Norway	28.12.2023		2023	EU	3000
12	29.12.2023	Australia	03.01.2024		2023	AOFC	3000
13	31.12.2023	Great Britain	03.01.2024		2023	EU	3000
14	31.12.2023	Netherlands	03.01.2024		2023	EU	3000
15	21.02.2024	India	03.01.2024		New	AOFC	3000
16	20.11.2023	Canada	04.01.2024		2023	AM	3000
17	03.01.2024	Denmark	08.01.2024		2023	EU	3000
18	04.01.2024	Japan	11.01.2024		2023	AOFC	3000
19	22.12.2023	Italy	11.01.2024		2023	EU	3000
20	16.10.2023	USA	24.01.2024		2023	AM	3000
21	29.01.2024	Singapore	29.01.2024		2023	AOFC	3000
22	26.01.2024	France	31.01.2024		2023	EU	3000
23	31.12.2023	Spain	07.02.2024		2023	EU	3000
28	26.01.2024	Hungary	17.04.2024		2023	EU	3000
24	31.12.2023	Germany	22.04.2024		2023	EU	3000
25	31.12.2023	Poland	23.04.2024		2023	EU	3000
26	21.11.2023	Slovakia			2023	EU	0
27	31.12.2023	Latvia			2023	EU	0
29	20.02.2024	Philippines			2023	AOFC	0

**U19 WFC 2025 REGISTRATIONS - payment order**

	Reg. Date	Team	Paid date	Remarks	Last WFC		Paid
1	23.10.2023	Belgium	24.10.2023	Qualification	2023	EU	3000
2	20.12.2023	Sweden	30.10.2023	Directly qualified	2023	EU	5000
3	24.10.2023	Switzerland	03.11.2023	Directly qualified	2023	EU	5000
4	07.12.2023	Singapore	04.12.2023	Qualification	2023	AOFC	3000
5	07.12.2023	Czech Republic	07.12.2023	Directly qualified	2023	EU	5000
6	04.12.2023	Finland	13.12.2023	Directly qualified	2023	EU	5000
7	27.12.2023	Estonia	27.12.2023	Qualification	2023	EU	3000
8	12.12.2023	New Zealand	27.12.2023	Qualification	2023	AOFC	3000
9	28.12.2023	Norway	28.12.2023	Directly qualified	2023	EU	5000
10	29.12.2023	Australia	03.01.2024	Qualification	2023	AOFC	3000
11	31.12.2023	Netherlands	03.01.2024	Qualification	2023	EU	3000
12	31.12.2023	Great Britain	03.01.2024	Qualification	2023	EU	3000
13	02.01.2024	Canada	04.01.2024	Qualification	2023	AM	3000
14	03.01.2024	Denmark	08.01.2024	Directly qualified	2023	EU	5000
15	23.12.2023	Italy	11.01.2024	Qualification	2023	EU	3000
16	30.12.2023	Japan	11.01.2024	Qualification	2019	AOFC	3000
17	31.12.2023	USA	24.01.2024	Qualification	2023	AM	3000
18	16.10.2023	Austria	30.01.2024	Qualification	2023	EU	3000
19	26.01.2024	France	31.01.2024	Qualification	2023	EU	3000
20	31.12.2023	Spain	07.02.2024	Qualification	2023	EU	3000
25	29.01.2024	Slovenia	14.03.2024	Qualification	2023	EU	3000
21	31.12.2023	Latvia	03.04.2024	Directly qualified	2023	EU	5000
22	31.12.2023	Germany	22.04.2024	Directly qualified	2023	EU	5000
23	31.12.2023	Poland	23.04.2024	Qualification	2023	EU	3000
24	21.11.2023	Slovakia		Directly qualified	2023	EU	
26	15.03.2024	Ukraine		Qualification	2015	EU	



QUANTUM EVENT EVALUATION REPORT

# IFF Women's World Floorball Championships 2023

2-10 DECEMBER 2023  
SINGAPORE

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**EXECUTIVE  
SUMMARY**

# EXECUTIVE SUMMARY



## ECONOMIC & TOURISM

**S\$2m**

Direct economic impact

**S\$2.5m**

Total visitor expenditure

**21,628**

Total attendance

**15,368**

Tickets distributed

**10,618**

Bed nights generated

## INTRODUCTION

**The IFF Women's World Floorball Championships 2023 (WFC 2023) was held for the second time in Singapore and was seen as an opportunity to boost the development of floorball across Asia, and particularly the host nation. The event received positive feedback from a majority of spectators and athletes, although attendance figures were lower than anticipated.**

Floorball is a niche, yet relatively well-known sport in Singapore, with 3,000-4,000 registered players and 10,000+ children playing the sport in schools. However, these numbers didn't translate into ticket sales for the WFC 2023, an outcome which can be attributed to several reasons cited in the economic section of this report.

While the overall interest in the event failed to meet expectations, it still provided a positive return for the host nation. The event generated S\$2m (€1.4m) million in direct economic impact, largely due to the overseas fans and accredited participants who came to Singapore to attend and participate in the event. Both fans and athletes are likely to recommend Singapore to their family and friends, with the vast majority of them rating Singapore highly as a tourism destination.

The event was transmitted in 16 territories around the world and generated 6.2 million impressions and 211,000+ engagements on IFF social media channels.

Sweden was once again crowned world champions, continuing its dominance in women's floorball.



## ECONOMIC & TOURISM

- The direct economic impact of the WFC 2023 is estimated to be in the region of S\$2m (€1.4m). This figure considers visitor expenditure and organisational expenditure made specifically for the event within the host economy.
- The event attracted a cumulative attendance of 21,628 across the nine days of competition, recording a unique ticketed attendance of 2,440 (paying ticket holders).
- 81% of spectators were residents of Singapore, while visiting spectators came from 21 countries. Most visitors were residents of Australia, Finland, Sweden and Switzerland.
- 464 overseas spectators attended the WFC 2023 according to ticket sales and spectator survey data. Visiting spectators generated 3,605 bed nights, with accredited participants contributing a further 7,013 bed nights in Singapore.
- The operational budget statement of the organisers recorded a deficit of S\$0.79m (€0.55m).

# EXECUTIVE SUMMARY



## STAKEHOLDER EXPERIENCE

**78%**

Spectator event satisfaction

**73%**

Athlete event satisfaction

% of athletes/spectators who rated their experience as good or very good



## IMAGE & REPUTATION

**87%**

Positive rating of Singapore (spectators)

**87%**

Positive rating of Singapore (athletes)

% of athletes/spectators who rated Singapore as a good or a very good place to visit



## STAKEHOLDER EXPERIENCE

- Overall satisfaction among athletes and spectators was impacted by the low spectator turnout at the WFC 2023 which affected the overall atmosphere. Still, around three quarters of athletes and spectators had a positive experience.
- Spectators recorded the highest satisfaction ratings for the helpfulness of staff and volunteers (82% positive), with the sports presentation offering (79% positive) and the availability of match statistics (78% positive) also tracking well.
- The atmosphere during the competition (68% positive), the entertainment provided at the venue (66% positive) and marketing and promotion of the event (58% positive) received the lowest scores across all event experience elements surveyed. Further feedback provided by spectators included a perceived lack of local marketing for the WFC 2023. In the post-event survey, many spectators noted that more focus on event marketing could have translated into better attendances.
- In terms of athlete experience, the transportation arrangements at the WFC 2023 were highly praised (91% positive event experience ratings), as was the quality of the flooring (83% positive). Athletes were disappointed with the atmosphere during the games (39% positive).



## IMAGE & REPUTATION

- Singapore received strong overall scores as a place to visit with 87% of both spectators and athletes rating the city as a 'Good' or 'Very Good' place to visit.
- 86% of spectators and 70% of athletes would recommend Singapore as a destination to visit to their friends and family following their experience in the city.
- 75% of Singapore residents surveyed believed that the event had a positive impact on the city, while 88% of residents would like the event to come back to Singapore in future.
- The perception that floorball is a clean and fair sport remains very high among both athletes and spectators (95% of athletes and 87% of spectators agreed with this statement). Disparity was evident between athletes and spectators in relation to the perception that floorball is a safe sport (76% of spectators, but only 64% of athletes agreed) and that it is a sport that is considerate of the environment (79% of spectators and 64% of athletes agreed).

# EXECUTIVE SUMMARY



## COMMERCIAL & MARKETING

**5.4m**

Cumulative TV audience

**6.2m**

Social media impressions

**S\$0.87m**

Revenue from domestic sponsors



## PARTICIPATION & PERFORMANCE

**320**

Athletes participating

**107**

Team officials

**22**

Technical officials



## COMMERCIAL & MARKETING

- The WFC 2023 had 5.4m TV viewers and a further 3.4m live streaming viewers, 791 hours of coverage and 364 individual broadcasts across TV and streaming platforms, successfully combating the challenge relating to the time zone in which the tournament was played.
- The IFF continued to engage its fanbase on a variety of platforms, including the IFF app. The app users received access to event news, live streams, highlight videos and statistics. 2,893 user accounts were created during the WFC 2023.
- Social media activity on the IFF and WFC channels generated 6.2 million impressions and more than 211,000 engagements.
- Sponsors contributed S\$0.87 million towards the event budget. Unihoc, PUMA and Gerflor received the highest spontaneous and prompted awareness scores amongst surveyed spectators, suggesting that they were the most recognisable brands during the event.



## PARTICIPATION & PERFORMANCE

- Sweden won gold for the 11th time, with WFC 2023 being their ninth successive world championship title.
- Athletes from floorball clubs based in Sweden were most represented at the WFC 2023. Around one quarter of all players represented clubs in Sweden.
- The average age of competitors was 25, while the average winning margin stood at 5.3 goals.
- Teams were supported by 107 accredited team officials and the competition was officiated by 22 IFF-appointed technical officials.



# EVENT OVERVIEW

# EVENT OVERVIEW

## IFF WOMEN'S WFC HOSTS (1997-2025)

Year	City	Nation
1997	Mariehamn	Finland
1999	Borlänge	Sweden
2001	Riga	Latvia
2003	Bern	Switzerland
2005	Singapore	Singapore
2007	Frederikshavn	Denmark
2009	Västerås	Sweden
2011	St. Gallen	Switzerland
2013	Brno & Ostrava	Czech Republic
2015	Tampere	Finland
2017	Bratislava	Slovakia
2019	Neuchâtel	Switzerland
2021	Uppsala	Sweden
2023	Singapore	Singapore
2025	Brno & Ostrava	Czech Republic

## OVERVIEW

**The WFC 2023, floorball's flagship event, returned to Singapore for the first time in 18 years. Singapore is the only non-European country to have hosted the men's or the women's WFC and in recent years it has also been the most successful Asian nation in terms of performance at women's floorball tournaments.**

Singapore's bid to host the WFC 2023 was formed on the back of the success of floorball at the 2015 Southeast Asian Games held in Singapore. The floorball competition drew a lot of interest from the local audience which encouraged the Singapore Tourism Board (STB) and the Singapore Floorball Association (SFA), with the support from Sport Singapore, to bring the WFC back to Singapore.

Singapore's aim was to stage two back-to-back WFCs: the women's event in 2023 and the men's tournament in 2024. Having secured the WFC 2023, Singapore was unsuccessful with its bid to host the WFC 2024, with Sweden awarded the event.

The STB provided significant funding for the WFC 2023, while Sport Singapore, a governmental agency tasked with the development of sport in the country, helped the organisers to offset some of the costs associated with the event through a non-financial contribution (e.g. lower rental cost for the event arenas).

The STB perceived the WFC as a tournament with a significant tourism potential. It wanted to capitalise on an emerging sport which appeals to a younger demographic to draw the attention of floorball fans from Europe and Asia to Singapore.



Kin Productions, a leading event management firm based in Singapore, was appointed as the event producer. Kin worked alongside the key stakeholders (STB, Sport Singapore and SFA), as well as other agencies such as the PR agency Full Circle PR to deliver the event.

The SFA's role focused on assisting with the recruitment of technical officials and referee management. It also provided technical guidance and liaised with local vendors and manufacturers.

# EVENT OVERVIEW



Singapore Indoor Stadium



OCBC Arena

## HOST PROFILE

### HOST CITY

- Singapore is known as one of the world's leading financial centres, but it has also established its position as one of Asia's hubs of major sports events.
- The Formula 1 Singapore Grand Prix at the Marina Bay Street Circuit is arguably the most prominent recurring event hosted by Singapore, but from 2014-2018 the city also hosted the WTA Finals, the end of the season tournament for the best women's tennis players, and it is also known for being a regular host of high profile athletics, badminton, golf and rugby sevens events.
- Major multi-sport games and world championships hosted by Singapore since 2010 include the Youth Olympic Games 2010, the Netball World Cup 2011 and the SEA Games 2015. Singapore will also play host to the World Aquatics Championships in 2025.

### VENUES

- The games of the WFC 2023 were contested at the **Singapore Indoor Stadium** and the **OCBC Arena**, two venues which form part of the Singapore Sports Hub, a sports and recreation district featuring a variety of facilities for professional and amateur sports competitions and activities.
- The **Singapore Indoor Stadium** which was opened in 1989 is Singapore's largest indoor venue. The stadium can accommodate from 4,000 to 12,000 spectators, depending on its configuration and the type of event held. It was also used to host the games at the WFC 2005.
- The **OCBC Arena** comprises six indoor sports halls with a varying seating capacity (from 300 to 3,000). It is home to several national sports associations and it serves as a competition and training venue for both elite athletes and members of the public.



**ECONOMIC  
& TOURISM**



# ECONOMIC & TOURISM

## TOTAL ATTENDANCE

**21,628**

Cumulative attendance (spectators & accredited event participants)

## MOST ATTENDED MATCHES

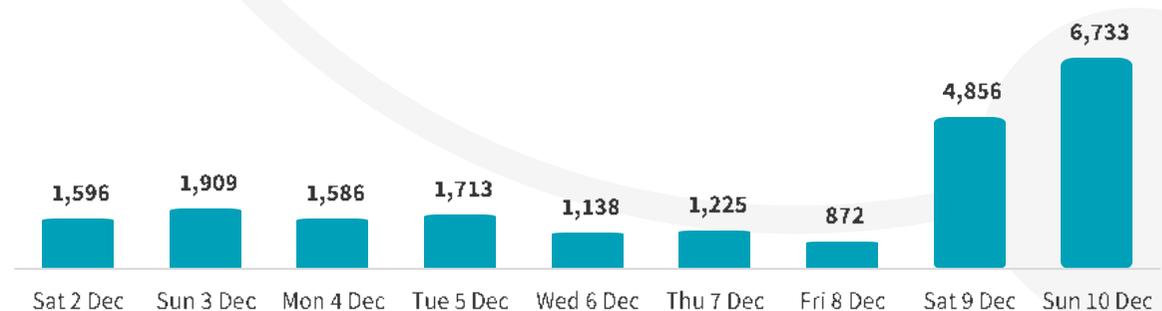
Match	#
Sweden – Finland ( <i>Final</i> )	3,971
Switzerland – Czech Republic ( <i>3<sup>rd</sup> place</i> )	2,253
Sweden – Switzerland ( <i>Semi-final</i> )	1,847
Finland – Czech Republic ( <i>Semi-final</i> )	1,733
Singapore – Norway ( <i>11<sup>th</sup> place</i> )	781
Poland – Slovakia ( <i>5<sup>th</sup> place</i> )	761
Singapore – Germany ( <i>Group stage</i> )	671
Australia – Singapore ( <i>Group stage</i> )	617
France – Singapore ( <i>Group stage</i> )	579
Czech Republic – Sweden ( <i>Group stage</i> )	526

## ATTENDANCE

The attendance at the WFC 2023 totalled 21,628 and while it was slightly higher than at the previous WFC in Uppsala, Sweden in 2021 (21,207), it was lower than the average attendance at the last five editions of the women's WFC (35,472).

- Despite the marketing outreach, the attendance at the WFC 2023 was lower than anticipated and it is understood that ticket sales were disappointing for both the IFF and the local organisers. This was due to a variety of reasons:
  - Event scheduling – the WFC 2023 took place in the middle of school holidays and there were few organised groups attending the event.
  - Ticket prices, in particular for the final weekend, are believed to have been too expensive for local fans following feedback.
  - Fan culture in Singapore is not as robust as it is in the more traditional floorball markets when it comes to attending ticketed events, especially in non-elite sports.
- The medal games attracted the largest audience, with close to 4,000 spectators attending the final between Sweden and Finland and 2,253 spectators witnessing the bronze medal match. Overall, four matches had the attendance of over 1,000.
- Around 54% of the total attendance was generated during the final weekend.
- The attendance has been calculated by the local organisers using a combination of ticket sales data and venue admissions data and includes accredited personnel. The ratio of ticketed to non-ticketed attendance was 36% to 64%.

## CUMULATIVE ATTENDANCE BY DAY



# ECONOMIC & TOURISM

## AVERAGE GROUP SIZE

**4.1**

Many spectators attended in groups, mostly with friends and family members.

The spectator demographic profile below is based on results from the intercept survey that queried 958 spectators aged 13+ during their attendance of WFC 2023. Therefore, the data does not include those aged under 13.

## GENDER PROFILE



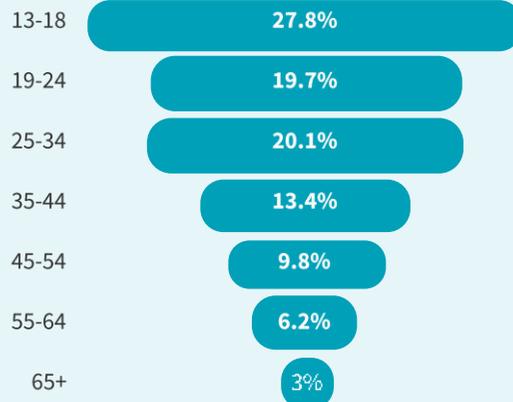
**42%**



**55%**

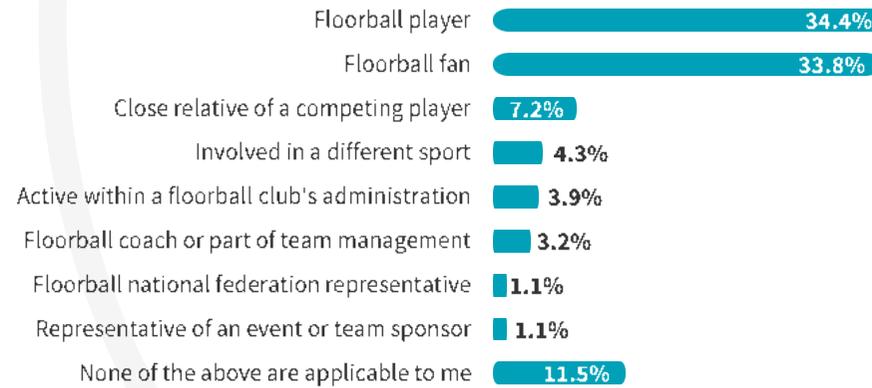
3.3% of respondents preferred not to say or selected "Other"

## AGE PROFILE

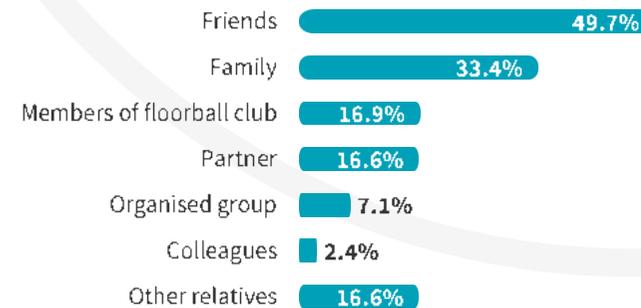


## ATTENDANCE

### SPECTATOR PROFILE | RELATIONSHIP WITH FLOORBALL (self-selected)



### SPECTATOR GROUP TYPE (self-selected, multiple options)



# ECONOMIC & TOURISM

## TICKETS DISTRIBUTED

**15,368**

Tickets distributed for the WFC 2023

## TICKETS SOLD & COMPLIMENTARY

**4,638**

Tickets sold (public sales)

**10,730**

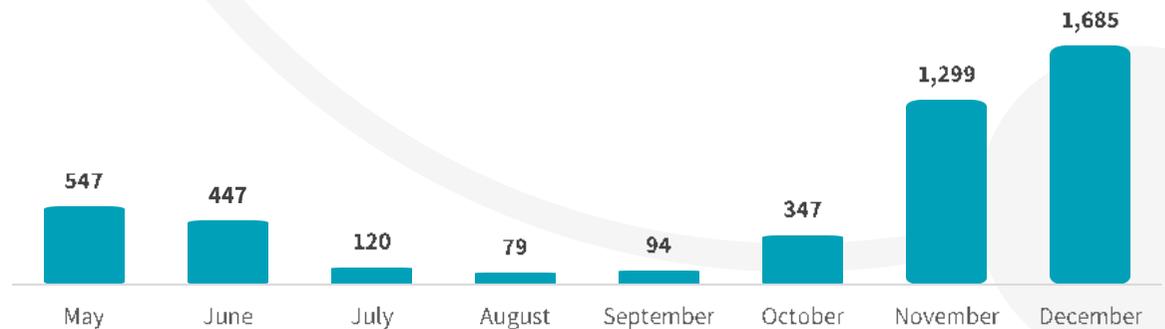
Complimentary tickets

Complimentary tickets were distributed to IFF and its stakeholders, event partners, volunteers, etc.

## TICKETING

- There were 15,368 tickets distributed in total, of which 4,638 were sold and 10,730 were distributed free of charge to sponsors, partners and invited guests.
- SISTIC, Singapore's largest ticketing agency, was appointed as an official supplier to the WFC 2023 and managed the ticketing process for the event. The public sales opened on 26 May 2023 and the early bid tickets were available until 15 June 2023.
- Multiple sales promotions ran in the months leading up to the event, with discounts of 10% to 50% (Black Friday / Cyber Monday sale) on individual tickets and bundles, as well as "buy one, get one free" offers. The final weekend tickets could be purchased with a 50% discount on 6-10 December 2023.
- 429 tickets were purchased by local schools which were offered discounted tickets.
- 115 purchases, also at a discounted rate, came from members of floorball clubs and interest groups invited by the Singapore Floorball Association.
- The organisers also invited expat groups, clubs, communities and schools, as well as the embassies of the teams competing at the WFC 2023 to attend the tournament. 137 tickets were sold on the back of a targeted email campaign to the expat community.
- 82% of purchases have been made by residents of Singapore. By nationality, most ticket buyers were from Singapore (62%), followed by Finland (9%), Switzerland (7%) and Sweden (6%).

## TICKETS SOLD BY MONTH (PUBLIC SALES)





## TICKETING | PRICING

### DAY TICKET PRICE (S\$)\*

Category	OCBC Arena			Singapore Indoor Stadium	
	2-3 Dec	4-7 Dec	8-9 Dec	9 Dec	10 Dec
Adult**	25/35/45	20/30/40	35/45	25/35/45/55	35/45/55/65
Children**	20/25	15/20/25	20/25	20/35/30/35	20/25/30/35
Bundle deals					
Opening weekend	81				
Weekday	144				
Final weekend	90/108				
9-day pass	463				

\* general sale prices (doesn't include the early bird offer)

\*\* adult ticket (aged 18+) / children ticket (aged 6-17)

- Tickets to the WFC 2023 were sold as day passes for a specific competition arena. The prices ranged from S\$20 for the weekday matches to S\$65 on the final day of the tournament. Cheaper ticket prices were available for children aged 6-17.
- Bundle deals were also available. They included: the opening weekend bundle, weekday bundle (4-7 December), final weekend bundle (only for the games played at the Singapore Indoor Stadium) and the full access 9-day pass.
- The early bird promotion ran from 26 May 2023 until 15 June 2023 with category 1 tickets priced at S\$32-\$36 for the matches played at the OCBC Arena (regular price: S\$40-S\$45) and S\$44-S\$52 for the games held at the Singapore Indoor Stadium (regular price: S\$55-S\$65).
- In July 2023, tickets were available with a 20% discount for a limited period of time. Another promotion was run in connection with Black Friday / Cyber Monday in November 2023, offering a 50% discount on all tickets.

# ECONOMIC & TOURISM



## FINANCIALS

- As of February 2024, the WFC 2023 reported a deficit of approximately S\$791,711 (€545,528), with revenues of just over S\$2.6 million (€1.8 million) and expenditure of around S\$3.4 million (€2.3 million).
- Sponsorship sales accounted for 33% of all revenues, while the income from ticketing contributed a further 8.5%.
- The organisers received S\$1.3 million (€0.9 million) in government funding support from Singapore Tourism Board and Sport Singapore.
- The largest expenditure categories included venue rental costs and administrative costs. Use of the two competition venues cost the organisers S\$1.6 million, the highest categorised expenditure item.

## INCOME & EXPENDITURE STATEMENT (FEBRUARY 2024)

Income		Costs	
Government support (STB)	S\$1,000,000	Audiovisual equipment & services	S\$244,951
Government VIK support (SportSG)	S\$318,250	Broadcast operations	S\$130,521
Sponsorship	S\$872,028	Competition administrative	S\$522,355
Ticketing	S\$221,270	Food & beverages	S\$170,730
Miscellaneous	S\$199,406	Hydrations for competition	S\$15,740
<b>Total income</b>	<b>S\$2,610,954</b> (€1,799,077)	Local accommodation & meeting facilities	S\$145,628
		Logistics & licenses	S\$208,471
		Medical & anti-doping	S\$30,793
		PR & marketing operations	S\$196,193
		Sport presentation	S\$70,419
		Transportation	S\$47,761
		Uniforms	S\$11,574
		Venue rental	S\$1,607,529
		<b>Total expenditure</b>	<b>S\$3,402,665</b> (€2,344,606)

Currency conversion rate (1 February 2024): 1 SGD = EUR 0.68905

# ECONOMIC & TOURISM

## VISITING SPECTATORS

**464**

Overseas spectators visiting Singapore (overnight and day visitors)

## OVERNIGHTS VISITORS (SPECTATORS)

**99%**

Overnight visitors who stayed in paid accommodation in Singapore during their visit

**90%**

Of those staying in paid accommodation opted to stay in a hotel during their visit

## TOURISM | ORIGIN & BED NIGHTS

### HIGHLIGHTS

- The unique spectator attendance at the WFC 2023 was 2,440 (calculation considers paying ticket holders only), with 19% of visiting spectators (464) coming from overseas.
- According to ticketing data, overseas ticket buyers resided in 21 countries, with most purchases made by residents of Switzerland, Finland, Sweden and Australia.
- Overseas spectators stayed for 7.8 nights on average. Of those staying in paid accommodation in Singapore, 90% opted to stay in a hotel, with 10% in private rented accommodation or guest houses.
- It is estimated that 464 out-of-town visiting spectators stayed overnight in paid accommodation in Singapore during their visit, generating 3,605 bed nights throughout their stay. A further 7,013 bed nights were produced by accredited participants.

### SPECTATOR ORIGIN | PLACE OF RESIDENCE

**81%**  
SINGAPORE

**19%**  
OVERSEAS

### BED NIGHTS IN SINGAPORE

Origin	Persons in paid accommodation	Average nights	Bed nights
Accredited personnel	636	11	7,013
Spectators (visitors)	464	7.8	3,605
<b>Total</b>	<b>1,100</b>		<b>10,618</b>

# ECONOMIC & TOURISM

## DIRECT ECONOMIC IMPACT

**S\$1.99m**  
**€1.99m**

Direct economic impact estimated for Singapore from hosting the WFC 2023

## ECONOMIC IMPACT

### HIGHLIGHTS

- The total direct economic impact of the WFC 2023 has been estimated using spectator expenditure, accredited participant expenditure and organisational expenditure of the local organising committee.
- It is estimated that visiting spectators to the WFC 2023 spent S\$1.26m (€0.87m) in total whilst in Singapore, while accredited personnel spent a further S\$1.25m (€0.87m) in the host economy.
- This includes expenditure on accommodation, event merchandise, food and drink, public transport and visiting local tourist attractions in Singapore.
- Expenditure items included within the direct economic impact calculation have been generated because of the event taking place in the host economy, measured as net additional benefit to that economy. As the organiser spend is a negative figure (i.e. non-local expenditure was greater than non-local income), it has been deducted from the total direct economic impact.

### DIRECT ECONOMIC IMPACT BREAKDOWN

**S\$1.26m**

**€0.87m**

VISITING SPECTATORS  
EXPENDITURE

**S\$1.25m**

**€0.87m**

ACCREDITED PERSONNEL  
EXPENDITURE

**-S\$0.53m**

**-€0.36m**

ORGANISER SPEND

**TOURISM EXPENDITURE**

**NET ORGANISATIONAL  
SPEND IN HOST ECONOMY**

# OUR STADIUM



STAKEHOLDER  
EXPERIENCE



# STAKEHOLDER EXPERIENCE

## OVERALL SPECTATOR EXPERIENCE

78%

% of spectators rating their overall experience as 'Good' or 'Very Good'

## OVERALL ATHLETE EXPERIENCE

73%

% of athletes rating their overall experience as 'Good' or 'Very Good'

*Singapore left me special memories and I will be definitely coming back for more.*  
**Athlete Feedback**

*It is necessary to have more public to create a great experience.*  
**Athlete Feedback**

*It was an amazing event that inspired me to continue playing floorball.*  
**Spectator Feedback**

*The event was so exciting from start to end. Even though (spectator) numbers were low, the games were great to watch!*  
**Spectator Feedback**

## SPECTATOR EXPERIENCE

- While many spectators noted their disappointment about low attendance and the lack of wider event promotion and marketing, the majority of fans still enjoyed their experience at the WFC 2023.
- The fans praised the reception from the staff and the volunteers and believed that sport presentation was also of good quality. The residents of Singapore also expressed their excitement about the opportunity to attend the pinnacle event in women's floorball.
- However, low ticket sales affected the overall atmosphere during the games, whilst the wider entertainment offering was not as good as it could have been according to some spectators.

## SPECTATOR EVENT EXPERIENCE SCORES (% SATISFIED)

Helpfulness of staff and volunteers	82%
Sport presentation	79%
Availability of match statistics and data	78%
Ease of booking tickets	72%
Overall value for money	69%
Atmosphere during the competition	68%
Entertainment provider at the venue	66%
Marketing and promotion of the event	58%

## ATHLETE EXPERIENCE

- Overall, athletes were complimentary about the event and the standard of athlete services. Transportation and the event venues, including the flooring, were highly rated by the players.
- The athletes also commented on the missed opportunity with regards to attracting more crowds to the WFC 2023 as this would have greatly improved the experience of the teams competing in Singapore. This was particularly evident with only 39% of athletes stating they were satisfied with the atmosphere during the games.
- Athletes stated that the standard of refereeing and accommodation could have been better.

## ATHLETE EVENT EXPERIENCE SCORES (% SATISFIED)

Transportation arrangements to and from the event venue	91%
Quality of the flooring during the games	83%
Information/announcements available to athletes at the venue	79%
Standard of venues and facilities	78%
Accommodation during the event	69%
Standard of refereeing/technical officials you experienced	51%
Atmosphere during the games	39%



**IMAGE  
& REPUTATION**



# IMAGE & REPUTATION

## CITY SCORE (SPECTATORS)

**87%**

% of visiting spectators rating Singapore a 'Good' or 'Very Good' place to visit

## CITY SCORE (ATHLETES)

**87%**

% of athletes rating Singapore as a 'Good' or 'Very Good' place to visit

## LIKELIHOOD TO RECOMMEND VISITING CITY

### SPECTATORS

**86%**

### ATHLETES

**70%**

% of out-of-town spectators/athletes that would recommend visiting Singapore to friends/family

## DESTINATION IMAGE

### HIGHLIGHTS

- Singapore is a globally recognised tourism destination and both the spectators and athletes at the WFC 2023 enjoyed their stay in the city, with 87% of them rating it as a good or a very good place to visit.
- Out-of-town spectators and athletes are likely to recommend visiting Singapore to friends and family following their visit to the WFC 2023. Spectators in particular could become the ambassadors of Singapore, with 86% of attending fans stating that they would make such a recommendation.
- A significant majority of Singapore residents attending the WFC 2023 felt that the event had a positive impact on the city (75% agreed with this statement) and as many as 88% of them would like Singapore to host the tournament again in the future.



Photo credit: wfc2023.sg

## SINGAPORE RESIDENTS' AGREEMENT LEVELS WITH PERCEIVED EVENT IMPACT

**88%**

% of Singapore residents who would like Singapore to host another edition of the event

**83%**

% of Singapore residents who felt proud about WFC 2023 being hosted in Singapore

**75%**

% of Singapore residents who believe the event had a positive impact for the host destination

# IMAGE & REPUTATION

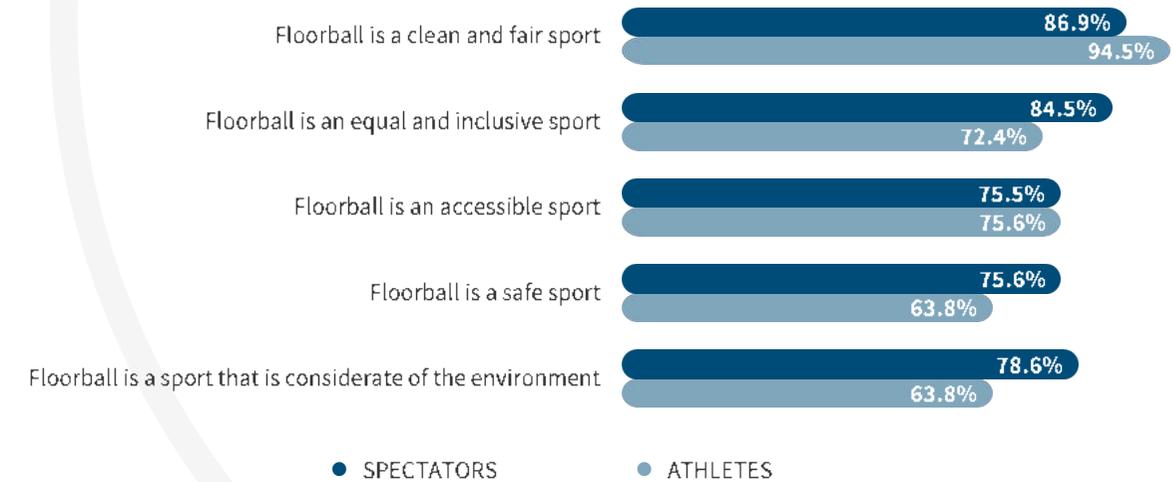


## ASSESSMENT CRITERIA

- **Accessible sport** (required facilities and equipment to play, e.g. court, stick and ball)
- **Clean and fair sport** (match-fixing, doping, adjudicating, scandal)
- **Equality and inclusivity** (gender parity, diversity of players/fans, disability friendly)
- **Environmental consideration** (sustainability initiatives and advocacy)
- **Safe sport** (likelihood and prevention of injury, protection from abuse – e.g. children/youth)

## PERCEPTION OF FLOORBALL

LEVELS OF AGREEMENT WITH STATEMENTS ABOUT FLOORBALL (SPECTATORS & ATHLETES)



% of spectators/athletes that agreed or strongly agreed with the statements



**COMMERCIAL  
& MARKETING**



# COMMERCIAL & MARKETING

## CUMULATIVE AUDIENCE

**5.4m**

Number of TV viewers in the following territories: Czech Republic, Finland, Latvia, Norway, Slovakia, Sweden and Switzerland.

## KEY DATA

**22**

Broadcasters (TV & streaming)

**16**

Territories (TV & streaming)

**791h**

Broadcast time (TV & streaming)

Data does not include worldwide streaming via the IFF App.

## TV & STREAMING SUMMARY

### HIGHLIGHTS

- Despite the WFC 2023 registering less live television coverage than in previous years, the tournament still enjoyed strong viewership in the top European markets. In fact, the cumulative TV viewership in the key floorball territories of Czech Republic, Finland, Sweden and Switzerland increased by 15% compared to the WFC 2021, despite the time zone challenges posed by hosting the event in Singapore.
- Based on data collected by the IFF, the overall broadcast time totalled 791h, of which, 174h were shown on TV and 616h were streamed.
- Streaming generated around 3.3m live video views, of which around 1.2m were recorded in Switzerland, 1m in Finland, 0.5m in the USA and 0.3m in Sweden.

### DISTRIBUTION

- Media rights to WFC 2023 were distributed by IFF in selected key territories, including the host country, and by Protocol Sports Marketing internationally.

### PRODUCTION

- Television production was handled by Spring Media / Polar HD. IFF was responsible for general coordination and the distribution of the feed to broadcast and streaming partners.

### DOMESTIC BROADCASTER

- Live coverage from the WFC 2023 was available only on streaming platforms in Singapore. MediaCorp's meWatch platform streamed a total of 16 matches throughout the tournament.

## CUMULATIVE TV AUDIENCE COMPARISON IN KEY MARKETS (WFC 2017 – WFC 2023)

Event edition	Czech Republic	Finland	Sweden	Switzerland
WFC 2017	604,000	1,023,000	633,000	305,000
WFC 2019	824,000	1,467,000	717,164	866,695
WFC 2021	807,000	912,000	1,599,000	360,300
<b>WFC 2023</b>	<b>840,000</b>	<b>1,332,000</b>	<b>1,118,000</b>	<b>943,000</b>

## COMMERCIAL & MARKETING



### BROADCASTERS

#### TV & STREAMING

Territory	Broadcaster	Territory	Broadcaster
Canada	CBC*	Latvia	TV4
China	CETV*	Norway	TV 2
Czech Republic	Czech Television	Singapore	Channel 8 (Mediacorp)**
Czech Republic	TV Tipsport*	Singapore	meWatch (Mediacorp)*
Denmark	Sportway*	Singapore	SG Sports TV*
Estonia	ERR*	Slovakia	TV JOJ
Finland	MTV3**	Slovenia	Sport TV*
Finland	YLE	Sweden	Swedish Television (SVT)
Germany	Spontent*	Sweden	TV4**
Indonesia	MNCTV*	Switzerland	SRF (SRG SSR)
Latvia	Sportacentrs*	USA	beIN Sports*

\* Streaming only

\*\* News access only

### TV & STREAMING COVERAGE BY TERRITORY AND CHANNEL

Territory	Channel	TV			Streaming			
		TV broadcasts	Broadcast time (h)	TV audience	Streams	Broadcast time (h)	Live views	Hours watched
Canada	CBC				23	51	5,515	12,133
China	CETV				3	7		
Czech Republic	Czech Television	13	30	840,000	5	11	187,400	41,096
Czech Republic	TV Tipsport				26	59		
Denmark	Sportway				14	31	5,182	11,556
Estonia	ERR				6			
Finland	YLE	8	20	1,332,000	8	20	1,024,602	137,764
Germany	Spontent				16	37	21,662	50,689
Indonesia	MNCTV				47	91	46,120	247,720
Latvia	Sportacentrs				9	19	7,896	
Latvia	TV4	11	25	517,700				
Norway	TV 2	7	15	114,345	3	6	3,968	1,920
Singapore	meWatch (MediaCorp)				16	35	39,791	49,302
Singapore	SG Sports TV				16	35		
Slovakia	TV JOJ	16	34	569,660	7	14	38,790	18,856
Slovenia	Sport TV				48	98		
Sweden	Swedish Television (SVT)	7	19	1,118,000	7	19	296,600	54,351
Switzerland	SRF (SRG SSR)	12	31	943,000	12	31	1,195,216	190,929
USA	beIN Sports				24	52	466,231	34,275
		<b>74</b>	<b>174</b>	<b>5,434,705</b>	<b>290</b>	<b>616</b>	<b>3,338,973</b>	<b>850,592</b>

# COMMERCIAL & MARKETING

## KEY DATA – IFF FLOORBALL APP (02.12-12.02)

**54,590**

Registered users

**1,765**

Purchases

## MOST LIVE STREAM VIEWS BY MATCH

Match	Views
Sweden – Finland ( <i>Final</i> )	527
Sweden – Switzerland ( <i>Semi-final</i> )	410
Finland– Czech Republic ( <i>Semi-final</i> )	401
Czech Republic – Sweden ( <i>Group stage</i> )	397
Switzerland – Czech Republic ( <i>3<sup>rd</sup> place</i> )	383
France – Singapore ( <i>Group stage</i> )	339
Estonia – Japan ( <i>Group stage</i> )	334
Japan – Germany ( <i>9<sup>th</sup> place</i> )	320
Czech Republic - Denmark ( <i>Quarterfinal</i> )	320
Latvia - Japan ( <i>Play-off</i> )	318

## MOBILE & STREAMING APP / CONTENT CREATION

### HIGHLIGHTS

- The IFF App, which provides match results, live feeds, statistics, photos, video highlights and live streaming, in addition to other fan engagement features such as live chat and match predictor, was the primary streaming platform for floorball fans.
- As of 10 December 2023, the number of user registrations totalled 54,590, which means an increase of 2,893 user accounts during the tournament.
- Users could purchase access to live streams and highlights from the WFC 2023 either in PPV (for the price of €6.99 for a single match stream; for the semi-finals and the medal games the price increased to €9.99) or as an event pass (€29.99) enabling access to all streaming and video content from the tournament.
- The IFF had a team of six staff in Singapore to produce the media content, including the filming and editing staff, four of whom focused on creating content for social media.
- Various video and text formats such as the Overtime show (end-of-the day video commentary) and the Power Rankings (daily ranking with a one-line tongue-in-cheek summary of each team's performance) were created to keep fans engaged on different platforms.
- One of the future objectives of the IFF will be to prolong the “life cycle” of the content produced during the WFC to recycle it in the weeks and months following the WFC.

# COMMERCIAL & MARKETING

## WEBSITE TRAFFIC

- The traffic generated on the WFC 2023 website (www.wfc2023.sg) during the event period was lower than for the previous editions of the tournament.
- In comparison with the WFC 2021, the number of users and sessions has dropped by approx. 50%, while the total page views amounted to just a quarter of the page views generated in 2021.

### KEY DATA – WFC 2023 WEBSITE (2-10 DEC 2023)

**29,803** **53,653** **124,548**  
USERS SESSIONS PAGE VIEWS

### USERS BY COUNTRY OF ORIGIN

Singapore	29%
Switzerland	17%
Finland	12%
Sweden	9.1%
Czech Republic	5.9%
Germany	3.9%
Norway	3.9%
Slovakia	2.7%
Latvia	2.1%
Denmark	1.6%

## NEWS COVERAGE

- Singapore-based Full Circle PR was the agency appointed to manage PR and communication activities around the WFC 2023.
- According to the data provided by the organisers which focused mostly on the monitoring of local media, 480 pieces of coverage were published about the WFC 2023, with a total PR value of S\$7.1 million.
- In addition to a local PR campaign, organisers made an investment of S\$12k to secure paid coverage in selected countries that are target markets for the Singapore Tourism Board: Australia, Japan, Malaysia, the Philippines and Thailand. The campaign generated 7.4 million impressions and app. 90k link clicks.

## ACCREDITED MEDIA

- 83 accreditations to WFC 2023 were granted to media representatives, including broadcasters and media staff from member federations. However, the figure excludes the IFF and LOC media staff, as well as the TV production crew.
- Around 33% of all accredited media were from Singapore. Among the other most represented nationalities were Czech Republic (13 media representatives), Sweden (8) and Finland (7).
- In total, media representatives from 17 countries applied for accreditations to attend the WFC 2023.



# COMMERCIAL & MARKETING

## KEY DATA (02.12.2023-10.12.2023)

<b>6,169,520</b>	Impressions
<b>211,990</b>	Engagements
<b>105,782</b>	Reactions
<b>1,835</b>	Net audience growth
<b>962</b>	Comments
<b>1,037</b>	Posts
<b>1,364</b>	Shares

Data based on analysis of six IFF and WFC accounts across Facebook, Instagram and X.

## SOCIAL MEDIA

### HIGHLIGHTS

- The social media engagement generated on the IFF and WFC accounts on the most popular platforms during the WFC 2023 was comparable with the data from the WFC 2021. While there was a small decline in the overall number of impressions and reactions, the average engagement per post was on par with the previous edition, despite the event being held in a time zone which was not favourable to the European audience.
- For the first time at a WFC, the IFF social media team used an AI-powered tool for the automated production of video highlights which had a positive impact on the efficiency of generating the video content, as well as the variety of clips that could be used.
- In the absence of live streaming on YouTube, match highlights and day highlights were posted on YouTube, while YouTube Shorts were created for the first time to showcase the best goals, moves and funny moments throughout the competition.
- The IFF also has an account on TikTok. During the WFC 2023 the TikTok videos published by the IFF recorded around 0.5m views, 39,000 likes and 295 comments.
- As in previous years, the IFF staff was responsible for the administration of the main IFF accounts, while the WFC accounts were managed by the LOC. A Singapore-based digital solutions company, Triad, was appointed to handle social media for the event.

### PROFILE PERFORMANCE – IFF/WFC ACCOUNTS (02.12.2023-10.12.2023)

Profile	Audience	Net Audience Growth	Published Posts	Impressions	Engagements	Engagement Rate
X (IFF)	14,512	13	7	5,899	187	3.17%
X (WFC)	2,616	8	153	41,422	870	2.10%
Instagram (IFF)	85,947	758	214	2,184,887	59,598	2.73%
Instagram (WFC)	17,038	573	344	1,209,277	35,501	2.94%
Facebook (IFF)	46,703	303	124	756,526	40,049	5.29%
Facebook (WFC)	16,965	180	195	1,971,509	75,785	3.84%

# COMMERCIAL & MARKETING



## SOCIAL MEDIA

### MOST POPULAR POSTS

Facebook	X	Instagram																		
<p><b>5 December 2023</b></p> <p>Aaaaaand here's your score roundup for the day! With that, the group stages are completed and we move on to the...</p> <table border="1"> <tr> <td>France</td> <td>5 : 5</td> <td>Australia</td> </tr> <tr> <td>Norway</td> <td>3 : 3</td> <td>Japan</td> </tr> <tr> <td>USA</td> <td>2 : 9</td> <td>Denmark</td> </tr> <tr> <td>Sweden</td> <td>25 : 1</td> <td>Poland</td> </tr> <tr> <td>Slovenia</td> <td>1 : 9</td> <td>Czechia</td> </tr> <tr> <td>China</td> <td>2 : 3</td> <td>Germany</td> </tr> </table>	France	5 : 5	Australia	Norway	3 : 3	Japan	USA	2 : 9	Denmark	Sweden	25 : 1	Poland	Slovenia	1 : 9	Czechia	China	2 : 3	Germany	<p><b>2 December 2023</b></p> <p>Day 1 Highlights unleashed! 🌟 From jaw-dropping goals to incredible saves, witness the magic unfold at WFC2023....</p>	<p><b>10 December 2023</b></p> <p>se Maja Viström scores already her second in the final against FI 🔥🔥🔥 #wfc2023 #floorballunite #floorball</p>
France	5 : 5	Australia																		
Norway	3 : 3	Japan																		
USA	2 : 9	Denmark																		
Sweden	25 : 1	Poland																		
Slovenia	1 : 9	Czechia																		
China	2 : 3	Germany																		
<p><b>52,967</b> TOTAL ENGAGEMENTS</p>	<p><b>42</b> TOTAL ENGAGEMENTS</p>	<p><b>5,591</b> TOTAL ENGAGEMENTS</p>																		

# COMMERCIAL & MARKETING



## SPONSORSHIP | OVERVIEW

### HIGHLIGHTS

- Sports apparel brand PUMA reinforced IFF's line-up of global partners for the WFC 2023, joining long-standing IFF partners Gerflor, Swerink and Unihoc (Dynamic). All of these brands received premium branding opportunities, while Unihoc also had a sales point at both arenas during the WFC 2023.
- New activations launched by the IFF with its partners at the WFC 2023 included the Fair Floorball Player Awards in partnership with PUMA and the Goal of the Day campaign with Fleurop, the international flower delivery company, which was the sponsor of the WFC 2022 in Switzerland.
- Singapore Tourism Board and Sport Singapore were the two main institutional partners of the WFC 2023 and the key contributors in terms of both cash and in-kind support, while the other partnerships helped to offset some costs of the organisation of the tournament.
- Despite their efforts, the local organisers failed to secure as many partnerships as they had initially targeted. Together with low revenues from ticket sales, this had an impact on the planning and led to the implementation of cost-cutting measures in the months leading up to the event.

### WFC 2023 SPONSORS

Global sponsors		Event partners	
Name	Type	Name	Type
Gerflor	International sponsor	Singapore Tourism Board	Governmental partner
PUMA	International sponsor	Sport Singapore	Governmental partner
Swerink	International sponsor	Singapore Sports Hub	Official venue partner
Unihoc/Dynamic	International sponsor	SISTIC	Official ticketing partner
		A Media Print	Official print partner
		F&N	Non-exclusive partnership
		Le Rainbow Catering	Non-exclusive partnership
		OCBC	Non-exclusive partnership
		Presplay	Non-exclusive partnership

## COMMERCIAL & MARKETING



### SPONSOR CASE STUDY – PUMA

#### BACKGROUND & OBJECTIVES

- PUMA was announced as IFF's sports apparel provider in January 2023, marking the brand's return to the roster of IFF's partners as PUMA had been the official material provider of the IFF in 2003-2007. As part of the five-year agreement running through 2027, PUMA will outfit referees at the IFF competitions and will receive significant branding assets. The company also has the right to exhibit at IFF events.
- PUMA has been long present in floorball and along with handball and basketball floorball is one of the indoor sports that the brand puts most focus on. As a fast-paced sport requiring technical skills and physical fitness, floorball is seen by PUMA as a sport with much potential for global growth which the brand wants to capitalise on.

#### ACTIVATION

- PUMA's products for indoor sports receive good feedback from customers and PUMA wants to increase its market share in floorball to 10%-15%. The partnership with the IFF gives PUMA visibility not only on the flooring and the advertising boards around the court, but also on the referee shirts which, according to the PUMA, puts the brand right in the middle of the action.
- PUMA positions itself as a sustainable brand and in 2022 it was named the most sustainable fashion brand in the world by the online magazine Business of Fashion. Sustainability is also at the core of the partnership with the IFF and the referee uniforms are made out of recycled materials.
- As Singapore is a relatively small floorball market, PUMA opted not to maximise its presence at the WFC 2023, but the company is aiming to undertake more activities ahead of the Men's WFC 2024 in Malmo, Sweden. It will also heavily promote its female footwear.
- At the WFC 2023 PUMA was also the sponsor of the Fair Floorball Player Awards, presented at the end of the event to one player from each team who has displayed the values of fair play and respect. The award was first introduced at the Men's U19 WFC held in Frederikshavn, Denmark.

# COMMERCIAL & MARKETING



## SPONSOR AWARENESS

### UNPROMPTED AWARENESS (TOP 3)

**UNIHOOC**

**58%**

**PUMA**

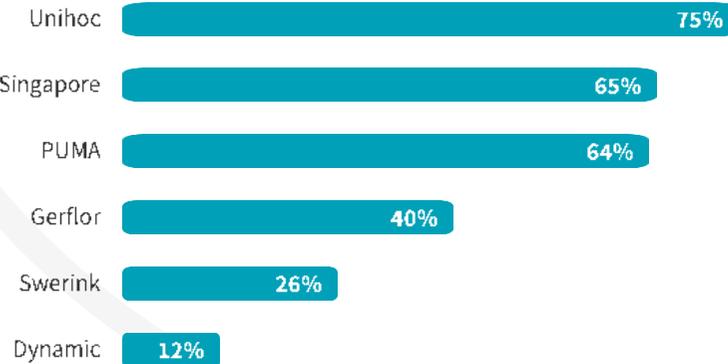
**44%**

**Gerflor**

**26%**

Spectators were asked to identify brands that they associated with the WFC 2023, without receiving any prompts beforehand.

### PROMPTED AWARENESS (TOP 6)



Source: Post-event spectator survey.

Spectators were provided with a list of brands that were associated with the WFC 2023 as well as a list of brands that were not. Percentage scores reflect the number of spectators that recognised brands associated with the event.



**PARTICIPATION  
& PERFORMANCE**



# PARTICIPATION & PERFORMANCE



## EVENT FORMAT

- Six regional qualifications were held across January and February 2023 to determine the 16 teams that would compete at the WFC 2023.
- The three European Qualifiers were held in January-February 2023 in Latvia (two events) and Italy (also two events). 21 teams competed and 12 qualified for the WFC 2023.
- Chonburi, Thailand hosted the Asia-Oceania Qualifier in January-February 2023 with six competing nations. Two top ranked teams qualified for the WFC 2023.
- The Americas Qualifier took place in Toronto, Canada in February 2023 with USA and Canada contesting one qualification spot for the WFC 2023.
- The WFC 2023 took place over nine days of competition. The 16 teams were divided into four groups by ballot, with the top eight nations, according to IFF rankings, being placed in Groups A and B, and the lower ranked nations in Groups C and D.
- At the conclusion of the group stage, the top two teams from Groups A and B automatically advanced to the quarterfinals.
- The third-and fourth-placed teams in Groups A and B and the top two teams from Groups C and D faced each other for a place in the quarterfinals. Nations which did not progress through the play-off round or quarterfinals took part in the placement round to decide the final rankings (5<sup>th</sup>-16<sup>th</sup> place).

## QUALIFYING TOURNAMENTS

Europe 1 Qualifier	31 Jan – 4 Feb 2023
Europe 2 Qualifier	31 Jan – 4 Feb 2023
Europe 3 Qualifier	31 Jan – 4 Feb 2023
Europe 4 Qualifier	31 Jan – 4 Feb 2023
Asia-Oceania Qualifier	31 Jan – 5 Feb 2023
Americas Qualifier	25-26 Feb 2023

## COMPETITION DATES

Group Stage	2-5 Dec 2023
Play-off Matches	6 Dec 2023
Placement Matches	6-10 Dec 2023
Quarterfinals	7-8 Dec 2023
Semi-finals	9 Dec 2023
Bronze Medal & Final Match	10 Dec 2023

# PARTICIPATION & PERFORMANCE

## ATHLETES & NATIONS

320

Athletes

16

Competing nations

4

Continents



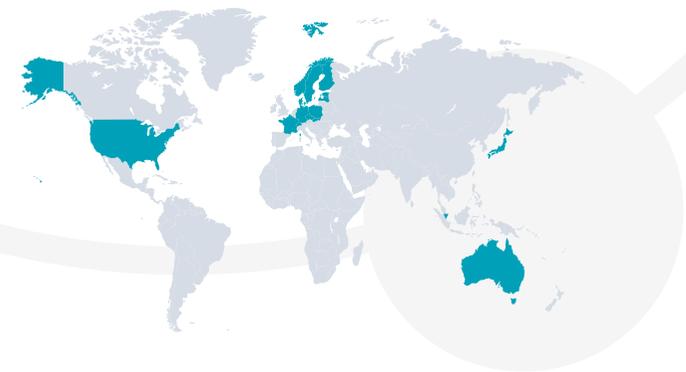
## SPORT PARTICIPATION

### HIGHLIGHTS

- A total of 320 athletes representing 16 nations took part in the WFC 2023 in Singapore. The maximum squad size was set at 20 players per team.
- Europe was represented by 12 nations of which one – France – debuted at the women’s WFC. Two nations, including the host nation Singapore, came from Asia and one each from the Americas and Oceania.
- The players represented clubs from 17 nations. 76 players (23.5% of all participants) represented clubs from Sweden, while a further 60 athletes were from clubs in Switzerland. Clubs from Finland had 34 representatives at the WFC 2023.
- The average age of those competing was 25 years old. Latvia had the youngest team (the average age of players was 21.8 years old), while France had the oldest team (average player age of 30.2). The youngest player was 15 years old at the time of the competition and the oldest was 51 years old.

### COMPETING NATIONS

USA	Americas
Australia	Asia-Oceania
Japan	Asia-Oceania
Singapore	Asia-Oceania
Czech Republic	Europe
Denmark	Europe
Estonia	Europe
Finland	Europe
France	Europe
Germany	Europe
Latvia	Europe
Norway	Europe
Poland	Europe
Slovakia	Europe
Sweden	Europe
Switzerland	Europe



# PARTICIPATION & PERFORMANCE

## WFC 2023 FINAL STANDINGS

1 <sup>st</sup>	Sweden	9 <sup>th</sup>	Japan
2 <sup>nd</sup>	Finland	10 <sup>th</sup>	Germany
3 <sup>rd</sup>	Czech Republic	11 <sup>th</sup>	Norway
4 <sup>th</sup>	Switzerland	12 <sup>th</sup>	Singapore
5 <sup>th</sup>	Slovakia	13 <sup>th</sup>	Estonia
6 <sup>th</sup>	Poland	14 <sup>th</sup>	USA
7 <sup>th</sup>	Latvia	15 <sup>th</sup>	France
8 <sup>th</sup>	Denmark	16 <sup>th</sup>	Australia

## AVERAGE WINNING MARGIN

**5.3  
GOALS**

The average winning margin at the WFC 2023 was 5.3 goals

## LARGEST WINNING MARGIN

**24  
GOALS**

Sweden 25-1 Poland

## SPORT PERFORMANCE

- With a 6-4 win over Finland in the final, Sweden secured its 9<sup>th</sup> straight title and confirmed its dominance in women's floorball that dates back to the WFC 2007 that marked the start of Sweden's impressive winning streak.
- Czech Republic won its first medal since 2011 with a narrow 5-4 defeat of Switzerland in the bronze medal match. The fifth place went to Slovakia, beating Poland 7-4 in the placement match.
- Latvia finished in 7<sup>th</sup> place ahead of Denmark and Japan. For Japan, 9<sup>th</sup> place was its best ever result at the women's WFC. Host nation Singapore was ranked in 12<sup>th</sup> place.
- The average winning margin of 5.3 goals was much smaller than at the WFC 2021 in Uppsala, Sweden (6.7 goals). In half of the games, the goal difference between the rival teams was not larger than three goals.

## WOMEN'S WFC HISTORICAL STANDINGS

Year	Host	Gold	Silver	Bronze
1997	Mariehamn	Sweden	Finland	Norway
1999	Borlänge	Finland	Switzerland	Sweden
2001	Riga	Finland	Sweden	Norway
2003	Bern	Sweden	Switzerland	Finland
2005	Singapore	Switzerland	Finland	Sweden
2007	Frederikshavn	Sweden	Finland	Switzerland
2009	Vasteras	Sweden	Switzerland	Finland
2011	St. Gallen	Sweden	Finland	Czech Republic
2013	Ostrava / Brno	Sweden	Finland	Switzerland
2015	Tampere	Sweden	Finland	Switzerland
2017	Bratislava	Sweden	Finland	Switzerland
2019	Neuchâtel	Sweden	Switzerland	Finland
2021	Uppsala	Sweden	Finland	Switzerland
2023	Singapore	Sweden	Finland	Czech Republic

# PARTICIPATION & PERFORMANCE

## OFFICIALS

**107**

Team officials

**22**

Technical officials

**14**

IFF Referee

**4**

IFF Referee Management

**4**

IFF Jury

## TEAM & TECHNICAL OFFICIALS

### TEAM OFFICIALS BY TEAM

Nation	#	Nation	#
Australia	4	Latvia	8
Czech Republic	10	Norway	5
Denmark	4	Poland	4
Estonia	6	Singapore	9
Finland	10	Slovakia	8
France	4	Sweden	10
Germany	7	Switzerland	10
Japan	3	USA	5

### TEAM OFFICIALS BY ROLE

Role	#
Coach / Assistant Coach	30
Physiotherapist	23
Team Manager / Leader	17
Head Coach	16
Team Official	5
Equipment Manager	5
Other	11



**SOCIAL IMPACT  
& LEGACY**



# SOCIAL IMPACT & LEGACY

## TOTAL NUMBER OF VOLUNTEERS

**402**

Total number of volunteers supporting the delivery of the WFC 2023

## BREAKDOWN BY ORGANISATION

**186**

ITE COLLEGE CENTRAL

**184**

TEAM NILA

**32**

SINGAPORE FLOORBALL ASSOCIATION



## VOLUNTEER PROGRAMME

### HIGHLIGHTS

- The volunteer programme was run in collaboration by ITE College Central (local education institution), Team Nila (local sports volunteer group) and the Singapore Floorball Association. The recruitment commenced in mid-August 2023.
- Volunteers contributed approximately 15,685 hours to the organisation of the event.
- Volunteers fulfilled a variety of roles – from venue operations (ushering, on-court duties and match secretariat duties) to team services (liaison officers).
- The average age of volunteers varied depending on the role, but overall volunteers aged 16 to 65 were recruited.

### VOLUNTEERS BY ROLE

Role	#	Role	#
Competition (e.g. rink crew)	158	Photographer	15
Venue operations (ushers)	118	Surveyors	15
Sports presentation	29	Match secretariat	14
Team liaison officer	28	Volunteer leaders	7
Opening ceremony flag bearers	18		

# SOCIAL IMPACT & LEGACY

## SOCIAL INITIATIVES

### SPECIAL OLYMPICS EXHIBITION MATCH



- During the intermission of the gold medal match between Sweden and Finland, there was a showcase match involving the players of the Special Olympics Singapore Floorball Team.
- Floorball was a demonstration sport on the Special Olympics World Winter Games 2013 and featured on the official programme during the 2017 edition of the Games held in Austria.
- Singapore's team ambition is to play at the Special Olympics World Winter Games 2025 which will be hosted by Turin, Italy.

### #FAIRFLOORBALL



- The IFF responsibility campaign FairFloorball, originally launched at the WFC 2021 in Uppsala, Sweden, was continued at IFF events throughout 2023 and was also promoted at the WFC 2023.
- The campaign was promoted on the courtside branding, on the wristbands of the referees and the armbands of the team captains.
- For the first time at the WFC, the Fair Floorball Player Awards were also presented after each team's final match at the WFC 2023, recognising players embodying the values of fair play and respect.

### EVENT LEGACY



- Floorball has an established presence in Singapore, but it is believed to have reached the level where more professionalisation and investment is needed to ensure the future growth of the sport.
- With the experience gained through hosting the WFC 2023, the SFA wants to strengthen the floorball community and develop a 4-6-year development plan that will, among other things, ensure a smooth transition for players from youth to senior floorball.
- It is hoped that one of the event legacies can also be the staging of a future U19 WFC in Singapore. Hosting international events is seen as one of the factors that can help floorball keep its place on the programme of the SEA Games which is of paramount importance to the SFA.



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[WWW.QUANTUMCONSULTANCY.ORG](http://WWW.QUANTUMCONSULTANCY.ORG)



# SHARE YOUR STORY IN LAHTI 2024

WU19 World Floorball Championship 2024, Lahti

ROAD TO LAHTI – NEXT STEPS



# LOC – Local organizing committee and event staff

**Full-time organization:** 2 persons

**Purchase service:** 1 person (communications and social media)

**Trainees:** 1 person for contacting Finnish clubs, 1 person for 3v3 tournament

**Finnish Floorball Federation staff/team leaders:** 18 persons

**Volunteers:** 150

**Security and 3v3 staff needs to be purchased.**



# Ticket sale and campaigns

## Tickets sold:

- Tournament tickets 200 (sold out) We will release 50 more this week
- Wednesday tickets 109
- Thursday tickets 159
- Friday tickets 134
- Saturday tickets 135
- Sunday tickets 195

Total: around 38 000€

## Ongoing campaigns:

- What to do with the stick? TikTok/Instagram video campaign, one video has gone viral, over 1,5 million views 😊
- To the Finnish sport clubs there were packages including tickets, bus and lunch – over 500 sold tickets
- Kamux best seats competition
- Charity fundraiser with MLL



# Marketing

Sponsors & Tiketti.fi

Campaigns

Imux

LiL

Prisma Shopping Mall,

Lahti

Pelicans ice-hockey

finals in Lahti

Radio Suomi Pop

ticket lotteries

29.4.-10.5.

WU 19 W

Lahti 8.-

LED advertising

& bridge

banners in

Lahti 26.4. →

F-liiga finals

Helsinki

Lottery where we  
drop 6000 balls from  
the ski jump tower  
12.5.



# Theme days at the event

## Pool day

for 1000 students  
morning games!

Opening  
ceremony  
student  
tournament

5.

9.5.

10.5.

11.5.

12.5.

## National club day

- season ending program for clubs
- panel discussions
- The Finland – Norway match is a charity (Rose ribbon) match and a memorial match for former WU19 WFC silver medalist Tiia Kollin.

## 3v3 WFC

## Mothers c

- roses for all r
- Mothers day
- Make a car  
mother

## Sokos Hotels

### Family day

- free activity outside  
the venue with MLL  
charity organization
- Paw Patrol Meet 'n'  
Greet

Eurovision evening –  
watching the  
Eurovision final  
together

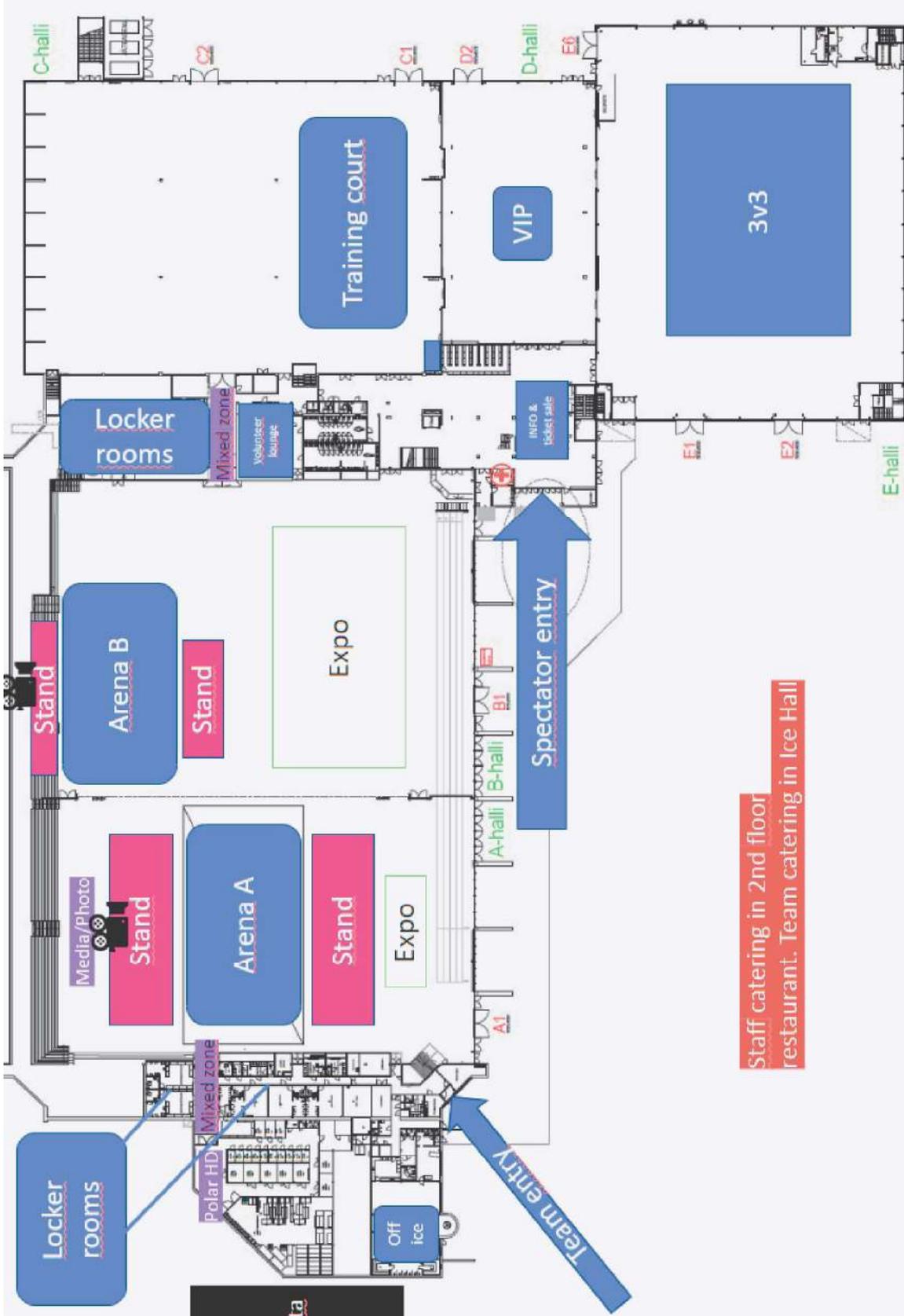
Equality theme all  
day

## 3v3 W

Lottery where w  
6000 balls from  
jump tower



# Venue Plan



Staff catering in 2nd floor restaurant. Team catering in Ice Hall



Lahti

# SEE YOU IN LAHTI!

Wu19 World Floorball Championship 2024, Lahti





# 3v3 World Floorball Championships 2024

11.-12. 5. | Lahti | Finland

## MEN's CHAMPIONSHIP

Group winners & Group 2nd place & two best 3rd place teams qualify to Men's Championship play-offs (16 teams)

Play-off winners qualify to Quarterfinals (8 teams)

Quarterfinal winners qualify to Semi-finals (4 teams)

Semi-final winners qualify to World Championship Final (2 teams)

Saturday 11th May	Time	MEN'S CHAMPIONSHIPS PLAY-OFFS															
	18:00	1st A	-	2nd best 3rd	MPO1	1st B	-	Best 3rd	MPO2	1st C	-	2nd A	MPO3	1st D	-	2nd B	MPO4
	18:30	1st E	-	2nd C	MPO5	1st F	-	2nd D	MPO6	1st G	-	2nd E	MPO7	2nd G	-	2nd F	MPO8
Sunday 12th May	Time	MEN'S CHAMPIONSHIPS QUARTERFINALS															
	20:00	Win PO1	-	Win PO8	MQ1	Win PO2	-	Win PO7	MQ2	Win PO3	-	Win PO6	MQ3	Win PO4	-	Win PO5	MQ4

Sunday 12th May	Time	MEN'S CHAMPIONSHIPS SEMI-FINALS							
	10:00	Win QF1	-	Win QF4	MSF1	Win QF2	-	Win QF3	MSF2
Sunday 12th May	Time	MEN'S CHAMPIONSHIPS FINAL							
	12:00	Win SF1	-	Win SF2	M-Final				

### CALCULATION OF BEST 3rd PLACE TEAMS

The teams that finish 3rd in each group will be ranked based on the average result per match. The group sizes will be equalised by removing the results from the matches against the lowest placed teams in the larger sized groups, before comparing the average results.

The calculation will be based on (in the following order):

- average points per match
- goal difference = average goals for minus average goals against

If teams are still equal, then they will be drawn via ballot to determine their final position.

## MEN's B-FINAL

Third & fourth best 3rd place teams qualify directly to the Men's B-Final Quarterfinals (2 teams)

Remaining teams qualify for Men's B-Final play-offs (12 teams)

Play-off winners qualify to B-Final Quarterfinals (6 teams)

Quarterfinal winners qualify to B-Final Semi-finals (4 teams)

Semi-final winners qualify to B-Final (2 teams)

Saturday 11th May	Time	MEN'S B-FINAL PLAY-OFFS																			
	17:30	5th best 3rd	-	Last 5th	MB PO1	6th best 3rd	-	2nd last 5th	MB PO2	7th best 3rd	-	7th best 4th	MPB PO3	Best 4th	-	6th best 4th	MB PO4	2nd best 4th	-	5th best 4th	MB PO5
	18:00	3rd best 4th	-	4th best 4th	MB PO6																
Saturday 11th May	Time	MEN'S B-FINAL QUARTERFINALS																			
	19:30	3rd best 3rd	-	Win MB PO6	MB Q1	4th best 3rd	-	Win MB PO5	MB Q2	Win MB PO1	-	Win MB PO4	MB Q3	Win MB PO2	-	Win MB PO3	MB Q4				
Saturday 11th May	Time	MEN'S B-FINAL SEMI-FINALS																			
	21:00	Win MB Q1	-	Win MB Q3	MB SF1	Win MB Q2	-	Win MB Q4	MB SF2												
Sunday 12th May	Time	MEN'S B-FINAL																			
	11:00	Win B SF1	-	Win B SF2	M B-Cup																



# 3v3 World Floorball Championships 2024

11.-12. 5. | Lahti | Finland

## WOMEN'S GROUP MATCH SCHEDULE

Grp A	Grp B	Grp C
SWE	FIN Blue	CZE
POL	SVK	SUI
LAT	GER	EST
ISL	UKR	NED
FIN White	IND	

Saturday	Time	WOMEN GROUP A						
11th May	10:00	SWE	-	POL	10:00	LAT	-	ISL
	12:00	POL	-	LAT	12:00	FIN White	-	SWE
	13:30	ISL	-	FIN White	13:30	SWE	-	LAT
	15:00	ISL	-	SWE	15:00	FIN White	-	POL
	16:30	LAT	-	FIN White	16:30	POL	-	ISL

Saturday	Time	WOMEN GROUP B						
11th May	10:30	FIN Blue	-	SVK	10:30	GER	-	UKR
	12:00	IND	-	FIN Blue				
	12:30	SVK	-	GER				
	14:00	FIN Blue	-	GER	14:00	UKR	-	IND
	15:30	IND	-	SVK	15:30	UKR	-	FIN Blue
	17:00	SVK	-	UKR	17:00	GER	-	IND

Saturday	Time	WOMEN GROUP C						
11th May	13:30	EST	-	NED	13:30	CZE	-	SUI
	15:00	SUI	-	NED	15:00	CZE	-	EST
	17:00	NED	-	CZE	17:00	SUI	-	EST



# 3v3 World Floorball Championships 2024

11.-12. 5. | Lahti | Finland

## WOMEN'S CHAMPIONSHIP

Group winners & Group 2nd place & two best 3rd place teams qualify to Women's Championship Quarterfinals (8 teams)

Quarterfinal winners qualify to Semi-finals (4 teams)

Semi-final winners qualify to Final (2 teams)

Saturday	Time	WOMEN'S CHAMPIONSHIPS QUARTERFINALS															
11th May	19:00	1st A	-	2nd best 3rd	WQF1	1st B	-	Best 3rd	WQF2	1st C	-	2nd A	WQF3	2nd B	-	2nd C	WQF4

Sunday	Time	WOMEN'S CHAMPIONSHIPS SEMI-FINALS							
12th May	09:30	Win QF1	-	Win QF4	WSF1	Win QF2	-	Win QF3	WSF2
	11:30	WOMEN'S CHAMPIONSHIPS FINAL							
		Win SF1	-	Win SF2	W-Final				

### CALCULATION OF BEST 3rd & 4th PLACE TEAMS

The teams that finish 3rd & 4th in each group will be ranked (3rd v 3rd and 4th v 4th) based on the average result per match. The group sizes will be equalised by removing the results from the matches against the lowest placed teams in the larger sized groups, before comparing the average results.

The calculation will be based on (in the following order):

- average points per match
- goal difference = average goals for minus average goals against

If teams are still equal, then they will be drawn via ballot to determine their final position.

## WOMEN'S B-FINAL

Remaining teams qualify for Women's B-Final play-offs (6 teams)

Teams are divided into two groups and play each team in their group once

Group winners qualify to B-Final (2 teams)

WB-POA	
WA1	3rd best 3rd
WA2	3rd best 4th
WA3	Best 5th

WB-POB	
WB1	Best 4th
WB2	2nd best 4th
WB3	2nd best 5th

Saturday	Time	WOMEN'S B-FINAL GROUP PLAY-OFFS							
11th May	18:30	WA1	-	WA3	WB POA1				
	19:00	WB1	-	WB3	WB POB1				
	20:30	WA1	-	WA2	WB POA2	WB1	-	WB2	WB POB2
Sunday									
12th May	09:00	WA2	-	WA3	WB POA3	WB2	-	WB3	WB POB3

Sunday	Time	WOMEN'S B-FINAL			
12th May	10:30	Win WB-POA	-	Win WB-POB	W B-Cup

## WFC 2024: Report from LOC April 2024

### Group ballot

The group ballot for the WFC took place on March 5th in Malmö. The official match program (first edition) was presented on March 25th:

**Men's World Floorball Championships 2024**  
7<sup>th</sup>-15<sup>th</sup> December | Malmö | Sweden

**OFFICIAL MATCH SCHEDULE**

The floor is yours.

**GROUP STAGE** | **ROUND OF 16 & PLACEMENT** | **QUARTERFINALS & PLACEMENT** | **SEMIFINALS & PLACEMENT** | **FINAL BRONZE MATCH & PLACEMENT**

	SATURDAY 7.12.2024	SUNDAY 8.12.2024	MONDAY 9.12.2024	TUESDAY 10.12.2024	WEDNESDAY 11.12.2024	THURSDAY 12.12.2024	FRIDAY 13.12.2024	SATURDAY 14.12.2024	SUNDAY 15.12.2024
<b>MALMÖ Malmö Arena</b>			14.15 GROUP C		15.00 POF A3-D2				
	10.00 GROUP A	11.00 GROUP A	12.00 GROUP A	13.00 GROUP A	15.30 POF B3-C2	12.30 9-12 M 10.00 POF- 10.00 POF			
	15.00 GROUP A	15.10 GROUP A	16.00 GROUP A	16.00 GROUP A	16.00 POF A4-D1	15.00 QF4	15.00 QF3	15.00 SEMIFINALS 11* W. QF2 - W. QF3	12.30 BRONZEMATCH
	16.30 GROUP A	16.30 GROUP A	17.00 GROUP B	17.00 GROUP B	16.00 POF B4-C1	15.00 QF2*	15.00 QF1	15.00 SEMIFINALS 12 W. QF1 - W. QF4	16.00 FINAL
<b>MALMÖ Baltic Hall</b>	11.00 GROUP C	11.00 GROUP C	11.00 GROUP C	11.00 GROUP C	11.00 POF D3-C4	11.00 9-12 M2 10.00 POF- 10.00 POF	11.00 PLACE 11 L. 9-12 M2 L. 9-12 M2	11.00 SEMIFINALS 13 L. QF2 - L. QF3	12.30 PLACE 7 L. 5-8 1 - L. 5-8 2
	13.00 GROUP D	13.00 GROUP C	13.00 GROUP C	13.00 GROUP B	13.00 POF C3-D4	12.45 PLACE 15 L. 9-12 M2 L. 9-12 M2	13.45 PLACE 9 W. 9-12 M1 W. 9-12 M2	14.00 PLACE 8-9 M1 L. QF1 - L. QF4	12.30 PLACE 8 W. 5-8 1 - W. 5-8 2
	15.00 GROUP D	15.00 GROUP D	15.00 GROUP D			13.00 PLACE 10 W. 12-15 M1 W. 12-15 M2			

The match schedule is subject to change due to TV's or local organiser needs. \* Sweden will play at this time if directly qualified.

**GROUP A** NORWAY CZECHIA GERMANY SWITZERLAND  
**GROUP B** SWEDEN SLOVAKIA LATVIA FINLAND  
**GROUP C** ESTONIA AOFC 1 CANADA AOFC 3  
**GROUP D** SLOVENIA POLAND AOFC 2 DENMARK

**Buy your tickets! [wfc2024.se](http://wfc2024.se)**

International sponsors: UNIQ-ICE, Geflor, SHERINK, ROSSIGNOL, puma  
National sponsors: OBOS, stacium, VÅSTANBERG, Scandic  
Partners: FIFPRO, Malmö Arena

### Ticket sales

Tickets for all days/all passes was released on March 27th in direct connection after the first version of the match schedule has been presented. The ticket sales linked to the final weekend are still very positive.

Fans from, mainly, Finland, Switzerland and the Czech Republic are still waiting to see how/when the quarterfinals will be played (on Thursday or Friday on Dec the 12-13th).

The sales have so far, towards the AOFC countries, been very limited as the qualification has been postponed by the IFF til the end of May.

## Marketing

The school project "Little WFC" started locally in Skåne/Malmö in September 2023. So far, over 8,600 pupils up to the age of 9 in 67 schools have been visited by a floorball instructor in a physical education lesson and have been invited to a training session at a local floorball club afterwards. The goal is to visit over 20,000 pupils in the region to before the WFC in December. The project is financed by Visit Skåne and the City of Malmö, with the support of friends such as Gerflor and OBOS.

For an overall international timetable, see appendix 2 "Marketing milestones" (activities will be added).

## Welcome Ceremony/Reception

The Region of Skåne will, together with the Swedish Floorball Federation, invite the Swedish Ambassadors of the qualified nations to a welcome ceremony in Malmö on June 18th. The purpose is to offer the participating nations to invite their national networks to the championships, to organize activities with their target groups and the possibility to present themselves in conjunction with the world championships to promote tourism and business opportunities.

## TV

A site visit with production companies and some of the larger broadcasting companies is planned to be carried out on June 27th in both arenas.



## Sustainability

Sustainability is a focus area for the championships. Next step will be a sustainability seminar in connection to the U19 WFC in Lathi, Finland on the May 8th. The major implemented activities from the LOC in relation to the GAMES-project during February-April have been a:

- Participation in the mid-term conference in Oslo on February 29th and,
- Webinar with focus floorball on April 9th.

WFC 2024 is still working towards a sustainability certification.

## Partner sales

Both Swedish floorball's internal resources and external resources linked to the championships work with the sale of the commercial rights. Currently, agreements have been signed with partners corresponding close to 40% of the target in the budget.

## Appendix 1: WFC 2024: Report from LOC February 2024

### Organization

The operational work from the Swedish Floorball Federation is led by Magnus Nilsson as event director, together with Amanda Emet as event coordinator and Tobias Linderoth as event project manager. On March 1, Maja Wijkström starts as responsible for WFC's communications. The local work is, on part time, led by Henrik Paulsson from the Skåne Floorball Association, with Ellen Tillman as responsible for the "Little WFC" project.

The WFC 2024 is organized in close cooperation with the City of Malmö, Visit Skåne and Malmö Arena.

### Venues

The WFC 2024 will be played in Malmö Arena and the Baltic Hall, easily accessible by train from Copenhagen Airport in Denmark. Scandic Hotels is the official hotel partner of the championships.

### Sustainability

Sustainability is a focus area for the championships. Through participation in the Erasmus project GAMES, together with IFF, the event's sustainability work is made visible to all target groups. WFC 2024 is also intended to be sustainability certified.



### Group ballot

The group ballot for the WFC will take place on March 5 in Malmö. A first version of the game program is then produced.

### Ticket sales

Tickets for selected days such as the final weekend have been on sale since November 2022. A new ticket release will take place on March 27.

## Marketing

The school project "Little WFC" started locally in Skåne/Malmö in September 2023. So far, 350 classes and 8,000 pupils up to the age of 9 in 65 schools have been visited by a floorball instructor in a physical education lesson and have been invited to a training session at a local floorball club afterwards. The goal is to visit over 20,000 pupils in the region to before the WFC in December. The project is financed by Visit Skåne and the City of Malmö, with the support of friends such as Gerflor and OBOS.

Through the Swedish lottery organization Folkspel, a WFC-designed scratch card has been produced which from 1 April will be sold by the floorball clubs in Sweden and thereby contribute to the marketing of the championships. A total of 1 million lottery tickets are available for sale at SEK 50/lot, of which SEK 20 goes to the selling club.



## TV

The Swedish games during the WFC will be broadcast on Swedish Television's (SVT) channels. The broadcasts in SVT from both WFC 2022 and WFC 2023 have had a total reach of over 3,000,000 viewers on their channels.

## Partner sales

Both Swedish floorball's internal resources and external resources linked to the championships work with the sale of the commercial rights. Currently, agreements have been signed with partners corresponding to over 30% of the target in the budget.



**Men's World Floorball  
Championships 2024**

7<sup>th</sup>-15<sup>th</sup> December | Malmö | Sweden

The floor is yours

# WFC 2024

## Marketing milestones

**April 9<sup>th</sup>**

**GAMES Webinar**

WFC social media +  
wfc2024.se

**April 12<sup>th</sup>**

**International Floorball Day**

WFC social media

**April 14<sup>th</sup>**

**Superfinal Czechia**

Media cube + ad in  
digital program

**April 21<sup>th</sup>**

**Superfinal Switzerland**

LED-cube

**April 25-27<sup>th</sup>**

**Swedish Championship final**

Activities in foajé + media  
cube + LED-band

**May 4<sup>th</sup>**

**Superfinal Denmark**

TBA

**May 4-11<sup>th</sup>**

**Eurovision Village Malmö**

Activities + social media



# Men's World Floorball Championships 2024

7<sup>th</sup>-15<sup>th</sup> December | Malmö | Sweden

The floor is yours

**May 8<sup>th</sup>**

**GAMES Environmental Sustainability seminar Lahti**

WFC social media +  
wfc2024.se

**May 8-11<sup>th</sup>**

**U19 WFC + 3vs3 WFC Lahti**

TBA

**May 8-11<sup>th</sup>**

**Final Four Germany**

TBA

**May 21<sup>st</sup>**

**200 days to go!**

WFC social media

**May 21-25<sup>th</sup>**

**Qualification Asia/Oceania**

WFC social media +  
wfc2024.se

**July 10-13<sup>th</sup>**

**Prague Games**

TBA

**August 8-11<sup>th</sup>**

**Czech Open Prague**

TBA

**August 29<sup>th</sup>**

**100 days to go!**

WFC social media

**September 5-8<sup>th</sup>**

**Euro Floorball Tour  
Switzerland**

TBA

**October 17-20<sup>th</sup>**

**Euro Floorball Tour  
Finland**

TBA



# Men's World Floorball Championships 2024

7<sup>th</sup>-15<sup>th</sup> December | Malmö | Sweden

The floor is yours

**November 7<sup>th</sup>**

**One month to go!**

WFC social media

**November 30<sup>th</sup>**

**One week to go!**

WFC social media

**December 3-7<sup>th</sup>**

**Counting down!**

WFC social media



# Men's World Floorball Championships 2024

7<sup>th</sup>-15<sup>th</sup> December | Malmö | Sweden

The floor is yours.

## OFFICIAL MATCH SCHEDULE

GROUP STAGE

ROUND OF 16 & PLACEMENT

QUARTERFINALS & PLACEMENT

SEMIFINALS & PLACEMENT

FINAL BRONZE MATCH & PLACEMENT

	SATURDAY 7.12.2024	SUNDAY 8.12.2024	MONDAY 9.12.2024	TUESDAY 10.12.2024	WEDNESDAY 11.12.2024	THURSDAY 12.12.2024	FRIDAY 13.12.2024	SATURDAY 14.12.2024	SUNDAY 15.12.2024
<b>MALMÖ MALMÖ ARENA</b>			09.30 GROUP C AOFC 1 - CANADA		9.30 PO1 A3-D2				
	12.00 GROUP B LATVIA - FINLAND	12.00 GROUP A GERMANY - SWITZERLAND	12.30 GROUP A NORWAY - GERMANY	12.30 GROUP A CZECHIA - GERMANY	12.30 PO2 B3-C2	12.30 9-12 #1 LOSER PO2- LOSER PO3			
	15.00 GROUP B SWEDEN - SLOVAKIA	15.15 GROUP B SWEDEN - LATVIA	16.00 GROUP A CZECHIA - SWITZERLAND	16.00 GROUP A SWITZERLAND - NORWAY	16.00 PO3 A4-D1	16.00 QF4	15.00 QF3	16.00 SEMIFINAL #1* W. QF2 - W. QF3	12.30 BRONZEMATCH
	18.30 GROUP A NORWAY - CZECHIA	18.00 GROUP D AOFC 2 - DENMARK	19.00 GROUP D POLAND - DENMARK	19.00 GROUP B FINLAND - SWEDEN	19.00 PO4 B4-C1	19.00 QF2*	18.30 QF1	19.00 SEMIFINAL #2 W. QF1 - W. QF4	16.00 FINAL
<b>MALMÖ BALTIC HALL</b>	11.00 GROUP C ESTONIA - AOFC 1	11.00 GROUP C ESTONIA - CANADA	11.00 GROUP D CZECHIA - AOFC 2	11.00 GROUP C CANADA - AOFC 3	11.00 13-16 #1 D3-C4	11.00 9-12 #2 LOSER PO1- LOSER PO4	11.00 PLACE 11 L. 9-12 #1- L. 9-12 #2	11.00 PLACE 5-8 #2 L. QF2 - L. QF3	9.30 PLACE 7 L. 5-8 1 - L. 5-8 2
	14.00 GROUP D POLAND - AOFC 2	14.00 GROUP C AOFC 1 - AOFC 3	13.45 GROUP C AOFC 3 - ESTONIA	13.45 GROUP D SLOVENIA - POLAND	13.45 13-16 #2 C3-D4	13.45 PLACE 15 L. 13-16 #1- L. 13-16 #2	13.45 PLACE 9 W. 9-12 #1- W. 9-12 #2	14.00 PLACE 5-8 #1 L. QF1 - L. QF4	12.30 PLACE 5 W. 5-8 1 - W. 5-8 2
	18.30 GROUP D DENMARK - SLOVENIA	18.00 GROUP B SLOVAKIA - FINLAND	19.00 GROUP B SLOVAKIA - LATVIA				18.00 PLACE 13 W. 13-16 #1- W. 13-16 #2		

The match schedule is subject to change due to TV &/or local organiser needs. \* Sweden will play at this time if directly qualified.

**GROUP A** NORWAY CZECHIA GERMANY SWITZERLAND

**GROUP B** SWEDEN SLOVAKIA LATVIA FINLAND

**GROUP C** ESTONIA AOFC 1 CANADA AOFC 3

**GROUP D** SLOVENIA POLAND AOFC 2 DENMARK

Buy your tickets! [wfc2024.se](http://wfc2024.se)

International sponsors



National sponsors



Partners





**Men's U19 WFC 2025 in Zurich**  
**Women's U19 WFC 2028 in Zurich & Winterthur**



# Thinking further than just the World Cup days - our messages

Men & women in lockstep



01

Giving young talents a stage



02

Sustainability



07

Living inclusion with a focus on the 2029 World Winter Games



03

Sustainable & short distances



04

3 v 3 WFC



08

Advancement of Women



05

Legacy projects - values & culture, floorball for all, schools in the halls, strengthening the clubs



06

Budget Men's U19 WFC



09

# Men's U19 WFC 2025 in Zurich

# Women's U19 WFC 2028 in Zurich/Winterthur\*

01

During the week in the Hardau sports hall and the Saalsporthalle.

The finals at the weekend in the Swiss Life Arena and the classification matches in the Hardau sports hall.

swiss uni hockey is applying to host the Women's U19 WFC. We consider the chances of being accepted to be high. In addition to the halls in Zurich, the AXA Arena in Winterthur could also be considered as a venue.

	Sporthalle Hardau	Saalsporthalle	Swiss Life Arena
DI 29.04.	X	X	
MI 30.04.	X	X	
DO 01.05.	X	X	
FR 02.05.	X	X	
SA 03.05.	X		X
SO 04.05.	X		X

	tbd	tbd	tbd
DI			
MI			
DO			
FR			
SA			
SO			

\* No confirmation received from IFF yet



02

**Giving young talents a stage - with 3 top sports arenas in Zurich**

02.01

SwissLife  
Arena

**Swiss Life Arena - spectator capacity 12,000 - for the final weekend**

02.02

SAALSPORTHALLE

**Saalsporthalle** - - Spectator capacity 2,900 - Group matches (CH group)

02.03

**Sporthalle Hardau** - Spectator capacity 1,300 - Group matches

# Real Inclusion.

We involve the entire sport of Switzerland. People with disabilities, school children, fans, athletes, families, club representatives... A celebration for everyone..

03



03.01



SPECIAL OLYMPICS  
**WORLD  
WINTER GAMES**  
SWITZERLAND 2029

We are getting people with disabilities on board. Even before the Special Olympic World Winter Games 2029, but in the right way.

03.02

And of course the wheelchair floorball national team will also be included.

# Sustainability as a matter of course

04



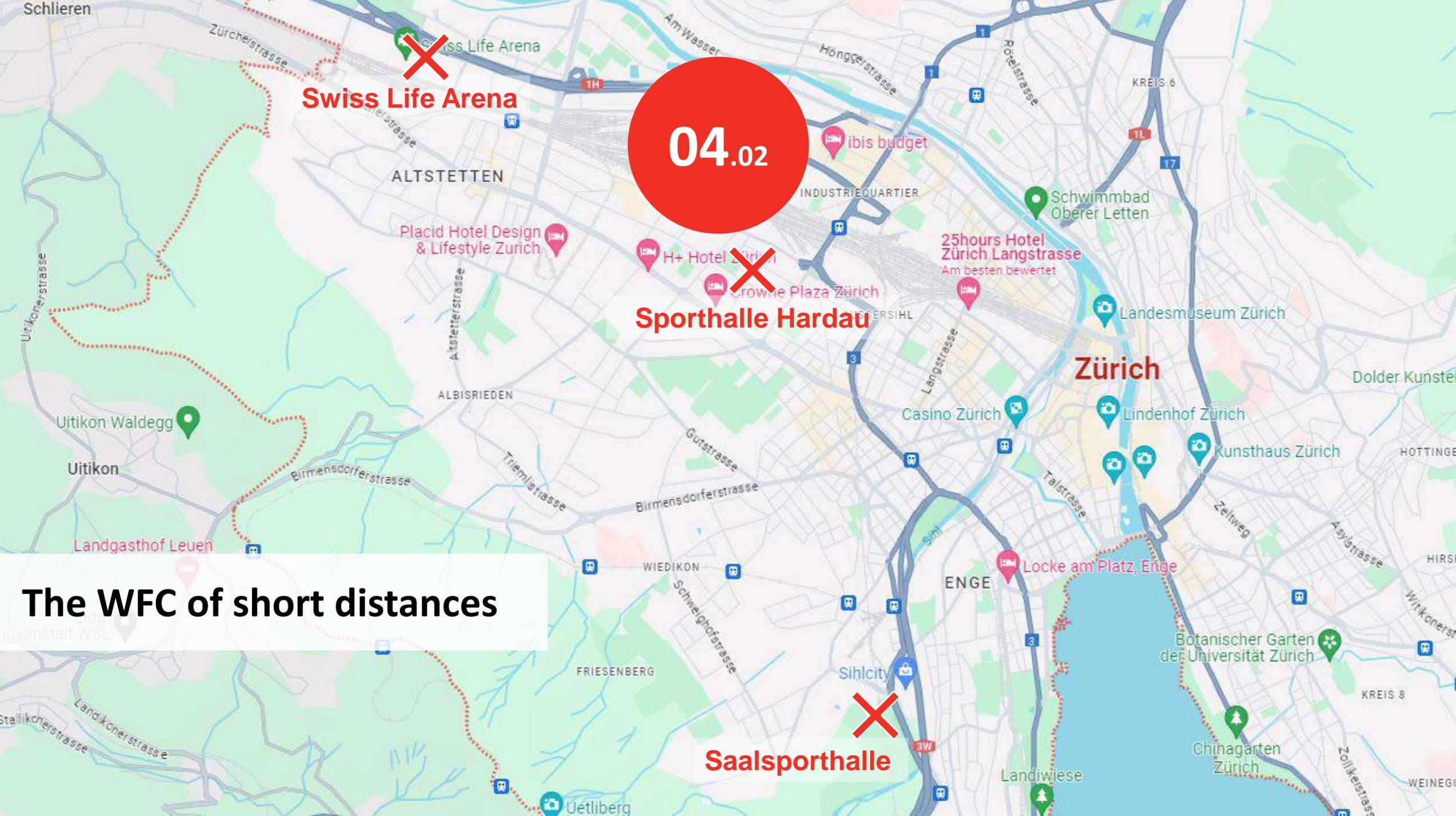
04.01

WFC2022  
**Green  
Goal**

## **Green Goal - picking up where we left off**

The 2022 Men's WFC showed how it can be done:

- Climate neutrality
- Careful use of resources
- Free tickets for public transport
- Where unavoidable: compensation



Swiss Life Arena

04.02

Sporthalle Hardau

Saalsporthalle

The WFC of short distances

05

## Advancement of women

Equality has always been a matter of course in floorball, now we are going one step further: promoting women not as lip service, but as a real concern with concrete programs.



05.01

Women's U19 WFC 2028

The Women's U19 WFC in Switzerland is a key step in the promotion of women and young talent!

# Legacy-Map

06

Move

Enable

Young & old

Girls

Floorball for everyone

Inklusion

People with a migration background

**Clubs**

von swiss unihockey



Men's U19 World Floorball Championships 2025  
29. April – 4. May | Zurich  
Switzerland

schools

Referee-Responsibles

Values & culture

Club management

Training Managers

Three Goals

1

Push club development

2

Expansion of the community

3

Tournament on top standard



06.01

With the school to the WFC.  
The WFC experience is embedded in the school curriculum.  
The 2022 WFC with 25,000 pupils was a huge success.

**We move the  
school.**

- School classes from grades 1 to 9 from all over Switzerland are invited
- Documents for school sports are provided
- School classes deal with:
  - history
  - the culture
  - the geography
  - the culinary
  - Etc.
- Free selection of games for school classes

We move  
the  
school.



06.02

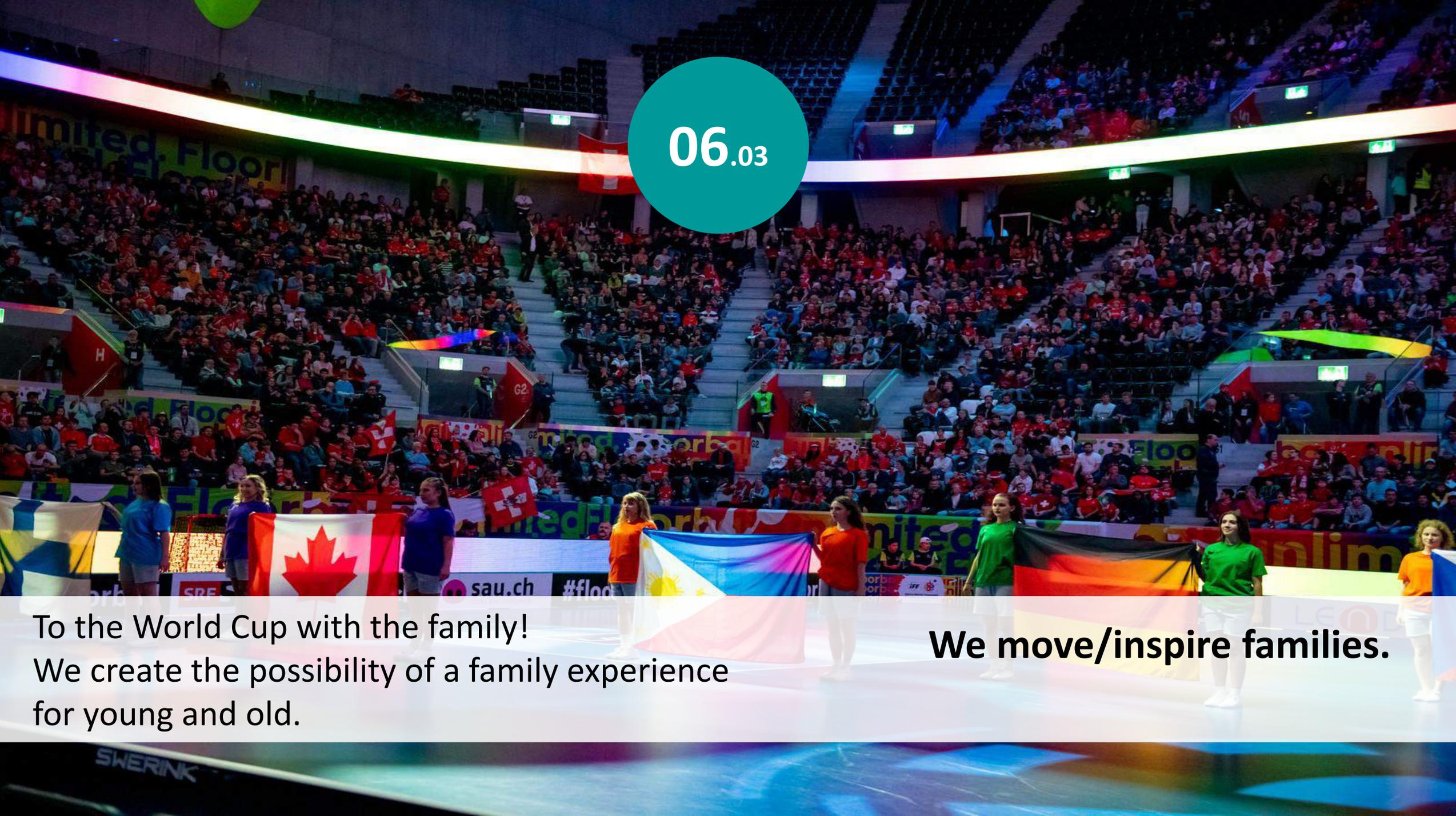


Street floorball tournaments / events throughout Switzerland.  
All year round.  
With a big final during the Men's U19 WFC.

**We move  
Switzerland.**

- Further establish street floorball as an alternative to classic indoor floorball
- Street floorball is a sport for everyone: big and small, old and young, women and men, in mixed categories, players with disabilities (inclusion)
- Street floorball Event before the WFC 2025.
  - The participants of the street floorball event will be part of the Men's U19 World Cup in 2025
  - Tickets for the World Cup are part of the registration for the Street Floorball event
  - Own fan sector for street floorballers → Strengthening the community

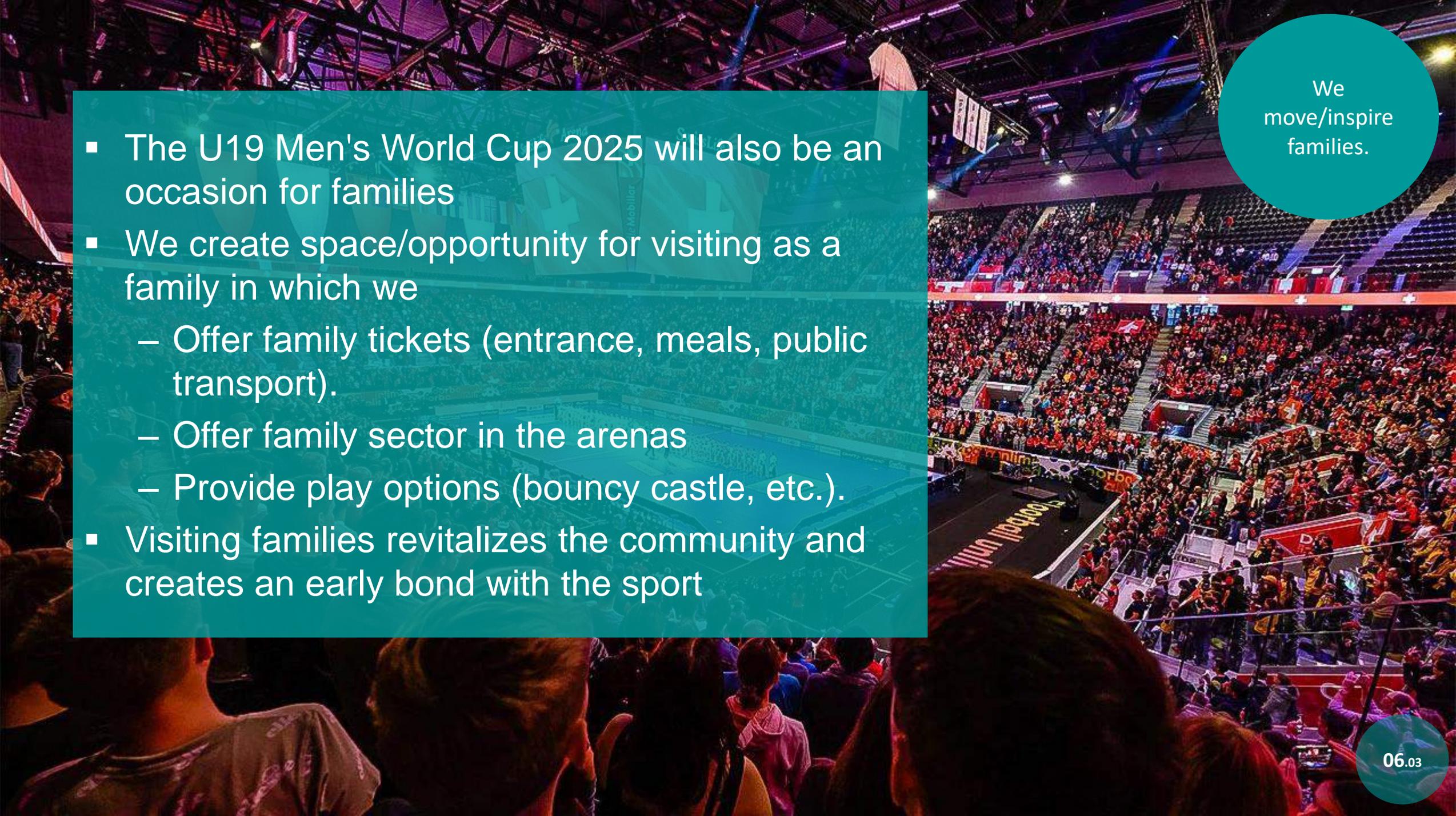




06.03

To the World Cup with the family!  
We create the possibility of a family experience  
for young and old.

**We move/inspire families.**

- 
- The U19 Men's World Cup 2025 will also be an occasion for families
  - We create space/opportunity for visiting as a family in which we
    - Offer family tickets (entrance, meals, public transport).
    - Offer family sector in the arenas
    - Provide play options (bouncy castle, etc.).
  - Visiting families revitalizes the community and creates an early bond with the sport

We  
move/inspire  
families.

06.04

Together with the clubs, we discuss and define the culture of Swiss floorball:

- How do we protect our culture and our value system?
- What values do we want to radiate?
- Why does someone start playing floorball?

**Values & culture**



## Values & culture

- President's Day with the floorball clubs during the World Cup!
- Club survey in the run-up to the WFC
- Values & culture from the perspective of the community
- Joint confirmation/final development of the values in a paper that is made available to the clubs.
- Image film/values video in which active participants (children, girls, women, men) and officials explain what makes floorball so fascinating for them
- Film premiere on the final weekend
- Also important: People with physical or mental disabilities who play floorball also have their say in the video - inclusion!



06.05

**Target group-specific workshops for club representatives**

We empower...

- Referee responsables
- Training managers
- Young talent managers
- Ethics officers

**At every major event until 2032!**

- 
- Workshops with various interest groups during the World Cup:
    - Board members
    - Referee responsible
    - responsible for training
    - Trainers
  - Joint analysis of best-practice examples from the Swiss floorball scene
  - Joint definition of roles that are necessary for a better functioning club system in Swiss floorball.
  - Goal 1: Templates for clubs (suggestion of club structure, roles to be filled, content of the roles, etc.) so that constant professionalization can take place.
  - Goal 2: Creating standards for the Swiss floorball clubs (taking into account financial resources, size, league affiliation) so that the recruitment of new officials is easier (handovers to new officials)

We  
empower  
clubs



07

**Major event strategy**



07.01

**Planned major events  
until 2032\***

2025 Men's U19 WFC  
2027 Men's EFC (EURO)  
2028 Women's U19 WFC

2029 Women's WFC  
2030 European Championships  
2032 Men's WFC

\* We expect to be awarded 3-4 major events.

## What activities are already underway?

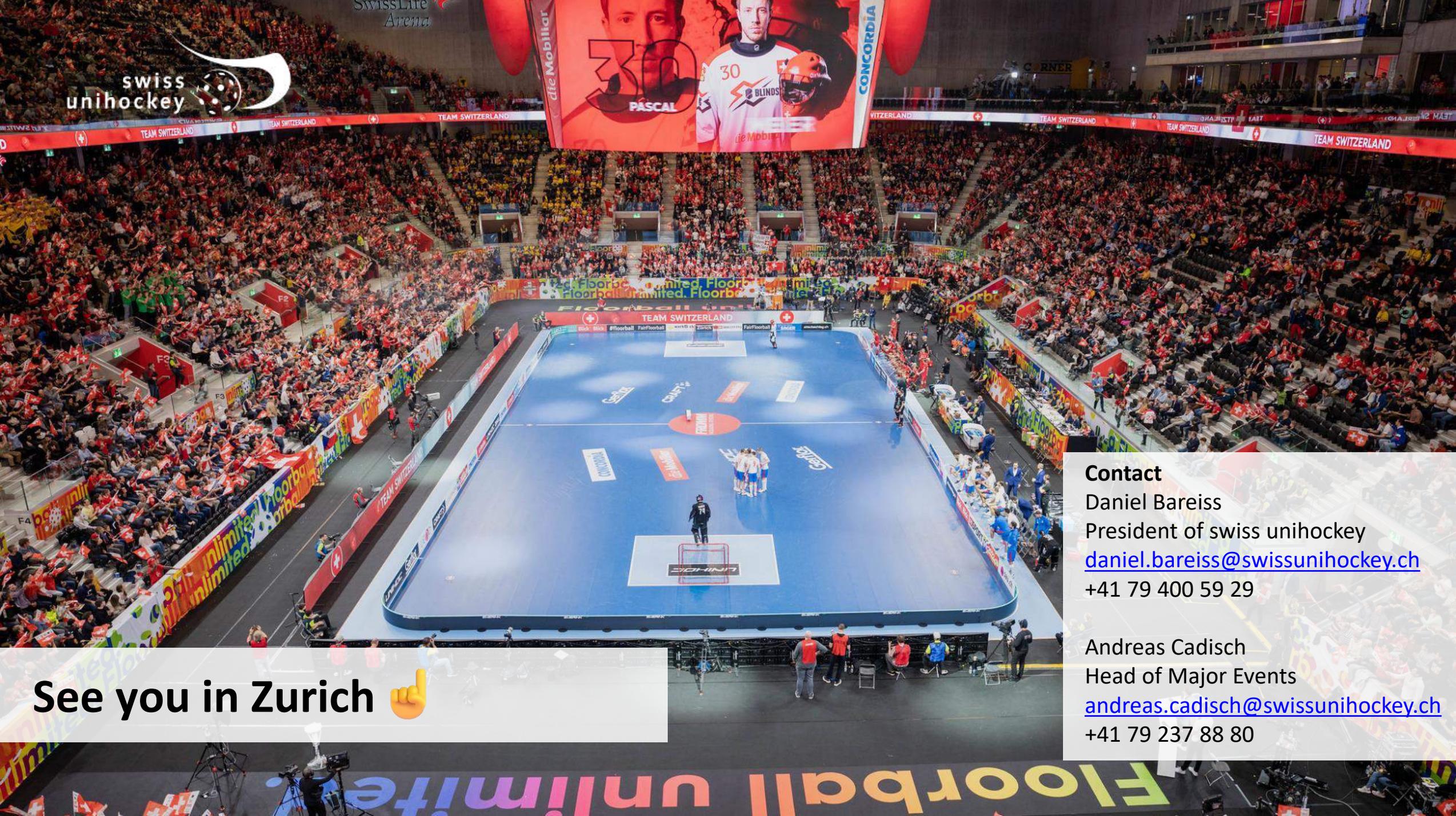
New position "Head of major events" from January 2024  
Development of strategy for major events (Swiss Olympic)  
Submission of the desired events to the IFF  
Discussion regarding European Games 2030 or 2034  
Inclusion as an important topic for swiss unihockey



swiss  
unihockey



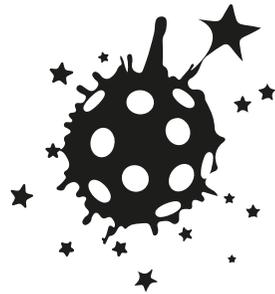
Swiss Life  
Arena



See you in Zurich 🙌

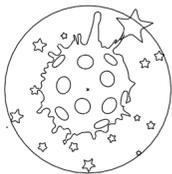
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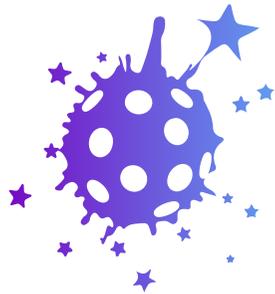
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# Men's U19 World Floorball Championships 2025

29. April – 4. May | Zurich  
Switzerland





# Men's U19 World Floorball Championships 2025

29. April – 4. May | Zurich  
Switzerland

# U19 WFC 2025 - 6 days

## Provisional Game schedule from LOC - adjusted to normal IFF schedule

Day and Date	Time	Arena A	Arena B	Arena C
Day 1 Tue, 29.04.2025	10:00		D1 D2	A1 A2
	13:00		D3 D4	A3 A4
	16:00		B1 B2	B3 B4
	19:00		C1 C2	C3 C4
Day 2 Wed, 30.04.2025	10:00		B1 B3	D1 D3
	13:00		A1 A3	D2 D4
	16:00		B2 B4	A2 A4
	19:00		C1 C3	C2 C4
Day 3 Thu, 01.05.2025	10:00		A4 A1	3v3 WFC
	13:00		A2 A3	
	16:00		B4 B1	
	19:00		C4 C1	
Day 4 Fri, 02.05.2025	10:00		D2 D3	3v3 WFC
	13:00		D4 D1	
	16:00		B2 B3	
	19:00		C2 C3	
Day 5 Sat, 03.05.2025	10:00	PO 2		15th Place
	13:00	Semi 1		13th Place
	16:00	Semi 2		11th Place
	19:00	PO 1		5th Place
Day 6 Sun, 04.05.2025	10:00			9th Place
	13:00	3rd Place		7th Place
	16:00	Final		

# U19 WFC 2025 - 6 days

## Provisional Game schedule - adjusted to normal IFF schedule - all teams rest day 4

Day and Date	Time	Arena A	Arena B	Arena C
Day 1 Tue, 29.04.2025	10:00		D1 D2	A1 A2
	13:00		D3 D4	A3 A4
	16:00		B1 B2	B3 B4
	19:00		C1 C2	C3 C4
Day 2 Wed, 30.04.2025	10:00		B1 B3	D1 D3
	13:00		A1 A3	D2 D4
	16:00		B2 B4	A2 A4
	19:00		C1 C3	C2 C4
Day 3 Thu, 01.05.2025	10:00		A4 A1	D2 D3
	13:00		A2 A3	D4 D1
	16:00		B4 B1	B2 B3
	19:00		C4 C1	C2 C3
Day 4 Fri, 02.05.2025	10:00		3v3 WFC	3v3 WFC
	13:00			
	16:00			
	19:00			
Day 5 Sat, 03.05.2025	10:00	PO 2		15th Place
	13:00	Semi 1		13th Place
	16:00	Semi 2		11th Place
	19:00	PO 1		5th Place
Day 6 Sun, 04.05.2025	10:00			9th Place
	13:00	3rd Place		7th Place
	16:00	Final		

## U19 WFC 2025 - 6 days

### Provisional Game schedule - adjusted to normal IFF schedule - Grps A & B rest Friday / Grps C & D rest Thursday

Day and Date	Time	Arena A		Arena B		Arena C	
<b>Day 1</b> Tue, 29.04.2025	10:00			D1	D2	A1	A2
	13:00			D3	D4	A3	A4
	16:00			B1	B2	B3	B4
	19:00			C1	C2	C3	C4
<b>Day 2</b> Wed, 30.04.2025	10:00			B1	B3	D1	D3
	13:00			A1	A3	D2	D4
	16:00			B2	B4	A2	A4
	19:00			C1	C3	C2	C4
<b>Day 3</b> Thu, 01.05.2025	10:00			A4	A1	3v3 WFC	
	13:00			A2	A3		
	16:00			B4	B1		
	19:00			B2	B3		
<b>Day 4</b> Fri, 02.05.2025	10:00			D2	D3	3v3 WFC	
	13:00			D4	D1		
	16:00			C4	C1		
	19:00			C2	C3		
<b>Day 5</b> Sat, 03.05.2025	10:00	PO 2				15th Place	
	13:00	Semi 1				13th Place	
	16:00	Semi 2				11th Place	
	19:00	PO 1				5th Place	
<b>Day 6</b> Sun, 04.05.2025	10:00					9th Place	
	13:00	3rd Place				7th Place	
	16:00	Final					

**Helsinki, March 22<sup>nd</sup>, 2024**

## **IFF Champions Cup Steering Group (CCSG) meeting Agenda 1/2024**

Place: Over Teams, at 10:30 – 11:40 CET, 22.03.

Participants: Tomas Frank, Czech Floorball  
Zdenek Mlčoušek, Czech Floorball  
Pekka Ilmivalta, Finnish Floorball Federation  
Magnus Nilsson, Swedish Floorball Federation  
Daniel Gustavsson, Swedish Floorball Federation  
Joakim Lindström, Swedish Floorball Federation  
Lea Reisen, Swiss Floorball Federation  
Mikael Zoss, Swiss Floorball Federation  
Sarah Mitchell, IFF Event Manager  
John Liljelund, IFF interim chair & secretary

### **1. Opening of the meeting**

Mr. Liljelund opened the meeting at 10:30 CET and welcome the participants.

### **2. Meeting Objective**

The objective of the meeting is to discuss the feedback from the season 2023-2024 Champions Cup, preparation time-table for the edition 2024 – 2025, needed changes of the CC regulations, suggestions of possible changes for 2024-2025 and the financial analysis from a club level,.

### **3. Feedback from the season 2023-2024 Champions Cup**

The CCSG to discuss the national association feedback on the Champions Cup 2023-2024 and to discuss what possible changes needs to be done for the edition 2024-2025.

The IFF has also been collecting feedback for the financial outcome for the clubs, where as today almost half of the clubs have yet to hand in their financial reports. IFF has reminded the clubs and the national associations that the data is needed. The report will be provided as soon as we have all information.

Mr. Frank said that the financial outcome for Vitkovice should be about the same level as for the other Czech Ostrava. The TPS Men made a surplus, but the Women made a loss, so the overall loss was around 5.000 EUR. Mr. Gustavsson informed that the financials for Falun are positive in the end.

IFF will also present the financial statements for the whole Champions Cup and the total IFF costs for the edition 2023-2024. Mr. Zoss informed that the Swiss federation supported the clubs with a sum of 40.000 EUR, without this it would not have worked for the Swiss teams. The support was to make the games special. Czech federation just paid the participation fee of

the clubs and technical delegate. In Sweden the situation was similar to the Czech situation. The Finnish federation paid the support to TPS and the technical delegates.

The CCSG concluded that playing the Champions Cup is costly and to build something we need to invest. Mr. Frank wanted to ask if the financial situation is a problem for us for the next year and have the same level of support. The concern is whether there are countries would be able to play home & away. There is a pressure on the IFF about the money given to support just the Top 4 countries.

#### **4. Changes of the present Champions Cup regulations**

Ms. Mitchell to report concerning that the present Champions Cup regulations and the participants are kindly asked to provide their proposed changes to the present regulations, if possible already before the meeting.

The IFF will prepare some administrative proposals to the regulations based on the experiences we have had and what we have received. We need to be much clearer of what marketing and branding elements must be visible in the venues, which makes it difficult to sell the events. The commercial rights need to be much more specific. The walk-over rules need to be re-formulated to secure that a walk-over is not misused. There were the following things proposed to be changed:

- Finals can be played in two countries.
- National champions can after agreement choose which game they can play
- The Home team in the final should be the home team. A ballot used only if there are two teams from the same country, but not playing in either team's city
- Video Goal review should be used for all phases.
- The IFF RC would like to have Referee Coach in all games, nominated by the home federation
- The Officials meetings that the stakeholders are to participate are defined more clearer.
- The production requirements need to be shared earlier with the production companies.
- The daily allowance for the Technical Delegate has been added

Mr. Frank thanked for the proposal prepared by Ms. Mitchell. Mr. Frank proposed to give some time for the federation to go through the proposed changes. Mr. Frank asked some questions about who the national federation representative should be and about the tickets for the both finals. Ms. Mitchell answered that we could keep the tickets for the stakeholders for both gender finals.

The aim is to have a clear picture of the needed changes in the regulations in this meeting, to be able to prepare them for the next IFF CB meeting on the 28.04. The CCSG decided that the National federations have to come back with their feedback and proposal for the CC regulations 05.04.

#### **5. Time-table for the preparation for the edition 2024-2025**

Ms. Mitchell presented the preliminary time-table for the preparation of the CC 2024-2025 to the CCSG. The CCSG discussed the proposal and if some additional materials are needed for the clubs. IFF is very open for any feedback to the proposed time-line.

Mr. Frank felt that we can discuss the interest for the final already before the semi-final. There needs to be an offer for the Teams if they are interesting to organise the final. The bidding for the Final can be done much earlier. Stakeholders are to give their feedback by the 5<sup>th</sup> of April.

#### **6. Streaming guidelines for CC 2024-2025**

The CCSG also discussed if some changes are needed to the Streaming guidelines. IFF would like to discuss the question of the rights of the clubs away matches, as IFF is now carrying a much larger financial burden than originally expected.

Mr. Frank felt that you need to be able to build a package, which is important also for the Swedish side. Mr. Zoss also felt that the packages are important to secure possible TV broadcast for both home and away games.

Mr. Liljelund concluded that the Streaming guidelines will be built on this basis and sent to the stakeholders by the 17<sup>th</sup> of April

#### **7. Any other business**

No other business was discussed and the IFF Office will decide if a meeting is needed after having received the feedback to the regulations and the CC 2025 timelines on the 5<sup>th</sup> of April.

#### **8. Closing of the meeting**

Mr. Liljelund closed the meeting and thanked the participants at 11:40 CET



# CHAMPIONS CUP REGULATIONS

Responsibilities and regulations for participating  
teams, clubs, National Associations, and  
organisers

**Edition 2024-2025**  
**Home & Away Series**

Decided by the IFF Central Board ???

Valid from 1<sup>st</sup> May 2024



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**NOTES:**

In this document, 'Organiser' refers to the team/club responsible for providing the venue for a match.

**ABBREVIATIONS:**

CC – Champions Cup  
CCSG – Champions Cup Steering Group  
EDF – Event Disciplinary Function  
FOP – Field of Play  
IFF – International Floorball Federation  
IFF CB – IFF Central Board  
IFF RACC – IFF Rules and Competition Committee  
IFF RC – IFF Referee Committee  
NA – National Association  
NADO – National Anti-Doping Organisation  
TD – Technical Delegate  
TUE – Therapeutic Use Exemption  
WO – Walk-over



# I. ADMINISTRATIVE REGULATIONS

## 1. GENERAL REGULATIONS

- 1.1. The IFF Champions Cup (CC) shall be conducted in accordance with IFF Competition Regulations, IFF Juridical Regulations and the IFF Rules of the Game, during the period of 1st August 2024 – 28th February 2025, with the four nations Czech Republic, Finland, Sweden, and Switzerland, and their representative clubs organising and participating in the event.
- 1.2. The organisers of the CC Home & Away matches and Finals are appointed by the IFF Champions Cup Steering Group (CCSG) and confirmed by the IFF Central Board (CB) in accordance with the contract for the arrangement of the IFF Floorball Champions Cup.
- 1.3. The CC home and away quarterfinal phases shall be organised in the regular home venue of the organising team. This should be the same venue that is used for their national league matches and should be advised in the registration form. If the team chooses to play in a different arena this must be agreed upon with their National Association and requested for approval from the International Floorball Federation (IFF), at least thirty (30) days prior to the match.
- 1.4. The CC home and away semi-final phases shall be organised in the regular home venue of the organising team, on the condition that the venue meets the requirements set in 16. *Competition Venue*.
- 1.5. The CC finals shall be organised in a venue/s jointly decided upon by the CCSG.
- 1.6. The duties and responsibilities of the teams, organisers, stakeholders, and IFF are laid down primarily in this regulation, which includes competition, administrative, organiser, and financial regulations, as well as the contract between IFF and the CCSG stakeholders.
- 1.7. The stakeholders of the CC - the International Floorball Federation, Czech Floorball, the Finnish Floorball Federation, the Swedish Floorball Federation, and the Swiss Floorball Association - have signed a separate agreement on the structure and responsibilities of the organisation of the CC.
- 1.8. Participants in the CC are obliged to follow the rules, regulations, and guidelines from the IFF and the CC match organisers.
- 1.9. The CC may be expanded in future editions by involving other IFF Member Association clubs in the competition.

## 2. LIABILITY

- 2.1. Organising liability rests with the organiser. Claims against IFF or CC stakeholders for compensation will not be accepted.
- 2.2. In these regulations, the organiser of a Champions Cup match is considered to be the hosting club.

## 3. IFF EVENT OWNERSHIP

- 3.1. The International Floorball Federation (IFF) and the Champions Cup (CC) Stakeholders are the owners of the Champions Cup (CC) and of all rights of marketing and publicity including transmissions by radio, TV, and internet, video recordings, mobile applications, social media and any other utilisation inherent to the event.
- 3.2. All matters related to this will be separately defined in the agreement between the IFF and the Champions Cup Steering Group (CCSG).



#### **4. INTELLECTUAL PROPERTY RIGHTS**

- 4.1. IFF and the CCSG will develop significant intellectual property in connection with the CC, including, but not limited to, wordmarks, designs, logos, emblems, symbols, slogans, devices and mascots. This intellectual property will be used by the IFF, CC stakeholders, and the organisers in promoting and advertising the CC. Such property will be owned by the IFF, however, IFF may grant licences to use such intellectual property to its commercial partners and certain other licensees.
- 4.2. In order to ensure that it can control the look, feel and public perception of the CC, and to preserve the commercial value of rights of association with CC events which are granted to commercial partners, IFF & CC stakeholders must be sure that it will be able to assert its ownership of its intellectual property and to prohibit unauthorised persons from using it in all relevant markets including, most importantly, in the host country.

#### **5. COMMERCIAL RIGHTS**

- 5.1. The marketing and sales related work will be coordinated by the CCSG, and the operational work will be headed by the IFF Marketing function and a possible appointed CC Brand Manager.
- 5.2. The CC has its own Corporate Identity and branding guidelines, which is a separate document to these regulations.
- 5.3. A CC logo, in line with the CI guidelines, will be created for the event and must be used in all marketing & promotional materials.
- 5.4. The IFF, with the assistance of the CCSG member countries, will design a graphics package for use by all CC match organisers.
- 5.5. A team is entitled to have advertisements on the player's outfits. The advertisements must not act as to change the colour of the playing jersey. The main colour of the outfit must remain dominant.
- 5.6. IFF owns all international TV rights, all internet rights, and a part of the marketing rights.
- 5.7. The domestic TV & streaming rights are owned by the National Association of the hosting team.
- 5.8. The IFF owns all rights for photos, videos, and player/official match tracking from all CC matches.
- 5.9. The IFF reserves space for 4 sponsors and branding elements in each competition venue, according to the commercial proposal of the IFF, which must be delivered no later than 30th June prior to the start of the CC. All other sponsor spots are up to the organiser of the match.
- 5.10. A separate plan for the execution of the venue advertisements and branding shall be made between the hosting National Association and their participating club/s.
- 5.11. Home teams will be required to include IFF sponsor advertisements and branding elements according to the agreed plans.
- 5.12. The materials CC sponsor has exclusivity in all fields, but the games are played with the rink, synthetic flooring, and goal cages supplied by the host team &/or National Association.

#### **6. RULES OF THE GAME**

- 6.1. All matches shall be played in accordance with the official IFF Rules of the Game. Exceptions may only be granted upon request to the IFF RACC.



## **7. CHAMPIONS CUP REGULATIONS**

7.1. An organiser of a CC match has the right to ask for exceptions concerning these regulations. Exceptions from these regulations can only be agreed upon in a written contract between IFF, the CCSG and the organiser.

## **8. UNFORESEEN CIRCUMSTANCES**

8.1. The IFF CB and/or IFF RACC shall take decisions on all matters not provided for in these Regulations, as well as in cases of “force majeure”. Such decisions shall not be subject to appeal.



## II. COMPETITION REGULATIONS

### 9. QUALIFICATION OF TEAMS

- 9.1. The CC is played between 1st August – 28th February each season, with the previous season's women's and men's National Champions, and national runners-up or National Cup winners or runners-up, of the four associations specified in 1.1 being eligible to participate.
- 9.2. The champions of the countries have a strong recommendation to participate in the CC, in accordance with these regulations and the Champions Cup Stakeholder agreement. The National Associations should inform to the IFF no later than 30<sup>th</sup> April 2024 which teams are qualified.
- 9.3. The registration shall be made on the official IFF form which shall be sent to the National Associations, who are then responsible for distributing it to the qualified teams from their country. Registration to participate and payment of the participation fee shall be received by the IFF no later than the 31st of May in the same year of the first phase of the CC.
- 9.4. If a qualified team chooses not to register, the National Association may apply to the IFF for the National Championships regular season winner, National Association's Cup runner-up, or 3rd placed team in the National Championship to participate. The application must be made by no later than 15th June in the same year of the first phase of the CC. The IFF shall decide, based upon the recommendation of the CCSG. The decision is final.
- 9.5. If a stakeholder country has no team that registers to the event, a replacement team from a country outside of the stakeholder group may be invited to participate, upon agreement between the IFF & CCSG. If no replacement country is found, then the phase is considered a walk-over and the registered team proceeds to the next round.
- 9.6. The teams participating in the CC are obliged to provide all information required by the organiser according to the dates set by the organiser, in order not to lose the right to any specific service being offered.
- 9.7. A team that has registered for CC and withdraws shall be sanctioned according to the IFF Juridical Regulations.

### 10. QUALIFICATION OF PLAYERS AND OFFICIALS

- 10.1. Players may only represent one club per competition season in the CC.
- 10.2. Only players licensed with the club not later than the date for handing in the team delegation list for each phase of CC (quarterfinals, semi-finals, finals) shall be eligible to represent the club in the CC, unless they have already represented another club in CC during the current CC season.
- 10.3. Only players having achieved the age of 15 and officials the age of 18 before the start of the CC round in which they are included in a team list are eligible to participate.
- 10.4. A full 10 days before the first match of each stage of the CC, a list of the team delegation, completed on the official IFF form and signed by both the club and its National Association shall be sent to the IFF.
- 10.5. The team delegation list may consist of up to 25 players and up to 10 officials. Only those persons included in the list are entitled to participate in the CC phase for which the team delegation list is entered.
- 10.6. Together with the list, the teams shall send a team photo, an individual photo of each team member (players and officials) according to the IFF instructions, and a picture of the team jerseys showing both the front and the back.



- 10.7. Official identification that includes a name, date of birth and current photo may be checked in connection with a match.
- 10.8. Every player and official must have signed the IFF Event Participant Acknowledgement & Agreement form before being allowed to participate in the CC. The form will be provided by the IFF after the team delegation list is submitted.
- 10.9. From the team delegation list, clubs are entitled to use a maximum of 20 players and 7 officials per match.
- 10.10. The signed list of 20 players and 7 officials taking part in a match shall be handed in to the match secretariat not later than 60 minutes before the match. At the same time, the team line-up form shall be handed in. No other than those on the list are allowed to be in the substitution zone during the match.
- 10.11. At the conclusion of the match a printed match record will be provided by the match secretariat and shall be signed by the referees and team officials.

**Commented [SM1]:** SWE - The number of officials taking part in a match should be reduced to five (5) in accordance with the Rules of the Game

**Commented [SM2R1]:** IFF - would prefer that it is 5 so that it is the same as all other IFF events

**Commented [SM3R1]:** CCSG to decide on what they want for 2024-25

**Commented [SM4]:** 5 or 7?

## 11. PLAYING SYSTEM

- 11.1. The teams are divided into a Northern (Finland and Sweden) and a Southern (Czech Republic and Switzerland) Conference.
- 11.2. The CC is played with home and away games, and single matches, as follows:
- Quarterfinals – home and away games
  - Semi-finals - home and away games
  - Finals – single matches, with the matches played in the same or separate locations based on the bid proposals from the National Associations of the teams involved in the final matches
- 11.3. The CCSG, in consultation with the IFF, sets a specific period in which each stage of the competition must be played. The games can be played at any time during this period, with the date being decided by agreement between the participating teams & the National Associations of both teams. The clubs can mutually agree to change the playing date/s, so long as they still fall within the set period. If there is no agreement on the dates, either by the National Associations or clubs, then the IFF will set the date.
- 11.4. The IFF Competition Department shall, after the deadline for registration, build the final fixture list of the CC, based on the proposals of the participating teams, National Associations, and CCSG.
- 11.5. In the quarterfinals, the National Champions of each country will play their away match in the first round and at home in the second round. The only exception to this is if the teams agree to play both matches in the same city on consecutive days, or if the teams and National Associations mutually agree to switch the playing order of the matches.
- 11.6. In the semi-finals, the ballot will be so that the first team is the home team of the first pair. The second team drawn is the home team of the second pair:
- 1 v 3 (according to the order drawn from the ballot)
  - 2 v 4 (according to the order drawn from the ballot)
- 11.7. The team drawn first in the ballot will play at home in the first semi-final round. If there are two teams from the same country, and they are not drawn to meet each other, the other team from that country plays away in the first semi-final round. The only exception to this is if the teams agree to play both matches in the same city on consecutive days, or if the teams & National Associations mutually agree to switch the playing order of the matches.
- 11.8. For home and away games teams can agree to play both games in the same city on two consecutive days for the quarterfinal and semi-final stages. If an agreement to this cannot be reached by the teams, the stage will be played with home and away games in the city of each participating team.
- 11.9. Any agreement to play both matches in one city must be made in writing and confirmed by both teams and both National Associations. The hosting National Association is required to



inform the IFF of the decision no later than thirty (30) days prior to the first match of the phase.

- 11.10. Any team in the Men's or Women's semi-finals can apply to host one or both of the final matches. The IFF and the CCSG will decide based on the applications. Only applications from teams who qualify to the final match will be considered in the final round of bidding.
- 11.11. The quarterfinals are played in pairs in home and away games, as follows:
- Northern Conference (4 teams)
    - Finnish champion vs Swedish runner-up/Cup winner
    - Swedish champion vs Finnish runner-up/Cup winner
  - Southern Conference (4 teams):
    - Czech Republic champion vs Swiss runner-up/Cup winner
    - Swiss champion vs Czech Republic runner-up/Cup winner
  - The winners of the quarterfinals qualify for the semi-finals
- 11.12. The semi-finals are played in pairs in home and away games, as follows:
- Winners of the quarterfinals will be balloted into semi-finals, in a draw conducted by the IFF
  - The first team balloted for each semi-final will be the home team
  - Teams from the same country can be drawn to play against each other
  - The winners of the semi-finals qualify for the final
- 11.13. The scoring of the quarterfinal and semi-final match/es will be as follows:
- A match can end in a draw.
  - Three (3) points are awarded for a win, 0 points for a loss, and 1 point each for a draw during ordinary game time.
  - If the teams are equal on points after ordinary time of the last match in the stage, then extra time and, if necessary, penalty shots, according to the IFF Rules of the Game shall be played.
  - This extra-time and penalty shots shall be played as if the deciding match had been drawn, meaning that any penalty time remaining from regular time shall continue in extra time and no additional time outs are given to the teams.
  - The results of all matches versus a team which has missed a match or matches, shall be recorded as a walk-over with a score of 5-0 recorded.
  - If a walk-over is recorded in the second match of the phase then the team that was awarded the winning walk-over result will be automatically declared the winner of the phase
- 11.14. The final match for both women and men will be played between the winners of the semi-finals as a single match. The final for men and women may be played in the same or different locations.
- 11.15. The home team is the team whose club &/or National Association is hosting the final match. If two teams from the same country play in a final match and there is no clear local host, then the home team will be balloted in a draw conducted by the IFF.
- 11.16. The final matches, when ending in a draw after ordinary time, will be decided according to the IFF Rules of the Game concerning extra time and, if necessary, penalty shots.

## 12. WALK OVER

- 12.1. When a Walk Over (W.O) is at hand, meaning when a team does not line up to a match, the match is forfeited, and the opponent shall be considered having won the match with the result 5-0.
- 12.2. If a walk-over is recorded in the second match of the phase then the team that was awarded the winning walk-over result will be automatically declared the winner of the phase



### **13. GENERAL MATCH REGULATIONS**

- 13.1. The matches of the CC shall be played in accordance with the current IFF Rules of the Game, with the exception of any special conditions outlined in these Regulations.
- 13.2. Playing time is 3 x 20 minutes. Extra time of 10 minutes. Penalty shots with 5 players, according to the Rules of the Game.
- 13.3. Intermission time in all CC matches is 15 minutes.
- 13.4. The match schedule of the CC shall be made according to a minimum time interval to the official arrival/departure time of the away team before and after a game:
  - Before match = 4 hours
  - After match = 4 hours (if the airport is within 2 hours of travelling)
- 13.5. The match schedule shall be built so that the teams and referees only require one (1) night's accommodation. Matches must be scheduled to start no earlier than 10:00 CET and no later than 19:00 CET.
- 13.6. Teams are entitled to warm up at least 30 minutes on the rink before the start of a match.
- 13.7. The organisers are entitled to request to the IFF Competition Department for changes in the timetable for reasons of television coverage. The teams shall be informed at a justified time before the start of the match concerned.

### **14. VIDEO GOAL REVIEW**

- 14.1. The IFF video goal review system will be used in all phases of the CC.
- 14.2. The match referees and teams have the possibility to call a review of a situation to check whether the ball has fully crossed the goal line or not, and whether this was during game time. This is the only reason for the video goal review can be used.
- 14.3. Full video goal review guidelines and instructions will be provided to the match officials and teams prior to the quarterfinals.

### **15. PLAYER'S OUTFITS**

- 15.1. The player's outfit shall be according to the IFF Rules of the Game
- 15.2. The participating teams shall have one dark and one light coloured jersey to play with, and the main colour must be dominating.
- 15.3. Both jerseys must have the player's surname printed with clearly visible Latin letters on the back of the jersey.
- 15.4. Visible parts of undershirts, undershorts, tights, and compression wear shall be black or can be the same colour as the dominating colour of the match uniform shirt or the shorts.
- 15.5. A player taking part in the CC shall wear one number during each phase of the competition. Changes due to unforeseen circumstances, such as damage to the uniform, or blood, may be allowed with the permission of the IFF or CC Technical Delegate.
- 15.6. If, due to unforeseen circumstances, two teams have the same colour jerseys the team with the possibility to change, normally the home team, shall change.
- 15.7. All teams are required to send a photo of their two playing shirts (one light and one dark) when registering for the event.
- 15.8. The IFF may decide separately about further regulations in CC regarding numbering, colours, and advertisements on the player's &/or team official's outfit and equipment.

### **16. COMPETITION VENUE**

- 16.1. A venue chosen for CC shall have a playing area that is 40m long and 20m wide, with at least 1.5m of free space outside of the rink, and at least 7m of free height over the field of play (measured from the playing surface).



- 16.2. A venue nominated for the CC finals shall meet the above requirements but have free space around the court of 3m wide and 5m long.
- 16.3. Any playing area which does not meet the specifications listed in 16.1 but is approved by a NA for use in a national league competition can be used for CC, with the exception of the semi-final and final round, where approval of all venues must be made by the IFF.
- 16.4. The playing surface shall be made of synthetic material. The flooring should be provided by the organiser unless otherwise agreed with the National Association.
- 16.5. The rink and goal cages of the organiser will be used.

### **17. VENUE ACCESS**

- 17.1. The organiser shall ensure that the competition venue is available for access by the teams no later than two (2) hours prior to the start of the match.
- 17.2. Subject to venue availability, both teams should be able to access the competition court at least 90mins prior to the match start to allow for an extended on-court warm-up. A minimum of 30 minutes on-court warm-up time prior to a match is guaranteed.
- 17.3. It is the responsibility of the organiser to ensure that the competition venue is prepared, with flooring, rink, and goal cages in place.
- 17.4. Balls for warm-up must be provided by the organiser.
- 17.5. For the final match, subject to availability of the venue, a training session of 60mins shall be made available to the away team/s on the day prior to the final match or at least 5hrs prior to the match time.

### **18. REFEREES**

- 18.1. All matters concerning referees in the CC shall be dealt with by the IFF Referee Committee (RC) according to valid regulations and decisions.
- 18.2. Each National Association with a team participating in CC must nominate three (3) referee pairs for approval by the IFF RC. The referees do not need to be international level referees but must be refereeing at the highest level of the National Association.
- 18.3. The referees for all matches will be appointed by the IFF RC from the approved referee group, no later than 21 days prior to a match. Publication of the appointments should be made no more than 24hrs prior to a match.
- 18.4. It is permitted for referees to officiate a match involving a team/s from their own home country.
- 18.5. If teams in the quarterfinal or semi-final stage of CC agree that both matches will be played in one city, only one referee pair will be appointed for both games.
- 18.6. Referee clothing will be provided by the IFF apparel sponsor.
- 18.7. Random financial audits for referees may be carried out, as well as regular scrutiny of their on-field decisions.
- 18.8. Host National Associations may choose to appoint a referee coach for matches in their own country. All costs for this are the responsibility of the National Association.

### **19. TECHNICAL DELEGATE**

- 19.1. Each National Association with a team participating in CC must nominate three (3) Technical Delegates (TD), according to separate guidelines set by the IFF Rules & Competition Committee (RACC)
- 19.2. The NA of the home team shall be responsible for appointing a TD for each match, chosen from those they have nominated. The TD appointment should be advised to the IFF no later than 14 days prior to the match.



- 19.3. The TD may come from the same country as the home team but must not, in any way, be affiliated, either currently or in the past, with any team or club participating in the match to which they are appointed.
- 19.4. For the final matches, an independent TD shall be appointed by the IFF.
- 19.5. The TD shall ensure that the competition is run according to the CC Regulations and The Rules of the Game.
- 19.6. When taking decisions, all valid IFF regulations are applicable.
- 19.7. The TD will have the power to recommend sanctions according to the guidelines set by the RACC. Sanctions may only be imposed by the applicable disciplinary organs and are final as far as the duration of the competition to which they apply is concerned.

## **20. DISCIPLINARY MATTERS**

- 20.1. An Event Disciplinary Function (EDF) will be appointed for the whole of the CC event.
- 20.2. The EDF will be formed according to Article 13 of the IFF Juridical Regulations.
- 20.3. The EDF will, in consultation with the appointed TD for a match, decide in all disciplinary matters during the CC.
- 20.4. Sanctions imposed by the EDF are final as far as the duration of the competition to which they apply is concerned.
- 20.5. A suspension decided by the EDF may not exceed 3 matches and applies only to matches in the said event.
- 20.6. When taking decisions, the valid IFF regulations are applicable.
- 20.7. All disciplinary matters which are not in the competence of the EDF, IFF CB or the IFF RACC shall be dealt with by the IFF Disciplinary Bodies.
- 20.8. The report in a disciplinary matter shall be handed in at the latest by 16:00 CET the day after the match. The EDF shall decide and inform of the decision no later than three (3) days after the report is received, or at least 24hrs prior to the start of the player's / team's next match in the competition, whichever occurs first.
- 20.9. In the case of a disciplinary matter for a team, player, &/or team official who has their next match in the competition already before the timeframes in 20.8 occur, then special conditions for the handling of the matter will be applied by the EDF &/or TD to ensure that is dealt with prior to the start of their next match.
- 20.10. A disciplinary report handed in by a team must be written, signed, and accompanied by a signed agreement to pay the amount of 500 CHF (within 7 days) in the case that the disciplinary decision is not made in their favour. If the report refers to a video clip this shall be included in the report.
- 20.11. When handling a disciplinary matter during an event the EDF may use video recording only if the recording is from the official filming of the event, which includes IFF livestream footage, video footage from other cameras approved for use by the IFF, or any official TV broadcast footage.

## **21. PROTESTS**

- 21.1. The TD will, in co-operation with the CC EDF, decide in all matters regarding protests during the CC.
- 21.2. When taking decisions, the valid IFF regulations are applicable.
- 21.3. The intention to protest shall be noted in the Match Record directly after the match and the protest documents shall be handed to the TD within 60 minutes from the end of the match concerned.
- 21.4. Protests concerning qualification of players shall be handed in before the start of the match concerned.



- 21.5. A protest must be written, signed, and accompanied by a signed agreement to pay the amount of 100 CHF (within 7 days) in the case that the protest decision is not made in their favour.

## **22. ANTI-DOPING**

- 22.1. All players registered for an IFF competition agree to undergo doping control testing. Refusal of a player to submit to a doping test shall be considered as equivalent to a positive result.
- 22.2. All players using medication that is on the Prohibited List must have a valid Therapeutic Use Exemption (TUE) to participate in the CC.
- 22.3. The IFF recommends that all TUEs be applied for with the National Anti-Doping Organisation (NADO) of the team's own country as early as possible after the team registers for the event.
- 22.4. If needed, TUE applications can be made with the IFF, but the application must be submitted at least 30 days prior to the start of the first match of the CC that the player will participate in, and all documentation must be in English. TUE applications submitted to the IFF within 30 days of the event start will not be accepted.
- 22.5. All matters regarding anti-doping during the CC must be referred to the IFF Anti-Doping Officer (ADO)
- 22.6. Only the IFF ADO can impose sanctions regarding Anti-Doping matters. Sanctions imposed by the IFF ADO are final as far as the duration of the competition to which they apply is concerned.
- 22.7. When taking decisions, the valid IFF regulations, including the IFF Anti-Doping regulations are applicable.
- 22.8. In case of a positive doping test, the player concerned shall be suspended during investigation and the matter will be dealt with according to the IFF Anti-Doping Regulations.

## **23. BETTING**

- 23.1. Those with a possibility to influence the outcome of a match may not, themselves or via another person/s, bet on the outcome of a match.
- 23.2. Players, officials, secretariat, and board members may not bet on a match where their own club participates. Further, their team delegates are responsible for any untrue action, or attitude aimed at altering documents, or the performance of the participating team members, or influencing or agreeing of the result of a match or competition, or the scoring or any other individual appearance at any point of a match to the advantage of its own team, opponent or any third party.
- 23.3. Referees and Technical Delegates may not bet on a match, or any match in a tournament, they are part of.
- 23.4. Participants' laptops, computers and similar devices and telecommunication tools including cell phones and internet in the pre-defined restricted areas (including locker rooms) should not be used for external communication in connection with a match.
- 23.5. Teams may use in-venue communication devices, and tablets/computers on the team bench for the purpose of statistics and coaching only.
- 23.6. Matches may be excluded from the betting offer of organisations under investigation or subject to sanctions for manipulations.
- 23.7. All matters related to possible betting infringements will be dealt with according to the Ethical Offences outlined in the IFF Juridical Regulations.
- 23.8. Sanctions for breaches of the betting regulations are according to the IFF Juridical Regulations.



## **24. PRIZES**

- 24.1. The winning team, for both genders, shall receive prize money of 10,000 CHF, a cup, and 35 IFF Gold medals.
- 24.2. The runner-up, for both genders, shall receive prize money of 5,000 CHF, a cup, and 35 IFF Silver medals.
- 24.3. The referees of the final matches shall be presented one IFF Gold medal each.
- 24.4. No additional medals will be produced.
- 24.5. In each match a best player from each team will be awarded. The host team is responsible for providing the prizes.

## **25. OFFICIAL MEETINGS**

25.1. Participation in official meetings is compulsory for the participating teams, club representatives, National Association representatives, Technical Delegates, and Referees.

### **25.2. Captain's & Technical Meeting**

- No later than 14 days prior to the start of each stage, the Captain's & Technical meeting shall be held. The meeting shall be held online.
- A representative from the IFF, a representative from each of the local organising committees, and the Technical Delegate for each match, shall be present. The participating teams must be represented by their Head of Delegation, coach, and captain.

### **25.3. Organiser's Meeting**

- For each stage of the CC, an online meeting between the IFF, club organisers, and National Association representatives shall be held to discuss the arrangements for the planning of each match
- The meeting should be scheduled as soon as possible after the confirmation of the match schedule for each phase

### **25.4. Broadcast Meeting**

- For each stage of the CC, an online meeting between the IFF, club organisers, National Association representatives, and the broadcast partners shall be held. The meeting shall be held to discuss the broadcast guidelines
- The meeting should be scheduled as soon as possible after the confirmation of the broadcast partners for each phase



### III. ORGANISER REGULATIONS

#### 26. ORGANISING COMMITTEE

- 26.1. The organiser shall have a committee that is responsible for managing the planning and execution of their CC match, including all matters to do with finances, venues, competition matters (including match statistics), ceremonies, ticketing, media services, TV / internet broadcast, anti-Doping & medical services, VIP services, security, & volunteers
- 26.2. Each club must nominate a dedicated person responsible for the communication between the IFF and the club to manage the organisation of the home match.

#### 27. FIELD OF PLAY

- 27.1. The field of play (FOP) must be according to the requirements set in 16. *Competition Venue*
- 27.2. The substitution benches and match secretariat shall be according to the Rules of the Game and the following guidelines regarding Match Secretariat, Penalty Benches, Substitution Benches. Any resolution of differences between these guidelines and the Rules of the Game, in respect to the FOP, will be decided by the IFF.

#### 28. MATCH SECRETARIAT

- 28.1. Match secretariat, penalty and substitution benches shall all be, where possible, placed on the same side of the court. This should also, if possible, be the same side as the main TV camera. The match secretariat shall be placed at a safe distance outside the rink at the centreline.
- 28.2. Match secretariat staff shall consist of the following staff:
- Two timekeepers (one to operate scoreboard, one to keep manual time back-up)
  - One match record keeper (IFF Statistics System)
  - One speaker
  - Two penalty bench guards
- 28.3. All match secretariat staff, including penalty bench guards, must be at least 15yrs of age.
- 28.4. Instructions and, if necessary, training on the use of the IFF Statistics system will be provided to all organisers by the IFF
- 28.5. Match secretariat equipment should include:
- At least four chairs
  - Scoring equipment
  - Audio equipment connected to the hall's broadcasting system
  - A reliable internet connection (preferably via cable)
  - Timing equipment (including one electronic scoreboard and one manual stopwatch)
  - Computer with internet access for online match record (IFF Statistics Software)
  - Printer for printing online match record
  - Computer with internet access for Video Goal review
  - External monitor for enhanced video goal review (optional)
  - IFF Match Secretariat instructions & forms (provided by IFF)
  - Notepads and pens
  - Match balls
  - Tape for the goal creases and a tape measure
  - Materials for repairing goal cages, goal nets and the rink
  - Brooms and cloths for cleaning the floor
- 28.6. Seating for the TD should be provided near the FOP, close to the match secretariat.



### 29. PENALTY BENCHES

- 29.1. The penalty benches shall for each team accommodate at least 3 persons and be located next to the match secretariat.
- 29.2. The penalty bench area must be clearly marked and separated from the team substitution benches, and there shall be one penalty guard at each penalty bench (seated at the end closest to the opposition team bench).

### 30. SUBSTITUTION BENCHES

- 30.1. The substitution benches shall have seating sufficient for the number of players in the team.
- 30.2. The ends of the substitution zone should be clearly marked on the floor, and there should be a rubbish bin & table located at the end of each bench.

### 31. SCOREBOARD

31.1. A scoreboard must be visible to the teams, referees, officials, media, and spectators, and should display the following information:

- Team names (short abbreviations are allowed)
- Score
- Match time
- Period being played
- Penalty timing, with the possibility of up to three penalties at a time
- Time outs (This means being able to display a different time while still being able to return to the main match clock display without disruption)
- Intermission time

**Commented [SM5]:** SWE - State that the match time should be counted upwards in accordance with the Rules of the Game.

**Commented [SM6R5]:** The use of the clock counting down was part of the Future of Floorball testing.

CB to decide how to manage for 2024-25

### 32. INTERNET SERVICES

- 32.1. Internet connections (minimum speed of 100Mbps) must be provided for different user groups in the venue:
  - Match secretariat & video goal review
  - Team staff, Technical Delegate, Media
  - TV, Radio & Livestream broadcasts (require dedicated connections)

### 33. ILLUMINATION OF THE PLAYING FIELD

- 33.1. Lighting sources which may disturb the players, referees, officials, or the public shall be avoided, and television lighting equipment must not interfere with the progress of the game.
- 33.2. The recommended maintenance for illumination of the field of play is as follows:

Camera type	Horizontal Illuminance	Uniformity Mn/Ave	Uniformity Mn/Max	Vertical Illuminance	Uniformity Mn/Ave	Uniformity Mn/Max	Colour Rendering	Glare Rating
HDTV	1500-3000	0.8	0.7	2200	0.7	0.6	>90	<50
Slow-motion	1500-3000	0.8	0.6	1800	0.7	0.5	>80	<50
Fixed	1500-3000	0.8	0.6	1400	0.7	0.5	>80	<50
Mobile	1500-3000	0.8	0.6	1200	0.5	0.3	>80	<50

Average horizontal and vertical illuminance ratios: it is recommended that the ratio for horizontal illuminance (field of play) is between 0.75 and 1.5 of the vertical illuminance for cameras. Where there is HDTV, all horizontal values for other cameras are as for HDTV. Measurements should be taken 1.5 m above the playing surface.



### **34. SPECTATOR FACILITIES**

- 34.1. Spectator seating should be arranged, where possible, to have the maximum capacity of spectators in the main TV camera view.
- 34.2. Facilities, such as catering and toilet facilities for the spectators should be provided in the venue
- 34.3. Provision should be made to accommodate disabled spectators, including good viewing positions with seating for support people, and easy access for wheelchairs to appropriate toilet facilities and support devices.

### **35. VIP SERVICES**

- 35.1. A VIP room, offering refreshments, light meals and snacks shall be available for the Club, NA, IFF, & VIPs. For quarterfinal and semi-final matches the VIP room is optional. For the final matches, VIP services must be provided.

### **36. TECHNICAL ROOMS**

#### **36.1. Team Locker Rooms**

- Each team shall have the use of its own locker room from at least 90 minutes before their match starting time and at least 60 minutes after their match ends.
- The locker rooms should have sufficient seating for at least 25 people, with sufficient showers and toilets

#### **36.2. Referee Locker Room**

- The referees shall have the use of their own locker room from at least 90 minutes before the match starting time and at least 60 minutes after the match ends.
- The locker room should be easily accessible from the field of play and have its own shower and toilet.
- If both finals are played in the one venue and there are male & female referee pairs, then a second locker room must be provided.

#### **36.3. Doping control room**

- The competition venue should have a doping control room containing a waiting room, sample collecting area and sample talking area (toilet).

#### **36.4. Administrative office**

- The competition venue should have an office space that can be used by the TD, IFF, and organiser staff
- For quarterfinals and semi-finals this space should be big enough to accommodate 3-5 people. For the Finals, this space should be big enough to accommodate 5-10 people.

### **37. FIRST AID**

- 37.1. Qualified First Aid staff with appropriate equipment (including a stretcher and a defibrillator) should be located in the immediate vicinity of the field of play during all matches. First aid services for spectators must also be available, if required.

### **38. SAFETY AND SECURITY REQUIREMENTS**

- 38.1. The organiser is responsible for the safety and security arrangements in the venue.



## **39. MEDIA REQUIREMENTS**

### **39.1. Media Tribune**

- The competition venue must provide a media tribune (stand) that is in an unobstructed viewing position in the main seating area. It must be well-lit and provide easy access to a media working area. It must provide internet access and an electricity source.
- There should be seating sufficient to accommodate the accredited written press. There should be separate areas for TV and radio broadcast commentators.

### **39.2. Media Working Area (Press Room)**

- A media working area should be provided in each competition venue. This area should include a working area with desks, chairs, power, internet, & printer, and should also include an area where catering (refreshments and snacks) may be provided.
- The media working area should provide easy access to and from other media-related facilities such as the media tribune, mixed zone, as well as access to adequate toilet facilities.

### **39.3. Photographers**

- The competition venue must provide a working area for accredited photographers. This area should include a working area with desks, chairs, power & internet, and should also include an area where catering (refreshments and snacks) may be provided.
- The photographer's working area may be combined with the media working area or may be separate but, in either case, should provide easy access to the area directly outside the FOP and any specially marked photographer's zones.
- Accredited photographers should ~~preferably~~ be identified by the wearing of a photographer's vest, provided by the organiser.
- Photo zones around the rink should be clearly marked.

### **39.4. Mixed Zone**

- The competition venue must have a mixed zone between the rink and the team dressing rooms where accredited media can interview players following a match.
- The mixed zone should be easily accessible from the team dressing rooms, the media working area and the media tribune. It should include a CC event backdrop and be large enough to accommodate the necessary media.
- The mixed zone should be organised to give the host broadcaster the first right to interview, followed by other TV, radio and then the written press.

### **39.5. TV requirements**

- In each competition venue, the main TV camera shall (where possible) be located on the side that gives the best visibility to the in-venue advertisements &/or spectator stands
- TV cameras shall be situated such that they do not cause any disturbance or danger for the participants or spectators
- Space for a dedicated production room may need to be provided in the venue
- Suitable electricity and internet levels, as required by TV broadcasters, must be provided by the organiser

### **39.6. Commentary positions**

- In each competition venue, commentary positions may need to be provided. The placement and equipment for these should be decided between the organiser and production company
- The number of commentary positions required will be made in agreement between the IFF, hosting team, and broadcast partners.



#### **40. LIVESTREAM & VIDEO PRODUCTION REQUIREMENTS**

40.1. The organiser must arrange for the match to be livestreamed via the specified CC media channels, following the IFF Champions Cup Broadcast Guidelines. A production manual as well as instructions on the use of the IFF platform will be provided to all organisers by the IFF.

##### **40.2. Livestream specifications**

- The livestream should be produced in High Definition (1080) with a minimum 1 (main) + 2 (fixed goal) camera setup. It must be capable of including commentary.

##### **40.3. Graphics**

- A basic graphics package will be provided by the IFF to each organiser. This will include an intro bumper, replay swipe, and specific CC-branded graphics such as scoreboard & result templates. Scoreboard graphics software is the responsibility of the livestream production company.

##### **40.4. Highlights**

- The organiser must provide match highlights of 3-5 minutes, which should be uploaded to the specified CC media channel/s within 4hrs after the conclusion of the game. Alternatively, the organiser may choose to use the in-built highlight tagging feature of the IFF App to produce highlights.

##### **40.5. Match video**

- The organiser must provide a copy of the livestream recording to the participating teams, NAs, and IFF directly after the match, either via USB or an online file sharing service.

##### **40.6. Player interviews**

- The organiser is responsible for conducting an interview, in English, with one player from each team after every match. The interview video must be uploaded to the specified CC media channels within 60mins of the conclusion of the game.

#### **41. MATCH PHOTOGRAPHS**

41.1. The organiser is responsible for taking photographs during the match.

41.2. A minimum of 30 high resolution photos must be uploaded by the organiser to the specified CC media channels within 30mins of the conclusion of the game. The photos shall be freely available for use by the clubs, NAs, & IFF for the purpose of the event promotion. The photos shall not be used for commercial use, except by IFF.

#### **42. REPORTS AND INFORMATION**

##### **42.1. Registration information from clubs to IFF**

- When registering to the Champions Cup, all teams must provide the following information to the IFF:
  - Contact details for the person from the club who will be responsible for all arrangements to do with the match organisation
  - Details of their nominated competition venue (venue name, address, technical specifications, website)
  - Uniform information – colour of shirt, shorts, socks
  - Contact details for the person responsible for their livestream production

##### **42.2. Organisational information between clubs**

- The clubs participating in a phase are responsible for all communication between each other regarding the organisation of the match and other logistics arrangements such as travel, accommodation, meals etc.



#### **42.3. Information from IFF to clubs**

- The IFF shall provide contact details for all registered teams to the nominated club contact once all registrations are received and confirmed.
- Approx. 45 days prior to the start of the quarterfinal phase the IFF will provide the participating teams with the following information:
  - Team Information Guidelines
  - Team list form
  - Player & team photo specifications
- No later than 7 days prior to the start of each phase the IFF will provide the participating team list information to the organiser
- At the completion of each phase, the IFF will advise new information & due dates to the clubs qualified to the next phase.

#### **42.4. Team information from clubs to the IFF**

- No later than 10 days prior to the start of the quarterfinal phase, the participating teams must provide to the IFF the following information:
  - Team list (25 players & 10 officials)
  - Individual photos of all players & team officials
  - Signed participation form
- No later than 10 days prior to the start of the semi-final phase and final round, the participating teams must provide to the IFF the following information:
  - Team list (25 players & 10 officials)
  - Individual photos of all players & team officials of any players or officials who have not participated in earlier rounds
  - Updated participation form with the signatures of all players & team officials who have not participated in earlier rounds

#### **42.5. Post-event report**

- Following the conclusion of each phase, the participating teams, clubs, NAs, and match officials may be required to complete an online post-event feedback form.



## IV. FINANCIAL REGULATIONS

### 43. PARTICIPATION COSTS

- 43.1. Each stakeholder shall pay 30,000 CHF for the organisation of the CC per year.
- 43.2. The National Associations have the obligation to pay their Champions Cup fee, regardless of whether clubs from their country participate or not.
- 43.3. Each participating team shall pay 2,500 CHF, payable at the time of registration.
- 43.4. The participating teams carry their own costs but can apply for a subsidy from the CC pot. This subsidy is intended to cover the cost of one night's accommodation and travel for the official team delegation of the away team. In the case of both home and away matches being played in one city then the cost of an extra night's accommodation & meals can be applied for.
- 43.5. The maximum subsidy for the travel expenses of the away team is 5,000 CHF for the quarterfinals and 8,000 CHF for the semi-finals and finals. The final amount to be compensated is decided by the CCSG and any additional costs must be covered by the club.
- 43.6. Teams are entitled to use additional personnel in the event, but these are not included in the official team list, and all costs, including travel, food, accommodation, and tickets are the responsibility of the team.
- 43.7. A club is responsible for taking out the appropriate insurance to cover their delegation.

### 44. ORGANISING COSTS

- 44.1. All costs related to the organisation of a match are the responsibility of the host team.
- 44.2. The home game organiser is not paying anything to the visiting club. All participation costs for both teams are paid by their respective clubs.
- 44.3. If teams in the quarterfinal or semi-final stage of CC agree that both matches will be played in one city on consecutive days, then an agreement regarding the sharing of organisational costs must be made between the teams. If agreement cannot be reached, the National Associations will decide. If agreement cannot be reached by the National Associations, the IFF will decide.
- 44.4. The organiser shall assist the teams to arrange domestic transport, however, the cost of all transport is the own responsibility of the participating teams.
- 44.5. The organiser shall assist the teams to book accommodation and meals, however, the costs of all accommodation and meals is the responsibility of the participating teams.

### 45. LIVESTREAM PRODUCTION COSTS

- 45.1. The organiser is to cover the costs of the production of the livestream from all matches. The organiser will receive a subsidy of 1000 CHF for each match from the CC pot to go towards these costs, subject to all minimum broadcast requirements being met.
- 45.2. The livestream must be produced by the hosting team, according to the applicable CC Video Production & Broadcasting guidelines provided by the IFF.

### 46. TICKETS / RESERVED SEATING

#### 46.1. Quarterfinals & semi-finals

- 46.1.1. A club playing in a quarterfinal or semi-final match is entitled, free of charge, to a maximum of 10 ordinary tickets valid for the match/es.



46.1.2. A NA with a club participating in a quarterfinal or semi-final match is entitled, free of charge, to a maximum of 5 ordinary tickets valid for each CC match to which their affiliated club is qualified.

46.1.3. The IFF is entitled, free of charge, to a maximum of 5 ordinary tickets valid for each CC match in the quarterfinal and semi-final rounds

#### **46.2. Finals**

46.2.1. A club with a team participating in a final match, is entitled, free of charge, to a maximum of 10 tickets (5 VIP accreditations and 5 ordinary tickets) valid for the final in which their team is playing.

46.2.2. A club who is not participating in a final match is entitled, free of charge, to a maximum of 5 tickets (2 VIP accreditations and 3 ordinary tickets) for the final of the gender in which their team participated in earlier rounds &/or a final being played in their home country.

46.2.3. A NA with a team participating in a final match is entitled, free of charge, to a maximum of 8 tickets (3 VIP accreditations and 5 ordinary tickets) valid for the final in which their team is playing.

46.2.4. NAs without a club participating in the finals, but who have had an affiliated club participate in that year's CC are entitled, free of charge, to a maximum of 5 tickets (2 VIP accreditations and 3 ordinary tickets) valid for the final of either gender

46.2.5. The IFF is entitled, free of charge, to a maximum of 15 tickets (5 VIP & 10 ordinary tickets) valid for both the men's and women's final matches

46.2.6. If the final matches are played in the same venue, the organiser should reserve sufficient seating for the teams (players & officials) who are participating in the final matches. Confirmation from the teams of the needs for seats can be requested by the organiser prior to the event.

### **47. TRAVEL COSTS FOR IFF OFFICIALS**

#### **47.1. Technical Delegate**

- The NA of the host team of the quarterfinal and semi-final phases is responsible for all costs associated with the TD. The responsibility of costs for the TD starts and ends on the day of the match. The NA is responsible for the costs of the travel, food, and daily allowance of the appointed TD, as well as accommodation if it is required. The daily allowance amount is determined by the NA based on their standard payments for match officials.
- The IFF is responsible for all costs associated with the TD of the final matches. The responsibility of costs for the TD for the finals starts the day before the first match and ceases on the day of the last match. The NA is responsible for the travel, food, and daily allowance of the appointed TD, as well as accommodation if it is required.

#### **47.2. Referees**

- The responsibility for the organiser to host the referees for the quarterfinal and semi-final phases starts and ends on the same day of a match. The organiser is responsible for the costs of the travel and food of the appointed referees, as well as accommodation if it is required.
- The responsibility for the organiser to host the referees for the final stage starts the day before the start of the first match and ceases on the day of the last match. The organiser is responsible for the travel, food, and accommodation of the appointed referees.
- The IFF is responsible for the payment of the referee's daily allowance for all phases of the CC.



#### **48.MEDICAL COSTS**

- 48.1. The organiser shall be responsible for the cost of having qualified first aid staff in the competition venue to provide emergency care for event participants and spectators.
- 48.2. Participating teams are responsible for all medical costs related to their team, including taking out sufficient insurance to cover their delegation

#### **49.DOPING TESTS**

- 49.1. The IFF shall be responsible for all costs related to doping control tests.

#### **50.PRIZES**

- 50.1. All CC medals & cups are provided by the IFF.
- 50.2. Best player awards for each match are the responsibility of the organiser.

## Champions Cup 2025 Marketing Guidelines

These guidelines are intended to serve as checklist for the participating clubs and national federations when they are organising Champions Cup matches / events. Since the concept was changed for the season 2024 the IFF has taken responsibility to organise the branding material for the Champions Cup seasons.

The organiser commits to use instructed materials in the venue as well as any digital material (news / social media) in accordance with good manners and what is generally accepted in the sporting world. They are not to be used in any way that would harm the general interest or brand image of the Champions Cup, floorball, the IFF or the other stakeholders of Champions Cup (Czech, Finnish, Swedish and Swiss Federations).

The idea is to increase the visibility of the Champions Cup concept and make people identify and remember the club championships tournament and the sport and the logo.

The generic Champions Cup logo (see below) can be used in any reference to the concept or event but for each season a specific design is prepared (see next chapter).

### Champions Cup logo



## The Champions Cup Brandbook

The logo safe areas are defined in the CC Brandbook



## Champions Cup 2025 branding

The IFF has created branding for the Champions Cup 2025 season. The full set of material will be made available to participating clubs as well as national associations.

In the new Champions Cup format matches will be played on the club flooring, rink and goals. Any CC branding elements will primarily be in digital formats / on digital surfaces. The event organiser should however place branding elements in the venue wherever possible.

There is a rink ad layout available which preferably should be placed in the mid part of the rink (match secretariat / opposite of the main camera) to create a common element for each Champions Cup event.

The organiser should inform the IFF ([kalsta@floorball.sport](mailto:kalsta@floorball.sport)) about the digital spaces available in the venue (venue screen / LED / info screens) once the hosts / venues have been decided. These digital spaces should also have branding ads placed on them. The IFF will organise the suitable format based on the information delivered by the organising party (namely venue screen / LED promo). This material often will also promote the IFF App as it is the only channel where matches will be internationally available.

From the semi-finals onwards there are also floor ad layouts that should be produced and place on the floor to increase the brand visibility.

For the event winners and second placed teams the IFF will provide a plaquette layout for the organiser to produce.

There is a separate guideline for streaming and the required elements are defined in that document.

## Commercial brands in Champions Cup 2025 events

As mentioned above, the current regulations state that matches will be played on the club flooring, rink and goals. The regulations further state *“The materials CC sponsor has exclusivity in all fields, but the games are played with the rink, synthetic flooring, and goal cages supplied by the host team &/or National Association.”*

The IFF sport apparel sponsor PUMA is also entitled to visibility in the Champions Cup. Even though that the regulations state *“Home teams will be required to include IFF sponsor advertisements and branding elements according to the agreed plans”*, it is understood that some of the organising clubs have deals of their own which require visibility and/or have fixed elements in the venues. Therefore, the co-existence of other sport apparel brands is allowed however the implementation of PUMA advertising on available elements should be made possible. For any questions the club can contact [kalsta@floorball.sport](mailto:kalsta@floorball.sport)

Any possible additions to Champions Cup sponsors will be informed separately. All parties should bear in mind that any sponsor for the Champions Cup is beneficial for all involved parties.



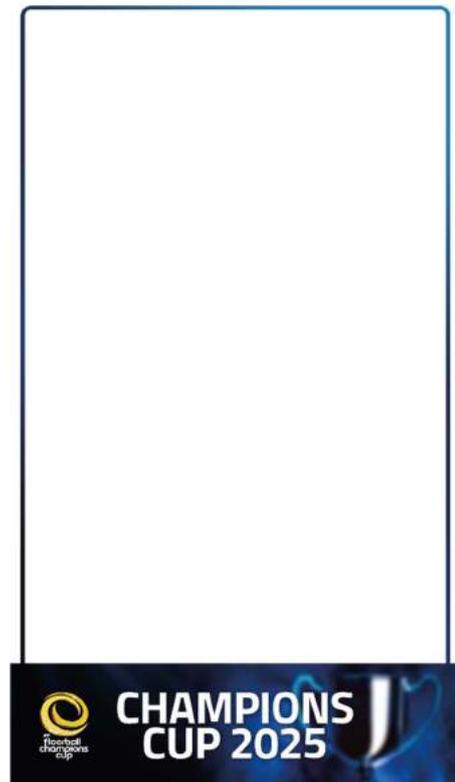
Event Logo banners (728x90 / 468x60 / 320x50)

The banners can be used for promotional purposes on the club website (with the addition of ticket purchase information)



Social media

The IFF also produced social media templates for Champions Cup 2025 for disposal of the club / national federation media department. These are a further means to brand the concept. For the IFF this is a tool to clearly separate CC posts from other content in the IFF social media feed. Even though there is a dedicated social media channel the CC brand should stand out regardless of the channel where it is posted / re-posted.



Venue branding elements

Rink and floor ads. For the finals there is also the Champions Cup mid-circle and face-off dots.

**Rink ad**



**Floor ads**



## **Fair Floorball**

The referees and team captains are promoting the Fair Floorball campaign by wearing wrist and captain bands. On available venue screen and/or LED space the campaign should also be applied. Material will be made available by the IFF once the requirements for the available spaces have been informed to [kalsta@floorball.sport](mailto:kalsta@floorball.sport)

## APPENDIX 17

### IFF Champions Cup Broadcasting/Streaming guidelines 2024-2025

#### 1. General

In accordance with the Champions Cup Regulations 2024-2025 Art 5.5. IFF owns all international TV rights, all internet rights, and a part of the marketing rights.

Further in Art 5.6. it is defined that the domestic TV & streaming rights are owned by the National Association of the hosting team. The host team National Association may delegate the production of the stream to the clubs

The Home team in the quarterfinals and semi-finals is to provide the stream for free to

- a) the IFF app with the local language commentary,
- b) the Home team/country choice of channel and
- c) the Away nation/team has the opportunity to purchase the stream for their own domestic platforms or TV-Stations. Those games on streaming platforms or linear TV must be geoblocked which must be ensured by the National Association of the away team/nation. The cost for all the matches of their teams away matches (quarterfinals, semi-finals and finals) are 1.500 EUR in total.

The Host nation/team is responsible for the full production of the stream in accordance to these guidelines and will only receive the financial support from the Champions Cup pot for the stream if the defined quality aspects will be met. The Home team cannot ask for production support from the Away team.

The National Association (host nation / home team) needs to ensure that the stream is geoblocked for its territory only.

#### 2. Price for the stream

The consumer purchase price for the streaming is set by the IFF & Champions Cup Steering Group. The agreed prices for the quarterfinals and semi-finals are:

- a) a single match 6,99 EUR
- b) Event package 24,99 EUR (includes all men's & all women's CC matches)

The agreed prices for the finals are:

- c) a single match/final 8,99 EUR
- d) Final pass for both games 12,99 EUR

#### 3. Multilateral production

##### Technical requirements

- Internet - cable at least 20/20MB - key UPLOAD stable throughout the transmission (dedicated line only for stream transmission - no online, no wi-fi, no organizers)
- Stream resolution output: 1080p50
- The production team must be able to send an additional RTMP stream to a dedicated address which will be provided by IFF if needed. (This is for media purposes and automated clipping of the best scenes of the game)



- The production team is responsible for the upload and the transfer of the signal to the defined channels (which usually is the desired channel from host nation/team, the away team and the IFF App)
- The production company must provide the equipment for the commentary, including a screen, two head-sets with microphones and connect the commentary to the stream.

### **Camera positions**

- Number of cameras: minimum 1+2 camera (1 manned camera and 2 cold cameras (behind the goals))
- The Home team may use more cameras if they choose to do so
- Camera placement: Main camera in an elevated position in line with the centre of the court, cold cameras in an elevated position behind the goals
- All cameras shall have the possibilities for replays
- Equipment needed: Electricity, streaming device, table
- Free space of 3-4 m<sup>2</sup> for the main camera, without any spectators and fans disrupting the camera view

### **Commentary positions**

- Minimum one commentary position for Home team
- Possibility for Away team commentator, to be paid by the Away team
- Mixer for commentators
- Headsets for commentators
- Preview monitor for the commentator/s
- In the finals commentator position for the IFF
- The Home team must provide the signal to the away team so they can add their own commentary locally, if requested.

## **4. Production requirements to be eligible to get fundings (1000 EUR)**

- 1080p50 streaming in RTMP or SRT
- 1 plus 2 cameras used
- At least one commentator
- 2 player interviews in English and separately uploaded into the IFF app
- Edited highlights or proper live highlight tagging with automated highlights

## **5. Other requirements**

- The CC/IFF logo watermark embedded to the lower right hand corner on the stream, provided by IFF
- No advertisements, apart from the approved CC sponsors, are allowed in the stream, including during the intermission breaks. CC sponsor ad material will be provided by the IFF.
- The stream must have the basic match statistics graphics (teams + time + score) embedded in the top left corner of the signal at all times, provided by IFF
- The running clock for the stream must be provided by the home team/nation respectively the production team of the game
- **The** Host is responsible to include the IFF provided graphics package into the stream, including the match clock and scoring.



- The IFF CC bumper &/or an approved event bumper must be used at the beginning of all videos – streaming, highlights and interviews, provided by IFF
- All music to be used for highlights videos &/or streaming must have the correct approvals and copyright permissions.

#### **Optional equipment**

- Microphones for interview

#### **Recording of Matches**

- A local recording must be made at the production site and provided via a filesharing service to the Away team and IFF the day after the match has been played

#### **Match graphics and rundown**

- IFF will provide a basic CC graphics template for the Host team
- IFF will provide Match/TV Rundown for the Host team

#### **Streaming Actions**

- It is the responsibility of the production team to check the encoder settings and connect to the livestream event via the IFF App
- Each scheduled livestream has a specific Stream URL and Stream Key values which are linked to all planned streams. The planning and setting-up of the live-stream in the IFF App is done by the IFF
- The stream will automatically go live (be published) at the time set in the app by the IFF. DO NOT CHANGE THIS PUBLISHING TIME
- An event graphic can be displayed at the beginning of the stream, but once the teams enter the court, at approx. 5-6 mins prior to the match, the stream should follow the standard pre-match protocols / TV rundown (team introduction, team line-up announcements, referee announcement etc), which will be provided by IFF
- STOP the livestream only after the best player ceremonies have been completed after the match

# CHAMPIONS CUP 2025 Timeline

## QUARTERFINALS

6th May	National Associations to confirm their qualified teams and provide club contact information	NAs
8th May	Invitation sent to teams (cc: NAs)	IFF
31st May	Registrations due .....with the registration clubs must advise the proposed home venue and preferred date of their home match	Clubs
5th June	IFF confirms the pairs and provides a draft schedule (for North & South) based on the preferred dates ....clubs / NAs negotiate between each other as to the final decision on match dates & times	IFF
21st June	Date by which all clubs must confirm their agreement on their match dates & times	Clubs
30 <sup>th</sup> June	Last date by which IFF will publish the quarterfinal match schedule	IFF
31st July	Nomination of referees	NAs / IFF
31st July	Nomination of Technical Delegates	NAs
31st July	Confirmation of TV / Streaming agreements	NAs / Clubs / IFF

## NORTH

10th July	North Team Information Guidelines sent	IFF
6th August	1st Technical Meeting North	IFF / Clubs / NAs
10 days prior	Team lists due	Clubs
19-25 August	North QF 1st round	
26 Aug - 1 Sep	North QF 2nd round	

## SOUTH

7th August	South Team Information Guidelines sent	IFF
3rd September	1st Technical Meeting South	IFF / Clubs / NAs
10 days prior	Team lists due	Clubs
16-22 Sep	South QF 1st round	
23-29 Sep	South QF 2nd round	

## SEMI-FINALS

1st October	SF Ballot draw / IFF confirms the pairs ....clubs / NAs negotiate between each other as to the final decision on match dates & times	IFF
20th October	Last date by which NAs should submit their bid document to host a final match	NAs

## Men

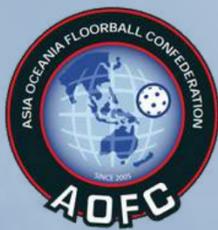
7th October	Date by which all MEN's clubs must confirm their agreement on their match dates & times	Clubs
9th October	Team information guidelines sent	IFF
10th October	Last date by which IFF will publish the Men's SF match schedule	IFF
15th October	Men's SF Technical Meeting	IFF / Clubs / NAs
10 days prior	Team lists due	Clubs
28 Oct - 3 Nov	Men SF 1st round	
11-17 Nov	Men SF 2nd round	

## Women

16th October	Date by which all WOMEN's clubs must confirm their agreement on their match dates & times	Clubs
18th October	Last date by which IFF will publish the Women's SF match schedule Team Information guidelines sent	IFF IFF
24th October	Women's SF Technical Meeting	IFF / Clubs / NAs
10 days prior	Team lists due	Clubs
18-24 Nov	Women SF 1st round	
25 Nov - 1 Dec	Women SF 2nd round	

## FINALS

6th Dec	Last date by which the NAs must confirm their interest to host a final match	NAs
13th Dec	Last date by which the IFF will confirm the final match hosts	IFF
20th Dec	Team information guidelines sent	IFF
27th Dec	Last date by which referees will be appointed	IFF
3rd Jan	Confirmation of TV/Streaming agreements	IFF / NAs / Clubs
6th Jan	Finals Technical Meeting	IFF / NAs / Clubs
10 days prior	Team lists due	Clubs
20-26 Jan	Finals	



# 呼和浩特

HOHHOT, CHINA

建设亮丽内蒙古 共圆伟大中国梦

BUILDING A BEAUTIFUL INNER MONGOLIA AUTONOMOUS REGION AND ACHIEVING THE GREAT CHINESE DREAM

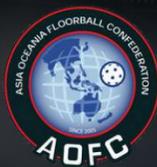
期待您的到来

LOOKING FORWARD TO YOUR ARRIVAL

第二届亚洲大洋洲“一带一路软式曲棍球巡回赛”

暨第二届亚洲大洋洲软式曲棍球联合会AOFC俱乐部呼和浩特杯精英赛

The 2nd Asia Oceania Belt and Road Floorball Tour and  
the second Asian Oceania Floorball Confederation AOFC Club 'Hohhot Cup' Championship



# “呼和浩特杯”

## 预报名

"Hohhot Cup" pre-registration

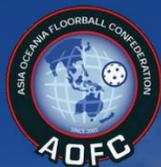
为进一步贯彻落实“一带一路”战略部署和国家旅游局、体育总局共同印发的《关于大力发展体育旅游的指导意见》，并以“一带一路”为突破口，加快内蒙古自治区体育、旅游融合发展，推动体育、旅游深度合作，为“建设亮丽内蒙古，共圆伟大中国梦”，促进区域协调发展，经国家体育总局手曲棒垒中心批准报备，由内蒙古自治区体育局、呼和浩特市人民政府主办，呼和浩特市体育局、内蒙古曲棍球学会承办的“呼和浩特杯”将于2024年7月9日至15日在内蒙古自治区呼和浩特市举办。

In order to further implement the "Belt and Road" strategic deployment and the 《 "Guidance on Vigorously Developing Sports and Tourism Industry"》 issued by the China National Tourism Administration and the General Administration of Sports of China, And use the "Belt and Road" as a breakthrough, we will accelerate the integrated development of sports and tourism in Inner Mongolia Autonomous Region, establish and promote in-depth cooperation between the tourism and sports industries, and promote coordinated regional development for "building a beautiful Inner Mongolia Autonomous Region and achieving the great Chinese dream". The "Hohhot Cup" sponsored by the Inner Mongolia Autonomous Region Sports Bureau and the Hohhot Municipal People's Government, and organized by the Hohhot Municipal Bureau of Sports and the Inner Mongolia Hockey Association will be held from July 9 to 15, 2024, with the approval of the Hand hockey Softball sports management Center of National sports Administration.

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# 呼和浩特市 简介

## The introduction of Hohhot

呼和浩特市（简称呼市），蒙古语意为“青色的城”，内蒙古自治区首府。呼市地处内蒙古自治区中部，属中温带大陆性季风气候，气候四季分明，气温适宜，是呼包鄂城市群中心城市之一，也是中国北方沿边地区向蒙古国、俄罗斯开放的重要沿边开放中心城市。

Hohhot (referred to as Hohhot), which means "green city" in Mongolian traditional language, is the capital of the Inner Mongolia Autonomous Region. Hohhot is located in the central part of the Inner Mongolia Autonomous Region, Hohhot's climate belong the middle temperate continental monsoon climate, the climate is distinct in four seasons, the temperature is suitable. Hohhot is one of the central cities of the "Hohhot-BaoTou-Ordos city group", and is also an important central city along the border of northern China to open up to Mongolia and Russia.



成吉思汗公园

Genghis Khan



呼和塔拉

Hohtara



大召无量寺

Dazhao Wuliang Temple

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# 革命老区 红色之城

The Red Spirit City of the Old Revolutionary base Area

呼和浩特市是我国重要的革命老区红色之城。早在1924年归绥地区（今呼和浩特地区），以乌兰夫为代表的蒙汉革命先驱，在北平蒙藏学校，受李大钊和中共北方党组织的感召，踏上了革命征途，先后加入了中国共产党，在归绥地区积极传播马克思主义思想，建立党的组织，开展武装革命斗争，把中国共产党的革命火种点燃到了塞外，成为中国共产党领导的内蒙古少数民族地区革命斗争的伟大起点。

Hohhot is an important Red Spirit City of the Old Revolutionary base Area in China. As early as 1924, in the Guisui area (Hohhot), the Mongolian and Han revolutionary pioneers represented by Ulanhu were inspired by Li Dazhao and the northern party organization of the Communist Party of China, embarked on a revolutionary journey in the Mongolian and Tibetan School in Beiping, and consecutively joined the Communist Party of China, actively spread and promoted Marxist ideology in the Guisui area(Hohhot), established party organizations of the Communist Party of China, and carried out armed revolutionary combats, spreading the ignition sources of revolutionary activities of the Communist Party of China Inner Mongolia area , and becoming a great starting point for the revolutionary combat in the minority areas of Inner Mongolia under the leadership of the Communist Party of China.

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“呼和浩特杯”场馆

# 国家北方足球训练基地

The venue of "Hohhot Cup"  
National Northern soccer Training Base

国家北方足球训练基地，位于呼和浩特市大青山前坡，基地整体包含一座十一人制标准天然草足球场、一座室内综合体育馆、12片足球训练场、大型餐厅（可提供清真餐）、住宿房间、健身房等多个功能区域，总占地面积356017.8平方米，总建筑面积63787.98平方米，其中，室内综合馆占地16667.5平方米，建筑面积12812.23平方米，室内场地面积7600平方米，上层铺设人工草坪、下层铺设木地板，可根据举办活动需求进行场地转换，设观众座位6164个，基地设备先进、功能区配套齐全是内蒙古自治区最大的训练、比赛为一体的智慧化公共体育馆。

The National Northern Football Training Base is located in the front slope of Daqing Mountain, Hohhot, includes an 11-a-side standard natural grass football field, an indoor comprehensive gymnasium, 12 football training fields, large restaurants (halal meals can be provided), accommodation rooms, gyms and other functional areas, with a total area of 356,017.8 square meters and a total construction area of 63,787.98 square meters, the indoor comprehensive hall of The National Northern Football Training Base covers an area of 16,667.5 square meters, with a construction area of 12,812.23 square meters, and an indoor venue area of 7,600 square meters. The upper floor is laid with artificial turf, the lower floor is laid with wooden floors, and the venue can be converted according to the needs of the activities, is equipped with 6,164 spectator seats, advanced equipment, fully functioned areas, and is the largest intelligent public gymnasium integrating training and competition in Inner Mongolia Autonomous Region.

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# “呼和浩特杯” 赛前时间节点

## "Hohhot Cup" Key Dates

### 赛前时间节点 Key Dates

日期 Date	相关事宜 Details	申报材料内容 Forms
2024.03.22	预报名信息收集 Pre collection of information related to participating teams	预报名统计表 Information statistics table
2024.04.10	赛事规程下发 Event regulations issued	/
2024.04.19	赛事须知（第一版） FIRST INFORMATION LETTER	/
2024.04.29	赛事须知（第二版） Second information Letter	/
2024.05.06	按规程要求向组委会提供参赛人员最终信息 Provide the organizing committee with the final information of the participants as required by the regulations	赛事报名表 Event Personnel Information Table

### 相关联络信息 Contact information

如需相关咨询和帮助，请随时联系赛事组委会（组委会邮箱：[nmgqqqxh@163.com](mailto:nmgqqqxh@163.com)）。如想了解更多赛事相关信息，请随时留意官方资讯。

我们由衷期待一场激动人心的比赛，我们认为每一个队伍的全情投入对于我们的成功至关重要，我们期待与老朋友的再会，希望与新朋友的结识，我们在中国·呼和浩特期待与各位的相见，共襄这场软式曲棍球的盛会。

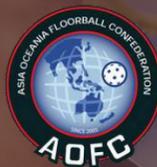
If you need relevant consultation and assistance, please feel free to contact the organizing committee (organizing committee email: [nmgqqqxh@163.com](mailto:nmgqqqxh@163.com)). If you want to know more about the event, please notice the official notification of the organizing committee.

We are sincerely looking forward to organize an exciting match for all representative teams, we believe that the dedication of each representative team is essential to the successful preparation work of organizing this event, we're looking forward to have a heartwarming reunion with old friends and get acquainted with new friends, and we expect to see you all for this grand event of Floorball in Hohhot, China.

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# “呼和浩特杯” 预报名信息表

Information statistics table

## 队伍信息 Team Information

队伍全称 Full name of the team		队伍简称 ( 4个字符内 ) Team abbreviation (within 4 characters)	
领队姓名 Team Leader Name		主教练姓名 Name of head coach	
联系电话 Telephone		联络邮箱 Contact email	
参赛组别 Participating groups		队伍总人数 Total number of team members	
官员人数 Number of officials		运动员人数 Number of athletes	男: Male:      女: Female:

## 到达信息 Arrival

日期 Date		具体时间 Time	
机场/车站 Airport/Station		航班号/车次 Flight number/Train number	
到会人数 Number of arrivals			

## 离会信息 Departure

日期 Date		具体时间 Time	
机场/车站 Airport/Station		航班号/车次 Flight number/Train number	
离会人数 Number of departure			

## 其他事宜及相关诉求 Other details and requests

包含: 会议室、用餐需求、饮食禁忌等      Including: meeting room, meal requests, food restrictions

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## Letter to IFF Central Board

Ort, Datum    Bern, 19.04.2024  
Kontakt     Jörg Beer (jbe)  
Direktwahl   +41 79 355 83 39  
E-Mail       [joerg.beer@swissunihockey.ch](mailto:joerg.beer@swissunihockey.ch)

### **Application for IFF events 2027 to 2032**

Dear Mr President  
Dear members of the IFF Central Board

The Central Board of swiss unihockey recently published its strategic priorities for the period up to 2030. The objectives are very ambitious in all areas of the association's development. The organisation of international events in Switzerland plays an important role in this.

The 2022 World Championships in Switzerland in Zurich and Winterthur have set a new standard for floorball's standing in our country. The event impressively demonstrated the power that is now behind floorball in Switzerland, which can mobilise many fans and the media.

Generally speaking, sport in Switzerland currently enjoys a great deal of support from the political authorities. Many events are supported, in some cases with large financial contributions.

In light of this, the Central Committee of swiss unihockey has formulated a strategy for the coming years in which it intends to organise further major IFF events in the period from 2027 to 2032. The events in question are as follows:

- Men's European Floorball Championships 2027
- Women's U19 WFC 2028
- Women's WFC 2029
- Men's WFC 2032



swiss unihockey presented this plan to the association representatives at the TOP 4 Meeting on 29 August 2023 in Malmö and at the Core Country Meeting on 10 November 2023 in Berlin.

As far as the organisation of the EFC 2027 is concerned, we can well imagine a joint implementation with Floorball Germany and thus for the first time to hold a WFC in two countries at the same time. Discussions in this regard had already taken place earlier with regard to the WFC 2022 and have now been resumed with Floorball Germany regarding the EFC 2027. Floorball Germany is open to pursuing this idea further.

In order to give swiss unihockey planning security for the above-mentioned events and to obtain the support of the authorities at an early stage, we are asking the IFF Central Board, in consultation with IFF President Tomas Eriksson and IFF Secretary General John Liljelund, to approve the organisation of the planned events at an early stage. We are fully aware that this is a new way of organising WFC events because the lead times are much longer.

We would be very grateful if this topic could be discussed at the IFF CB meeting on 28 April 2024 in Solna.

At the same time as the aforementioned topic, we are bringing another topic to the table. This is also in consultation with the IFF President and the IFF Secretary General.

### **European Championships 2030**

The European Championships are an association of various sports federations that organise their continental championships in Europe under one roof every four years. This was the case for the first time in 2018 in Glasgow and Berlin. The second event was held in Munich in 2022 and attracted large crowds to the various competitions. The rights holder of this multi-sport event is a Swiss company - European Championships Management (ECM) - which is run by the two entrepreneurs Marc Jörg and Paul Bristow.

The Swiss sports authorities are currently examining a bid for 2030 and have set up a task force to draw up a feasibility study by the end of September 2024. This task force is headed by swiss unihockey President Daniel Bareiss - in his role as a member of the swiss Olympic Executive Council.

The following sports have been confirmed for 2030: Canoe Sprint, Cycling, Sport Climbing, Rowing, Triathlon, Table Tennis and Beach Volleyball. A total of 94 sets of medals will be awarded over the 10 days of competition and around 2,000 athletes are expected to take part.

Rowing and Canoe Sprint are also planned in the Para Sport category.



Possible expansions at the 2030 exhibition are: Athletics, Aquatics and Gymnastics.

The organiser is open to the integration of other sports.

Swiss unihockey has been in contact with Managing Director Marc Jörg for a year to examine the possibility of including floorball in the competition programme. In this context, the organiser has already studied the Quantum Event Evaluation Report on the WFC 2022 in Zurich and was very impressed by the figures. Contact with the management was agreed with the IFF President and IFF Secretary General.

We consider the chance of being included in the programme for the 2030 Games to be quite realistic. Jörg Beer – in his role as swiss unihockey Vize-President and IFF CB-Member - is responsible for lobbying with the organiser in this regard.

Swiss unihockey asks the IFF Central Committee to discuss the topic at the meeting on 28 April 2024 and to make a statement as to whether this project should be pursued further.

Thank you for considering our two requests. We wish you a successful CB meeting in Solna.

Best regards

**swiss unihockey**

A handwritten signature in black ink, appearing to read "D. Bareiss".

Daniel Bareiss  
President

A handwritten signature in black ink, appearing to read "M. Zoss".

Michael Zoss  
Secretary General



IFF CB Workshop  
Future of Floorball Task Status  
Solna, Sweden  
26.-27.4.2024

# Organisational Development Tasks

## 1) A system for mentoring and exchange of knowledge (Kaarina & Filip + Veli)

- Building a long-term sustainability and effectiveness of the national federations.
- Mentoring is a powerful tool for personal development and knowledge transfer. It's a strategic investment in human capital
- Use the Fit4Future Structure platform (Organisational educational material)

## 2) Building common educational materials on different levels (Carlos + Veli & John)

- this is a foundational element for any educational program, ensuring that there is a structured and scalable way to educate at various levels.
- Essential for standardizing knowledge across the board, ensuring consistency in the quality of education provided.
- Running professional education courses having a common path : IFF “Road to HEL”
- Allows for scalability, as materials can be used to educate newcomers and advance the skills of those at higher levels.
- Facilitates a clear progression path for learners, helping them understand the next steps in their development
- IFF Referee materials

## 3) Building new approach of attracting new Players (Development committee/Steen + Veli)

- Creation of “Where can I play/Coach Tool”
- Helps how to get players (mainly newcomers) and get in touch and join floorball.

# IFF Event Structure Changes Tasks

## 1) New WFC format (3 groups based on the ranking) (EFT countries & Martin + Sarah)

- More interesting games can attract larger audiences and increase the games visibility
- Also enhances the experience for players and fans, leading to greater engagement
- More equal matches, more local spectators, more money generated and used for development

## 2) Introduce the 3vs3 as an additional format, to also get into the multi-sport (Martin + Sarah & John)

- Important to agree and have a common understanding after testing upon the 3vs3 format all over the world
- Looking for a version to multi-sport event
- Giving a possibility for more countries to enter the WFC's on a lower financial and competition level

## 3) Proposed changes of the International calendar (RACC + Sarah)

- Adjusting the international calendar is necessary to accommodate new events and formats, especially after the inclusion of both genders in The World Games from 2025.
- Ensures that teams have adequate preparation time which is crucial for planning and logistics
- To create a better balance between the leagues and national Teams, to prolong the season for the leagues
- Need to know all the implications before taking a final decision
- Playing Continental Championships to help developing the sport
- Based on the feedback from the participants in the U19 a new term for the U19 WFC has been proposed

# Rule Changes Tasks

## 1) Finetuning the rules to enhance skilful play and get better spectator understanding and experience (Rules Group & Reference Group + Stefan)

- Changing the minor rules to improve the general understanding
- Modify the present rules to clarify the infringements hindering players to play
- Care must be taken to ensure that the changes of the rules do not complicate understanding for spectators.
- Simplifying rules to reduce stoppages to makes the game fluent and more enjoyable to watch.

## 2) Enforcing of present rules with referee education to get a more flowing game with less obstructions (RC & Carlos + Veli)

- To increase the flow of the game, which will be better for viewership as well as potential broadcasting.
- Ensure that the skilful play is protected
- One game all over the world → helping close the gap
- Work with the federation to enforce this

## 3) Start testing different activity rules (Rules group/Referents group + Stefan)

- The target is to avoid "dead/static" moments
- Not to make the gap bigger
- To be understandable and technically easy to start using
- Better for viewership, making the game more dynamic and attractive

# Increased Visibility/Awareness Tasks

## 1) Leverage using influencers (Marketing function + Tero+IFF Media)

- Social Media Influencers are nowadays very strong ambassadors of anything they do and they are very followed by youngsters.
- The influencers will create content through which we can reach new spectators and introduce new ways to consume Floorball
- Community building can be facilitated through interactive platforms like streams and podcasts, leveraging influencers, and organizing social media events.
- Use the floorball strength – easy to play
- Create successful case studies

## 2) More Free-to-air TV productions (not stream) & adding technology to TV productions (TV channels + John)

- To reach spectators who do not know floorball well
- Change the attitude towards the way the TV product is produced ( product for teenagers not for „old“ people)

## 3) Venue entertainment: (WFC LOC + Tero)

- Enhancing the in-venue experience with entertainment ensures that attending matches is a memorable event, encouraging repeat attendance.
- The national leagues need to enhance their entertainment and service level at the matches
- It is necessary to understand that the leagues are products to be sold; not just matches to be played.

# Marketing/Promotion Tasks

## 1) A better entertainment level of our broadcasts (Clips, highlights, studios) (Jörg + IFF Media)

- High-quality broadcasts with engaging clips and highlights are essential to capture and retain audience interest.
- Studios can provide in-depth analysis and stories that enrich the viewing experience, making it more informative and entertaining.

## 2) Stronger player brands - Promotion of Star players (CCMNG/ATC + Tero)

- Promoting individual players helps to create a connection with fans and can draw more attention to the sport.
- Strong player brands can lead to increased marketability and commercial opportunities for the sport. It is a necessity for the awareness of the sport
- Stars and key players can serve as the face of the sport, attracting media attention and inspiring future generations.
- Content that showcases players' stories and personalities helps build a fan-player relationship and enhances the sport's appeal.

# IFF STRATEGY UPDATE

Updated: 25/04/2024

ID	PRIORITY	TARGET	ACTIONS						TOTAL
			FINALISED		ONGOING		NOT STARTED		
			#	%	#	%	#	%	
2.2	Development, Service Level and Expansion	Closing the Gap	6	85.71%	1	14.29%	0	0.00%	7
		Strengthening Members	2	100.00%	0	0.00%	0	0.00%	2
		Player No Growth	0	0.00%	3	100.00%	0	0.00%	3
		Knowledge gather & Share	5	62.50%	3	37.50%	0	0.00%	8
		Development Projects	7	58.33%	4	33.33%	1	8.33%	12
3.1	Awareness & Visibility	More TV time & Utilising Media	10	71.43%	4	28.57%	0	0.00%	14
		Strengthening marketing efforts	4	40.00%	5	50.00%	1	10.00%	10
3.3	Governance, Sport Culture and Leadership	Finance	4	100.00%	0	0.00%	0	0.00%	4
		Professional Structure	3	21.43%	8	57.14%	3	21.43%	14
		Good Governance	1	14.29%	6	85.71%	0	0.00%	7
		Sustainability	4	28.57%	10	71.43%	0	0.00%	14
4.1	Sport Presentation & Appearance	Equal Safe & Clean Sport	6	28.57%	10	47.62%	5	23.81%	21
		Entertaining Events	10	55.56%	6	33.33%	2	11.11%	18
		Versions of the Game	6	60.00%	4	40.00%	0	0.00%	10
<b>PROGRESS AT 25-04-24</b>			<b>68</b>	<b>47.22%</b>	<b>64</b>	<b>44.44%</b>	<b>12</b>	<b>8.33%</b>	<b>144</b>
<b>PROGRESS AT 25-02-24</b>			<b>56</b>	<b>38.62%</b>	<b>70</b>	<b>48.28%</b>	<b>19</b>	<b>13.10%</b>	<b>145</b>
<b>PROGRESS AT 09-11-23</b>			<b>22</b>	<b>20.18%</b>	<b>70</b>	<b>64.22%</b>	<b>17</b>	<b>15.60%</b>	<b>109</b>

**NOTES** Where part of an action has been completed but not all of the action it has been classified as Ongoing  
 Where an action has commenced but it is an ongoing long term action it has been classified as Completed

## EUROPOWER GROUP REPORT APRIL 2024

We have had a meeting to analyze difficulties and reschedule the calendar.

- **How to deal with referees**

We have agreed to promote and increase the participation of the referees from the Development Group belonging to our countries and encourage them to participate in educational tournaments.

We would like to use them more in our own events in conjunction with Referee Coaches nominated by the RC.

- **2023-25 calendar**

	<b>MEN'S</b>	<b>WOMEN'S</b>	<b>MU19</b>	<b>WU19</b>
June 2023				
Sep 2023	Spain (Madrid)			<b>QUAL</b>
Oct 2023		Spain (Madrid)		
Nov 2023	Italy (Lignano)			
Feb 2024	<b>QUAL</b>		Spain (Madrid)	Event1
April 2024		Italy (Celano)	Belgium	
Sep 2024			<b>QUAL</b>	
Oct 2024	Event 3			
Nov 2024		Italy (Lignano)		Event2
Feb 2025	Event 4	<b>QUAL</b>	Event 3	
April 2025				Event3

\*\*in Red no hosting country by today

## Appendix 24

### IFF Floorball:FitForFuture Development Program Status report (April 2024)

- After final approval at CB meeting of the 4F Development program at the start of March there were very busy weeks filled with actions below. IFF 4F program Coordinator Frederik Dilger started.
- Contractual Matters
  - All EFT countries have confirmed the agreement between them and the IFF. Signing will occur promptly.
  - The contract between IFF and Floorball Germany awaits signing by Floorball Germany.
- Work on digitalization of the Matrix
  - Intensive work has been ongoing for several months to digitize the tools into a software format.
  - The tool has now reached a quality level allowing for the release of the first phase of the program – evaluation based on the matrix
  - Further developments will follow
- Current Work with the 4F Project Group
  - Joint online meeting held on April 4 (Denmark, Finland missing):
    - Agenda: Update Round, 4F-Work with the mentee countries, Information about the IFF Development Program
    - The project group agreed to continue working intensively and to conduct a meeting in person in the Autumn
  - Current 4F Work with mentee countries: Frederik currently holds regular meetings with Spain, Slovakia, and Poland. In Germany, regular exchanges occur with the board and general secretary. Only Denmark not active due to changes in the federations (contact is being reestablished. Denmark has shown great interest in further collaboration)
- Work with Documents:
  - The summary has been restructured and finalized (see Appendix).
  - The matrix has been revised. Numerous wording changes were made, and two new activities were included.
  - The matrix was reviewed for application on other continents with the assistance of Steve King (Asia) and James Daly (North America).
    - To our surprise, not many changes are needed.
  - Development of additional documents:
    - Glossary, Guidelines

- Exchange between Program Coordinator Frederik Dilger and the IFF Office on April 19 in Helsinki:
  - Topics: Expectations of the Program, responsibilities, agreements, interface previous development work, coordination of work processes, communication (external).
  
- The IFF Floorball: FitForFuture Development Program was launched during an online meeting on April 17, 2024. A second meeting with additional interested federations is scheduled for April 24, 2024
  - Registrations for the two Welcome and Information Meetings
    - All IFF member federations were invited by official invitation sent by John Liljelund on April 5.
    - 33 individuals from total of 26 countries (see appendix) have registered for the meetings (stand: April 17)
  - The program now entails three steps over coming weeks and months:
    - Step 1: Registration for the program
    - Step 2: 1:1 Meetings between interested federations and Frederik Dilger
    - Step 3: Initial Evaluation

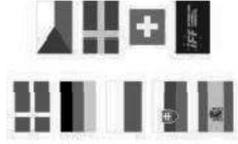
## APPENDIX 25

Id	First and Last Name	Federation	Position/Role in the federation
1	Ralph Ramos	Philippines	President
2	Alex Loh	Singapore Floorball Association	General Manager
3	Arif Azfar	Singapore Floorball Association	Vice President
4	Nur Juliana	Singapore Floorball Association	Secretary General
5	Gerold rachlinger	austria öfbv	general sek
6	Steen Houman	Floorball Danmark	President
7	Kevin maina	Kenya floorball federation	Operations manager
8	Henry Oluoma	Floorball Federation of Nigeria	Secretary General
9	Claus Winberg	Denmark	General Secretary
10	Christo Matheson	Floorball New Zealand	Secretary
11	Sebastien Fitte	France	National teams' coordinator
12	Pradeep Singh	Indian Floorball Federation	General Secretary
13	Tamuz Hidir	Ukrainian Floorball Federation	Board member
14	David Hernández González	Floorball México	President
15	Yong Yuan	China Floorball Union	Vice President
16	Baasandavaa Chojiljav	Mongolian floorball federation	Secretary general
17	James Daly	Floorball Canada	President
18	Dorothee Vogelesang	Dutch Floorball Federation	Secretary General
19	Simon BENARD	France Floorball	Head of referees
20	Lobe Priso Charly	Cameroon	Général secretary
21	Vanessa Austin	Floorball Australia limited	Director
22	Dean Smith	United Kingdom Floorball Federation	Director of Development
23	Jorgen Olshov	Italy	Secretary, Division Floorball
24	Esso-Wazina COZI ADOM	TOGO	Président
25	Nicolas Senez	Belgium Floorball Federation	president
26	PAUL MWANGI	Kenya Floorball Federation	PRESIDENT
27	Kim-Alexander H. Joerstad	Norwegian Bandy federation	Legal advisor
28	Rok Ritonja	Slovenian	GS
29	Ratee	thailand floorball	coordinator
30	Jon Erik Eriksen	Norwegian Bandy federation	President
31	Feke János Dávid	Hungarian Floorball Federation	General Secretary
32	Annija Andrejsone	Latvian Floorball Union	National Team Manager
33	Ralph Ramos	Philippines	President

# SUMMARY

HOW TO DESCRIBE  
A FEDERATION

# FLOORBALL: FIT FOR FUTURE



Co-funded by the  
Erasmus+ Programme  
of the European Union



Dear friends,

Leading and developing any sport federation is a really demanding task. Regardless of how much experience you might have there are always new areas of operation for everybody. And because it is usually the hidden weaknesses which affects one's development it is really vital to realize the full scope of needed activities. Also, for members in a federation it is sometimes really surprising how many areas the federation needs to work with.

Based on the cooperation of floorball federations of Czech Republic, Denmark, Germany, Poland, Slovakia, Spain, Switzerland, Sweden and the IFF we created this unique Summary which can help you navigate through the wide and deep system of sport development. We hope you can use it to successfully develop floorball in your country.

**Filip Suman**

Czech Floorball President 2000-2021

International Floorball Federation Vice President

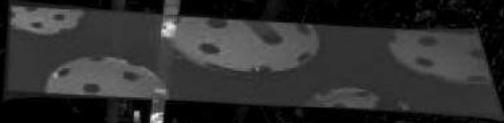




PRAGUE 2018

PRAGUE 2018

PRAGUE 2018



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# Areas of Operation

- 1. Vision and Objectives**
  - 1.1. Vision
  - 1.2. Objectives
  - 1.3. Strategy
- 2. Organisation and Management**
  - 2.1. Statutes
  - 2.2. Members
  - 2.3. Organisational Structure
  - 2.4. Decision Making
  - 2.5. Human Resources
- 3. Economy and Finances**
  - 3.1. Source of Funding
  - 3.2. Budget and Financials
  - 3.3. Cash-Flow, Reserves, Controlling
- 4. Rules and Regulations**
- 5. Lobbying, Legitimization, Recognition**
  - 5.1. Recognition and Cooperation with Key Authorities
  - 5.2. Membership in NOC and others
  - 5.3. Recognition and Cooperation with IFF
  - 5.4. Cooperation with others
- 6. Players Base**
  - 6.1. Individuals
  - 6.2. Players and Teams
  - 6.3. Clubs
  - 6.4. Schools/Recreational Sport
  - 6.5. Equipment and Infrastructure
- 7. Competition**
  - 7.1. Structure of Competition
  - 7.2. Age Categories
  - 7.3. Referees
- 8. Internal Communication**
  - 8.1. Developing Relations
  - 8.2. Own Channels
  - 8.3. Fan Base
- 9. National Teams**
- 10. External Communication and Marketing**
  - 10.1. Awareness
  - 10.2. Partners
- 11. Club Development**
- 12. Sport Performance**
  - 12.1. Elite Sport
  - 12.2. Development of Prospects
  - 12.3. Coaches
- 13. Events**

# 1. Vision and Objectives

Vision and Objectives help the federation set out a clear definition of how it wants to develop. To know what is important to them, what the key milestones are, what they want to achieve and why. All parts of the federation need to aim in one direction. Without clearly defined and set goals, problems arise.

## 1.1 Vision

A vision is a simplified formulation of what the federation wants to be and why. It is a basic strategic statement. The vision should set the direction for all the federation's activities.

## 1.2 Objectives

Objectives describe what the organization wants to achieve and when with regard to its own development and vision. They should always be [SMART] – specific, measurable, ambitious, realistic and time-bound. Ideally, they should be divided into short-term (1-2 years), medium-term (3-5 years) and long-term (10 years).

Each time horizon has a role to play and helps the federation clearly identify what to do. It is essential that all relevant parts of the federation are involved in defining the objectives. At the same time, specific persons responsible for their implementation and control must be identified.

## 1.3 Strategy

A strategy describes activities through which the objectives are to be achieved. It answers the question of how we want to achieve the objectives. It should also be created for the most important areas of the work of the federation and a wider range of people involved in the development of the given area should participate in its creation.

The Vision, Objectives and the Strategy together form the federation's strategic documents. By connecting these elements, a strategic plan for the development of the federation is created.



# 2. Organisation and Management

Regardless of the size of the membership base, each national federation needs, in addition to the vision and objectives, to be appropriately organized following the good governance principles and set up processes to ensure its functioning.

The better a national federation sets the principles according to which it fulfils strategic goals, deals with stakeholders, evaluates and manages risks, provides information about its activities or implements new regulations and guidelines, the more effectively it is managed. At the same time, it is more resilient to various risks and more successful in achieving its objectives. Inadequate settings and insufficient processes, on the other hand, lead to slow or zero development because there are no clear and binding rules that are for development necessary.

## 2.1 Statutes

The first step in establishing a national federation is to decide on its form, including the legal one, which depends on the applicable laws of the country. It is important to have an awareness of how other major sports federations operate; an inappropriate set-up could negatively affect the possibility of joining important sports associations in the country.

The basic document of the federation is the statutes or a similar document, which is

usually required by the laws of the country. The statutes define the key rules, principles of structure and rules of operation of the whole federation.

The statutes describe in particular the mission of the federation, its bodies, forms of membership, management and decision-making, or the management of property and rules of external representation of the federation.

## 2.2 Members

The membership structure of a federation may consist of individual members, clubs and regional federations. The specifics of individual countries vary greatly, in some cases the national federation will have all three types of members, in some cases only one of them. This will be determined by the statutes of the federation. It is essential that this structure complies with the laws of the country.

The membership structure of each federation has a significant effect on its operation. Without a clear structure with well-divided roles, no federation will work well.

## Individuals

A federation may or may not have individual members. It always depends on national customs and the resulting legal and legislative regulations. In case the functioning of all members is managed and organized through their clubs, individual membership is not



necessary; however, if there are individuals independent of the club as well – typically referees, observers, members of committees, etc., then their membership in the federation is appropriate. Through the membership, everyone is committed to accepting and respecting their rights and obligations within the federation.

### Clubs

Very often it is clubs that become members of the federation. They organize the players' sports activities. Clubs have the formal status that is required by the statutes of the national federation, most commonly being non-profit organizations. It depends on the legal conditions of the country. Some federations allow membership to for-profit organizations. Exceptionally, these are also informal groups. Clubs also commit to respect their rights and obligations in the federation through their membership. Clubs vary in size – from one team to a wide base in different age categories. Clubs enter their teams in competitions organized by the federation.

### Regional Federations

Regional (territorial) federations are also members of some national federations. In certain countries, regional federations can only be internal bodies with no legal personality. In large countries, where clubs are grouped by regions where local competitions are organized, regional federations are members. Regional federations can be established by a national federation or in other countries, they can be established independently and apply to become members of the national federation. The decisive factor is how the division of competencies and responsibilities between the national federation and the regional federations is set up. It is important that this division is absolutely clear and determined in a way that allows the development of the sport throughout the country.

### 2.3 Organisational Structure

For the federation to function well, it is necessary to set up an organizational structure and so clearly identify the responsibilities of the individual parts of the federation and their relationship.

In some federations, the organizational structure is divided into two parts due to its size and degree of development. The first part is an elected structure, which includes, for example, the Executive Committee or Central Board; the second part is a professional exec-



utive structure - the Secretary General and other employees. In smaller federations, these structures are often combined into one, but it is important that the federation anticipates future development.

The aim of the organizational structure is to enable the most efficient and transparent management. It ensures that activities are not done twice or unnecessarily and that everyone knows what is expected of them, and what their competencies and responsibilities are.

### 2. 4. Decision Making

It is absolutely essential to clearly identify who has the right to make which decisions within the federation. In particular, the General Assembly or another supreme body, the President, the Executive Committee/Central Board, other individual committees, the Secretary General and professional staff can be considered as individual levels with different rights. It is important to set the right level of decision-making so that it is transparent, respects the principles of good governance and at the same time allows for a continuous development of the federation.

Management is about ensuring the most efficient way of executing individual decisions and regular activities. Management consists of planning, organizing, communicating, leading and controlling. Its form results mainly from the set organizational structure, defined roles of individual components and the identification of persons responsible for individual activities.

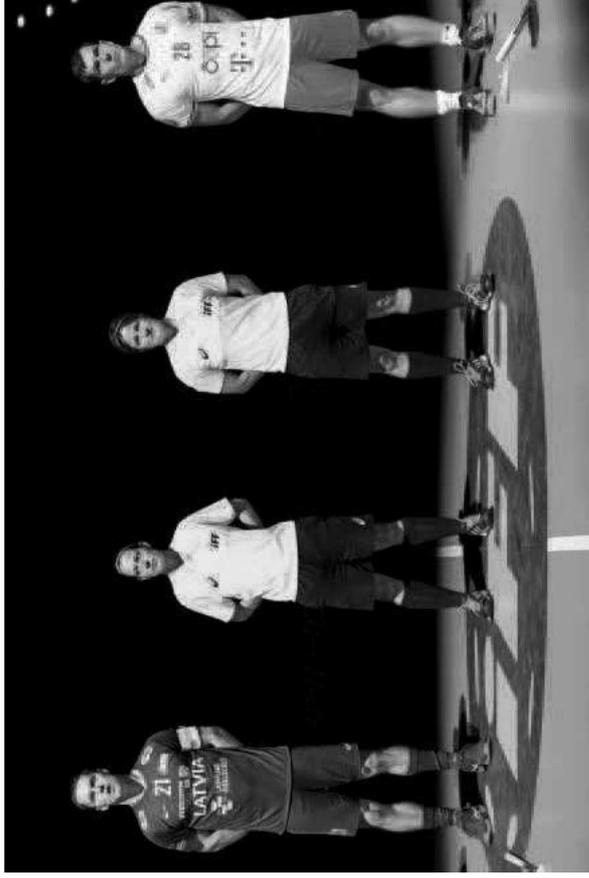
### 2.5 Human Resources

The personnel structure, which defines the different positions within the federation, their nature and scope of employment, is based on the organizational structure. At the same time, it determines the demands on human resources, which can consist of both volunteers and employees, full time as well as part time.

Many of the federations' activities are initially usually done by volunteers. However, individual activities become more demanding with time and the pressure on their quality is gradually increasing. This increases the demand for people who will be intensively involved in floorball as their main work activity. The gradual creation of paid positions is often a crucial milestone for the development of the federation.

What matters is how the federation finds human resources. With both volunteers and employees, not only their expertise but also their motivation is essential. Even for volunteer positions, it is possible to get very high quality and motivated people.

- **Volunteers**
- **Employees**



### 3. Economy and Finances

The area of financing is related to the acquisition and use of financial resources, as well as financial planning and control, which includes, for example, work with the budget and cash flow.

#### 3.1 Sources of Funding

Federations have several options that can finance their activities. The main sources include income from membership fees, participant fees, tournament fees, grants, gifts from foundations, income from sponsors and patrons or other activities of the federation, such as organizing events or selling services (training, seminars, etc.). From the point of view of resource management, it is essential that they are balanced. This ensures the federation's financial stability even if one of the sources is reduced or eliminated.

#### 3.2 Budget and Financials

The efficient use of funds is a key element in the stability and development of the federation. The most important management planning tool is the budget. It is the sum of all expected incomes and expenses.

Budget planning is usually done on an annual or seasonal basis. Work on the budget includes its creation, and formal approval by the defined authority, as well as subsequent control of ongoing implementation and final evaluation.

The budget should be ambitious but realistic and in an appropriate structure to be in line with and meet the objectives of the federation.

#### 3.3 Cash-Flow, Reserves, Controlling

For the federation to operate smoothly, it must monitor its cash-flow. Given that the federation's income can be irregular, it is essential to create at least a basic financial reserve from the beginning of its activities. Ongoing monitoring of the financial situation and proper management of funds will protect the federation from major problems that may limit or even terminate its work.



## 4. Rules and Regulations

Each federation needs a set of rules and regulations for its activities. In addition to regulations for the organisation and management of competitions, it may also include regulations governing the activities of federation bodies, conditions for participation in competitions, principles for dispute resolution, property management and other issues related to the principles of good governance.

The existence of regulations helps prevent problems by offering approved solutions to various situations. Thus, it is clear and defined how to behave and how to proceed at a given moment.

- **Rules of the Game**
- **Membership Regulations**
- **Transfer Regulations**
- **Competition Rules and Regulations**
- **Disciplinary Regulations**
- **Appeal Regulations**
- **Other Regulations**

### Rules of the Game

Rules of the Game are an essential element that the federation needs in order to maintain the same way of playing throughout the country.

It is often necessary to deal with translation into a new language. The quality of the translation is crucial for the sport to develop correctly in the country. It is also necessary to work on the interpretation of different rules in order to bring the sport as close as possible to the international form.

### Membership Regulations

If necessary, the Membership Regulations define all the rules of membership in the national federation, which are not defined in the statutes. Unlike the statutes, they often also address the rules of club affiliation of individuals within a national federation.



### **Transfer Regulations**

Transfer Regulations define the conditions under which changes of the right to represent a certain club take place, whether permanent or limited in time. At the same time, it may contain rules established by the IFF for international transfers.

### **Competition Rules and Regulations**

Competition Rules and Regulations stipulate the conditions for the organization of competitions organized within the national federation. They define all the essential elements, such as the organization of competitions, requirements on teams, principles of creating a match schedule, dealing with rules violation and making decisions. It is binding for the governing bodies of the competitions. From the point of view of the practical activities of all members, these are the most widely used rules and regulations.

Individual competitions can also have detailed rules and regulations for the given competition.

### **Disciplinary Regulations**

Disciplinary Regulations define how to handle various offences of individuals and bodies in the federation. It often defines typical offences and the method of punishment for those. The most common types of offences are: offences related to participation in competitions organized by national federations, or violations of applicable statutes or regulations. The purpose of disciplinary proceedings is to properly clarify and fairly assess the offences of individuals and bodies. Disciplinary bodies are obliged to ensure, in particular, that punishments of a preventive nature are imposed.

### **Appeal Regulations**

The Appeal Regulations define the conditions for all appeals against decisions of the governing bodies made in the first instance of the national federation.

### **Other Regulations**

Other regulations can be, for example, Code of Ethics or the Licensing Rules. The list of rules and regulations varies according to the conditions in the country.



## 5. Lobbying, Legitimization, Recognition

The position of a sport in the country and the cooperation of the national federation with other entities very often determine the success of the sport in the whole country. The most crucial are relations with those entities that can make certain decisions about the national federation, such as financial support or the position among other sports in the country.

### 5.1 Recognition and Cooperation with the key authorities

From the very first day, the national federation must strive to get the national recognition and maintain contact with the authorities, which decide which sports receive support and in what amount. The federation must have a detailed knowledge of the form in which the support is provided, who and how can apply for it and what conditions must be met. These bodies do not only influence who gets the financial support; very often they also affect the education system, which is crucial for any sport in terms of awareness and development. Which authorities are the most important vary in different countries. In some countries the most important is the state and particular ministry or agency, in some countries it is another designated sport authority.

The key task, especially for the president of each federation, is to network or create the connections, because personal relationships often decide who is successful.



### 5.2 Membership in the National Olympic Committee and Other Sports Organizations

For a national federation to build a position in the country, it must work intensively with the umbrella sports organizations in that country, preferably being a member. It is crucial to know the conditions of membership and network.

Most often, the main sports organization in the country is the National Olympic Committee, and in some places, there is also a confederation of sports associations. Membership in these organizations can also have a major impact on government (if the state decides about the support). Membership in the National Olympic Committee or other national sports organizations can bring many interesting benefits to the federation. These often include financial support, such as administrative services, consultancy and service related to economic, legal and other activities.

Without a good position of the national federation in these organizations, the development of the sport is considerably more difficult. The interest of the national federation should be to not only be a member, but also to actively participate in the activities of these organizations as part of its bodies, ideally in the Executive Committee or various other committees.

### 5.3 Recognition and Cooperation with the IFF

Usually, for a national federation to be able to be a recognized authority in its country in its sport, it must be a member of an international federation. Membership in an international federation will also provide it with the opportunity to participate in international events and access to many important services and information.

As part of the development of the federation, it is possible to build opportunities for cooperation at the international level, for example in the form of active participation in IFF committees and bodies. This will ensure not only the deepening of ties with floorball representatives from other countries, but also the opportunity to influence decisions on key aspects and the future of floorball.

### 5.4 Cooperation with other Sport Federations and Other National Federations

Cooperation with other sports within the country is useful for gaining recognition in sports community. It can also bring additional experience from more developed sports. Sometimes it is possible to share certain resources or services. However, the national federation must keep the identity of floorball and possibility to always decide independently on the own matters.

Cooperation with other national floorball federations can help to speed up the development of certain areas within the federation. It can take place as an exchange of knowledge in the form of training, seminars or foreign exchange e.g., for coaches, referees or organizational staff, or as comparison of the strengths of national teams. In addition to gaining new knowledge, cooperation also deepens mutual relationships.



## 6. Membership Base

The player base (or membership base) engaging in all versions and disciplines of floorball including ParaFloorball is the most valuable thing the national federation has.

The size of the player/member base influences a vast majority of the most important aspects that affect the success of the national federation. For example:

public perception of the sport (how well-known it is),

the quality of the highest competitions and the national team

To what extent fans, partners or the media are interested in the sport;

To what extent key public decision-makers are interested in the sport; how the sport is publicly funded

### 6.1 Individuals

The membership base in a national sport federation refers to the collective group of individuals that have officially joined and aligned themselves with the federation. Individuals come in various roles (players, coaches, committee members, referees, observers etc.), each playing a crucial part in the overall functioning of the federation. In essence, individuals bring skills, passion and resources that collectively shape the identity and success of a sport federation. Their collective efforts contribute to the development of the sport, the organization's sustainability, and its ability to inspire and engage a broader audience. Therefore, the federation needs to take care of all individuals.

### 6.2 Players and Teams

#### Players

A crucial task of the federation is to take care of the player base and gradually increase it. At the same time, it is necessary to cooperate well with the different clubs that associate the players. The federation must feel responsible for the development and sustainability of the entire player base, which means both gaining new players as well as keeping the current ones as long as possible.

The larger the player base, the more weight the federation gains. At certain moments, the size of the player base can help with general recognition, despite the lack of other attributes - for example, the fact that the sport is not yet part of Olympic Games or regularly on TV in some countries. It can therefore be typically considered "A non-Olympic but large and popular sport."

In some countries, the number of players will fundamentally affect the amount of possible financial support.

#### Teams

Teams are the basic units of floorball competitions.

The number of teams, their distribution between different age categories and their regional distribution has a major impact on the ability to organize competitions and their accessibility.

The key decisions of the federation are related to the division of age categories and the conditions under which players can play for another category. Both these parameters must be set in such a way as to motivate clubs to have as many teams as possible in all age categories.





### 6.3 Clubs

Clubs are the cornerstones of the sport in the country. It is in the federation's interest for them to be distributed throughout the country, since the clubs can ensure that organized floorball is available to all who are interested.

It is important to make efforts to strengthen the clubs, so that their teams extend across the complete structure of age categories.

The size and organizational professionalization of clubs also ensures their stability and reduces the risk of termination of club activities.

### 6.4 Schools/Recreational Activity

For the development of the federation, it is not only the number of players it has that is crucial, but also how widespread the sport activity is. In addition to organized members, those who play floorball as a leisure or school activity are also very important. School floorball is an ideal and easiest way to gradually build the position of sports throughout the country.

This is also a convenient path to getting to know the sport, since only a smaller percentage begin playing immediately at a competitive level.

Floorball as a leisure and school activity often takes place outside the control of the federation. However, the federation should have an overview of such activities and should

support them. They can serve as a source of new participants in competitions organized by federation or as a step in expanding the position of the sport as a whole. Even non-competitive floorball players can influence the availability of floorball equipment, raise awareness of floorball, can be floorball spectators/fans/supporters and, in the case of parents, are more likely to lead their children to floorball.

Links with school or other institutions that organize leisure activities for children and adults can, in addition to the benefits mentioned above, also affect the social and political position of clubs in towns and in the sum total of floorball countrywide.

### 6.5 Equipment and Infrastructure

The accessibility of certified equipment and infrastructure directly affects the players' base. Equipment for players, especially floorball sticks, balls and basic goalkeeper gear is a key element for the development of floorball in all countries.

Also important is the availability of floorball goals and rinks, without which training and competitive matches are difficult to realize. The possibilities of developing floorball are also influenced by the availability of arenas for training and competitive matches. It is possible to adapt the form of competitive floorball to available sports arenas and especially to their size.

The federation should influence the accessibility of equipment for players and matches in order to create a healthy competitive environment in the country.

- **Sticks**
- **Goals/Rinks**
- **Arenas**

## 7. Competition

The area of management and development of competitions is one of the first and main areas that the federation is concerned with. The setting up and management of league competitions must, to varying degrees, correspond to the state of development of floorball and the level of member clubs and support the direction in which the federation wants to develop. Changes in the set-up of competitions often do not take effect immediately, but only after a few years, so it is necessary to make decisions with a perspective of several years.

### 7.1 Structure of Competitions

The chosen competition structure must offer an opportunity to all those interested in competitive floorball and ParaFloorball and fulfil the motto "Anyone who wants can easily start with competitive floorball at their chosen level". At the same time, it must assist older players in developing, i.e., to be able, in tandem with increasing quality of performance, to advance to higher competitions and compete with better players. The basic elements of the competition structure are competition levels, regional divisions and age categories. The ideal situation is to have regionally available competitions in all age categories.

### 7.2 Age Categories

The main tools available to the federation for the development of the sport are age categories and rules under which the players can play in them. The settings for individual age categories should correspond to various aims according to the age of the players and should motivate clubs to operate with a complete age structure.

The objective is to create an environment in which it will be possible for players to play matches with same-level opponents.

### 7.3 Referees

Referees are essential for the possibility of playing competitive matches. It is therefore necessary to ensure that the federation has enough referees for organizing matches. Their performance also affects the level and quality of matches and the knowledge of the rules by the players. The goal of the federation is to have sufficient number of referees of the highest possible quality. The demand on the quality of referees can vary considerably according to the level of the competition. The federation must have set rules for acquiring referees and for their education.

- Recruitment
- Education



# 8. Internal Communication

The foundation of internal communication is providing information to own floorball movement. One after the other, two basic groups are developed. The first consists of all the clubs, players and members (and parents in the case of children); the second group, which comes about gradually, consists of direct collaborators with the federation, whether employees or volunteers in elected or other functions.

Initially, the most sought-after information consists of the schedule and results of all competitive matches. Consolidation of this information in one place also has a great impact on the federation's ability to present further information to all stakeholders.

Information should be easily accessible and communicated in a manner and by a channel that is expected by the given stakeholder. It is therefore necessary to analyze the stakeholders' needs and to tailor the provision of information accordingly.

## 8.1 Developing Relations

One of the goals of internal communication is to develop positive relations towards the federation.

In internal communication, focusing from the start on building relationships is vital for maintaining the integrity of the federation. It is also important for the possibilities of focusing on the development of floorball, and not on internal problems. Understanding the meaning and role of the federation can greatly contribute to the opportunity to develop the sport in the country.

## 8.2 Own Channels

Own communication channels are those that the federation administers and takes care of itself. At the same time, these are channels that, especially initially, are aimed primarily at building and strengthening relationships within own movement. These are in particular:

- **Website**
- **Social networks**
- **Newsletters**
- **Communications during its own competitions**

In certain cases, some of these channels may be used for external communication. However, it is important to be aware of the specific situation and select the correct approach.

## 8.3 Fan Base

A fervent fan base can significantly impact the atmosphere of sporting events. The electrifying energy in the stands not only motivates the athletes but also turns matches into memorable experiences. However, taking care of the fan base isn't just about ensuring a great fan experience. It's an investment in the future of the sport. The passion and dedication of the fan base are crucial for the overall success of the federation. The fan base generate revenue through ticket sales, and merchandise purchases. A vast and engaged fan base is a valuable asset that sponsors seek to leverage for mutual benefit.



## 9. National Teams

The national teams fulfil a key role for the federation. In addition to fundamental motivation for players and coaches to reach the highest level, it also plays an exceptional promotional role. In some countries, the national teams are also a way to state funding and thus another resource for the federation budget.

### Role of National Teams

The federation must clearly define the role of the different national teams. Motivation for players and clubs / promotion of the sport in the country / position in the international field / source of funding - these are all possible roles for the existence of national teams and the federation must have these positions clarified.

Combined with the role of different national teams, the federation must ensure that the national teams do not use most of the financial and human resources available for the development of the sport as a whole.



### Structure

The choice of the structure of the national teams that the federation will establish depends on the level of development of the federation, its financial capabilities and the development priorities of floorball as a whole. The structure should reflect the player "material" and the available financial resources that the federation is ready to invest in the national teams at a given moment or in the near future.

If the federation has financial and sport resources at such a level that it can afford to have several national teams, then it usually arises initially from the structure of the official competitions of the International Floorball Federation (senior + u19).

### Coaches and Staff

The aim of the federation is to have the best possible coaches and staffers for its national teams that in the given country will contribute most to fulfilment of the set roles of the given team.

It is advisable to choose the coach with regard to the ratio of cost/performance, i.e., to take into account the ambitions of the federation with regard to the national team. Sometimes the position of national team coach can be a great motivation for a foreign coach from a more developed country. In the selection of a coach, it is necessary to bear in mind that training a national team is very different from training a club.



# 10. External Communication and Marketing

External communication is a tool for raising awareness of floorball, for the recognition of the sports branch by the general public and for creating its image and reputation. Its goals are defined by the federation's communication strategy, which determines what the federation wants to achieve and by what means.

## 10.1 Awareness

Awareness of floorball outside the floorball movement itself is mostly achieved by external media. Apart from the possibilities of external media providing information about floorball with respect to a media partnership or direct financial investment, it is necessary to consider what topics can be raised so that external media take an interest in providing information about floorball. Cooperation with the media needs to be built on a long-term basis and it is important to build personal ties. Nowadays, it is possible to use paid services on internal channels to build awareness, which can partially replace the reach, but it is rather difficult to replace the impact and importance of independent media. Building awareness of floorball has a great impact on its further development.



In order for a federation to be comprehensible and successful, it must present itself clearly and interestingly. An appropriately chosen visual identity helps such a presentation as well as internal and external perception. It represents a clear and unmistakable visual look associated with a given federation. Its goal is to create a unified, recognizable and attractive appearance – both in digital and physical use – and that is easy to identify.

## 10.2 Partners

Sponsorship is one of the possible sources of income. The reasons why a partner will take an interest in cooperating with floorball are various and even a small federation can acquire partners. The reasons for cooperation range from support foundations or CSR to marketing to strengthen the partner's objectives.

Working with partners is a long-term matter that requires a systematic approach, both in the acquisition of new partners and caretaking of existing ones.

- **Partner Offers**
- **Acquisitions**
- **Partner Service/ Hospitality**



# 11. Club Development

Crucial for the federation and its development is the functioning of its basic units – the clubs. The important thing is how big they are, whether they are growing and attempting to offer floorball to all age levels. How they contribute to increasing the prestige of floorball and public awareness of it is fundamental. The federation has a great interest in clubs being as organized as possible, having goals and ambitions, educating their coaches and coaching their players.

It is therefore important for the federation to assist clubs with their development, motivate them, interconnect them and show them best practices of selected areas. It is thus possible to stabilize the club environment and at the same time facilitate its faster and more dynamic development.

The activities of a club can be divided into three areas:

- **organization and management**
- **sport performance**
- **marketing and communication.**

In the case of large clubs, all areas need to be given equal focus and should develop equally as fast. For emerging and developing clubs, it is appropriate to strengthen the club gradually. From adequate provision of organizational and administrative units and the financial functioning of the club, through strengthening and focus on the quality of sports facilities and sport performances, to the area of building club identity and a fan base.



## 12. Sport Performance

The development sport performance is a natural desire of all sports organizations. From the point of view of the federation, it is necessary to constantly balance prioritization between development of the structure of the entire federation and direct steps in the development of the quality of sport performances.

By focusing on increasing sport performance, the federation raises the bar for demands to a sports level. This also increases the chances of sports success of the national team. Among the tools that the federation can use to increase sport performance are steps to enlargement of the players' base, improving the theoretical knowledge of coaches and others in the clubs, the quality of organized competitions and systematic work with talent above and beyond their club-led and club-secured development.

### 12.1 Elite Sport

Elite sport is important to the federation in many ways. On the one hand, it influences the success of national teams (see Chapter 9), and at the same time it also determines the quality of the highest national competitions.

The federation influences elite sports mainly through clubs. The two key areas, which are the intensity of training and also the conditions for the players, have the greatest influence on what level of sport players can reach. The aim is a fully professional competition. The federation must continuously monitor the development of these two key areas and motivate clubs to develop them.



### 12.2 Development of Prospects

One of the main ways of developing sport performance is systematic work with prospect youth. A large part of the work with prospect football players takes place in clubs, with a few exceptions. Through a system that operates above clubs, the federation can increase motivation, quality of work and provide the possibility of comparison with the best players.

The method of identifying talent and the system of working with prospects are constantly evolving. At a younger age, inclusion in selections will act mainly as a motivating element. At older ages, it is realistic to increase the quality and intensity of training by centralizing all the prospects and thus develop the players multilaterally.

With the good work of all coaches, the chances increase that a player will stick with the sport for a longer period and extend their career, while at the same time the intensity of actual work for football will increase, because they perceive a chance of success. The system of working with prospects needs to be well coordinated with all the clubs, especially with the elite ones.

- **Goals/ Structure**
- **Coaches/ Staff**

### 12.3 Coaches

When a federation is established, coaching positions develop slowly because everyone is lacking in basic experience. The federation has an irreplaceable role in accelerating the process by setting the conditions in competitions, so that as many teams as possible have coaches.

Without coaches, ideally good coaches, it is not possible to develop players' sport performance. The aim of working with coaches is to support their quality. A fundamental tool serving for this is systematic professional (football) education. It helps the coaches to get better in a much shorter period of time. In the field of general education, the federation should also cooperate with other sports.

However, coaches do not only participate in the development of sports performance, perhaps an even more important role is their influence on the development of the entire player base, the relationship of individual players to sports, the length of sports career and the healthy sports development of each and every player.

- **Recruitment**
- **Education**

## 13. Events

Appropriate events can make the sports branch more visible in the media and build contacts with them or fulfil other defined objectives. It is significantly easier than in the course of routine activities. Some important benefits of organizing events are difficult to replace with other activities of the federation, however, the events need to be well planned so as not to use all the federation's resources.

- **Goals of Events**
- **Floorball Matches**
- **Sport Events**
- **Other Events**



# Co-funded by the Erasmus+ Programme of the European Union



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# REPORT East Europe and Middle East

28/4/2024 by Tamuz Hidir

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Photo: from Molodian National Championship 12.4.2024

## East-Europe

**Kazakhstan** -. On the 16-17th of March Temirtau Open 2024 was organized in Temirtau in north of Kazakhstan. Adult teams participated from different regions of Kazakhstan. Also the annual tournament Taraz Open is planned for 25-26 of October. This year the organizers want to secure participation from neighboring countries Kyrgyzstan, Uzbekistan and Tajikistan where floorball activities have been going on for the last couple of years. Kazakh floorball has chosen a strategy of organizing many open tournaments that serves as the basis for the competition calendar. Also 3 new regional branches were opened during this year. For National recognition at least branches in half of the country's 14 regions.

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**Moldova** - On the 6th of April Moldovan Floorball Championship was played in Chisinau. The Championship was played in different categories: men, adult, junior and girls. In the beginning of May a floorball camp will be organized together with floorball4all with participation of Swiss and Swedish coaches. In Moldova the current President of the Federation Danil Opinca has decided to focus more on Floorball4all projects in Eurasia while the President of the biggest club Meteor will be in charge of development in Moldova.

**Ukraine** - is planning the annual meeting to the 17th of May. And the playoff weekend of the Ukrainian Championship is set for 18-19th of May in Lviv. The championship will be played in the categories Men's Highest League, Men's first league, Junior U16 and U14.

The competition calendar is also set for next year and the Championship will be widened with 2 first leagues divisions, women's league and U12 junior Championship.

The Ukrainian Women's National Team is participating in Euro Power Challenge in Italy 27-28 April and the U19 Men's National Team will play in Belgium the same weekend. UFF has registered 3 teams for the WFC 3 vs 3. Men's National Team, Women's National and Men's U17 National Team.

Ukrainian referee couple Danylo Abeliashev and Igor Ivanchenko have been nominated to referee the U19 Women's WFC in Lahti.

The Ukraine Open will be played in Lviv 6-9 of June.

**Russia** and **Belarus** are left out because of the current suspension.

## **Floorball4all**

To report from the meeting



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To: All media  
Date: 19 March 2024  
Place: Lausanne

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## Declaration by the IOC against the politicisation of sport

The International Olympic Committee (IOC) reaffirms its strong position against the politicisation of sport. This position is a Fundamental Principle of the Olympic Charter, which says:

“Recognising that sport occurs within the framework of society, sports organisations within the Olympic Movement shall apply political neutrality. They have the rights and obligations of autonomy, which include freely establishing and controlling the rules of sport, determining the structure and governance of their organisations, enjoying the right of elections free from any outside influence and the responsibility for ensuring that principles of good governance be applied.”

The Olympic Charter also states:

“The mission of the IOC is to promote Olympism throughout the world and to lead the Olympic Movement. The IOC’s role is: (...) to oppose any political or commercial abuse of sport and athletes.”

These principles have been recognised and supported repeatedly by several resolutions of the United Nations (UN) General Assembly in recent years, including expressly “*acknowledging the fundamental principles of the Olympic Charter*” ([A/RES/78/10](#) – Building a peaceful and better world through sport and the Olympic Ideal from November 2023).

These resolutions have also supported the leadership role of the IOC, in particular resolution [A/RES/77/27](#) – Sport as an enabler of sustainable development, from November 2022, which said that the UN General Assembly “*supports the independence and autonomy of sport as well as the mission of the International Olympic Committee in leading the Olympic movement and of the International Paralympic Committee in leading the Paralympic movement*”.

Most of these resolutions have been adopted by consensus by all UN Member States with the exception being the most recent one, which was passed with abstentions only by the Russian Federation and the Syrian Arab Republic.

The IOC notes that, contrary to the Fundamental Principles of the Olympic Charter and the resolutions by the UN General Assembly, the Russian government intends to organise purely politically motivated sports events in Russia. The Russian government created and funded the “International Friendship Association” (IFA), in order to host the summer and winter “Friendship Games”.



Apparently, the first edition of the “Summer Friendship Games” is planned to be held in Moscow and Ekaterinburg, Russia, in September 2024, and the “Winter Friendship Games” in Sochi, Russia, in 2026.

For this purpose, the Russian government has launched a very intensive diplomatic offensive by having government delegations and ambassadors, as well as ministerial and other governmental authorities, approaching governments around the world. To make their purely political motivation even more obvious, they are deliberately circumventing the sports organisations in their target countries. This is a blatant violation of the Olympic Charter and an infringement of the various UN resolutions at the same time.

It is a cynical attempt by the Russian Federation to politicise sport. The IOC Athletes’ Commission, representing all the Olympic athletes of the world, clearly opposes using athletes for political propaganda. The Commission even sees the risk of athletes being forced by their governments into participating in such a fully politicised sports event, thereby being exploited as part of a political propaganda campaign.

The Russian government also shows total disrespect for the global anti-doping standards and the integrity of competitions. This is the very same government which was implicated in the systemic doping programme at the Olympic Winter Games Sochi 2014 and, later, the manipulation of anti-doping data.

Just last week, the World Anti-Doping Agency (WADA) expressed its “ongoing concerns about Russia’s plans to stage the Friendship Games, an unsanctioned event, in September 2024. In particular, it is of concern that as the event will not take place under the protection of the World Anti-Doping Code (Code), the health of and fairness for athletes may be compromised. WADA urges all Code Signatories to exercise caution and not legitimize this event as the Agency cannot vouch for the anti-doping program that may or may not be in place. This position is reinforced by the fact that Russia’s National Anti-Doping Agency (RUSADA) is currently non-compliant with the Code, there is currently no WADA-accredited laboratory in Russia and overall trust in the anti-doping system in Russia remains low.”

For all these reasons:

- the blatant violation of the Olympic Charter;
- the infringement of the respective UN resolutions;
- the disrespect for the athletes and for the integrity of sports competitions;

the Olympic Movement strongly condemns any initiative to fully politicise sport, in particular the establishment of fully politicised sports events by the Russian government.

The IOC strongly urges all stakeholders of the Olympic Movement and all governments to reject any participation in, and support of, any initiative that intends to fully politicise international sport.

###

*The International Olympic Committee is a not-for-profit, civil, non-governmental, international organisation made up of volunteers which is committed to building a better world through sport. It redistributes more than 90 per cent of its income to the wider sporting movement, which means that every day the equivalent of USD 4.2 million goes to help athletes and sports organisations at all levels around the world.*



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For more information, please contact the IOC Media Relations Team:

Tel: +41 21 621 60 00, email : [pressoffice@olympic.org](mailto:pressoffice@olympic.org), or visit our web site at [www.olympic.org](http://www.olympic.org).

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**Photos**

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## 50 RECOMMENDATIONS

### A TRANSPARENCY ↗

- A1** — The organisation makes public its Statutes, rules and regulations.
- A2** — The organisation makes public an explanation of its organisational structure including staff, officials, committee structures and other relevant decision-making groups.
- A3** — The organisation makes public its vision, mission, values and strategic objectives.
- A4** — The organisation makes public a list of all its member organisations, with appropriate information for each.
- A5** — The organisation makes public details of officials on its governing body with biographical information.
- A6** — The organisation makes public an annual activity report, including institutional information, and main events reports.
- A7** — The organisation makes public annual financial reports following external audit.
- A8** — The organisation makes public the allowances and financial benefits of officials on its governing body, commissions and senior executives.
- A9** — The organisation makes public the agenda of its General Assembly with relevant documents (before) and minutes (after) with procedure for members to add items to agenda.
- A10** — The organisation makes public a summary of reports/decisions taken during meetings of governing body and commissions, as well as all other important decisions of the organisation.

### B INTEGRITY ↗

- B1** — The organisation recognises the IOC Code of Ethics and/or has its own Code of Ethics with designated responsibility for ensuring implementation.
- B2** — The organisation has anti-doping rules which comply with the World Anti-Doping Code and designated responsibility for ensuring implementation.
- B3** — The organisation complies with the Olympic Movement Code on the Prevention of the Manipulation of Competitions (and/or national regulations where applicable).
- B4** — The organisation has confidential reporting mechanisms, including for “whistle-blowers” with a protection scheme for individuals coming forward.
- B5** — The organisation provides for appropriate investigation of incidents affecting sports integrity.
- B6** — The organisation makes public all decisions regarding breaches of rules or codes including sanctions, as well as pending cases where permitted.
- B7** — The organisation has programmes in place regarding safeguarding all persons in, or dealing with the organisation, from harassment and abuse.
- B8** — The organisation is compliant with applicable laws regarding data protection and takes measures to ensure IT security.
- B9** — The governing body of the organisation has committed to a policy of zero tolerance for unethical behaviour.
- B10** — The organisation has adopted an anti-corruption Code of Conduct or policy.

### C DEMOCRACY ↗

- C1** — The organisation elects the President and a majority of members of the governing body.
- C2** — The organisation has rules on campaigning to ensure election candidates can campaign on a balanced footing including opportunity for candidates to present their vision/programmes.
- C3** — Election process takes place with secret ballot under a clear procedure/regulation and independent supervision.
- C4** — The organisation makes public all open positions for elections and non-staff appointments, including the process for candidates and full details of the roles, job descriptions, required skills and experience, application deadlines and assessment.
- C5** — The organisation has established and makes public eligibility rules for candidates for election/appointment together with due diligence assessment.
- C6** — The organisation has term limits for elected officials.
- C7** — The organisation provides for the representation of all key stakeholders (including “active” athletes as defined in the Olympic Charter) in its committee structures and other relevant decision-making groups.
- C8** — The organisation has conflict-of-interest rules identifying actual, potential and perceived conflicts, with exclusion of members with an actual conflict from decision-making.
- C9** — The organisation has a programme for promoting gender equality and diversity in and through sports.
- C10** — The organisation has programmes designed to ensure that the members function in accordance with all Codes of Ethics recognised by the organisation.

### D DEVELOPMENT & SOLIDARITY ↗

- D1** — The organisation has a programme in place to determine transparent allocation of resources in declared development objectives.
- D2** — Information is published on financial redistribution activity for main stakeholders, including figures.
- D3** — The organisation has established a monitoring / audit process for the use of distributed funds for development purposes.
- D4** — The organisation respects principles of sustainable development, in particular regard for the environment.
- D5** — The organisation has social responsibility and participation programmes targeting disadvantaged areas.
- D6** — The organisation has education programmes (see also D7 on integrity) and provides assistance to coaches, judges, referees, athletes and others as appropriate.
- D7** — The organisation has put in place integrity awareness/education programmes.
- D8** — The organisation has legacy programmes to assist communities in which events are hosted.
- D9** — The organisation has anti-discrimination rules.
- D10** — The organisation dedicates appropriate resources to inclusive sport, including disciplines for those with a disability.

### E CHECKS & BALANCES / CONTROL MECHANISMS ↗

- E1** — The organisation has established an ethics committee with independent representation.
- E2** — The organisation has an audit committee that is independent from its governing body.
- E3** — The organisation has control mechanisms and external financial audit including some anti-corruption specific measures.
- E4** — The organisation conducts risk assessment including corruption-related risks.
- E5** — The organisation has adopted rules which comply with competition law / anti-trust legislation in eligibility of athletes and sanctioning of events.
- E6** — The organisation observes open tenders for major commercial and procurement contracts (other than event bidding).
- E7** — Decisions can be challenged through internal appeal mechanisms with final recourse to an appropriate independent body ensuring the right to a fair trial.
- E8** — The organisation exercises due diligence and effective risk management in bidding requirements, presentation, assessment and allocation of main events.
- E9** — Awarding of main events follows an open and transparent process.
- E10** — The organisation has procedures for assessing third parties (protection against external risks), such as clients, service providers, intermediaries, subcontractors, etc.

## RACC meeting - 09.04.2024 via Teams

Meeting time 09.04.2024: 17.15-18.30 PM CET.

### Participants:

Martin Klabere, Chair  
Jan Jirovsky, Vice Chair  
Marek Chomnicki  
Lara Heini (ATC)  
Zane Klabere

Meelike Terasmaa  
Teo Turay  
Ari Vehniäinen  
Beat Wullschleger  
Victoria Wickström  
Tomas Sladky (ATC)

Stefan Kratz, IFF Competition Manager  
Monika Kraus, IFF Competition Coordinator  
Sarah Mitchell, IFF Event Manager

### Absent:

Kenneth Ho

### 1. Opening of meeting

Martin opened the meeting at 17:15 and welcomed everyone.

### 2. Minutes from the last RACC meeting (Appendix 1)

Minutes from the last meeting were scrutinised and approved.

### 3. General update of the IFF events

#### Champions Cup

Ms. Mitchell briefly informed on the CC 2025 dates (Appendix 7) and presented the draft proposal of CC Competition Regulations update (Appendix 16). Further comments from RACC on the regulations shall be sent to Ms. Mitchell latest 12.04.

#### WFC 2024

Competition office briefly reported on the qualifications for the Men's WFC 2024. The following teams have qualified: From Latvia – Finland, Latvia, Estonia and Germany. From Poland – Czechia, Slovakia, Norway and Poland. From Slovenia: Switzerland, Slovenia and Denmark. From Canada: Canada.

The WFCQ for AOFC will be played in the Philippines (Pasig City, Manila) 21-25.05.

The ballot for the Final round was done 5<sup>th</sup> March with the following outcome:

Group A	Group B	Group C	Group D
Norway	Slovakia	AOFC3	AOFC2
Germany	Latvia	AOFC1	Slovenia
Switzerland	Sweden	Estonia	Poland
Czechia	Finland	Canada	Denmark

*\*AOFC teams will be placed into the groups based on the ranking of the qualified teams, not their placing at the AOFC qualification event*

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#### Competition Manager:

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+46 706 778 646

#### Event Manager:

Sarah Mitchell  
mitchell@floorball.sport  
+358 400 529 035



The preliminary WFC final round schedule has been published and all tickets have now been released for sale.

### **Women's U19 WFC 2024**

Mrs. Mitchell briefly reported on the status with the Women's U19 WFC to be played in Lahti, Finland 8-12.05. All organisation is on track.

### **3v3 WFC 2024**

Ms. Mitchell reported on event preparations, including the registrations (30 Men's and 14 Women's teams) and schedules for the 3v3 WFC 2024 to be played in Lahti, Finland 11-12.05. (Appendix 9-12). There are a lot of details of the planning and organisation still to be finalised.

### **The World Games 2025**

Ms. Mitchell briefly reported on the status with The World Games 2025. A training venue has been secured, near the competition venue.

### **Men's U19 WFC 2025**

Mr. Kratz reported that 26 teams have registered (Appendix 8) and provided an update on qualification events.

The Americas qualification will be played 02-04.08.2024 in Fredericton, New Brunswick, Canada. For the AOFC qualification there are discussions on playing in the Solomon Islands during mid-late September 2024. For the EUR qualification there is currently only one interested organiser (Poland) and discussions are in progress to see if it is possible to play the complete qualification with 11 teams in one place.

### **Women's WFC 2025**

Mr. Kratz reported that 29 teams have registered (Appendix 8) and provided an update on qualification events. We have asked for organisers where the need is 2-3 in EUR, one in Americas and one in AOFC.

## **4. Other questions/tasks**

### **RACC documents**

The updated RACC documents and possible further reshaping were discussed:

IFF Jury Guidelines (Appendix 2)

IFF Jury Frequent Topics (Appendix 3)

IFF Jury Event Report (Appendix 4)

IFF Jury Match Report (Appendix 5)

IFF Jury Venue Check (Appendix 6)

The match report and venue check documents will be modified by the IFF office to be more of a check-list style that does not need to be filled out or submitted. The Event Report should be submitted to the RACC Chair and to the IFF competition staff after each event.

### **IFF Competition calendar**

Mr. Klabere reported from the last CB meeting and the discussions on the calendar where a proposal must be made for the IFF General Assembly in December 2024. (Appendix 13).

The new proposals were modified slightly after the RACC discussions, with the WFCQ moved to be in the same month as the Euros. The latest proposals will be presented to the IFF CB at their meeting at the end of April and a decision on then how to proceed with a possible review round from the National Associations will be discussed.



Mr Jirovsky commented that it is still very important that the CB provide a clear hierarchy of criteria that should be used to determine the event calendar.

#### **New playing format of the WFC**

Mr. Klabere reported from the last CB meeting and the discussions on a new playing format for the WFC.

#### **Releasing of players**

RACC discussed the proposals from Czech Floorball regarding releasing of players (Appendix 14).

Office to modify the proposal and present it to the IFF CB at the end of April.

#### **IFF Rules of the Game edition 2026**

Mr. Klabere reported from the first meetings of the Rules reference group and the rules proposals having arrived (Appendix 15).

#### **5. Next RACC meeting**

Next meeting to be held as a Teams meeting 14.05.2024 17.15-18.30 CET.

#### **6. End of the meeting**

Martin thanked the participants and closed the meeting at 18:55.

Martin Klabere  
IFF RACC Chair

## § 4 RELEASE OF PLAYERS

4.1. For the final round of WFC and U19 WFC players shall be freed for participation in their respective national teams starting the Saturday in advance of the event and at least one day after.

4.2. For the final round of multi-sport events, as well as the qualifications for WFC, U19 WFC, and multi-sport events, players shall be freed for participation in their respective national teams at least three days in advance of the event and at least one day after.

4.3. For Friendly Internationals and training camps during IFF International weekends (1st full weekend of February, 4th full weekend of April, 1st full weekend of September, 3<sup>rd</sup> weekend of October and 2nd Weekend of November) players shall be freed for participation in their respective national teams at least three days in advance of the event and at least one day after.

~~4.3. For Friendly Internationals and training camps during the IFF International weekend preceding the WFC the players shall be freed on Monday at noon, to be present in the team concerned.~~

**Commented [SM1]:** Now covered by 4.1 - 4.3

4.4. A National Association who selects a player who plays in a foreign league club (at any level) for participation in a national team in an official international event, is required to inform the foreign club's National Association of the selection, and confirm the availability of the player, prior to the submission of their official team list to the IFF.

4.5. A National Association who selects a player who plays in a foreign league club (at any level) for participation in a national team training camp, is required to inform the foreign club's National Association of the selection, and confirm the availability of the player, no later than 14 days prior to start of the training camp.

4.6 Any player who is selected by their National Association for an official international event &/or training camp and informs they are not available to play in the respective event &/or training camp, shall not be entitled to play a club match held at the corresponding time as the event &/or training camp. If the player does play for their club at this time then the National Association of the club team for which they play shall be fined.

~~4.5. In addition, players should be freed for national training camps the last weekend before the WFC / WFC Qualification / Multisport event. Information of such training camps shall be informed to the IFF no later than 30th of June for the WFC and 4 months before a WFC Qualification / Multisport Event.~~

**Commented [SM2]:** Now covered in 4.1 & 4.2. No need to inform dates to IFF

**IFF Comments:**

Team lists for IFF events (WFC, U19 etc) is 30 days prior to the event. International weekend events is 10 days. These dates will remain unchanged.

IFF will not collect team lists for training camps. It is the responsibility of the NA to inform of their planned training camps to any NA in which any of their selected players are licensed.

All player releases need to be finalised by the National Associations prior to them submitting team lists to IFF for events. All responsibility of ensuring that players are available must be with the NAs.

If a player advises they are unavailable and then participates in a club match the NA of that player can submit a complaint to the IFF who will review the matter and sanction the NA / Club according to the Juridical Regulations (most likely a fine). \*Juridical Regulations still need to be updated to reflect this new sanction

To 'Select' means that a National Association has chosen & informed a player to participate in their national team for an international event or a training camp. This definition should be included to the rules – still to determine exactly where.

To 'inform they are not available' means that a player has formally advised to their National Association that they will not participate in a national team event that they have officially been selected for.

For any event, whether the player is on the final list or emergency list, they must have agreed their availability to participate in the national team event prior to the list being submitted. It does not matter if they are called up to the team 10 days beforehand or 1 day – if they refuse to participate they (or their club) is subject to sanction if they play a club match.

New regulation to be decided by the CB. Ideally to be valid from 1<sup>st</sup> July 2024 to then be applied for the 2024-2025 season.

Training camps (where release of player rules will apply) are now only possible on the weekend prior to the WFC or U19 WFC or on international weekends. Requirement to inform will be 14 days prior only for NAs who have players in foreign leagues as is now stated in 4.5 of the regulations.

## PROPOSED CHANGES OF THE GAME RULES EDITION 2026

	<b>1. Proposals To be changed</b>	<b>Proposal</b>	<b>Reference group comments</b>	<b>Remarks</b>
202.1	In case of a time out, require the away team to carry out their substitution first. Give possibility to withdraw the requested time out also when the next interruption is caused by a penalty shot	FIN1,FIN4	RG to work out proposal	
301.1	Specification of the rules dealing with staying of players and members of the team staff in the substitution zone during the match	CF5	RG to work out proposal	
301.1	Players and coaches in the substitution zone	SUI2:1	RG to work out proposal	
302.1	Players and coaches in the substitution zone	SWE2:2	RG to work out proposal	
302.2	A player leaving the rink outside their own substitution zone must not be replaced until play is interrupted.	RG1	RG to work out proposal	
304.1	A goalkeeper shall not be permitted to act as captain of a team	RG2	RG to work out proposal	
305.1	Specification of the rules dealing with staying of players and members of the team staff in the substitution zone during the match	CF5	RG to work out proposal	
305.1	Players and coaches in the substitution zone	SWE2:2	RG to work out proposal	
401.1	Remove that grey jerseys are not allowed. Remove that the socks needs to be mutually uniform	RG3, RG4	RG to work out proposal	
401.2	Adding a definition for the use of goalkeeper's trouser extensions	ATC1, FINTec2	Review equipment rule, add to interpretations. <b>NEWS</b>	
401.3	Add text that numbers on the front of the jersey should be centred on the chest. Numbers on the jersey should be in contrasting colour	RG4,RG6	Number to stay in the chest (only). Number in contrasting colour	
403.3	Review the whole rule regarding Goalkeepers equipment	RG7	Review equipment rule, add to interpretations	
405.1	Make the rule clearer by adding more examples	RG8	RG to work out proposal	
409.1	Modify the text of the rule so that it includes all the nuances of incorrect equipment and defective sticks.	FIN11	RG to work out proposal	
409.2	Add tampering with the blade as one of the complaints that a captain could request control of equipment for	RG9	RG to work out proposal. <b>NOW: No change of blade concavity allowed</b>	
502.1	A goal scored before, but in connection with the final signal shall not be confirmed with a face-off	RG10	<i>Goal could be put in the scoreboard before face-off</i>	
502.5	When teams are ready for the face-off you are not allowed to change the player chosen to take the face-off.	RG11	RG to work out proposal	
504.1	When a delayed penalty is carried out because of the ball leaving the rink, the hit-in should always be awarded to the non-offending team of the delayed penalty situation	FIN8	RG to work out proposal	
505.2	Give the referees the possibility to resume play with a hit-in when a team waives their right to a face-off.	RG12	RG to work out proposal	
505.3	Change from free-hit to a hit-in when the offending team controls the ball during a delayed penalty	RG13	RG to work out proposal	
507	Continue to improve to make it clearer and easier to understand	RG14	RG to work out proposal	
507.1	Make it an offence to follow the goalkeeper's movements with the sole purpose of obscuring the view	SWE2:5	RG to work out proposal <b>NOW</b>	
507.2	Improve the rule regarding holding	RG15	RG to work out proposal. <b>NOW: to be changed</b>	
507.3	Remove. This kind of play with a stick is already defined punishable by penalty if necessary by the rule 605, 4. This rule is seldom used actively.	FIN13	Include in the 507 RG discussion	
507.8	Not allowing a field player to pass through the goalkeeper area in any circumstances	FIN5	RG to look on this with the goalkeeper safety <b>NOW</b>	
507.15	Impose free hit if a hit-in or free hit is wrongly executed to gain big advantage	SUI1:4	RG to work out proposal (without taking away the quick play)	noted 507.16
507.16	Changing the rule about the possible controlling of the ball by the goalkeeper	CF7	RG to work out proposal	
508.2	Starting penalty shots closer to the goal. If the player starts the penalty shot with the foot, the penalty shot should be retaken	RG16,RG17	RG to work out proposal	
508.4	Reshape the penalty shot	SUI1:2,SWE2:3	RG to review	
508.23	New. Create a possibility of imposing a free hit for "lying play"	SUI1:13	RG to work out proposal	
602.2	When a delayed penalty is carried out because of the ball leaving the rink, the hit-in should always be awarded to the non-offending team of the delayed penalty situation	FIN8	RG to work out proposal	
602.2	The wording, changed 2022, is still not clear enough and needs to be worked on further.	RG18	Review	
603	Review how multiple penalties should be handled and if coincidental penalties in some cases should have no effect on the number of players on the rink	RG19	RG to work out an Appendix	
603	Change the way multiple penalties are handled when a player from each team is penalised at the same time.	SWE2:4	RG to work out a proposal and include in the Appendix. <b>NOW</b>	
605	Continue to improve to make it clearer and easier to understand.	RG20	RG to work out proposal	
605.2	Improve the rule regarding holding	RG15	RG to work out proposal	

605.6	Adding to the interpretation part of the rule a definition which allows the rule to be used also in case of unnecessary physical provoking in off the ball situations.	FIN12	Review	
605.6	Better protection of goalkeepers - responsibility on the field player to try to avoid a collision	SWE2:1	RG to work out proposal <b>NOW</b>	
605.14	Make it an offence to intentionally stretch the jersey to block a shot	RG21	RG to work out proposal	
605.16	Include unintentional play from the substitution zone	CF1	Review	
605.16	Players and coaches in the substitution zone	SWE2:2	Review	
605.21	Specification of the rules dealing with staying of players and members of the team staff in the substitution zone during the match	CF5	Review	
605.27	Make it an offence to intentionally drop the stick or part of the stick	RG22	RG to work out proposal	
607	Continue to improve to make it clearer and easier to understand.	RG23	Review	
607.4	Better protection of goalkeepers - responsibility on the field player to try to avoid a collision	SWE2:1	Review <b>NOW</b>	
608.2	Team staff incurring a personal penalty shall immediately go to the dressing room and must not take any further part in the match	FIN9	RG to work out proposal	
610.1	Explicit mentioning of inappropriate celebrations	CF8	RG to work out proposal	
613	Continue to improve to make it clearer and easier to understand	RG25	Review	
613.3	The referees could impose a match penalty even after the final whistle as long as the players and referees are still on the rink	RG24	RG to work out proposal	
613.13	Improve the rule to cover more situations of gross unsportsmanlike conduct and make it clearer	RG26	Review	
614.X	Adding a new rule concerning of violent play with the stick	FIN2	RG to work out proposal	
614.4	Cancellation of rule to be added in 614.11	CF6	Review	
614.10	Make the rule clearer and include when a player engages in an altercation from the substitution zone	RG27	Review	
614.11	Add scuffle from 614.4	CF6	Review	
614.12	Adapt the rule to make it a logical continuation of the rules regarding careless, reckless and violent physical play	RG28	Review	
614.13	misconduct	FIN10	Review	
614.15	Introduce new rule Violent play with the stick (match penalty)	RG29	Review	
615.8	The rule needs to be more structured and clearer	RG30	Review	
701.1	A goal scored before, but in connection with the final signal shall not be confirmed with a face-off	RG10	RG to work out proposal	
702	Give the referees the possibility to award a goal if there's an offence committed leading to a penalty shot when the goalkeeper is replaced by a field player	RG31	RG to work out proposal	
702.4	New. A goalkeeper should be allowed to score a goal	FIN3	RG to work out proposal	
703.5	Remove. A goalkeeper should be allowed to score a goal	FIN3	RG to work out proposal	
803	Sign, Combine with 804	MK1	Review	
804	Sign, Combine with 803	MK1	Review	
810	Remove the part of the sign where the referee should point to the centre spot	RG32	Review	
901	Sign. Combine 902 and 903 into 901	MK1	Review	
902	Sign. Combine 902 and 903 into 901	MK1	Review	
903	Sign. Combine 902 and 903 into 901	MK1	Review	
	<b>2. To be worked out/further discussed by the rules group or explained</b>			
	Improve the foreword	SWE1:1	Review	
	More informative, extensive explanation of Violent in the Glossary	FIN	Review	
	Define "Tackle" and "Play" in the Glossary	RG	Review	
	Add an appendix with examples for managing multiple penalties	SWE1:2	RG to work out proposal	
201.1	Discuss and decided about clear line for game time. The proposal is to always count 00:00-20:00	MK2	RG to work out proposal	
	<b>3. Association proposals To be tested</b>			

301.1	Players and coaches in the substitution zone	SUI2:1,SWE3:2	To be tested by SWE and SUI	
508.4	Reshape the penalty shot	SUI2:2,SWE3:3	To be tested by SWE and SUI	
508.23	Create a possibility of imposing a free hit for 'lying play	SUI2:3	Not to be tested	
605.6, 607.4	Better protection of goalkeepers - responsibility on the field player to try to avoid a collision	SWE3:1	Not to be tested	
	<b>4. Considered as referee guidelines/instructions</b>			
506.1	Guide the referees more clearly to apply the advantage rule as much as possible.	CF3	Education	
	<b>5. Considered as regulation not game rule</b>			
305.1	Enable to add two more members of the staff in the match record	FINTec1	Refer to Regulations of possibility for administrating authority	
	<b>6. Not to be changed</b>			
402.1	Remove restrictions for the colouring of referee shorts and socks	FINTec3		
405.1	Remove restrictions for the long tights	FINTec4		
507.4	New interpretation of high stick - board level (50cm) instead of knee level	ATC2		
507.8	Allow player inside goalkeeper area if not hindering the goalkeeper	CF2		
507.23	New rule: When a player is guilty of a dangerous play against own person	CF4		
601.2	A penalised player should be able to leave the penalty bench also during the intermission between regular time and extra time.	FIN7		
603.8	Reinstall possibility for minor penalty in connection with a penalty shot	SUI1:5		
605.20	Adding a "no-entry rule" to the opponent's half after a goal is scored	CF9		
702.1	Remove the "clearly moving away from the goal line" part of the rule. Adding the word "entire"	FIN6,FINTec5	Still review the text	
702.2	Adding the word "entire"	FINTec5		
	<b>7. Could be used nationally</b>			

**ATC1-2** Proposals from the IFF Athletes Commission

**CF1-9** Proposals from Czech Floorball

**FIN1-13** Proposals from Finnish Floorball Federation

**FINTec1-5** Proposals of more technical nature from Finnish Floorball Federation

**MK1-2** Proposals from Martin Klábere

**RG1-32** Proposals from the IFF Rules Group

**SUI1:1-5** Proposals from Swiss Floorball Association

**SUI2:1-3** Proposals on testing from Swiss Floorball Association

**SWE1:1-2** Proposals on editorial changes from Swedish Floorball Federation

**SWE2:1-5** Rule proposals from Swedish Floorball Federation

**SWE3:1-3** Rule proposals for testing from Swedish Floorball Federation

1 To be changed: The proposals should be adopted

2 To be worked out: The rule group should work with these for possible adoption

3 To be tested: These proposals should be tested for possible adoption

4 Considered as guidelines: These proposals should be in guidelines/educations

5 Considered as regulations: These proposals refers to regulations rather than rules

6 Not to be changed: The proposals should not be adopted

7 Could be used nationally: Exemptions from the game rules that should be informed to IFF

**NOW** To be worked out for implementation the upcoming season 2024/2025

**VERSION #1**

- WFC & EURO for Men in October (starting 2027)
- WFC & EURO for Women in December (starting 2028)
- WFCQ Men & Women to be played week prior to EURO (starting 2026)
- U19 moved to mid-late February (starting 2027) & U19 WFCQ in last week of August (starting 2026)

NOTE: Club events (CC / EFC / EFCh) from 2025 onwards in grey as not expected to continue in their current format &/or dates

- 3v3 WFC 2026 with U19s (Italy – outdoor?) and as separate event in late May from 2027 onwards

## - Intl weekends:

- Change February to mid-late
- Remove April
- Add May (to coincide with 3v3 WFC)
- Adjust September, October & November weekends to match the new IFF event dates

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2025		Intl Wknd		Intl Wknd					Intl Wknd	Intl Wknd	Intl Wknd	
		WFCQ (W)			U19 WFC (M)		TWG	U19 WFCQ (W)	Africa Cup (M/W)			WFC (W)
					3v3 WFC							SEA Games
	CC Final							CC QF / EFCh	CC QF	EFC	CC SF	

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2026		Intl Wknd		Intl Wknd					Intl Wknd	Intl Wknd	Intl Wknd	
		WFCQ (M)			U19 WFC (W)			U19 WFCQ (M)	Euro (W)			WFC (M)
					3v3 WFC				WFCQ (W)			
									Africa Cup (M/W)			
CC Final								CC QF / EFCh	CC QF	EFC	CC SF	

\*AIMAG 2025 to be played in 2026

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2027		Intl Wknd			Intl Wknd				Intl Wknd	Intl Wknd	Intl Wknd	
		U19 WFC (M)			3v3 WFC			U19 WFCQ (W)	Africa Cup (M/W)	Euro (M)		WFC (W)
		AOFC Cup (M)								WFCQ (M)		
	CC Final								CC QF / EFCh	CC QF	EFC	CC SF

\*SEA Games still to be scheduled for 2027

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2028		Intl Wknd			Intl Wknd				Intl Wknd	Intl Wknd	Intl Wknd	
		U19 WFC (W)			3v3 WFC			U19 WFCQ (M)	Africa Cup (M/W)	WFC (M)		Euro (W)
		AOFC Cup (W)										WFCQ (W)
	CC Final								CC QF / EFCh	CC QF	EFC	CC SF

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2029		Intl Wknd			Intl Wknd				Intl Wknd	Intl Wknd	Intl Wknd	
		U19 WFC (M)			3v3 WFC			U19 WFCQ (W)	Africa Cup (M/W)	Euro (M)		WFC (W)
		AOFC Cup (M)								WFCQ (M)		
	CC Final								CC QF / EFCh	CC QF	EFC	CC SF

\*TWG, SEA Games & AIMAG all scheduled for 2029

**VERSION #2**

- WFC for Men & Women in last weekend November (starting 2027)
- EURO for Men & Women in September (starting 2026)
- WFCQ for Men & Women played week prior to Euros (starting 2026)

NOTE: Club events (CC / EFC / EFCh) from 2025 onwards in grey as not expected to continue in their current format &/or dates

- U19 moved to mid-late February (starting 2027) & U19 WFCQ in June (starting 2026)
- 3v3 WFC 2026 with U19s (Italy – outdoor?) and as separate event in late May from 2027 onwards
- Intl weekends:
  - Change February to mid-late
  - Remove April & November
  - Add May (to coincide with 3v3 WFC)
  - Adjust September & October weekends to match the new IFF event dates

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2025		Intl Wknd		Intl Wknd					Intl Wknd	Intl Wknd	Intl Wknd	
		WFCQ (W)			U19 WFC (M)		TWG	U19 WFCQ (W)	Africa Cup (M/W)			WFC (W)
					3v3 WFC							SEA Games
	CC Final							CC QF / EFCh	CC QF	EFC	CC SF	

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2026		Intl Wknd		Intl Wknd					Intl Wknd	Intl Wknd	Intl Wknd	
		WFCQ (M)			U19 WFC (W)			U19 WFCQ (M)	Euro (W)			WFC (M)
					3v3 WFC				WFCQ (W)			
	CC Final							CC QF / EFCh	CC QF	EFC	CC SF	

\*AIMAG 2025 to be played in 2026

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2027		Intl Wknd			Intl Wknd				Intl Wknd	Intl Wknd	Intl Wknd	
		U19 WFC (M)			3v3 WFC	U19 WFCQ (W)			Euro (M)		WFC (W)	
		AOFC Cup (M)							WFCQ (M)			
	CC Final							CC QF / EFCh	CC QF	EFC	CC SF	

\*SEA Games still to be scheduled for 2027

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2028		Intl Wknd			Intl Wknd				Intl Wknd	Intl Wknd	Intl Wknd	
		U19 WFC (W)			3v3 WFC	U19 WFCQ (M)			Euro (W)	WFC (M)	WFC (M)	
		AOFC Cup (W)							WFCQ (W)			
	CC Final							CC QF / EFCh	CC QF	EFC	CC SF	

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2029		Intl Wknd			Intl Wknd				Intl Wknd	Intl Wknd	Intl Wknd	
		U19 WFC (M)			3v3 WFC	U19 WFCQ (W)			Euro (M)		WFC (W)	
		AOFC Cup (M)							WFCQ (M)			
	CC Final							CC QF / EFCh	CC QF	EFC	CC SF	

\*TWG, SEA Games & AIMAG all scheduled for 2029

**From:** [compliance@wada-ama.org](mailto:compliance@wada-ama.org) <[compliance@wada-ama.org](mailto:compliance@wada-ama.org)>

**Sent:** Wednesday, April 3, 2024 4:41:23 pm

**To:** Anna Jacobson <[Jacobson@floorball.sport](mailto:Jacobson@floorball.sport)>; James Varecka <[varecka@floorball.sport](mailto:varecka@floorball.sport)>

**Subject:** Corrective Action Report (CAR) - Corrective Action Update: IFF | Rapport de mesures correctives (RMC) - mesure corrective mise à jour: IFF



## Corrective Action Report (CAR) - Corrective Action update

IFF - International Floorball Federation

Dear Colleague,

Following the review of your Corrective Action Report (CAR) related to the Code Compliance Questionnaire (CCQ) - IF CCQ 2022-2023 and your responses to address the required Critical / High Priority / General corrective actions, we are pleased to inform you that WADA has concluded that on 03 April 2024 your organization has appropriately completed all:

- General corrective actions

We thank you very much for your cooperation and look forward to continuing to work closely with you.

Kind regards,

World Anti-Doping Agency

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## Rapport de mesures correctives (RMC) - mesure corrective mise à jour

IFF - Fédération internationale de floorball

Cher collègue,

Suite à l'examen de votre Rapport de mesures correctives (RMC) relatif au Questionnaire de conformité au Code - IF CCQ 2022-2023 et vos réponses concernant la mise en œuvre des mesures correctives Critique / Haute priorité / Général, l'AMA a conclu que le 03 avril 2024 vous avez mis en œuvre toutes les mesures correctives suivantes appropriée:

- Actions correctives **General**

Nous vous remercions de votre collaboration et nous nous réjouissons de continuer à travailler étroitement avec vous.

Cordialement,

Agence Mondiale Antidopage

*The World Anti-Doping Agency (WADA) is the international independent organization created in 1999 to promote, coordinate and monitor the fight against doping in sport in all its forms. The Agency is composed and funded equally by the sports movement and governments of the world. Its key activities include scientific research, education, development of anti-doping capacities and monitoring of the World Anti-Doping Code - the document harmonizing regulations regarding anti-doping in all sports and all countries.*

*L'Agence mondiale antidopage (AMA) est une organisation internationale indépendante créée en 1999 pour promouvoir, coordonner et superviser la lutte contre le dopage dans le sport sous toutes ses formes. L'Agence est composée et financée à parité par le mouvement sportif et les gouvernements. Ses activités principales comprennent la recherche scientifique, l'éducation, le développement de programmes antidopage et la surveillance du respect du Code mondial antidopage - le document harmonisant les règles liées au dopage dans tous les sports et dans tous les pays.*

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World Anti-Doping Agency (WADA) - Stock Exchange Tower, 800 Place Victoria (Suite 1700), P.O. Box 120, Montreal (Quebec) H4Z 1B7, Canada

Budget Proposal 2024				
CC 2023/2024 update 24.03.2024		Appendix 35a		
Costs	Account	CC Concept	2024-04-23	Remarks
5523	Subsistence allowances	0	0	
5524	Daily allowances (refs+staff)	10400	6 440	
5531	Mileage allowances	0	8	
6020	Meeting costs	0	0	
6830	Internet & Computer costs	0	0	
6900	Doping tests	0	2 736	4 tests and 4 analysis.
7051	Tickets - Travel costs	0	1 475	
7053	Board and lodging	0	345	
7057	Local travel by bus & taxi	0	102	
7059	Other travel costs	0	279	
7130	Marketing	8000	496	
7150	Internet TV costs	26000	28758	26 matches x 1000 support, IFF production graphics
7160	IFF Media app costs	0	4829	Includes commentary person
7260	Competition prizes	0	684	For CC 2024 the prizes (684) were paid in 2023
7261	Competition prize money	30000	30000	
7265	Travel and hotel support	168000	144929	Less cost in QF and SF
7270	Transports mtrl/equipment	0	0	
7695	Clothing/Outfit	0	1507	Non-IFF refs outfit (350/referee) + logo printing
<b>TOTAL</b>	<b>BUDGET 2024</b>	<b>242400</b>	<b>222587</b>	<b>Cost 2023/24 new</b>
<b>Income</b>			<b>2024-04-23</b>	
3012	Participation fees	40000	40000	16 teams x 2500 (CC 2023 8 teams á 4000)
3013	Organizers fee	120000	120000	CC shareholders fee 4x30000
	IFF support	30000	30000	IFF shareholder fee
3250	Sponsors & advertisements	40000	0	IFF sales
3260	TV income	0	0	
3270	IFF Media app	10000	8652	
<b>TOTAL</b>	<b>BUDGET 2024</b>	<b>240000</b>	<b>198652</b>	<b>Income 2023/2024 new</b>
<b>Outcome</b>		<b>-2400</b>	<b>-23935</b>	
<b>The budget for 2024 will start with the finals in January and ends with the semifinals</b>				
<b>The prel outcome is starting with the quarterfinals 2023 and ending with the Finals in January 2024.</b>				
<b>Costs not budgeted in the CC concept: 11964</b>				



# TEAM COST AND INCOME CC 2024

Updated 26.04.2024

Appendix 35b

## Net income from home matches and prize money (local currency) cor Net cost from away matches (local currency converted to CHF)

	Quarter-final	Semi-final	Final	TOTAL
TPS W	1403	0		<b>1403</b>
Pixbo W	142	1235	17325	<b>18702</b>
Thorengruppen W	1206	1144	10000	<b>12350</b>
Classic W	2053	0		<b>2053</b>
Zug United W	3250	3250		<b>6500</b>
Vitkovice W	0	0		<b>0</b>
Ostrava W	15475	0		<b>15475</b>
Kloten-Dietlikon W	1669	9337		<b>11006</b>
TPS M	4278	0		<b>4278</b>
Falun M	0	0	5000	<b>5000</b>
Storvreta M	2830	2406		<b>5236</b>
Classic M	4167			<b>4167</b>
Bohemians M	3935			<b>3935</b>
Wiler-Ersigen M	12800	13700		<b>26500</b>
Köniz M	21800			<b>21800</b>
Tatran Stresovice M	1477	2689	40299	<b>44465</b>
				<b>0</b>
<b>TOTAL</b>	<b>76485</b>	<b>33761</b>	<b>72624</b>	<b>182870</b>

	Quarter-final	Semi-final	Final	TOTAL	OUTCOME
TPS W	8384			<b>8384</b>	<b>-6981</b>
Pixbo W	57	125		<b>182</b>	<b>18520</b>
Thorengruppen W	179	6587	5098	<b>11864</b>	<b>486</b>
Classic W	1478			<b>1478</b>	<b>575</b>
Zug United W	10451	5480		<b>15931</b>	<b>-9431</b>
Vitkovice W	3048			<b>3048</b>	<b>-3048</b>
Ostrava W	10196			<b>10196</b>	<b>5279</b>
Kloten-Dietlikon W	5629	10191		<b>15820</b>	<b>-4814</b>
TPS M	1304			<b>1304</b>	<b>2974</b>
Falun M	52	0	1637	<b>1689</b>	<b>3311</b>
Storvreta M	804	0		<b>804</b>	<b>4432</b>
Classic M	3346			<b>3346</b>	<b>821</b>
Bohemians M	132			<b>132</b>	<b>3803</b>
Wiler-Ersigen M	9503	4732		<b>14235</b>	<b>12265</b>
Köniz M	8215			<b>8215</b>	<b>13585</b>
Tatran Stresovice M	1012	952		<b>1964</b>	<b>42501</b>
<b>TOTAL</b>	<b>63790</b>	<b>28067</b>	<b>6735</b>	<b>98592</b>	<b>84278</b>

Marketing Function Report/Tero Kalsta 28.4.2024

### Sales Overview

The market situation is still affected by high interest rates and insecurities. Regardless local organisers have proven that floorball events can produce good results. IFF can also open conversations and submit offers creating opportunities. Overall, it is also encouraging that the cooperation in sales with national federations remains on a good level.

### Sales Status

Good cooperation with the Swedish Federation continues, we have some potential companies to offer the mid-circle to (and some other elements which belong to the IFF). We will follow up on the leads started with the Finnish Federation once the U19 WFC 2024 is over. Currently there are no active cases by the sales agency Red Carpet Brand Alliance (RCBA) but the outlook with the 2026 and 2027 events taking place in Finland creates a good base for sales activities towards Nordic companies.

The IFF is continuously in contact with companies that have been sponsors in past events (Dachser and Fishermans Friend) and pushing for new ones. Recently we have had good meetings for example with Vitamin Well (drink) and DHL (courier service) and are discussing the elements on which to base a more concrete offer. The sustainability angle is an on-going approach angle to find common value-base for discussions (Kuusakoski (Nordic recycling company (mainly metals), Swappie, (serviced 2nd hand phones), Oatly (oat-based products), Korkia (renewable energy investment fund)). Further, we also looking at functional consumer goods such as smoothies, protein bars and isotonic/vitamin drinks. Based on the concept developed for WFC 2023 (Goal of the Day / App promotion / Fleurop) we are also trying to close deals with a smaller value but positive income approach. This concept has been offered for example to Foodora (food delivery platform).

The IFF is still evaluating the continuation of the Protocol Sports agreement as we are approaching the end of the agreement (August 2024). If the decision would be to continue the partnership a new contract would need to be formulated to change some of the agreement clauses for example contract term, termination, sales process and potentially any new contracts that have been primarily negotiated directly by the IFF. Mr Liljelund has also been mapping other sales agencies.

The tested model for the IFF App where event organisers (tested in non-IFF events / Polish Cup, MU19 Switzerland and Europower) can utilize the IFF app as a platform to stream event matches will be offered also during 2024. It proved to be a good model to offer organisers a floorball audience, increases the content offering and also generates some revenue for both parties.

Due to the challenges that emerged during the new edition of the Champions Cup (home team floors and rinks / possible competing ads in the venues / limited ad spaces) the IFF has prepared a suggestion to the CCSG about the sales model going forward.

Based on the idea to create new revenue streams for the IFF the first organiser agreements with a commission on ticket sale income have been negotiated. Further clauses are also introduced whereby the IFF is entitled to a commission of sponsorship revenue above a certain target amount.

### Marketing Status

Cooperation with the existing IFF sponsors is working well. For the U19 WFC 2024 Gerflor has agreed to deliver a new floor (in the new BLUE colour) since the IFF does not yet have two own floors of the new colour. Gerflor is posting a series of floorball related posts on their LinkedIn and Instagram channels. PUMA Nordic is going to propose to deliver some additional material for the WFC 2024 referees. Further, depending on WFC schedules in Malmö there would be the opportunity for stakeholders to visit the PUMA Nordic facilities in Helsingborg. PUMA is thinking of creating selected IFF-products as an own “product line” which might also be partially connected to the 40th IFF anniversary in 2026. There is also a preliminary discussion of a possible web shop integration into the IFF website (white label web shop solution with selected referee and IFF items). IFF has also been able to facilitate two negotiations for PUMA (Floorball Canada and Denmark).

Planning for the next CCMNG meeting in Malmö 29th of August is on-going. The agenda will consist of sales and marketing related topics, success cases and development ideas/possibilities. A meeting and mingling of national federation sponsors attending the WFC 2024 is being prepared together with the LOC / Swedish Federation.

The graphic image for CC2025 has been updated. For a cost-effective solution it was decided to use the same theme as for 2024. The available material has been distributed to the four national federations and CC2025 will be promoted during the final events and/or series of each respective country. The clubs which qualify will receive the material once confirmed. As the CC concept in its new format does not have an LOC the IFF media team has been posting material on the CC and IFF channels.

During the first quarter of 2024 the IFF has also orchestrated the creation and launch of the 3v3 brand. The plan is to use the same logo also for future 3v3 events but leave some room for the LOC to adapt the colour. A guideline for this has been prepared for LOCs. Once we collect the experience from the inaugural event the IFF will also investigate the commercial elements and possibilities of the 3v3 event. In the existing IFF sponsor agreements only the one for PUMA includes this event.

### IFF Player of the Year voting

This document is to serve as background for the IFF Central Board to discuss the potential IFF Player of the Year award concept.

This will be a new IFF award, and a logical follow up on the launch of the IFF Hall of Fame in 2021. This is also a typical form of acknowledgement for athletes by the governing organisations of sports such as FIFA and the IHF (International Handball Federation). In many sports their respective media (newspapers / magazines) have also been choosing best players often with longer traditions than the governing body themselves (e.g. motorsports). This is also the case in floorball while Innebandymagazinet has selected best male and female players since 2005 (men) and 2007 (women). The IFF will be in contact with Innebandymagazinet leading up to the launch of the concept to discuss the topic. Worth mentioning that the IIHF did not launch their annual player award until 2023.

The first question is what given time of the year should this voting take place?

Aligned with the naming of the award – Player of the Year - the voting period should be time around October / November to conclude the year in question. Regarding the players performances, this would allow to consider the latter half of the previous domestic season and the beginning of the present season. Further, performance in the national team should also be considered and here the evaluation period must be extended to the previous World Championships. The dilemma is that the genders play their respective championships bi-annually so for one of the gender the closest championships might be 20 months ago. This will however change somewhat from 2026 when the European Championships will begin.

Another option is to consider the full calendar year (including the WFC) which would require to move the voting to the beginning of each year. In theory the voting could begin right after the WFC however the nomination process needs to be considered.

Third option is to time the voting for off-season (summer) and consider the candidates full, previous domestic season (previous year (Sep) to following year (Apr) + WFC/national team performance).

The second question is at which point of year should the awarding take place? This is of course directly linked with the previous, voting period. We can argue that during the World Floorball Championships we have most attention from media. Most likely we will also have one of the players already present at the event (the other player (gender) would have to be invited to the championships). Another option would be to connect the awarding with the Champions Cup finals (and possibly have both players (genders) present for the awarding) which would require the voting to be finished about mid-January (considered as a good option in discussion in IFF Office meeting).

### Nomination of candidates

Who can make the nomination of the players?

The national federations should submit the nominations of the players (can be the annual player of the year if they select them). Timing of submissions is directly linked with the decision of the voting cycle. Noteworthy that the nationality of the player is the decisive factor for the nomination not the country they are playing in.

The nomination criteria for candidates

- Performance in national team (overall performance, scoring points / save %)
- Performance in domestic league (overall performance, scoring points / save% / +- rating would be great but not necessarily available)

The suggestion is to include a minimum of 15 and maximum of 30 players per gender.

### Voting and procedure

The big question is who we want to include in the voting. In different sports there are many models how the winner is decided: only the sports journalists, only the governing body, coaches, fans and a variation of combinations of all the previously mentioned. The IFF believes the most representative result will come with participation from as many parties as possible. Hence there would be the professional opinion from the coaches, captains, and floorball media (media/bloggers/podcasts). Further, to make it more inclusive and engage the fan community, the public could also give their vote. Below is the suggested model for floorball:

- All National Team Coaches one vote => email with unique link
- All national team captains one vote => email with unique link
- Every federation one vote (media department) => email with unique link
- Floorball Media, which will be invited separately (Innebandymagazinet, Pääkallo, Unihockey.ch, + some individual bloggers and pods max 3/country) => email with unique link
- All fans/followers (voting method to be evaluated)
  - Each fan voting must vote for three candidates, to avoid manipulation and tactical voting.

An important decision is to think what platform is utilized to collect the (especially public) votes. Good governance and transparency are essential. For a pre-defined target group, we can utilize the Webropol platform which the IFF has used already several years for surveys and in the recent years also for the WFC All-Star and MVP voting (respondents can be controlled by email recipient addresses). For public votes it becomes more complicated, and the used platform should be able to control double /multiple votes and also be equipped against any kind of manipulation attempts. Here the IFF needs to investigate the options / cost element. (After consultation with the IWGA and their Athlete of the Year voting platform it turns out it is custom made and an integral part of their website so not usable for third parties so not available as an option)

### Evaluation logic

The evaluation of the votes could be built in a way that sport professionals / federation votes count 50% and public vote 50%. We can also apply a weighted model based on any preferences (for example more weight on national team coaches' votes).

### Award

A specific, floorball-themed award will be produced for the winner(s).



## General Issues (cont.)

- IFF is not content with the changes of the database, as the usability of it for the Floorball community has been dramatically lowered
- **Floorball Equipment Manufacturer Information**  
RISE has received questions from a number of manufacturers why they can't access the Floorball Equipment site, due to change of the web page. This information has been communicated in a number in the RISE newsletters.  
With the correct web address, it should not be a problem to enter the web-site

 [FLOORBALL EQUIPMENT Manufactures Information](#)

## 4 Marking of products

- **Development of pre-sold markings:**
- The amount of pre-sold marking stickers for total year 2021:
  - From the start of the year 2021:
    - Balls 1.890.953 pcs (1.843.902 pcs) 2,6 %
    - Sticks 417.487 pcs (468.998 pcs) - 11,0 %
    - Goals 2.320 pcs (1.570 pcs) 47,8 %
    - Rinks 340 pcs (389 pcs) - 12,6 %
    - Face masks 300 pcs (300 pcs) 0,0 %
- All ball manufacturers have handed in the yearly reports.
- Number of presold stickers 26.000 pcs to Sport 2020/Arex and then 300 pcs for face masks Ball Wall/Petri Karvinen tmi.
- **Development of pre-sold markings:**
- RISE has based on a request from IFF moved form product certification to group certification for blades, shafts, face masks and eye protection.
- There is a total of 40 of active companies (41 in 2023), with 350 (370) certificates:
- There is 12 SWE, 10 CZE, 8 FIN, 3 SUI, 3 POL, 1 CAN, 1 TPI, 1 LAT, FRA, 1 SIN, 1
- There are 20 (22) approved balls, shafts 217 (275), blade names 29 (29), 17 (17) goals, 17 (17) rinks, 9 (8) face masks and 6 (8) Protective eye-ware products.
- **Late paid invoices by 01.03. IFF Stickers Payment date**

- E-Sports Group OY	20 132 SEK	2022-02-26
- E-Sports Group OY	21 687 SEK	2022-06-22
- E-Sports Group OY	89 575 SEK	2022-10-27
- E-Sports Group OY	58 785 SEK	2023-06-01
- E-Sports Group OY	16 465 SEK	2023-06-08
- E-Sports Group OY	17 270 SEK	2023-09-21
- E-Sports Group OY	44 005 SEK	2023-10-26
- E-Sports Group OY	41 905 SEK	2024-02-22
- Tonnisport OY	16 920 SEK	2021-01-15
- Tonnisport OY	6 096 SEK	2023-06-24
- Tonnisport OY	20 132 SEK	2023-10-26
- Tonnisport OY	10 903 SEK	2024-02-22
-	363 875 SEK	of which E-SG 309 824 SEK
- Cost per products will be the same as last year (since 1.7.2017)
  - Ball 0,03 CHF, Stick 0,25 CHF, Stick sticker 0,43 CHF, Goal cages 6 CHF, Rink 110 CHF and Face mask 1,50 CHF.

## 5 Surveillance Market Control

- The yearly surveillance market control has been carried out.
- Following products have been tested in 2021:
  - 23 pcs sticks have been tested.
  - 2 pcs balls have been tested.
  - 3 pcs goal cages have been tested.
  - 3 pcs rinks have been tested.
- RISE will send the tested materials to IFF, in agreement with RISE during the spring 2024.
- **Sanctions**  
There was in total six companies which all got a written warning for their irregular situations.

- **Market Surveillance Control 2024**

The Market Surveillance control for 2024 will be collected from the warehouse for sticks and balls. There will be tests performed at the manufacturer on goals and rinks in Czech, Poland and Sweden.

The question is who will make the surveillance testing after September.

- 5. **Material Regulation MR2024**

The Material Regulation MR2024 takes force from 1<sup>st</sup> of July 2024

- Timetable for Material Regulation MR2024

- Some final changes/adjustments are to be introduced latest in end of April 2024.

- Material Regulation (final version) published by 1st of June 2024.

- It takes effect 1st of July 2024.

- RISE proposes to specify the Rink Radii (MR 2.4.2.) text for the MR 2024

The rinks are to be designed with dimensions as shown in appendix B5.

- All the dimensions must conform to the standard.

- c) rink top edge radius min r 17.5 mm, or a thickness of min 35 mm. Part of the radius may be almost flat but with a rounded back edge.

- d) section edge radius  $3 \pm 1$  mm

- e) rink corner radius  $2000 \pm 500$  mm

- The IFF approves the proposed change

- The Face Mask has been removed from the Material Regulation and there is a separate document RISE MET 5681 Face Protectors for Floorball goalkeepers.

- 6 **Floorball Goggles and Face masks**

As a part of the PPE certification and the new EU rules 2016/425, there has been approved 3 new goggles and certified (Evosport x 2, Powerstick). There is one goggle in the pipeline (Powerstick).

There have not been any face masks certified during the last year and one in pipeline (Evosport).

- 7 **Agreement between SP/IFF**

- Nothing to report

- 8 **Other Issues**

There has been a new Personal Protection Europe (PPE) EU Regulation 2016/425. based on this there has been 1 new protective eye-ware has been certificated and two certificates have been renewed.

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## Upcoming meetings and issues

- The next meeting will be held in September 2024
- The IFF Material Board Meeting in May - June 2024

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## Issues that need to be discussed or decided upon or taken action upon

- IFF to prepare the MB meeting for May, venue open (PiL)
- RISE to come back with how RISE will organise the testing activities after the pension of Mr. Henriksson.
- IFF to provide ideas for changes of the Material Regulation for the future in May (PiL)

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## New ideas, etc...



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## Green Approaches in Management for Enhancing Sport

Template for the decarbonisation Roadmap towards  
carbon neutrality – International Floorball Federation  
and Swedish Floorball Federation

*Work Package 3*

*Rev. 32 168. 1209.2023*

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## Introduction

The goal of reducing greenhouse gas emissions must also be pursued through strategies and interventions at organisations level, as well as national and international public policies. To pursue this goal, sport organisations can define **effective mitigation and reduction strategies** in line with their role as a player in the society, to be able to guarantee an overall and credible commitment to decarbonisation and carbon neutrality. Sport organisations should undertake a path of strong commitment in favour of the mitigation of risks for climate change and **decarbonisation** through a **Roadmap of strategies and actions** aimed at this goal.

Thus, based on the decarbonisation needs and plans of sports organisations, and the analyses performed in T2.1, T2.2 and T2.3, sport organisations will develop a path for defining a Roadmap for the decarbonisation of their activities, through the development of a strategic set of objectives, programs and a coherent operational framework of actions aimed at mitigating its own greenhouse gas emissions. The roadmap will be integrated with existing strategies and will propose measures and projects aimed at reducing climate-altering emissions, acting in all the different emission areas and environmental aspects on which the sport organisations can act directly, collaborate with partner subjects or exert a strong influence in order to implement mitigation actions.

The roadmap will be composed by two main sections:

1. A **Strategic Plan** considering that the goal of reducing greenhouse gas emissions through strategies and interventions at governance level. On this regard, sport organisations will identify **8 governance actions** to include in the decarbonisation plan. According to project objectives, **at least 3 decarbonisation governance practices will be effectively implemented** per sport.
2. An **Executive Plan** including proposed measures and actions that will address areas of direct management (e.g., reduction of greenhouse emissions deriving from sport organisations technical processes and structures). While the Strategic Plan will focus on decarbonisation governance analysis, the Executive Plan will centre the attention on operational best practices that can help sport organisations fostering decarbonisation. On this regard, sport organisations will identify **8 operational actions** to include in the decarbonisation plan. According to project objectives, **at least 3 decarbonisation operational practices will be effectively implemented** per sport. The implementation of the operational practices will aim at demonstrating the feasibility, effectiveness and cost-efficiency of the decarbonisation best practice identified through the project as well as at providing elements and indications for its application by all the organisations operating in the different phases of sport event life cycle.

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**Table 1.** SFF's and IFF's decarbonisation governance practices

N.	Typology of practice	Scope of application and objective	Action/practice	Time (deadline)	Responsible and department in charge	Resources (human and financial)	Monitoring indicator (KPIs)	State of implementation
1	Governance	Sustainability policy for the Men's Floorball Championship 2024	<ul style="list-style-type: none"> <li>Creating the sustainability policy in collaboration with Greentime</li> <li>Overviewing it together with WFC 2024 – partners (e.g., City of Malmö, Visit Skåne, Malmö Arena, IFF)</li> <li>Translating the document– overview it together with GAMES and IFF</li> <li>Finishing and designing the document for internal and external use.</li> </ul>	Autumn 2023 (preliminary end of Oct/ (for the WFC 2024))	SFF (& Greentime)	Amanda Emet	<ul style="list-style-type: none"> <li>Publish the strategy/sustainability initiatives on official WFC 2024 website.</li> <li>Create news around the sustainability initiatives/strategy, to share in press releases, local newspapers, with stakeholders etc.</li> <li>Evaluate the sustainability strategy and results together with IFF, GAMES and partners/sponsors.</li> </ul>	In progress
2	Governance	Sustainability-driven sponsorships commercial model	<ul style="list-style-type: none"> <li>Integrating elements from the WFC 2024 / SFF / IFF sustainability plan as part of the sponsorship deck</li> <li>Creating examples for sponsors</li> </ul>	Q2 2024	IFF	Tero Kalsta	<ul style="list-style-type: none"> <li>Number of sponsors that have signed due to the sustainability approach</li> </ul>	Initiation phase
3	Governance	Checklist for event bidding process which include a	<ul style="list-style-type: none"> <li>Consult with IBU about the use of their bidding form</li> </ul>	Second half of 2024	IFF		<ul style="list-style-type: none"> <li>Creating a de facto bidding form for environmental actions in events</li> </ul>	Initiation phase

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		section on environmental sustainability of events [create a green bidding templates for floorball events ]	<ul style="list-style-type: none"> <li>Evaluate the applicability thereof for floorball events</li> <li>Evaluate measurement methods to follow-up on submitted sustainability measures</li> <li>Evaluate the how the bid scoring system works with this form</li> </ul>			Tero Kalsta	<ul style="list-style-type: none"> <li>Introduce the new template be used in the bidding process</li> <li>Follow the number of sustainability actions submitted through the form</li> <li>First applicable bid process will be the Men's WFC 2028</li> </ul>	
4	Governance	IFF Environmental Sustainability Guidelines for Event Organisers	<ul style="list-style-type: none"> <li>Create guidelines for event organisers</li> <li>Leverage work done by the WFC 2022 and myclimate (Green Goal)</li> <li>Help event organisers to identify the important areas</li> <li>Offer examples and best practices</li> <li>Carry the legacy of successful events</li> <li>Overview the document together with Sant'Anna School of Advanced Studies</li> </ul>	Q1 2024	IFF	Tero Kalsta / Blanka Benyo (IFF intern)	<ul style="list-style-type: none"> <li>Finished document</li> <li>Publish the guidelines on the website</li> <li>Make the guidelines an integral part of the IFF Event Handbook</li> <li>Number of event organisers that adopt the guidelines / implement environmental policies at events</li> <li>Highlight also the GAMES best practices database</li> </ul>	In progress
5	Governance	Enhanced monitoring of environmental management at IFF licensed events	<ul style="list-style-type: none"> <li>Definition of requirements and inclusion in event bidding procedure</li> <li>Definition of requirements and</li> </ul>	To complete	IFF / Sant'Anna	Tero Kalsta	Development of an environmental audit protocol	

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inclusion in Event  
Hosting agreements

- Development of an audit protocol

6 Governance

Training internal and external personnel on environmental management of sports events

- Definition of transversal and/or specific topics
- Definition of personnel to be trained
- Definition of operating matters (Scheduling, teachers etc.)
  - Delivery
  - Monitoring of competences

To be investigated during first half of 2024

IFF

Tero Kalsta

- Training materials
- Delivery of training

7 Governance

Adopting guidelines / internal procedures on green purchasing

- Definition of green criteria
- Consultation of IUCN / Sports for Nature / IOC
- Development of procedures/guidelines
  - Testing phase
  - monitoring

First half of 2024

IFF

Tero Kalsta

- Publish the guidelines on the website
- Make the guidelines an integral part of the IFF Event Handbook

Initiation phase

8 Governance

Discussion table / Round table for stakeholders' engagement

- Definition of needs and stakeholders
- Definition of scheduling and objectives
- Development of communication strategy

2025

IFF

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- Evidence of stakeholder engagement
- Communication strategy

To be decided

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Table 2. IFF's and SFF's decarbonisation operational practices

N.	Typology of practice	Environmental aspect and objective	Action/practice	Event/Venue/facility	Time (deadline)	Responsible and department in charge	Resources (human and financial)	Monitoring indicator (KPIs)	State of implementation
1	Operational	Providing green hotels for the teams	<ul style="list-style-type: none"> <li>• Create a list of Scandic hotels in Malmö, which have the Nordic Swan Ecolabel, to present to the teams</li> <li>• Create a plan of communicating recommendations of hotels externally</li> <li>• Create hotel packages/offers together with event sponsors/partners during event(s)</li> <li>• Connect with the top 4 national federations to coordinate fan travel packages with green hotel offering</li> </ul>	WFC 2024	<p>WFC 2024 – list of Nordic Swan Ecolabelled Scandic hotels created during 2023</p> <p>Communication activities and recommendations sent out/published on website during first half of 2024</p> <p>Monitoring the use of green hotels after the event (end of 2024- beginning of 2025)</p>	SFF/Green time	Amanda Emet	<ul style="list-style-type: none"> <li>• Monitoring stays at green certificated hotels after the event by doing a survey on visitors/teams as a part of Greentime's CO2 footprint measurement</li> <li>• 5 communication activities promoting green certificated hotel recommendations in Malmö for the event + publishing the recommendations on the official WFC 2024 website</li> <li>• 3 emails sent out to teams/nations highlighting ECO-labelled hotels for the event</li> </ul>	In progress

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N.	Typology of practice	Environmental aspect and objective	Action/practice	Event/Venue/facility	Time (deadline)	Responsible and department in charge	Resources (human and financial)	Monitoring indicator (KPIs)	State of implementation
2	Operational	Sustainable strategies regarding food leftovers	<ul style="list-style-type: none"> <li>Estimate food quantities, food waste and leftovers together with Malmö Arena/City of Malmö</li> <li>Create a plan of implementing the food leftover management</li> <li>Evaluation of the initiative (in relation to management aspects for the organizer and minimized food waste/leftovers)</li> </ul>	WFC 2024	<p>Plan ready in September 2024</p> <p>Evaluation of the event in December 2024-January 2025</p>	SSF/Greentime/Malmö Arena (caterer)	Amanda Emet	<ul style="list-style-type: none"> <li>Leftover management plan</li> <li>Estimated kg's food waste and final result (monitored by Greentime + Malmö Arena), for example % of valorised food.</li> </ul>	Initiation phase
3	Operational	Sustainability communication for WFC 2024 on topics such as transport, waste recycling, vegetarian meals etc.	<ul style="list-style-type: none"> <li>Creating a sustainability communication plan</li> <li>Nudging initiatives, e.g., placing vegetarian meals on the top of the menu at Malmö Arena's restaurants</li> <li>Creating awareness and encouraging the use of waste recycling bins in the venues</li> <li>Encouraging the use of public transportation</li> <li>Encouraging to choose green hotels</li> <li>Create news articles/press releases on sustainability initiatives, e.g., in collaboration with City of Malmö</li> </ul>	WFC2024	Throughout 2024 leading up to the WFC 2024 and ongoing until the beginning of 2025	SFF	Amanda Emet	<ul style="list-style-type: none"> <li>Implementation of at least 1 nudging initiative</li> <li>2 bigger sustainability communications campaigns</li> <li>2 articles on sustainability initiatives in the local newspapers</li> <li>10 articles/press releases on sustainability initiatives in the WFC 2024 channels</li> </ul>	Initiation phase

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N.	Typology of practice	Environmental aspect and objective	Action/practice	Event/Venue/facility	Time (deadline)	Responsible and department in charge	Resources (human and financial)	Monitoring indicator (KPIs)	State of implementation
			<ul style="list-style-type: none"> <li>Malmö and local newspapers</li> <li>Creating a sustainability report after the event</li> <li>Prioritizing digital media (reduced printed communication)</li> </ul>					<ul style="list-style-type: none"> <li>2 sustainability communications activities implemented together with partners/sponsors</li> <li>2 seminars on environmental sustainability topics during/in relation to the WFC 2024               <ul style="list-style-type: none"> <li>Creating a sustainability report after the event (WFC 2024) where the sustainability communication initiatives are followed up</li> </ul> </li> </ul>	
4	Operational	Waste collection at event venues & monitoring through the partner Greentime – to be applied at WFC 2024	<ul style="list-style-type: none"> <li>Plan for the differentiated waste bins</li> <li>Installation of waste bins</li> <li>Implement routines for monitoring (weighing) the waste (through Greentime)?</li> <li>Communication/activities that encourages visitors to sort their waste (signs,</li> </ul>	WFC2024	WFC 2024 (final sustainability report for the event)	Greentime / SFF / Malmö Arena / Malmö stad (operating waste bins)	Amanda Emet	<ul style="list-style-type: none"> <li>Create a plan for implementing the routines and making sure we have enough sorted waste collection bins for the event (together with Malmö Arena and</li> </ul>	In progress

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N.	Typology of practice	Environmental aspect and objective	Action/practice	Event/Venue/facility	Time (deadline)	Responsible and department in charge	Resources (human and financial)	Monitoring indicator (KPIs)	State of implementation
			<p>pictures, showing guidelines on venue screens etc.)</p> <ul style="list-style-type: none"> <li>Create checklists for partners/exhibitors/staff/volunteers about how to sort their waste</li> </ul>					<p>the Baltic Hall/Malmö stad)</p> <ul style="list-style-type: none"> <li>Monitoring the waste collection through Greentime</li> <li>Evaluate the implementation</li> </ul>	
5	Operational	Collection boxes placed in arenas for donation of used equipment to charities or recycling of broken equipment	<ul style="list-style-type: none"> <li>Discuss possibilities with LOC and venue(s)</li> <li>Evaluate learning from WFC 2020 collection (best results from boxes placed in training facilities 3 months before WFC)</li> <li>Initiate negotiations with box providers (last time the boxes were sponsored)</li> </ul>	Training facilities in the Malmö area	Second half of 2024	IFF / SFF	Tero Kalsta/Amanda Emet	<ul style="list-style-type: none"> <li>Collected amount of material</li> <li>Number of articles or social media posts (with engagement data) providing visibility to the collection boxes</li> </ul>	Initiation phase
6	Operational	Adoption of reusable cups to limit the production of single-use plastic waste	<ul style="list-style-type: none"> <li>SFF to reach out to venue operator to investigate topic</li> <li>Attempt to push for the adoption of reusable cups</li> </ul>	Malmö Arena / Baltic Hall	First half of 2024	SFF	Amanda Emet	<ul style="list-style-type: none"> <li>Information on what the catering operator's policy is</li> <li>Evidence of the attempt to change single-use cups for reusable cups (e.g. email, documents, etc.)</li> </ul>	Initiation phase

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7	Operational	Use of less pollutant detergents for cleaning	<ul style="list-style-type: none"> <li>SFF to reach out to venue operator to investigate topic</li> <li>Attempt to push for the adoption of less pollutant detergents for cleaning</li> </ul>	Malmö Arena / Baltic Hall	First half of 2024	SFF	Amanda Emet	<ul style="list-style-type: none"> <li>Information about what detergents are being used</li> <li>Evidence of the attempt to change pollutant detergents to less pollutant detergents for cleaning (e.g. email, documents, etc.)</li> </ul>	Initiation phase
8	Operational	On-site activation for spectators during events to enhance sustainability awareness	<ul style="list-style-type: none"> <li>On site activation (video cube / event screen), info clips of how to act (referring to e.g. public transportation use, recycling at the venue, etc.)</li> <li>Sustainability Guides (volunteers)?</li> </ul>	WFC 2024 (Malmö Arena / Baltic Hall)	Throughout 2024 leading up to the WFC 2024	IFF + SFF	Tero Kalsta / Amanda Emet	<ul style="list-style-type: none"> <li>Creating awareness of environmental topics (visitor survey)</li> <li>Evaluate if volunteers could be used as Sustainability Guides</li> </ul>	Initiation phase

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