

Lausanne, Switzerland 15th of November 2023

IFF Central Board meeting 4/2023 12.11.2023 as a physical meeting in Berlin, Germany

Place: Place: Hotel NH Alexanderplatz Berlin, Landsberger Allee 26, D-10249 Berlin

Participants:	Tomas Eriksson Filip Suman Jörg Beer Tamuz Hidir Calle Karlsson Martin Klabere Carlos Lopez Pakkamol Siriwat Kaarina Vuori	President Vice President
		(remote participation)
	Stefan Kratz John Liljelund	Competition Manager (remote participation) Secretary General
Excused:	Monica Birdal Steen Houman Stephen King Agata Plechan Veli Halonen	Treasurer ATC chair Operations Manager

Agenda

§ 1. Opening of the meeting

Mr. Eriksson welcomed all members to the fourth CB meeting of the year 2023 in Berlin and informed that Mrs, Monica Birdal, Mr. Steen Houman, Mr. Steve King and Ms. Agata Plechan and Mr. Houman are not able to participate in the meeting due to personal reasons and there is one CB members that is participating remotely. Mr. Eriksson thanked for a very fruitful CB workshop. Mr. Eriksson opened the meeting at 08:45.

§ 2. Approval of the agenda

Mr. Eriksson concluded that there are the following updated or new appendix for the meeting.

Appendix	7	-	Association Meeting Agenda (updated)
Appendix	17	-	Strategy Implementation summary report (new)
Appendix	37	-	Czech Floorball nomination for IFF RC (new)
Appendix	38	-	IWGA ExCo decision on participation of Russian and Belarus athletes in TWG 2025

CB decided: To approve the report, the new and updated appendixes and the agenda for the meeting

§ 3 **Minutes from the CB meetings: 03/2023 in Helsinki, Finland (03.09.2023)**

The minutes from the last CB meeting 03/2023 were scrutinized, approved and put ad acta. (**Appendix 1**)

CB decided: To approve the minutes of the IFF CB meeting 03/2023

§ 4. **Financial questions**

a) **Financial report 2023 by 31.10.2023**

Mr. Kratz in the absence of Mrs. Birdal presented the financial report and balance sheet by the 31.10.2023 (**Appendix 2**).

The outcome per 31st of October is CHF 315.014 which is some CHF 25.296 (2022: CHF 289,718) better than last year.

The forecast currently points at a negative outcome of CHF 34.303 due to higher-than-expected cost for the SEA Games 2023, a predicted lesser income than budgeted on marketing in general and especially for the Champions Cup home and away edition as well as on sales, where no rinks or floors have been sold this year.

The lesser income has been balanced by saves in almost all cost centres. The significant save made in the office cost centre is mainly due to the strong CHF this year. The update for TV income and cost is based on the known figures according to agreements made.

The liquidity per 31st of October is CHF 595.443 some CHF 35.249 less than the same time last year (2022: CHF 630,692) partly due to the less income on marketing and sales.

The finances are continued to be monitored on a daily basis, and possible saves will be considered if and when we see signs of possible less income than now budgeted. There will be an additional update after the end of November.

Mr. Liljelund gave a short update on the TV sales and production financial implications.

CB decided: To approve the report

b) **Information on IFF claims – License system and WFC 2023 – status October 31st**

Mr. Kratz in the absence of Mrs. Birdal presented the claims situation by 31.10.2023 for Associations participating in the WFCs 2023 and separately for those not participating in any of the IFF Events. (**Appendix 3 and 4**).

Since the last CB meeting no payments have been done, which is in accordance with the pay-off plans. (**Appendix 5**).

Mr. Kratz further reported that Latvia paid the U19 WFC 2024 fee before 17.09.2023 so all Associations have paid the registration fees for both of the WFC's in 2024. Mr. Eriksson felt that it is good to have all the registrations secured for 2024.

Mr. Vuori asked if the national associations can register if they have unpaid other fees to IFF. Mr. Kratz and Mr. Liljelund answered that in accordance to the Statutes, you can't have two

consecutive membership fees unpaid. Mr. Suman felt that we need inform that there can't be any debts outside an existing payment plan for the registrations for the Events in 2025.

As reported in the last meeting the Swiss federation (SUHV) had informed IFF that Latvia still owed GAST CHF 12.240 for the hotel rooms during the WFC 2022 and that there were no communication between the parties. The communication is now started and GAST have agreed with Latvia on a monthly pay-off plan.

CB decided: To approve the reports, confirm the registrations for the WFCs 2024, to continue to follow up on the pay-off plans for Canada, Cote d'Ivoire, Malaysia, Russia and Slovenia and to continue to follow up on the debts of the non-participating Associations. The IFF Office is to carefully look on all the debts for the registrations for 2025.

c) Budget 2024 update

Mr. Kratz presented the update proposal for the budget for 2024 (**Appendix 6**).

The main differences on the cost side are the Champions Cup and the IFF Media App where we now have a better understanding of the income and costs. Further the Puma deal is now reflected in Value in kind on the income side and in Marketing on the cost side. The Office budget has been leveled to the strong Swiss Franc.

Mr. Klabere asked from where the extra cost consists of for the Champions Cup. The Final round will cost more in 2024, than what it was before and there are some additional costs. Mr. Eriksson felt that we can anticipate that there will be some more costs for IFF. The CB felt that there needs to be an updated budget for the Champions Cup. Ms. Vuori would like to know how much of the costs are for the Champions Cup 2023 final in Tampere and what is the costs for the Home & Away tournament.

Mr. Klabere asked if there is a planned surplus from the IFF App to which Mr. Liljelund answered that this is the planned surplus. Mr. Klabere also asked if there is a big risk in the budgeted marketing income, Mr. Kratz answered that the secured budget is around 170.000 CHF. Mr. Klabere would like to have a more careful budget concerning the marketing income. He felt that the budget needs to be re-built. Mr. Eriksson felt that there needs to be some targets in the budget.

Mr. Klabere further asked about the budgeted sales of 25.000 CHF and Mr. Kratz answered that there are planned sales for sales of floorings and rinks. Ms. Vuori felt that the budget for the planned new marketing income, which is not secured by the existing contracts, is too high. It is important to have targets for the new sales, but since the securing of new partnerships has proven to be difficult, those targets shall not be placed to the budget in the proposed extent.

Mr. Suman felt that the IFF needs to inform to the Champions Cup stakeholders that the cost allocation can't continue so that the IFF costs are increasing. Further the income for the IFF App income should be much higher and we need to discuss the aims and targets in a CB workshop

CB decided: to finalise the Budget in the next CB meeting.

d) IFF Association meeting

Mr. Eriksson reported that the invitation to the Associations' Meeting was sent on Monday the 11th of September to all IFF member associations' presidents, secretary generals and office email addresses. A reminder was sent on Monday the 9th of October with the same delivery.

The meeting taking place in Singapore seems to be a financial burden for a great deal of IFF members. The deadline for registration has been defined to be the 10th of November, but usually the registrations later have also been accepted due to the fact that the Associations' Meeting is not a statutory meeting and therefore timelines and deadlines are not that binding.

So far, assuming that all participating countries will register, as of the 11th of November we have 27 countries registered for the meeting. The office will continue to monitor the situation and will be in touch directly with several member associations. The registered members are Australia, Burkina Faso, Canada, China, Cote d'Ivoire, Czech Republic, Denmark, Estonia, Finland, France, Germany, India, Iran, Japan, Latvia, Malaysia, The Netherlands, Norway, Poland, Singapore, Slovakia, Spain, Sweden, Switzerland, Thailand, Ukraine and United States.

The CB is also to approve the proposed Agenda for the IFF Association meeting based on the result of the IFF CB workshop held on the 11th of November. (**Appendix 7**)

CB decided: to approve the report and the Association meeting agenda

§ 5. World Championships

a) Women's WFC 2023, Singapore

Mr. Kratz reported on the LOC preparations of the WFC 2023 in Singapore (**Appendix 8**)

The schedule has, according to original plan, been updated with changes due to TV needs that has occurred during the last months (**Appendix 9**)

On behalf of Mrs. Mitchell, Mr. Kratz reported that LOC has applied for some venue modifications for the purpose of reducing costs. The majority of these were approved, except for the request to remove one spectator stand in OCBC 1. A final decision on this will be made no later than 15th of November. (**Appendix 10**).

Ticket sales are still very low despite significant ticket promotions online and at both local and international events, which is the major reason for the LOC to proposing to reduce the spectator stands in the venues to save money. The total number of sold tickets is now 4.254 sold tickets (**Appendix 11**)

Although very late, VIP Package information has now been received and distributed to National Associations and various local stakeholders. (**Appendix 12**).

The LOC & IFF office now meet weekly to discuss the final preparations.

Mr. Liljelund reported on the TV situation and the issue of the signal transfer. The initial idea to use Caton Technology as the main partner for the signal transfer has proven to be much more difficult than originally assumed. They have the problem of not being able to transcode the streaming signal to the various signal takers with different needs, which has after long negotiations led to the conclusion that we will handle the whole signal distribution using the PolarHD MCR and having the Caton Technology stream as a back-up sending all the games to PolarHD. This will be a little more expensive but will keep us inside the budget.

We are in discussions with Protocol Sports Marketing concerning the situation with other TV takers and are waiting for the results after the Sportel Monaco fair held in the end of October. The discussions with Reddentes Sports in Singapore concerning the sales in South-East Asian region, in coordination with both KIN Production and Protocol Sports Marketing are still ongoing. The TV site-visit was conducted in October and all is now in order for the TV production in the venues and we are now finalising the discussions concerning bi-lateral services can be finalised with TV takers. IFF is also having discussions with Floorball Germany and the Spontent channel. IFF is now demanding full geo-blocking for all partners.

IFF has already secured the broadcast in the following countries, even if all agreements are not signed: Czech Republic/CTV, Denmark/Sportway, Finland/YLE, Latvia/TV4, Norway/TV2 Slovakia/ArenaTV, Sweden/SVT and Switzerland/SRF. The host broadcast is Media Corp's MeWatch OTT channel.

The IFF Media team is planning again for 3-4 IFF TV-studio broadcasts: for one group game, both semi-finals and the gold medal match. We will have two professional commentators: Olly Hogben and Lisa O'Sullivan. For Lisa it will be the first time commentating Floorball.

The internal media task lists have been planned, discussed and mostly finalised. It will be the first time that in cooperation with the LOC we will produce a daily press release after each day. That release will be shared to a whole range of sports and news agencies, newspapers and associations. This is a specific outcome from the strategy project to reach 10'000 articles with Floorball. As the LOC has two different media agencies (PR and Social Media) – we have planned a big meeting with all involved media parties 2website-3 days before the event will start. This will allow us to react if certain deficits would be detected. The GoGirls Ambassador program is set up and shared with LOC. The IFF Media, is currently pushing the LOC to produce and post more articles on the event webpage.

Mr. Beer asked if there are more marketing sales than what has been shown in the LOC reports. Mr. Liljelund answered that the sponsorship sales have been very slow from the LOC's side.

Mr. Suman asked about the TV in Singapore and the reach of Media Corp., Mr. Liljelund answered that in Singapore most of the of the international sports are shown on the Media Corp. channels. Mr. Suman felt it is problematic if there is no Floorball visible on the Singapore Free-to-Air channels. Mr. Suman further asked of the spectator expectations for the final, to which Mr. Liljelund answered that due to the uncertainty of what match Singapore will play on Saturday it is hard to predict, but believed it will be between 3.500 to 4.500 spectators

Mr. Hidir asked about if the LOC has involved any local influencers for the marketing of the WFC and what side events are planned for the WFC. Mr. Liljelund answered that there is not to his knowledge any influencers helping the marketing of the Event and that the SFA is organising a 2vs2 floorball tournament outside the OCBC arena, during a few days.

CB decided: to approve the reports.

b) U19 WFC 2024, Finland

Ms. Vuori reported on the preparations of the U19 WFC in Lahti Finland. The ticket sales started on the 19th of October, but has been quite slow so far. The agreement negotiations for support from the City of Lahti is proceeding and should give a substantial support for the event. The cost for the venue is 10.000 EUR for the whole event. The 1st information letter has been sent to the teams and the accommodation reservations starts to be ready with some exceptions. The Event coordinator Mr. Topi Jokikokko, who is now an interning for the Finnish Federation, will start to

work in December and will take over the communication with the participating teams. The search for volunteers will start in November, through the city recruiting system.

The LOC has started the negotiations with the Lahti Mannerheim Child protection federation (Mannerheimin lastensuojeluliitto) branch for a sports equipment collection for financially poorer families and include local companies to buy tickets for the event for these children.

Ms. Vuori felt that it would be important to have an 3vs3-tournament in connection to the U19 WFC. The Finnish federation feels that it would be positive for the marketing of the U19 WFC. It could be a possibility to have it on a lower level, but there is space for the tournament.

Mr. Kratz reported that the IFF Event Manager, Sarah Mitchell, made a site visit to the competition venue in Lahti and discussed the venue layout plans with the LOC.

It was recommended that changes to the match schedule be made at the beginning of 2024 to stagger the start times of the matches between the competition courts (as was done at U19 WFC 2023). This will help with spectator flow between the courts, concession areas, and expo site. It will also allow media to cover all matches when they do not need to be in two places at the same time.

Although the venue does not have a large seating capacity (Arena A = 1500 / Arena B = 500) the combination of everything (competition courts / training facilities / expo site) under one roof is very positive.

The 1st Information Letter and accommodation offer has been sent to the participating teams and the ticket sales have begun. Tickets are being sold as daily tickets or a tournament pass.

Mr. Klabere felt that it will be positive to have a financially sustainable Event.

CB decided: to approve the reports

d) Upcoming Events

WFC 2024, WFC 2026, EC 2025 and EC 2026

Mr. Kratz reported that the WFC 2024 has released the second bunch of tickets for the WFC in Malmö, in connection to the Euro Floorball Tour being played there during the International weekend in November

Mr. Liljelund reported that the WFC 2025 contract discussions have started and IFF has presented the Czech Floorball with an initial contract proposal, in which new IFF revenues have been included. The new financial elements are a fixed marketing fee and a provision for any additional sales and then 10 per cent of the net ticket sales. Mr. Suman felt that the start of sharing 10 per cent of ticketing income is right direction, as IFF will be more interested to promote the Event to fans from the different countries.

Mr. Kratz reported that the planning is ongoing for the WFC 2024 qualifications to be played in Latvia (Liepaja) 31.01-03.02, Slovenia (Skofja Loka) 31.01-04.02, Poland (Lochow) 01-04.02, Canada (Toronto) 17-18.02 and the Philippines (Pasig City, Manila) 21-25.05.

Mr. Kratz further reported that Slovakia has informed that they will not be able to organise the Euro Floorball Championships (EC) 2025 Men. The IFF CB is, based on this information, to decide to only start the playing of the Euro Floorball Championships in 2026.

For the 2026 Women the formal bidding process with Sweden started 6th of November and will end 15th of December whereafter the evaluation will start. The expectation is that the result shall be presented to the CB in the March 2024 meeting.

Ms. Vuori asked about the WFC 2025 and the discussed possible new number of days, as this should be in the negotiations. Further Ms. Vuori asked if we should include the possible term for the Euro Floorball Championships.

Mr. Suman felt that the Czech Floorball would need to think how to solve the split between the two cities, Brno and Ostrava, if the new WFC system will be introduced and also discuss the extra costs and possible income. Mr. Beer fully supported this new way of supporting the development of the sport. Mr. Eriksson felt that this is a huge step in the right direction. Mr. Lopez felt that the IFF needs to be careful and look after of how the costs development of the costs in the WFCQ's for the teams.

CB decided: to approve the reports and to postpone the start of the EC to 2026.

e) **Covid-19 and other Event Status Update**

Mr. Kratz reported that the cases of Covid-19 are continuing to rise but thus far there is no change of the earlier decision from WHO that Covid-19 no longer is a global threat and due to this no travel or local restrictions affecting our events are expected.

CB decided: To approve the report

§ 6. **Club competitions**

a) **Champions Cup**

On behalf of Mrs. Mitchell, Mr. Kratz reported that a feedback survey has been prepared based on the request of the Champions Cup Steering Group (CCSG) and has now after comments from the CCSG members been sent to all the clubs / teams / national associations who were part of the quarterfinal rounds of the new Champions Cup format.

A further survey will be done at the conclusion of the event with all stakeholders. The first round of the women's semi-final rounds was played on 4th and 5th November and the return matches are being played on 11th and 12th November (**Appendix 14**). The winners will qualify for the final in January 2024. After the first games of the Women's semi-finals the overall visibility is a little increasing on the IFF App, but generally the numbers are still quite low (**Appendix 36**)

The men's semi-final round will start on 22nd November and conclude on 2nd December. The CCSG have made preliminary proposals about the dates for CC 2025 and the final discussions between the National Associations should be concluded by 15th November when the next CCSG meeting will be held.

Mr. Kratz further reported on the finances and support after the Quarterfinals (**Appendix 15**). This needs to be carefully analysed.

The teams in the Southern conference, as a group, have had about 60% higher cost for travel and accommodation than the teams in the Northern conference. The reasons for this need to be investigated to get a better understanding whether the general price level is higher in the South or if the Northern teams are more used to longer travels and therefore travel differently.

Mr. Liljelund reported that the Champions Cup Steering Group (CCSG) held a meeting on the 9th of October to discuss the present edition of the Champions cup and the preparations for the coming season. (**Appendix 16**) Based on the needs of the stakeholders to start planning for the upcoming season the CCSG decided to collect the different wishes of the stakeholders. The different proposals have been collected and the CCSG will have a meeting on the 15th of November to discuss this further.

Mr. Klabere feels that there are some frustrations toward the RACC, but at the same time the RACC has some frustration towards the CCSG. The issue is that the CCSG has proposals concerning more technical aspects. It would be better to have the RACC bringing the points to the CCSG. Now with this set-up all the practical work has to be done by the Clubs and mainly the IFF Office, as the National federations are now more or less disconnected. It feels that we got an enormous amount much more of work. Mr. Klabere felt that the solution was not positive for the IFF and feels that this needs to be changed for the future. The competition set-up is fine, but there has not been enough spectators. There are coming up issues from the CCSG and the RACC is not a part of the organisation. There has been a number of small changes made which are not in the present rules. There has not been any logos of the Champions Cup in the arenas, we would need to have something which shows that it is an IFF Competition.

Mr. Liljelund answered that the IFF will now be represented by both Ms. Mitchell and Mr. Liljelund in the CCSG, to help the link between the CCSG and the RACC. Mr. Eriksson felt that there is a challenge that the EFT countries are looking that IFF is fully responsible for running the project. The EFT countries also need to be supportive of the running of the tournament.

Ms. Vuori thought that Finland did not succeed with the Champions Cup marketing in the quarterfinals, as the marketing of the matches was left mainly for the clubs and the federation input was fairly low. The task division between IFF, federations and clubs seemed not to be totally clear or then the problem in Finland was lack of resources and changes in the organisation. All in all, the federations must step up, if we want Champions Cup to work. Mr. Liljelund answered that the guidelines have been sent prior to the first games to the teams . and after the 9th of October the Media and Streaming guidelines were updated with Things to do, and things recommended to do. The marketing aspect has been driven to avoid physical commercials in the venues.

Mr. Suman felt that this is an Event between the IFF and the EFT countries. There is a lot of frustration in the countries and there were a lot of critical feedback from the countries. It would need a different workshop of the CB to discuss the Champions Cup. Mr. Beer felt that we would need to have a general discussion of the running of the Champions Cup. The Champions Cup makes a big loss, but only serves four nations, so is it a competition that we should run.

Mr. Hidir felt that it sounds like a very difficult project to launch, to which Mr. Eriksson felt that this could also be discussed in the CB.

Mr. Eriksson felt that we need to have a general discussion within the CB and with the stakeholders to evaluate in which direction the competition is to be taken. It was decided that the IFF CB would discuss the Champions Cup in its next workshop.

CB decided: To approve the reports

b) EuroFloorball Cup

Mr. Kratz reported that the process of securing organisers for the EuroFloorball Cup and EuroFloorball Challenge has not started.

CB decided: To approve the reports

§ 7. ExCo, Strategy Implementation and Ad Hoc group reports

a) ExCo reports

Mr. Eriksson reported on the activities of the ExCo since the last meeting. The ExCo has mainly worked on a few separate topics, namely the preparation of the Core Country Europe 13 meeting preparations and the related topics for that, as well as the continued work on the Future of Floorball questions and then the preparations for the Association Meeting and the Agenda for the meeting.

The IFF CB discussed in the CB workshop how to tackle the way forward in the preparations of how to discuss and deal with the Future of Floorball topic at the Association meeting in Singapore. The basis for the work is based on the earlier CB and other discussions held regarding the topic and the outcome of the Core Country 13 Europe meeting held on Friday the 10th of November. The CB distilled the topics on the potential shopping list for the five baskets to a total of 14 concrete action points. The IFF secretary general will prepare and send the material for the Future of Floorball session and together with a request for the participants to inform in which of the five baskets they would like to participate in during the IFF Association meeting. The IFF CB will based on the responses build the group for the Future of Floorball working groups during its meeting on the 7th of December.

Mr. Suman felt that it was a very good workshop meeting held yesterday and very good discussions, but it is important to send the materials and specific proposals well in advance, so all participants can prepare themselves and the meeting can be more efficient.

The IFF Ethics Commission (ETC) will have its yearly meeting during the WFC in Singapore to discuss among other things the following topics: Vetting rules for candidates for positions in the IFF, Need for a Social Media policy, publication of ETC cases, situation with sanction on Russia and Belarus, education of national Associations and Guidelines on internal Rules. The ETC will also have a slot in the Association meeting to describe the need for the member federations to look after their own ethical rules.

Mr. Eriksson reported from the Core Country 13 Europe meeting held in Berlin on the 10th of November, with a total of 11 member federations present. The meeting discussed and evaluated the Future of Floorball process and how to move forward, the proposed International Calendar and some other topics.

CB decided: To approve the report.

b) Strategy Implementation

Mr. Liljelund reported on behalf of Mr. King on the work of the IFF Strategy Implementation, where the Strategy Working Group (SWG) chair has prepared a proposal for a Strategy Status Report, which the SWG member are still to comment upon. The idea with this report is to make it easier to understand where we are in the implementation process. (**Appendix 17**). The final report will be presented as a part of the Strategy Implementation in the Association meeting in Singapore. Mr. King had further prepared the ideas for the topics to be discussed in the Strategy session. The SWG is presently thinking of two different options, to either choose to analyse one of Key Priorities and focus on that or to select some actions from each of the Key Priorities that would be interesting for the National Associations.

The proposed topics are suggested depending on which option we decide to run with
Option 1 – Key Priority area only – 2.2 Development Service Level and Expansion

Option 2 – Topics from the Key Priority

4.1 Sports Presentation & Appearance

- Target 3 Different Versions of the Game

3.3 Governance, Sport Culture & Leadership

- Target 2 Professional Structure – Licence System

2.2 Development Service Level & Expansion

- Target 1 Closing the Gap – Using NA's resources

- Target 2 – Strengthening Existing members

- Target 3 Player Number Growth – Schools, Member #'s, Coach Exchange Programs

The SWG will finalise this topic in due time before the Association meeting.

IFF Committees and the Office is working with the Suggestion Actions table and updating that ongoingly, in accordance with the decision taken earlier that the updates have to be taken in time for the IFF CB meeting. The link to the Strategy Implementation table:

https://drive.google.com/drive/folders/1hRw_iAWuPDdTGsAaiPXZ6Ysn3QJl_Z4?usp=sharing

CB decided: To approve the report

c) CB Member responsibilities

Mr. Eriksson reported in the absence of Mr. Houman about the Six Nations cooperation and that this year's tournament was held in Slovakia in Banska Bystrica where Denmark, Germany, Latvia, Norway, Poland and Slovakia participated.

The format was again played as 3x15 min, and it must be admitted that the data collected is not statistically comprehensive and several factors play a role in terms of uncertainty.

But it is the same number of teams participating and same teams.

In 2023 and in 2021 the playing system is the same with 3x15min and all teams get 5 matches.

In 2017, the tournament was held as 3x20 min. Data from the three tournaments.

Year	Number of goals / matches	Goals per match	Goals per minute
2023	119 /15	7,9	5,40 min
2021	104/17	6,9	6,30 min
2017	89/11	8,1	7,25 min

Note that in 2019 the tournament was not held with all teams due to corona.

Unfortunately, the seminar for coaches was cancelled, as the instructor had to withdraw due to work commitments.

The Six Nations have discussed that during the Core Country meeting in Berlin on the 9th of November, the possibility of holding an online seminar on the coach and referee side in the future, which will be open to other countries to participate in.

Mr. Lopez reported on the situation in Latin America. Mr. Lopez has been in contact with the countries in Latin America and received an answer from Argentina, Brazil, Ecuador, Mexico and Peru. (**Appendix 18**) It is important to work with the registration of the national associations. There is a new contact from Argentina and some positive development in sight. The Mexican federation is very well organised and continuing the lobbying towards the NOC and the governmental authorities. There is a plan of a combined seminar in the Latin American region.

Mr. Suman asked countries will be the next to join an IFF competition. Mr. Lopez answered that this will be Mexico, where the federation is approaching the universities.

Mr. Lopez further reported on the cooperation of the EuroPower country group. The first event was played in September in the town of Guadarrama, (Madrid – Spain) with the participation of the male teams from: Belgium (U19), Italy, Spain and Ukraine. The event had some minor organisational issues, mainly due to the short preparations time. The Event was streamed on the IFF App and with very positive results. The cooperation is working well, even if there are some details that need to be changed. The idea also to have education in the fields of Coaching, Referees and Organisation. In the first event there was a referee education. There is a plan to have a U19 event in February 2024. Mr. Suman asked how this is financed, to which Mr. Lopez answered that all matches are in the IFF App and get a little revenue from that. The only help is from the municipalities as the venues are for free. But these events might create some positive input for marketing.

The second event was organised in October for Women; again in Spain (El Escorial). The organisation went well but still some internal issues to be solved in the group, especially regarding communication, payments among other things. The next event will be in November for men's in Italy. (**Appendix 19**)

Mr. Suman reported on the progress of the Czech Erasmus+ project Floorball - Fit for Future (**Appendix 20**). All the mentee countries have created drafts on their Development Action Plans and started working on them. The discussion on future funding of the project has started, as the Erasmus+ funding ends in end of 2023. The project is now in its most interesting part, when the federations need to change their operations and a change of a mindset.

The work of the Fit for Future Handbook has started and the work of the digitalisation of the Maturity Matrix until the end of 2023. Since the beginning of October Mr. Fredrik Dilger has been involved in the core team of the project working on the Handbook and communicating with Mentee countries. The discussions on how to continue the project after the end of the Erasmus+ financing and the final report will be given in Singapore.

Mr. Hidir reported on the situation in East-Europe and in the Middle East. There are organised regular tournaments in Kazakhstan during the season. Temirtau Open was played on the 29th October. It was the first time a bigger floorball event was organized in the north of Kazakhstan. The NFFK is also planning on the basis of their tournament system to eventually build a championship. A precondition for that is available floorball rinks. As of today, there are 4 floorball rinks in Kazakhstan. The Kazakhstan federation is planning to have a development seminar in the coming years and looking to participate in international events

As of today floorball is actively played in Kyrgyzstan in the City of Tokmok located 60 km east of the capital Bishkek. In Moldova the National Championship will be played 19th of November in the capital Chisinau. In Uzbekistan they are starting floorball activities with the help of floorball people from Kazakhstan.

The Ukrainian Floorball Federation has most of its activities now up and running. National competitions, education, national teams, starting up of new clubs, the board and the committees are active. Many clubs are also actively organizing events and starting up activities. UFF got some finances from the government. At the same time UFF had unfortunately to layoff its partly employed secretary. The Ukrainian Floorball Federation is also participating in the effort to reform Ukrainian sports and has joined the EU-coalition of Ukrainian sports. Where the basic idea is to push Ukraine to adopt the European sport model. In Ukraine it is only Floorball and Karate that are built based on the club structure and the athletes federation is interested to understand how this is working

Mr. Hidir has held a meeting with Floorball4All, after the approval of the MoU with the organisation. The Floorball4all main activities is education of leaders and providing floorball

equipment to facilitate growth and development and follow up on the progress. Floorball4all is active as of today in 4 regions of the world.

East-Europe: Moldova, Ukraine, Romania, Armenia and Georgia.

Central Asia: Kazakstan, Tadjikistan, Kyrgyzstan and Uzbekistan.

West Africa: Tanzania, Burundi, Uganda, Kenya and more.

South America: South America - Ecuador, Brazil, Peru, Colombia and Peru.

In South America a cup (Copa America) was organized by Floorball4all this year in Quetta, Ecuador. In their plans the next edition should be played in Brazil in 2026.

Looking into the possibility to involve more IFF member federations and plan this event under the IFF flag.

There has been two African Cups organised in Africa. One in Kenya and the other one this year in Côte d'Ivoire and both have played without a certified rink. It should be the high common priority to get a rink to west Africa and another to east Africa.

CB decided: To approve the report

§ 8. International Sports

International Olympic Committee/IOC

Mr. Eriksson reported that the IFF has received a letter of information from the IOC Executive Board that the IOC EB has based on the actions taken by the Russian NOC to include as members the regional sport organisations, which are under the authority of the Ukraine NOC, decided on the 10th of October to suspend the Russian NOC until further notice (**Appendix 21**)

Global Association of International Sport Associations/GAISF & SportAccord

Mr. Eriksson reported that the GAISF has held its Final Extraordinary General Assembly of Global Association of International Sports Federations (GAISF), in liquidation as a Virtual meeting on September 14th, 2023.

Further to the Extraordinary General Assemblies the liquidation process of (GAISF) has been overseen by Ernst & Young SA. The EGA approved the proposed liquidation proposal with just a few IF's voting against the proposal. (**Appendix 22**)

Based on the audit made the final assets to be divided between the stakeholders of GAISF was a total of 4.193.381 CHF, which was then divided in accordance with the key agreed upon earlier, where ARISF gets a total of 1.258.014 CHF. In the meeting there were some IF's raising the question whether this money would be further divided to the individual IF's. One of the IF's asking for this was Karate, so there might be an interesting discussion at the ARISF AGM on the 13th of November in Lausanne.

The new SportAccord statutes are to be approved by the SportAccord Council AGM, which is represented by the representatives of the four stakeholders.

SportAccord will hold the IF Forum in Lausanne on the 13th to 15th of November and the SportAccord Convention will be held in Birmingham, Great Britain in beginning of April next year.

Association of IOC Recognised International Sport Federations/ARISF

Mr. Eriksson reported that ARISF will hold its AGM in Lausanne, in connection to the IF Forum on the 13th of November. The main topic for the AGM is the approval of the new ARISF Statutes and

the new Strategy, which is needed in the changed environment of Global Sport organisations, after the dissolutions of GAISF.

The ARISF Council has been working on the new statutes and the Strategy and will held an extra council meeting on the 3rd of November to discuss the latest developments with SportAccord. It is a little concerning that there have been very little comments, if any, provided to the Statutes and Strategy proposals from the ARISF members.

The Council also prepared to have answers towards the expected comments that the some of the ARISF members would like to have their share of the money received from GAISF. The situation however is different and if ARISF doesn't build its organisation and start to work towards helping and supporting its members there will not be anyone doing this, as this is not the task of SportAccord. The same situation is for AIMS.

Mr. Suman felt that it would be important to be used for the ARISF work and not to share them to the members. There was five new sports for Los Angeles with Baseball-Softball, Cricket, Flag Football, Lacross and Squash. It will be interesting how the quota of athletes have now been broken and therefore it will be very interesting to see how the competitions have been built. Based on this we need the business case.

International World Games Association/IWGA

Mr. Eriksson reported that the preparations of The World Games 2025 In Chengdu has now started with the 1st Competition Managers meeting held in Chengdu from the 24th to 25th of October. Ms. Sarah Mitchell, as the Floorball Competition Manager participated from IFF. In conjunction to the Competition Manager meeting there was also organised the first Coordination Committee meeting and the IWGA ExCo meeting, which Mr. Liljelund participated in.

Mr. Kratz reported on behalf of Ms. Mitchell about the 1st Competition Manager's Meeting for TWG 2025 in Chengdu, China.

Information was provided by the IWGA and LOC about the planning progress for the event. The proposed venues for all sports as well as the Athlete Village were presented, and site inspections of both were made.

The proposed venue for Floorball is Xindu Xiangcheng Sports Center. It has spectator capacity of 3000, a competition floor space of 47m x 38m, a jumbotron & 2 wall-mounted video screens. There is a separate warm-up space of 20x30m. The venue is located approx. 1hr drive (84kms) from the proposed Athlete Village, however no final decisions on either the venue or village location have yet been made by IWGA.

IFF will request a separate training venue for Floorball as the full competition schedule will not allow for the competition venue to be used for training during the event.

Ms Mitchell also met with the IWGA Sports Director and discussed the possible match schedule and number of competition days, which IFF hopes will be 8 days which would allow for both the men's & women's tournament to be played concurrently and with cross-over matches for all teams. Meetings were also held with the Chinese Floorball Union and local government and Floorball representatives of Chengdu. The next steps are the confirmation of the venues by IWGA and the playing format / schedule and to start the planning of a Floorball test-event in Chengdu in 2024. The qualification events for TWG 2025 have now all been confirmed.
(Appendix 23)

The IWGA Executive Committee held its meeting in connection to the 1st Competition Managers meeting in Chengdu on the 27th of October. The main concern based on the site-visits and the Coordination Committee meeting held on the 26th with the LOC, was the vast distances from the some of the venues to the TWG village, which is located close to the Taifun International airport. The IWGA will discuss this with the LOC to try to find a solution for this. In addition the IWGA ExCo decided to host the IWGA AGM separately from the SportAccord Convention on the 1st of May 2024. The IWGA ExCo also made a decision to follow the IOC recommendation for the participation of Russian and Belarus athletes in The World Games 2025 in Chengdu (**Appendix 38**)

The IWGA held a 2nd Media Workshop in Lausanne on the 27th to 28th of September, to discuss Media and streaming opportunities and the IF promotion of The World Games in Chengdu. Members of the IFF Media department participate in the Media workshop and Mr. Juerg Kihm made a presentation of how IFF has planned to promote The World Games and what tools we would be using. The overall feedback from the participating IF was very positive.

Furthermore, in connection to the 1st Competition managers meeting for TWG 2025 in Chengdu. IFF also used this opportunity when Mr John Liljelund held a meeting with the Chinese Floorball Union (CFU) and their partner company Cross Roller to start discussing how CFU can support our media channels/work and how we can support the media department from CFU. The start for this collaboration looks pretty promising and exciting. The main idea is to build some Chinese social media channels and start posting floorball related materials on them, where IFF provide the materials and the CFU/Cross Roller will edit them for the Chinese market. The IFF Media department has made a preliminary plan for this cooperation.

Mr. Suman felt that the 1-hour drive is normal in a multi-sport event. We will need to start using it and support the development of floorball in China.

University Sport/FISU

Mr. Lopez reported that after the meeting with the FISU Sports Director Mr. Juan Carlos Holgado and Mr. Alejandro Guerra - FISU Sports Manager, there has not been any communication from FISU's side. As IFF is preparing a 3vs3 Floorball version for multi-sport games, as soon as the rules have been approved Mr. Lopez and Mr. Liljelund proposes that we shall send these to FISU to continue the discussion of having a University part at the possible 3vs3 tournaments. Mr. Lopez felt that it is important to finalise the 3vs3-format.

Ms. Vuori informed that in Finland the interest towards University competitions in Ice Hockey is growing. There is a new university league, which has taken example from US. These games attract spectators and it would be interesting to see if similar league could be built for Floorball.

Multi-Sport Games

Asian Indoor and Martial Arts Games 2023, Bangkok, Thailand

Ms. Siriwat reported that the dates for the AIMAG are now set for the 24.02-06.03.2024, in Bangkok and Chonburi. No further information has been received from AOFC regarding AIMAG. It is scheduled to be held in February 2024 but since the rescheduling to this time the IFF has received nothing about the event. It is very important that the AOFC ensures that the IFF competition department are included in all correspondence related to the event and kept updated on the event plans. If the event goes ahead, it will be a key event as part of TWG 2025 promotions for Floorball.

MS. Siriwat further informed that there has been some discussion in the Olympic Committee of Asia (OCA) and have received some news just yesterday from the OCA requesting - "suggesting"- to postpone the AIMAG to after the Paris Olympics due to the fact that they don't have enough time to prepare their information operations system. More information will be provided when it's made available and update you accordingly.

The next edition of the AIMAG in Saudi Arabia have been moved to 2026.

SEA Games 2023

Ms. Siriwat reported that the IFF has received the updated SEA Games Federations Charter and Rules.

CB decided: To approve the reports

§ 9. Committees and Commissions

a) Rules and Competition Committee (RACC)

Mr. Klabere reported from the RACC meeting held 14-15.10.2023 (**Appendix 24**)

RACC has reviewed the possible changes to the IFF international calendar and proposes that some changes should be made in the short-term, such as a change back to only four international weekends per year. Other changes, such as the scheduling of major events like the U19 WFC, European Championships, and WFC qualifications needs further discussions with the IFF member associations, however a proposal for what the future calendar may look like has been drawn up. (**Appendix 25**). The process for the creating of the new Rule Book has started and the member federations have the time to come in with their proposals for amendments.

In regards to the Champions Cup Mr. Klabere suggested that there should be a closer collaboration between the CCSG and the RACC in the development of the Champions Cup regulations. The RACC is also of the opinion that the composition of the CCSG must be reviewed so that competition experts from both the IFF and the stakeholder countries are included for consultations, as there are many things that could be solved on a working group level and then presented to the CCSG. This may also be valid for marketing and sales experts.

The RACC has discussed a solution how to handle the freeing of the players, the IFF Competition department is preparing the change of the IFF regulations. The solution is that the nominated player can't play in the national competition during the international weekends.

The IFF CB discussed in depth the RACC proposal for the new International Calendar in the IFF CB workshop and felt that the proposal is well prepared. Based on the feedback received from the Core Country 13 Europe meeting concerning the challenges with the present proposed term for the Euro Floorball Championships in February and the idea to look over the term for the Adult WFC, the CB agreed to present the RACC proposal with these two still open discussion points to the IFF Associations meeting and based on the response from the meeting continue the process in regard to the proposal of the International Calendar. The possibility to have a survey made on the timing for the Euro Floorball Championships and the possible move of the WFC from December to the last week of October and the first week of November was discussed.

As part of this review a survey regarding the scheduling of the U19 WFC was made amongst those countries who have participated in an U19 WFC in the last 10 years. The results of this

survey are presented in the appendix. (**Appendix 36**) and have been incorporated into the calendar proposal.

Ms. Vuori felt that the IFF Physical Play document is not implemented in all the countries and asked if there are a plan for the implementation. Mr. Lopez felt that the issues have not been raised by the respective referee persons in the national federations have not been too active in the implementation in the countries. Mr. Suman felt that it needs to find the way to inform this to all the federation and to discuss how to address the topic. Mr. Klabere felt that the RC should present an updated implementation plan for the IFF Physical Plan.

The IFF rules group has worked with the multi-sport format 3vs3 rules and are currently carrying out some tests in Sweden and Switzerland. The rules book is based on the ordinary game rules but with the 3vs3 differences implemented (**Appendix 26**). There has been a lot of misunderstanding concerning the whole project, as from the RACC point of view are in the testing period and then maybe do some technical changes of the rules could be made based on the test, if corrections will need to be made.

Mr. Liljelund expressed the need to play a 3vs3 WFC with teams on the international level, with the teams being sanctioned by the national federations. The Finnish federation is able to organise an event in conjunction with the U19 WFC in Lahti. The approach could be like for the Master Games. Mr. Suman felt that we need to clarify the open question and define the criteria, but we need to play the event. Mr. Beer felt that we need to run it on an official level and define the rules and regulations and define if there be one team by country per gender. Ms. Vuori felt that it would be very easy to do it in conjunction to the U19 WFC. The biggest question is if there can be a maximum of teams per country? Mr. Suman felt that it has to be done partially officially and proposed that Ms. Vuori and the IFF secretary general to prepare a proposal for the next CB meeting in Singapore.

The CB in its previous meeting agreed in principle to the proposal for the New system for the Adult WFC's. The open questions have now been checked and the proposal is ready to be approved by the CB (**Appendix 27**). Mr. Suman felt that it is important that we are aware that we are creating a system where we are playing 8 matches in 10 days and that there is the possibility that there might be teams having to play six matches in six days. Mr. Klabere explained that reason is that the 5th ranked teams have their rest day in the beginning of the tournament. The CB discussed that we would present the new system as such to the Association Meeting in Singapore, but to ask and if it should be played during 10 or 11 days in the meeting.

CB decided: To approve the reports and give Ms. Vuori and the secretary general to prepare a proposal for the 3vs3 WFC for the next meeting.

b) Referee Committee (RC)

Mr. Lopez reported that the IFF Referee Committee had a virtual meeting on the 26th of October (**Appendix 28**)

Mr. Petr Cerny, the RC member from Czech Republic informed that he would resign from the RC per 31st of October due to personal reasons and he also informed that the Czech Federation is planning to make proposal for a replacement for the RC. The RC also informed that the proposal needs to be sent to the IFF CB, which decides upon members in its committees.

The Czech Floorball has nominated Mr. Jakub Furmanek as the new Czech representative in the IFF RC. Mr. Furmanek has acted as a Floorball referee since referee 2001 to 2023, from 2008 on the highest national level and from 2015 as an IFF referee, being nominated twice as a referee for the Men's WFC (2021,2022) and MU19 (2019, 2021) and in 2018 for the final of the Czech cup

and in 2023 for the Czech Superfinal. Mr. Furmanek works as an Operations director at the Czech Floorball. (**Appendix 37**) The RC supports the nomination of Mr. Furmanek.

The RC also talked about the criteria for the next nomination period for 2025-2026. There were discussions to decrease the national quotas for observers because there are quite too many from some countries and the RC cannot offer them any assignments. That why it's hard to keep the motivation up. The RC also discussed that it would be worth investigating if the number of terms for the referees and observers would be limited to secure the necessary changes in the groups. The RC will plan this more thoroughly in its live meeting next spring.

The RC ran two webinars for IFF referees and observers in mid-September. first more scheduled for Europe and the other for the AOFC. More than 75 % of the IFF referees and observers participated to the webinar.

The RC is planning together with the AOFC and SFA to run a referee clinic during the first weekend of the WFC 2023 in Singapore. The clinic is meant for international as well as for national referees.

The Physical Play working group has finalised its work, but will continue to

The RC decided to propose two new referee pairs to category women. Mr. Daniel Hultberg/Mr. Edo Sabanovic from Sweden and Mr. Toni Nerg/Mr. Anssi Sinisalo from Finland.

CB decided: To approve the report and elect Mr. Jakub Furmanek as a replacement into the Referee Committee.

c) **Medical committee**

Mr. Kratz reported on behalf of Mr. Varecka that the 2024 WADA Prohibited List comes into effect January 1st 2024, was approved this October. Major changes/additions include Tramadol being banned In Competition as its usage drastically increased amongst athletes.

Plasma donation by plasmapheresis performed in a registered collection centre is now permitted and does not require a TUE as of January 1, 2024.

New wash-out period for rectal glucocorticoids. The washout period for all glucocorticoids by the rectal route is three days, except for triamcinolone (diacetate or acetonide), which requires 10 days.

There has been more TUE applications received for the Women's WFC than last year's men WFC. The number is now at 6 excluding those with previously approved TUE's. The main thing to note is how many of these applications have been for ADHD medication which by far is more than anything else (including asthma medication)

IFF has received good feedback overall in our WADA code compliance with less than expected amendments. The Critical amendments are now completed and now both Ms. Anna Jacobson and Mr. James Varecka are working on the "High importance amendments" that are due by the end of the Year.

CB decided: To approve the report.

d) **Athletes commission**

Mr. Eriksson reported in absence of Ms. Plechan on the activities of the ATC. The IFF ATC held a meeting on the 29th of September discussing among other issues the work to raise awareness of the ATC, the situation of the freeing of Players for the International Weekends and updating the description of the ATC on the IFF website. **(Appendix 29)**

The ATC also decided to send a letter to the IFF RACC concerning the freeing of Players for the International weekends, asking the RACC to consider changes in the IFF Competition Regulations, so that national league matches were not to be scheduled during the international weekends as well as IFF Events such as WFCQ or WFC Final round. **(Appendix 30)**

Ms. Plechan participated in the IOC International Athletes 'Forum in Lausanne on the 1st and 2nd of October. **(Appendix 31)**

The ATC also discussed about sending a letter to about a letter to Member Associations to encourage establishment of their own ATC's to involve athletes in the national associations work. To start the process the ATC has been given a slot on the Association meeting program.

CB decided: To approve the report,

e) **Development Committee (DevC)**

Mr. Liljelund, on behalf of Mr. Houman, reported that the planned Development Committee meeting was not held on 6th of November 2023, where Mr. Steven King from Strategy Working group should have participated and where IFF's strategy for 2021-2032 was to be reviewed and debated, due to an unforeseen problem for the chair. But a new date is being organised. RACC and the Development Committee have planned a joint meeting later in 2023.

Mr. Kratz reported in the absence of Mr. Halonen that the 3rd edition of Africa Cup was played in Abidjan in Cote D'Ivoire with six men's teams and 3 women's teams. The teams came from Burkina Faso, Cameroon, Cote d'Ivoire, Kenya, Morocco, and Togo. Burkina Faso won both women's and men's tournaments. The playing format was 3 vs 3 + a goalkeeper and the rules, which were used, were the IFF multigame rule edition. The feedback from the teams were only positive and it was decided that the next edition will take place in Kenya, hopefully already in 2024.

The IFF ran the first live development seminar after Covid-19 in India in the coaching and refereeing blocks. The seminar was carried out in the conjunction of the 9th National Federation Cup with both women's and men's teams playing. The seminar was well organised by the LOC and the participants were acting coaches and acting referees. This way the educational aspect was much more practical than in pure classroom education.

Indian Floorball is on a good path, but a fact is that they need more coaching education and also to participate to international events to achieve certain level of playing and being able to compete with other teams. Most of the players however were already very skilful. It was also agreed with the administration of Indian Floorball that they will start to participate to WFCs from 2025 on. That will partly help them to get more recognitions and that way also more funding.

The IFF has prepared the first part of the new IFF New Coach Education structure, the Level 0 – Floorball Coach/Junior Coach, which will be finalised in November. **(Appendix 33)**

The IFF Office is also preparing the offer to the member federations concerning the Professional Coach Education Degree program together with the Eerikkilä Sport Institute and the Finnish

Floorball Federation. In order to be able to secure that the whole project can be started, IFF will need to have the confirmation by the participating European federations by the middle of January 2024. The application for the Erasmus+ project needs to be handed in no later than in beginning of March.

CB decided: To approve the report

f) Entourage Commission (ENC)

Mr. Hidir reported on the work in relation to the IFF Entourage Commission and the ideas that has been prepared.

CB decided: To approve the report

§ 10. Functions

a) Communication & Media function

Mr. Kratz reported on behalf of Mr. Kihm that the Daily business of the IFF Media department is ongoing within normal standards. The main focus has been in regard to the upcoming WFC 2023 as well as updating the current Champions Cup 2024 for the semi-final stages. The Media department has prepared a check-list for the federations, clubs, teams and broadcasters for must-does and recommended could-does has been shared.

In addition contributing for the preparations of the Budget 2024 and formulating the business case to add the software Magnifi to the tools for WFC 2023. Magnifi is a fully AI-automated clipping tool. From each game there will be between 50-70 clips where bumpers can be added and then immediately being posted to various social media channels.

There has been some changes needed to be made for the registration process for the app – the tele communication providers in New Zealand and Czech Republic have changed some technical set ups which results that the registration SMS from Sportswik are handled like Spam and deliver no meaningful data to the end user. For Czech Republic and New Zealand we have installed a registration and login set up via email.

CB decided: To approve the report

b) Marketing function

Mr. Beer, reported about the current sales and marketing situation. **(Appendix 33)**

The sales agency Red Carpet Brand Alliance (RCBA) has started their sales to selected leads during October. The sales team has a new person with long experience working with federations and sponsoring. Our joint offers with the Swedish Federation to their partners which were made for WFC 2023 have not proven successful (the broadcast times are proving to be a bit problematic for positive decision-making) however the strong cooperation continues, and we will meet with a potential partner at the WFC 2023 in Singapore (we have also met with Europcar in Finland). Based on the cooperation with the Finnish Federation there are still some offers out pending for reply.

The IFF has been pushing for last moment deals for WFC 2023 but unfortunately none have been successful thus far but will continue until the last minute. The IFF is continuously in contact

with companies that have been sponsors from past events (still for example Dachser) and pushing for new ones. We do have some good indications for upcoming events for example to Nordic Minds who turned down WFC 2023 but is willing to partner for WFC 2024. The sustainability angle is also being applied in finding partners with a strong value-based connection (Kuusakoski (Nordic recycling company (mainly metals), Swappie, (serviced 2nd hand phones)). Mr Kihm has also assisted us to create leads in the Swiss market.

Mr. Beer expressed that not having sponsors, is a normal situation for a lot of sports federations, especially now during the difficult global financial situation. The interest of International companies is very small as long as the sport is only played in mainly the EFT countries. We also don't have all the needed advertisement and spaces and the exclusivities closes the doors for other companies to come in. We need to look over how to develop this for the future. If we don't reach the sponsor sales goals, we have to reduce costs or find new ways to find revenues. It is not ideal to have both the IFF and the National federation seeking sponsors on the same market.

Mr. Klabere asked how much time of the Marketing coordinator is actually giving to marketing questions. Mr. Liljelund answered that Mr. Kalsta works with both sponsor sales, working with the existing sponsors, marketing questions, contacting the potential sponsors, as well as the sustainability questions and other tasks in the office. So there is a lot on his table.

There are some initiatives to sell a few LED screen commercials for the WFC still in the nick of time and the mid-circle of the Event has been sold to one of the Swedish sponsors, Västanhede, with the help of the Swedish federation.

We have held two status meetings with Protocol Sports regarding sales for WFC 2023. Their annual main selling push is at the SPORTEL conference (23.-25.10.) and we are expecting an update. It has been emphasized that we need to have information of takers earlier than for some very last-minute set ups for WFC 2022 and also to focus on Asia (event in Singapore and upcoming TWG 2025).

All IFF sponsor agreements apart from Gerflor are signed. They have suggested to organise an official signing to be held in Stockholm. We are now planning it together with the Swedish Federation to gain some additional visibility for the WFC 2024. Based on the "PUMA goes Floorball" day organised at PUMA headquarters this summer the interest in floorball has risen internally. Negotiations to repeat the outdoor event in summer 2024 are on-going and even to involve PUMA in the Street Floorball Tour organised by Floorball Deutschland. A meeting to discuss next steps with Central-Europe management is on the 16th of November. This is closely connected to the introduction of new indoor shoe models which have proven good pick up in sales. Our PUMA Nordic contact person will come the WFC 2023.

Sales for the new Champions Cup has continued to be difficult. The offering has proven to be a bit challenging as in the quarter- and semi-finals the available digital surface availability has been varying. Further, as the rule is that in these rounds matches are played on home teams floors and rinks there may be competing ads in the venues. After the first round a reminder (and access to material) about the CC2024 branding has been sent to national federations and participating clubs. Branding has been implemented in the stream, on some venue LEDs, media screens, some rinks and of course social media and have created unified visuals for the matches.

The next CCMNG meeting is planned for 16.1.2024 in Malmö and has so far eight countries have signed up. The group considers this to be a good forum to exchange information and experiences also informally in breaks and after to official part. We will also introduce topics from the Future of Floorball survey to the agenda.

CB decided: To approve the report

c) Material function

Mr. Liljelund reported that the IFF is preparing to host a meeting with the Floorball material manufacturers to discuss the way forward concerning the testing and approval system for the Floorball Material. The meeting is aimed to be held in November.

IFF has made an agreement with E-Sports Group (E-SG), the Exel brand, concerning the payment plan for the outstanding debts to IFF/RISE for the approved materials. E-SG has to pay-off their debts before the end of 2025.

CB decided: To approve the report

d) Equality function

Mr. Kratz reported on behalf of Mr. Kalsta that the IFF and Swedish Floorball Federation have made an application for the Fifty/Fifty program to be included as an IOC Case Study.

CB decided: To approve the report

e) Parafloorball function

Mr. Liljelund reported on behalf of Mr. Houman that Italy will host the upcoming World Winter Games in 2025, unfortunately Italy has not received the full financial grant that they had applied for.

This means that the World Winter Games 2025 will not be at the same level with the number of participants as at the last Games, where approximately 2,500 athletes participated. Floorball will still be the sport with the most participants, but from 41 participating teams at the latest World Winter Games, there will be room for 32 teams in Italy.

There is a lot of interest in floorball among the programs under the Special Olympics, and the UAE has contacted the IFF with a view to holding a seminar, the aim of which is to have the various programs in the region participate, while the UAE also wants to establish a federation under IFF.

In Asia, there is a meeting going to be held in December, in relation to planning the upcoming seminar in 2024. This meeting will be held in connection with WFC 2023 in Singapore. Special Olympics has a digital coaching guide, this is being revised and various short video clips will be recorded which will be part of this digital coaching guide. A budget of 10,000 euros has been set aside for this, and Special Olympics Estonia will host this in February.

Special Olympic demonstration matches will be played in both intermissions of the final at WFC 2023.

CB decided: To approve the report

f) Sustainability function

Mr. Kratz reported on behalf of Mr. Kalsta that The IFF office carbon footprint report for the year 2021/2022 has been submitted for the UN Sports for Climate Network (S4CA). The reporting is done in partnership with myclimate.

The IFF is preparing reported for Sports For Nature Framework (S4N) by the end of the year. The first annual meeting of S4N will be held in conjunction with the IF Forum IOC Sustainability Session in Lausanne 15.11.2023.

FairFloorball activations have been on-going during the Champions Cup matches. The established captain bands and referee wristbands have been in use and digital surfaces have been used (LED / event media screen) where available. Further, it is included in the stream bumper. FairFloorball will continue as an integral part of all IFF events in various formats and an updated promo video will be used during the WFC 2023.

The IFF was able to make a full summary of the Green Goal initiative of the WFC 2022 from start to finish. The beginning was when the LOC decided to make this a priority and created the initiative. Through the collaboration with myclimate and Czech Floorball a CO2-emission baseline was calculated. Further, key areas for reduction potential were identified and goals set. After focusing and implementing actions in five key areas we finally have the CO2 report and the compensation projects the LOC invested in to cover the unavoidable emissions. The myclimate report acts as corner stone for the Environmental Sustainability Guideline for IFF Event Organisers currently being structured with the help of the IFF intern. The IOC has, as they do annually, inquired about Sustainability Case studies and the full Green Goal report has been submitted as an entry. The IFF has also submitted a second entry together with the Swedish Federation which is the Fifty/Fifty equality online training module.

The WFC 2024 LOC has prepared their sustainability policy, and they cooperate with company called Greentime (specialised in sustainability concepts and measurement). (**Appendix 35**) The policy builds on the legacy and learnings from the WFC 2022 Green Goal initiative but will extend from the environment also to social topics. The WFC 2024 website was launched 25.10. and it also has a dedicated sustainability section explaining their work and goals. This creates a great continuum to the WFC 2022 Green Goal initiative and can benefit from the 2022 audit findings for improvement.

The latest GAMES steering group was held online in August. The GAMES project organises a series of webinars (six altogether) from November to March. The webinar required to be held by the IFF is being planned together with the Swedish Federation. For the second webinar the IFF was able to recruit a speaker from myclimate to talk about CO2-footprint calculation in sporting events. A required seminar by the IFF is going to be organised in connection with the U19 WFC 2024 in Lahti (together with the city of Lahti, especially suitable as Lahti is a carbon-neutral city). The seminar will take place on the 8th of May 2024.

During autumn news about our participation in the GAMES project (and the mid-term report) as well as the Green Goal aftermath have been published in several channels (sustainability.sport; European Sponsorship Association (ESA); Sustainability Report; Global Sustainable Sport). Further we have been requested for content (existing can be used) for a new sustainability section on the ESA website.

The IFF filled out the Champions of Sustainability survey by GSSport in September (a database of information from sports organisation sustainability actions) and have gone through the results with the organisation running the concept. The meeting gave us insight on how we are positioned in the sports world in terms of sustainability. We are among organisations that are already doing many things as many are still in the starting phase. We will follow how their work progresses and evaluate separately if this will bring added value for the IFF (since they now are offering chargeable services).

Mr. Eriksson felt that it is very vital to work actively with the sustainability questions.

CB decided: To approve the report

§ 11. IFF Office

Nothing reported

CB decided: To approve the report

§ 12. Members

Membership questions

Mr. Kratz reported on behalf of Mr. Halonen that the Somalia Floorball Federation has informed the IFF office that they would like to take a break from the membership due to financial reasons. "

The IFF statutes do not recognise such action, since they have not informed that they will resign according to the IFF Status §17.1. Nor have they sent in the notice of resignation according to the §18, 90 full days to the end of IFF Administrative year. The financial challenges are understandable especially currently, when the global situation overall is not that good, but on the other hand the IFF statutes do not recognize the "break". The Somali Floorball should therefore officially resign and if they want to come back, they need to take care of the existing debts. "

Some progress has also occurred with the challenges of the situations in both Burkina Faso and Cameroon. The office will come up with a proposal for the CB meeting in December in Singapore.

CB decided: To approve the report

Members under suspension

Nothing to report

New Member applications

Mr. Kratz reported on behalf of Mr. Halonen that the IFF office has received some membership application documents from Benin and Morocco. Both applications still need further discussions with the respective countries to guarantee that everything will be in order and go by the book. The office is working on to bring the membership proposals to the CB meeting in December.

First discussions with United Arab Emirates have also taken place and the planning of a development seminar to that area has started in co-operation with the local Special Olympics organisation.

CB decided: to approve the report

§ 13. Next meeting

Mr. Eriksson to conclude that the next planned ordinary CB meeting (M5), has been planned for the 7th of December in Singapore, in conjunction of the WFC 2023.

The plan for the CB meetings in 2024 looks like the following, in accordance with the query sent out after the previous CB meeting:

02.-03.03.	Bangkok, Thailand
26.-28.04.	Stockholm, Sweden
07.-08.09.	Madrid, Spain
02.-03.11.	Helsinki, Finland
13.12.	Malmö, Sweden
14.12.	GA Malmö
15.12.	New CB

CB decided: To approve the report

§ 14. Closing of the meeting

Mr. Eriksson closed the CB meeting at 13:20

John Liljelund
Secretary General

Tomas Eriksson
President

COSTS		Budget	Outcome	Compared	Expectation	Forecast	Outcome
Cost Centre		30.11.2023	30.11.2022	01.12-31.12	31.12.2023	/Ann.budget	
10 Central activities*	28600	26710,61	23420,31	3189,39	29900,00	-1300,00	
11 Office	831000	631167,04	594261,77	144832,96	776000,00	55000,00	
12 CB	35700	29894,90	35167,17	5805,10	35700,00	0,00	
13 ExCo	4600	1544,66	0,00	555,34	2100,00	2500,00	
14 GA/AM	10000	0,00	0,00	10000,00	10000,00	0,00	
15 External meetings	16100	13606,01	5341,15	1493,99	15100,00	1000,00	
17 Parafloorball	3000	0,00	0,00	500,00	500,00	2500,00	
18 Equality Function	9900	0,00	0,00	1400,00	1400,00	8500,00	
19 Athletes Commission	10000	3834,82	535,08	1165,18	5000,00	5000,00	
20 WFC	239700	205553,14	323050,29	39146,86	244700,00	-5000,00	
21 U19 WFC	89100	90777,17	49523,52	322,83	91100,00	-2000,00	
22 EFC	44000	15922,78	0,00	77,22	16000,00	28000,00	
23 Champions Cup	184000	178355,24	21326,52	42644,76	221000,00	-37000,00	
24 World Games	10000	127,00	81170,68	2873,00	3000,00	7000,00	
25 WUC	0	0,00	0,00	0,00	0,00	0,00	
26 Regional Games	16000	15099,44	0,00	900,56	16000,00	0,00	
29 Anti-Doping	33600	19358,47	17738,22	14241,53	33600,00	0,00	
30 WADA and Edu. Meetings	3000	1250,99	0,00	249,01	1500,00	1500,00	
40 RACC	12800	9483,00	0,00	817,00	10300,00	2500,00	
50 RC	16500	4475,71	9492,11	24,29	4500,00	12000,00	
60 Development	25150	11895,06	7369,57	1754,94	13650,00	11500,00	
61 Development mtrl	120000	120000,00	120000,00	0,00	120000,00	0,00	
70 Material	112100	23336,02	6071,90	88763,98	112100,00	0,00	
80 Marketing	32750	14561,85	12559,10	18188,15	32750,00	0,00	
81 TV	171200	99397,38	268,24	153802,62	253200,00	-82000,00	
82 Internet TV	0	73121,00	0,00	23879,00	97000,00	-97000,00	
83 Information	75700	57033,95	24584,50	18666,05	75700,00	0,00	
89 MC	6000	17,76	0,00	2982,24	3000,00	3000,00	
91 AC	1000	0,00	0,00	0,00	0,00	1000,00	
92 DC	1000	0,00	0,00	0,00	0,00	1000,00	
TOTAL	CHF 2142500	1646524,00	1331880,13	578276,00	2224800,00	-82300,00	
INCOME							
3011 Transfers	120000	114290,00	103930,00	5710,00	120000,00	0,00	
3012 Participation fees	332500	302500,00	226500,00	0,00	302500,00	-30000,00	
3013 Organizers fee	368000	356100,00	203040,00	0,00	356100,00	-11900,00	
3014 Shared cost payments	91500	73500,00	76500,00	16500,00	90000,00	-1500,00	
3015 Part.fees - non-competition	0	0,00	0,00	0,00	0,00	0,00	
3019 Temporary play	6000	9185,00	6105,00	0,00	9185,00	3185,00	
3020 Sports Nationality	1500	4376,69	2916,81	0,00	4376,69	2876,69	
3210 Membership fees	198000	193500,00	194800,00	0,00	193500,00	-4500,00	
3219 Fines	10000	1100,00	13100,00	8900,00	10000,00	0,00	
3250 Sponsors & advertisements	256000	128517,66	197833,44	15482,34	144000,00	-112000,00	
3251 Value in kind	120000	120000,00	120000,00	0,00	120000,00	0,00	
3260 TV	170000	142387,34	216872,41	127612,66	270000,00	100000,00	
3261 Radio	0	0,00	0,00	0,00	0,00	0,00	
3270 Internet-TV	20000	97619,47	20000,80	48118,10	145737,57	125737,57	
3300 Office support	120000	120000,00	140000,00	0,00	120000,00	0,00	
3310 Development support	40000	38808,43	53430,35	1191,57	40000,00	0,00	
3320 Contributions	0	0,00	0,00	0,00	0,00	0,00	
3510 Sales	25000	146,93	7393,39	0,00	146,93	-24853,07	
3860 Material approval income	258000	131235,35	126064,90	126764,65	258000,00	0,00	
3861 Material exemptions	3000	1729,41	1363,83	1270,59	3000,00	0,00	
3899 Other incomes	3000	4000,00	0,00	0,00	4000,00	1000,00	
8020 Interest	0	0,00	0,00	0,00	0,00	0,00	
8080 Exchange rate gains	0	342,60	397,91	0,00	342,60	342,60	
TOTAL	CHF 2142500	1839338,88	1710248,84	351549,91	2190888,79	48388,79	
RESULT	CHF 0	192814,88	378368,71	-226726,09	-33911,21	-33911,21	

Balance sheet	Appendix 2	
ASSETS	01.01.2023	31.12.2023
Current assets		
Cash	1340,00	125,00
Credit Suisse 559200-11	525267,69	489243,82
Credit Suisse MasterCard guarantee	16812,60	16800,00
Receivables		
Deferr.exp. and accr.income	0,00	0,00
Claims 2019	41281,88	37681,88
Claims 2020	24200,00	24200,00
Claims 2021	63730,00	62730,00
Claims 2022	58441,23	45150,00
Claims 2023	0,00	42600,00
Receivables from rel.parties	17888,31	46324,71
Total assets	748961,71	764855,41
LIABILITIES AND EQUITY		
Current liabilities		
Accr expenses and deferr income	-353300,68	-230900,68
Other current liabilities	-23912,98	-30402,53
Loan	-60000,00	-45000,00
Transfers to reserves	-155739,09	-118328,36
Material Board reserves	-19800,57	-11200,57
Equity		
Retained earnings	-136208,39	-136208,39
Outcome 31.12.2023	0,00	-192814,88
Total liabilities & equity	-748961,71	-764855,41

Outcome of the material appr. system:

Income	
Costs	
Profit	
80%	
20%	

Liquidity calculation 01.01-31.12

Liquidity 30.11	489243,82		
	-226726,09	Forecasted 1.12-31.12	
Diff.	262517,73		
Pre-payments, refunds etc			
WFCs 2025 fees	58000,00	80000	22000
	0,00		
	0,00		
Liquidity 31.12	320518	Forecast	Paid

Centr. activities	2023	2022
Memberships	3136,23	6097,89
Bank fees etc	10243,18	12877,57
Taxes	13331,20	7766,50
	26710,61	26741,96

*Taxes full year for comparison

Follow-up IFF claims (updated 30.11.2023) - Associations not participating in WFC and/or U19 WFC 2023

Appendix 4

Association	Total debt	IFF Events organising	Pay-off plan is followed	Pay-off plan is not followed	Comments
Argentina	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Armenia	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Belarus	7500	0			Annual fees 2019-23. Suspended
Brazil	2000	0			Have not participated in any IFF event. Annual fees 2020-23
Burkina Faso	2900	0			Have played Africa Floorball Cup. Annual fee 2020-23
Cameroon	3700	0			Have not participated in any IFF event. Annual fees 2019-23
Central Africa	2000	0			Have not participated in any IFF event. Annual fees 2020-23
Colombia	1000	0			Annual fee 2022-23
Cote d'Ivoire	12500	0		X	Annual fees 2017-2018,2021-23, WFCQ 2020&2022. Plan: 500 per quarter starting March 2020.
Croatia	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Georgia	2500	0			Annual fees 2019-23
Haiti	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Hong Kong China	500	0			Have not participated in any IFF event. Annual fee 2019.
India	0	0			
Indonesia	5000	0			Participated in SEA Games. Annual fees 2019 & 2021-23.
Iran	4200	0			Annual fees 2019-23
Ireland	1500	0			Have not participated in any IFF event. Annual fees 2019-21. On hold
Israel	0	0			Have not participated in any IFF event
Jamaica	2000	0			Annual fee 2020-23
Kazakhstan	500	0			Annual fee 2023
Kenya	7500	0			Have played Africa Floorball Cup. Annual fee 2019-23
Kiribati	2000	0			Have not participated in any IFF event. Annual fee 2020-23
Kuwait	2000	0			Have not participated in any IFF event. Annual fee 2020-23
Lithuania	0	0			Have not participated in any IFF event.
Malaysia	6600	0		X	Annual fee 2020, 2022-23
Malta	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Moldova	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Mongolia	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Mozambique	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Nigeria	2500	0			Have played Africa Floorball Cup. Annual fees 2019-23
Pakistan	6200	0			Have not participated in any IFF event. Annual fees 2019-23
Portugal	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Romania	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Rwanda	2500	0			Have not participated in any IFF event. Annual fees 2019-23
Serbia	4500	0			Annual fees 2019-23
Sierra Leone	4000	0			Have not participated in any IFF event. Annual fees 2019-23
Somalia	2000	0			Have not participated in any IFF event. Annual fee 2019, 2021-23
South Africa	1500	0			Have not participated in any IFF event. Annual fees 2019-21. On hold
Togo	2000	0			Have played Africa Floorball Cup. Annual fee 2020-23
Turkey	7500	0			Have not participated in any IFF event. Annual fees 2019-23
Uganda	4600	0			Have not participated in any IFF event. Annual fee 2019-23
Venezuela	3700	0			Have not participated in any IFF event. Annual fees 2019-23
	131 900	0			

DEBTS PAY-OFF PLANS (IFF Events participants)

Update 30.11.2023

APPENDIX 5

Association	Canada Plan	Cote d'Ivoire Plan	Malaysia Plan
Debt 13.12.2019	18000 17.2.2023 CAD	2000	3700
New/Additional Payments	3600 31.7.2023 5000 31.7.2024 5000 31.7.2025 5000 31.7.2026 5000 31.7.2027 6000	3500 WFCQ, ann.fee 2020 1500 Annual fee 2021 7000 WFCQ,ann.fee 22-23 500 06.11.2020 (1st pay) 500 01.02.2021 (2nd pay) 500 21.01.2022 (3rd pay)	2200 Ann.fee 2020 2200 Ann.fee 2021 4400 Ann.fee 2022-23 1500 31.01.20 2200 13.05.20 2200 14.12.21
Debt 30.11.2023	14400	12500	6600

Association	Russia Plan	Slovenia Plan	Ukraine Plan
Debt 13.12.2019	1000 U19Q 2019	4000 1000 each 31.1,31.7.22	8500
New/Additional Payments	6000 U19/WFCQ/Ann fee 20 8000 Annual fee 2022-23 1000 18.11.20 U19Q 2019 2000 20.07.21 U19/WFCQ20	0 31.1,31.7.23 1000 31.01.22 (1st pay) 1000 22.11.22 (2nd pay) 1000 03.04.23 (3rd pay)	2200 Annual fee 2023 1700 09.12.21 1700 31.10.22 1700 Paused
Debt 30.11.2023	12000	1000	9000

COSTS		Original 2024	Proposal CB 4 2024	Proposal CB 5 2024	
Cost Centre					
10	Central activities	28 600	24 600	24 960	
11	Office	855 000 ¹⁾	831 000 ¹⁾	831 000 ¹⁾	
12	Central Board	37 700	37 700	37 700	
13	ExCo	5 000	5 000	3 700	
14	GA/AM	10 000	10 000	8 000	
15	External Meetings	16 100	14 100	11 600	
16	IOC 80 Road Map	0	0	0	
17	Parafloorball	5 000	5 000	3 000	
18	Equality function	9 900	9 900	6 200	
19	Athletes Commission	10 000	10 000	10 000	
20	WFC	239 700	219 700	219 700	
21	U19 WFC	89 100	89 100	89 100	
22	EFC	44 000	44 000	44 000	
23	Champions Cup	184 000	263 000	248 640	2400 doping (in 29) & 1400 outfit (in 80)=252440
24	The World Games	10 000	10 000	0	
25	WUC	0	0	0	
26	Regional Games	12 000	12 000	12 000	
29	Anti-Doping	33 600	33 600	36 000	
30	WADA and Edu. Meetings	3 000	3 000	3 000	
40	Rules & Competition Committee	12 800	12 800	11 800	
50	Referee Committee	16 500	13 400	13 400	
60	Development	29 200	32 300	32 300	
61	Development equipment	120 000	120 000	120 000	
70	Material	120 100	120 100	120 100	
80	Marketing	37 000	69 000	66 000	
81	TV	190 000	202 000	202 000	
82	Internet TV	0	100 000	0	
83	Information	79 700	79 700	77 800	
84	IFF Media app	0	0	100 000	
89	Medical committee	6 000	6 000	6 000	
91	Appeal Committee	1 000	1 000	1 000	
92	Disciplinary Committee	1 000	1 000	1 000	
	TOTAL	CHF 2 206 000	2 379 000	2 340 000	

1) Based on 8,5 full-time employees + office space

INCOME		Original 2024	Proposal CB 4 2024	Proposal CB 5 2024	
Account					
3011	Transfers	120000	120000	120000	
3012	Participation fees	324500	290500	290500	
3013	Organizers fee	373000	370500	370500	
3014	Shared cost payments	103500	96000	96000	
3015	Part.fees - non-competition	0	0	0	
3019	Temporary play	6000	6000	6000	
3020	Sports Nationality	1500	4500	4500	
3210	Membership fees	198000	198000	198000	
3219	Fines	10000	10000	10000	
3250	Sponsors & advertisements	292000	294000	237000	Fixed 174'. Adv.production 8'. To sell 55'
3251	Value in kind	120000	152000	152000	
3260	TV	190000	260000	260000	
3261	Radio	0	0	0	
3270	IFF Media app	20000	130000	148000	
3300	Office support	120000	120000	120000	
3310	Development support	40000	40000	40000	
3320	Contributions	0	0	0	
3510	Sales	25000	25000	25000	
3860	Material approval income	260000	260000	260000	
3861	Material exemptions	1500	1500	1500	
3899	Other incomes	1000	1000	1000	
8020	Interest	0	0	0	
8080	Exchange rate gains	0	0	0	
	TOTAL	CHF 2 206 000	2 379 000	2 340 000	
	Result	CHF 0	0	0	

Dear IFF Association Meeting 2023 participants,

The IFF Central Board (CB) would like to reach out to you providing some background information and insight on the main topics to be discussed during the IFF Association Meeting in Singapore on the 8th – 9th of December. We humbly ask you to familiarize yourself with the topics and their background, to be able to fully discuss them during the meeting. You will also find attached the Agenda for the IFF Association meeting attached to the letter.

Future of Floorball

The IFF Central Board has in the last year worked with the Future of Floorball project preparation, based on the decision the IFF General Assembly 2022 in Zurich decision to enlarge the project, based on the feedback received from the member federations and also other of our stakeholders.

The IFF has held several meetings discussing, with different stakeholders, what elements and factors of the sport would need to be changed and in which way we should move with the development of our sport and for whom we shall develop the sport. Based on these discussions the IFF CB created a questionnaire for the Floorball community, which was conducted in 7 languages. The results of the survey were the basis for the collection of a Shopping List of possible changes.

The evaluation of all the different input has defined the main objective of the Future of Floorball project shall be to Develop the Sport of Floorball in order to gain More Spectators, Sponsors and Media, with the focus of the younger generations. The aim must be to not to make any changes which would not support this target or would hinder the Closing of the Gap on the Field of Play.

In the discussion with all stakeholders have listed a broad Shopping list of the possible elements that could be changed. The IFF CB has defined these in five separate baskets (Organisational development, IFF Event Structure Changes, Rule Changes, Increased Visibility/Awareness and Marketing/Promotion Innovations) and divided them in the ones the We Must Have and the ones Would be good to Have. The Material you have received as an attachment to this letter, is the Shopping List of the Must Have elements, that are to be discussed during the Association meeting, to confirm that these steps are the right direction for Future of Floorball.

New Playing System for the Adult World Floorball Championships

The IFF CB has in the last year evaluated the present format of the Adult WFC system and concluded that there are too far too many predictable matches in the tournament, which doesn't help in enlarge the awareness and media interest towards the Event.

Based on this the CB has decided to change the WFC system by moving from the present 9-day format system with four groups to play with three groups that are built on the world ranking. The groups would be formed with the top six ranked teams in the Group A and the teams ranked 7-16 in two groups of 5 teams for 10 days, still give all the participating teams the possibility to play for a place in the semi-finals.

As the new system increases the number of games, it will require having the tournament played for a duration of 10 days, giving all teams qualified for the quarterfinals a fair and equal opportunity. The question now is whether it would be better to play for one more extra playing day, increasing the duration to 11 days, which would also allow for one extra rest day for the teams.

As the new system has been approved, we are now asking the member federations to evaluate, if they would like to play this new system, during 10 or 11 days and are therefore sending out the New WFC playing system to the Association meeting participants.

RACC proposal for a New International Calendar in Floorball

The inclusion of the Floorball in new Multi-Sport Games, like the Asian Indoor and Martial Arts Games and the inclusion of both genders in The World Games 2025 and the increasing need of the major Floorball Leagues to play longer in the spring, has forced the IFF RACC to look over how the International Calendar will look in the future.

The IFF CB has looked at the RACC proposal and finds it to be well made and solving most of the issues, but still leaves open how to handle two separate competitions and when to play them, namely the new European Floorball Championships (to start in 2026) and the possibility to change the term of the Adults World Floorball Championships from December to the end of October or beginning of November. The material contains a presentation of the RACC proposal and in the Association meeting the results of the surveys concerning the playing term of the European Floorball Championships and the possible move of the WFC will be presented.

We are asking you to have a careful look on these documents and prepare yourself for the discussions during the Association meeting.

Looking forward to an active participation during the meeting, I remain

with kindest regards,

John



IFF Association Meeting
Singapore
08.-09.12.2023

Future of Floorball

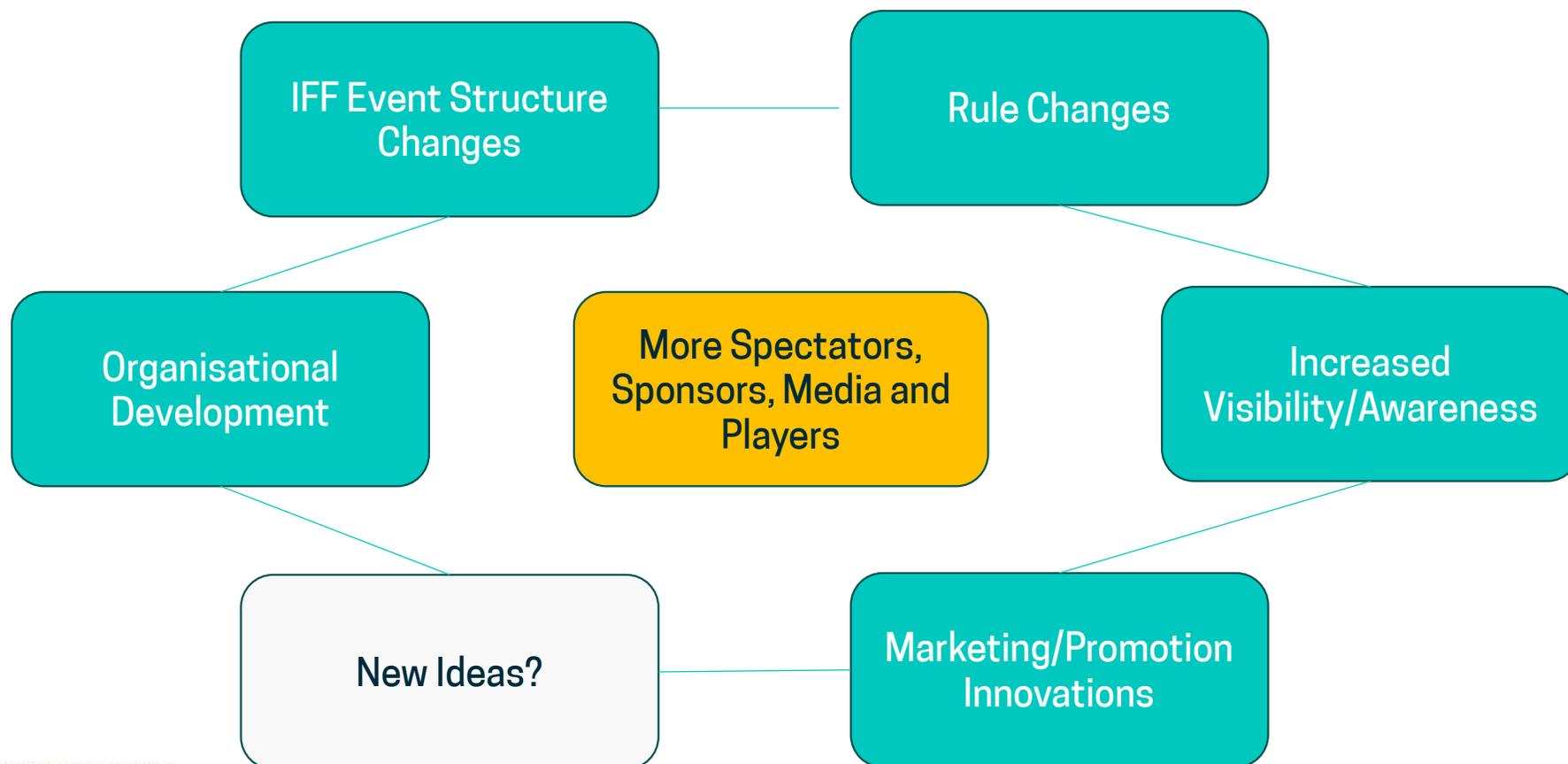
How to develop our sport



Background and Objectives

- To discuss the way forward, based on the preparations made by the IFF Central Board , where it has been clearly defined that the guiding topics are to increase the interest and attractiveness for the Spectators, Sponsors and the Media and in the long term to Close the Gap.
- Discuss the Must Have shopping list for possible changes for the Association meeting and how to work with that.

The Potential Elements of the Future of Floorball Shopping list



Must Have topics – Organisational Development

1) A system for mentoring and exchange of knowledge

- Building a long-term sustainability and effectiveness of the national federations.
- Mentoring is a powerful tool for personal development and knowledge transfer. It's a strategic investment in human capital
- Use the Fit4Future Structure platform

2) Building common educational materials on different levels

- this is a foundational element for any educational program, ensuring that there is a structured and scalable way to educate at various levels.
- Essential for standardizing knowledge across the board, ensuring consistency in the quality of education provided.
- Running professional education courses having a common path : IFF “Road to HEL”
- Allows for scalability, as materials can be used to educate newcomers and advance the skills of those at higher levels.
- Facilitates a clear progression path for learners, helping them understand the next steps in their development

3) Building new approach of attracting new Players

- Creation of “Where can I play/Coach Tool”
- Helps how to get players (mainly newcomers) and get in touch and join floorball.

Must Have topics – IFF Event Structure Changes

1) New WFC format (3 groups based on the ranking)

- More interesting games can attract larger audiences and increase the games visibility
- Also enhances the experience for players and fans, leading to greater engagement
- More equal matches, more local spectators, more money generated and used for development

2) Introduce the 3vs3 as an additional format, to also get into the multi-sport

- Important to agree and have a common understanding after testing upon the 3vs3 format all over the world
- Looking for a version to multi-sport event
- Giving a possibility for more countries to enter the WFC's on a lower financial and competition level

3) Proposed changes of the International calendar

- Adjusting the international calendar is necessary to accommodate new events and formats, especially after the inclusion of both genders in The World Games from 2025.
- Ensures that teams have adequate preparation time which is crucial for planning and logistics
- To create a better balance between the leagues and national Teams, to prolong the season for the leagues
- Need to know all the implications before taking a final decision
- Playing Continental Championships to help developing the sport
- Based on the feedback from the participants in the U19 a new term for the U19 WFC has been proposed

Must Have topics – Rule Changes

1) Finetuning the rules to enhance skilful play and get better spectator understanding and experience

- Changing the minor rules to improve the general understanding
- Modify the present rules to clarify the infringements hindering players to play
- Care must be taken to ensure that the changes of the rules do not complicate understanding for spectators.
- Simplifying rules to reduce stoppages to makes the game fluent and more enjoyable to watch.

2) Enforcing of present rules with referee education to get a more flowing game with less obstructions

- To increase the flow of the game, which will be better for viewership as well as potential broadcasting.
- Ensure that the skilful play is protected
- One game all over the world → helping close the gap
- Work with the federation to enforce this

3) Start testing different activity rules

- The target is to avoid "dead/static" moments
- Not to make the gap bigger
- To be understandable and technically easy to start using
- Better for viewership, making the game more dynamic and attractive

Must Have topics – Increased Visibility/Awareness

1) Leverage using influencers

- Social Media Influencers are nowadays very strong ambassadors of anything they do and they are very followed by youngsters.
- The influencers will create content through which we can reach new spectators and introduce new ways to consume Floorball
- Community building can be facilitated through interactive platforms like streams and podcasts, leveraging influencers, and organizing social media events.
- Use the floorball strength – easy to play
- Create successful case studies

2) More Free-to-air TV productions (not stream) & adding technology to TV productions

- To reach spectators who do not know floorball well
- Change the attitude towards the way the TV product is produced (product for teenagers not for „old“ people)

3) Venue entertainment:

- Enhancing the in-venue experience with entertainment ensures that attending matches is a memorable event, encouraging repeat attendance.
- The national leagues need to enhance their entertainment and service level at the matches
- It is necessary to understand that the leagues are products to be sold; not just matches to be played.

Must Have topics – Marketing/Promotion

1) A better entertainment level of our broadcasts (Clips, highlights, studios):

- High-quality broadcasts with engaging clips and highlights are essential to capture and retain audience interest.
- Studios can provide in-depth analysis and stories that enrich the viewing experience, making it more informative and entertaining.

2) Stronger player brands - Promotion of Star players:

- Promoting individual players helps to create a connection with fans and can draw more attention to the sport.
- Strong player brands can lead to increased marketability and commercial opportunities for the sport. It is a necessity for the awareness of the sport
- Stars and key players can serve as the face of the sport, attracting media attention and inspiring future generations.
- Content that showcases players' stories and personalities helps build a fan-player relationship and enhances the sport's appeal.

Proposal for IFF Event Calendar Changes

**IFF Event Manager
Sarah Mitchell**

EVENTS

Events

- The IFF Rules & Competition Committee and IFF Central Board have proposed that the whole IFF International Event calendar be reviewed. This includes:
 - Adult World Championships + qualifications
 - U19 World Championships + qualifications
 - European Championships
 - Champions Cup
 - EuroFloorball Cup
 - EuroFloorball Challenge
 - AOFC Cup
 - AOFC Club Championships
 - International weekends

CONSIDERATIONS

Considerations

In the discussions about the calendar the following were key factors:

- distribution of major events throughout the year to ensure a good flow of online content and marketing possibilities
- minimising disruption to national league calendars
- moving WFC qualification events to ensure that all qualified countries are confirmed earlier
- need to ensure that IFF events do not take up all of the international weekends and that there is still space in the calendar for other events (such as 6NFC, Alps Adria Cup, EuroPower etc)

FOCUS AREAS that were identified by the RACC in initial discussions

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Regional events			League Finals			Off-season / Holidays				WFC	

Adult WFC

- A change to the scheduling of the adult WFC final round in December was not initially considered in the calendar review, however, discussions around the moving of other events prompted the idea that it would be better for all events to be included at this time
- Based on preliminary ideas of the movement of other events the period of October – November was considered as the best possible alternative
- The fact that both the Men's Football World Cup and the Summer Olympics are held in even number years, which is the same as the Men's WFC may make it worth considering swapping the years that the Men's & Women's WFC is played in the future, as one way to minimise conflicts especially to do with TV

Adult WFC Qualifications

- With the introduction of the European Championships (EC) the qualification for WFC will change, with 7 or 8 EUR teams receiving direct qualification. This will reduce the number of teams in the WFCQ EUR to approx. 12-16 teams, depending on the gender and current registration numbers
- Based on both the current timing (DEC) and the alternative proposals (OCT-NOV) it would be good if the WFCQ events could all be held in the period of SEP – NOV of the year prior to the final round event as this would help the WFC final round organiser with the event planning, both from a logistics and marketing point of view. The final round event planning usually begins already 2 years in advance of the event, with ticket sales often starting 12-18 months prior to the event
- AOFC have already agreed, in principle, to swap their WFCQ and AOFC events around which means that WFCQ will be played around October (with teams qualifying to the following year's WFC) and AOFC Cup in February/March. When this would begin has not yet been confirmed
- The EUR & AMER qualifications should therefore also be scheduled around this time which would give us all qualified teams 1 year prior to the WFC

U19 WFC

- We already have organisers appointed for U19 WFC up until May 2026 so no changing dates before then. Possible other dates that were initially discussed by the RACC were January or June
- January would be good because we are going to have so few events in the beginning of the year but it is perhaps too soon after the adult WFC (which would be the same gender) and perhaps having our two largest WFC events right after each other is not great from a marketing and overall calendar perspective. From a resource point of view, both for personnel and finances for the National Associations – especially the smaller ones - this may also be difficult
- June was seen as possibly problematic because of it being too far away from the end of the current season and there still being the problem of European school exams / graduations
- When looking at the overall calendar, August & September arose as the favoured alternative months. It does not conflict too greatly with national leagues and gives a major event in this period (unless the EC remains here as well). If played in this period then there would be no need to swap the year in which each gender is played, whereas if it would be moved to January we would most likely need to swap the genders as it would not be ideal to have, for example, Women's WFC in December followed by the Women's U19 WFC in January, especially considering that many of the smaller countries may have players participating in both events.

U19 WFC Qualifications

- If the U19 WFC final round was played in August / September then qualifications could be held in the early part of the year where we currently have very few events – eg. February
- Alternatively, the qualification period could be broadened to be from November – February giving more flexibility for regions and for finding organisers, which has proved difficult in recent years.

European Championships

- This event was originally scheduled to be introduced in September 2025, however, the scheduling of The World Games 2025 in August has made this problematic, so 2026 is now more likely as the introductory year. It is also planned that the championship will be for the different gender than the WFC in the same year
- The RACC discussed the planned scheduling of this event and how it will work with the start of league seasons as well as the new Champions Cup format where quarterfinals are played in August/September. The possibility of it being played instead in the earlier part of the season (mid-February) was discussed as an alternative
- From discussions within the Core Country 13 group (all European member associations), the end of May / early June arose as another alternative

European Championships

- There are pros and cons with all of the options. If played in September it can be used as a good lead-in event to the WFC, helping to start the season with a big event, but perhaps for the Women's WFC in particular it may be a negative rather than a positive when the Men's EC would be played only a few months before as it may become the preferred sponsor / TV event in that period. This period of the year is also important for the start of the league season and is now when the CC series begins, so is already quite congested. The second half of the year also seems to be when many of the multi-sport events are held so we may continually run into scheduling problems
- If played in February, the national associations are already aligned with having a national team event at this time (WFCQs) and it would give a major event in an otherwise quite empty calendar period. If played in this period the gender would need to be the same as for the WFC at the end of the year. And a Women's EC played at this time may be negatively affected coming so soon after the Men's WFC, but perhaps the two events could somehow be packaged together for sponsors / TV to help with this.
- Being played in February it may conflict with league play-offs and it would mean that EC & WFC for the same gender would be played in the same calendar year.
- May / June would put it outside of the league season for most European countries

International Club Championships

CHAMPIONS CUP (CC)

- The CC is currently played in a home and away series with the men's & women's national league champions of CZE, FIN, SWE, SUI but there are plans to expand this to include other countries in the future. It is played, at present, with three rounds – quarterfinals, semi-finals, finals. QFs & SFs are played as home and away games, and the finals are a single match.
- Quarterfinals and semi-finals are played within a defined time period agreed upon by the Champions Cup Steering Group (CCSG). Ideally, the quarterfinals are played in September, semi-finals in November, and finals in January.

EUROFLOORBALL CUP (EFC)

- The EFC is for the men's & women's national league champions who are not included to CC. Ideally it is played with 6 women's & 6 men's teams in a 4-5 day tournament in one location.
- Traditionally played in October. Interest from the eligible countries in the past few years has been low but the IFF feels this is an event that needs to be continued as it will become the stepping stone to an expanded CC event in the future

International Club Championships

EUROFLOORBALL CHALLENGE (EFCh)

- The EFCh is for the men's & women's national league champions for countries not included in CC or EFC. Ideally it is played with 6 women's & 6 men's teams in a 4-5 day tournament in one location, but can also be played with 4 teams and in separate locations. If there is enough registrations then this event can be split into different tiers, based on ranking.
- Traditionally played in late August. Interest from eligible countries to participate is always high, but finding organisers at short notice (many national champions are only decided in May) is difficult.

AOFC CLUB CHAMPIONSHIPS

- This was played for the first time in July 2023. It is not yet confirmed as a permanent event but was very successful and would be a great addition to the IFF event calendar
- Not included in the current calendar considerations as not yet confirmed as a permanent event

International Weekends

- Currently IFF has 5 official international weekends:
 - 1st weekend in February
 - 4th weekend in April
 - 1st weekend in September
 - 3rd weekend in October
 - 2nd weekend in November
- There have been increasing problems with clubs releasing players, especially for the Sep / Oct / Nov weekends. One suggestion has been to have the October & November weekends limited to one gender depending on the gender of the WFC, however, this is an issue only for the 16 teams in the WFC and it seems unfair that the other 60 member associations should be limited by this kind of restriction
- RACC thought an alternative solution would be to reduce the number of international weekends in this period (thereby reducing the pressure on the clubs), and go back to only 2 weekends – the 1st weekend in September and then the 4th weekend in October.

International Weekends

- For pre-WFC preparations, the weekend prior to the WFC (usually the last weekend in November) is included in the player release dates allowing for a team to have a final team camp from Saturday – Thursday for a WFC that starts on Saturday (as is the current format).
- The international weekend in February could also be moved to the 3rd or 4th weekend. This would help with the administration of any events in this period because with the 1st weekend it currently means that much of the planning and final preparations for events held at this time is during Christmas to New Year. For IFF events it is particularly problematic as we have a 30-day information due date for team lists which falls nearly every year on New Year's Day.
- The 4th weekend in April is the least used international weekend so this could perhaps be moved to May / June instead

Other Events

- Other regional / multi-sport events that were considered in the calendar discussions are TWG (every 4 years – 2025, 2029) and for the Asian region – SEA Games (every 2 years – 2025, 2027, 2029) and AIMAG (every 4 years – 2025 (already rescheduled to 2026), 2029). It is unpredictable as to when they will be played within the year as it is up to the hosting country, so we will just need to work around them as best we can
- AOFC Cup is a regional development tournament usually played in October, but it will be swapped with the WFCQ event and played in February / March. WFCQ AOFC could be renamed to be Asia Oceania Championships (in line with the Future of Floorball idea of creating continental championships)
- Africa Cup will hopefully be played more regularly (either annually or bi-annually) and is usually played in September
- IFF will look at introducing a 3v3 World Championships and will continue to pursue inclusion in FISU World University Championships (perhaps also 3v3) and European Masters Games. There are perhaps some other European multi-sport events that should also be considered. These all need to be included in the calendar planning.

SURVEY FEEDBACK

U19 WFC Scheduling Survey

The survey was sent to all countries that have registered for U19 World Floorball Championships in the last 10 years = 28 countries

Total number of respondents: 24

RESPONDENTS

Australia	Italy
Austria	Japan
Belgium	Latvia
Canada	Netherlands
Czech Republic	New Zealand
Denmark	Norway
Estonia	Poland
Finland	Singapore
Germany	Slovakia
Hungary	Slovenia

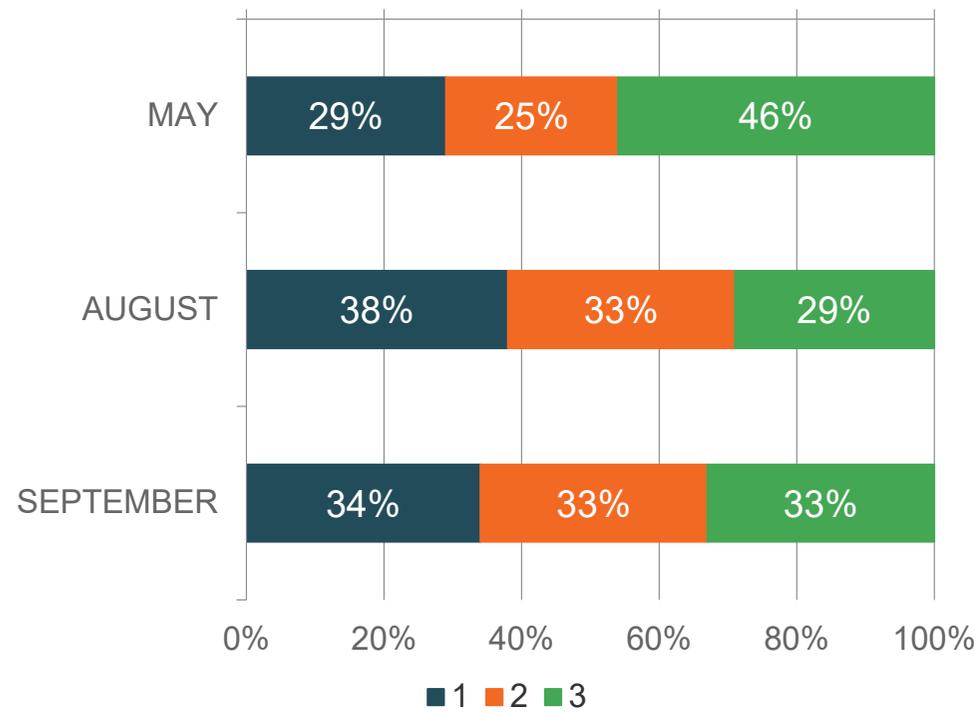
NO RESPONSE

France
Great Britain
Thailand
Ukraine

Please rank the months in preference of when you would like to play U19 WFC

With 1 being your most preferred option and 3 being your least preferred.

Number of respondents: 24

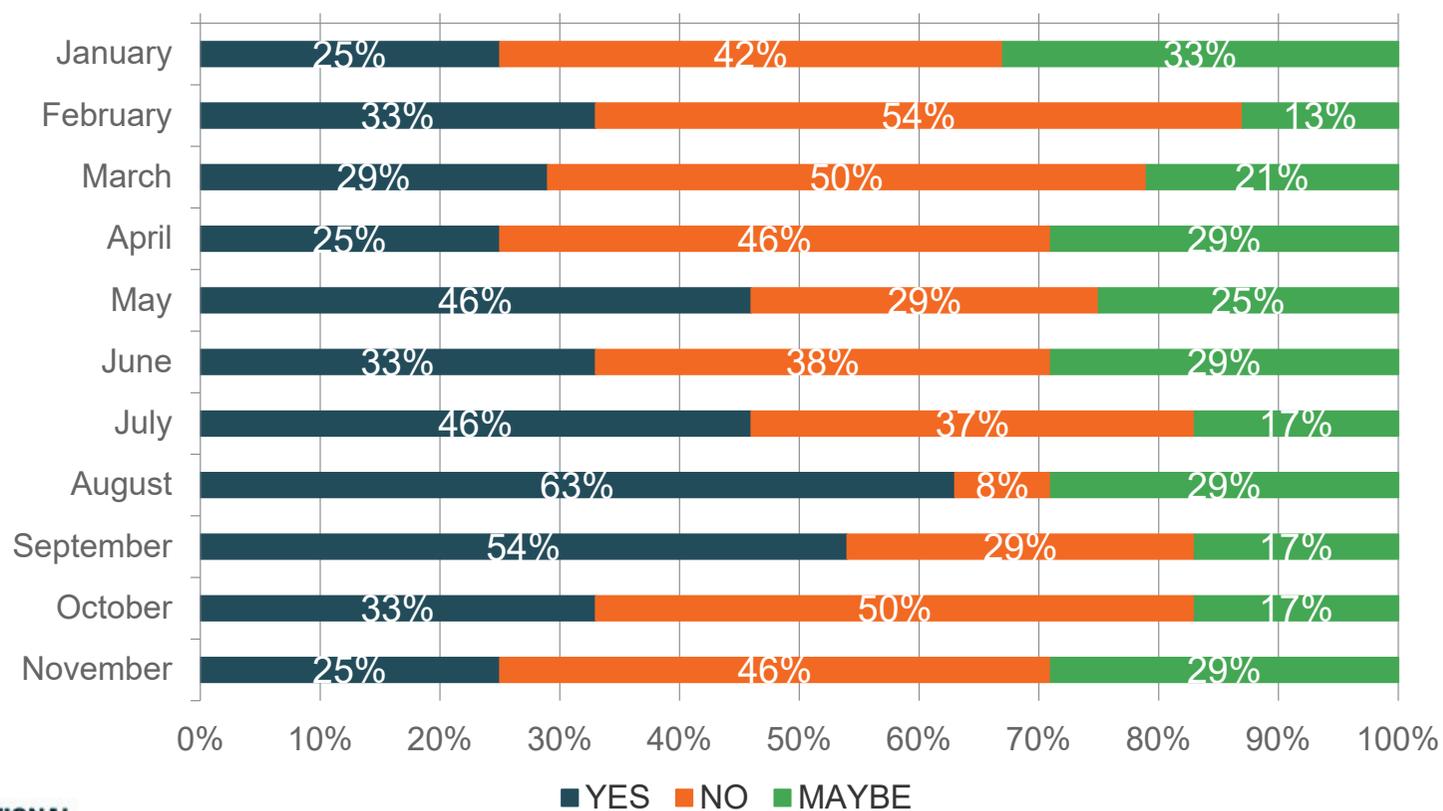


In case we need to make other changes to the IFF event calendar that may affect the U19 WFC scheduling, and would make the preferred months of May, August or September unavailable, then please indicate for each month whether it is a month that:

YES (you could play the U19 WFC) / **NO** (you could NOT play the U19 WFC) / **MAYBE** (you could perhaps play the U19 WFC)

NOTE: December is not included as it is the month reserved for the adult WFC

Number of respondents: 24





BASIC CONCLUSIONS

Preferred months

1. August
2. September
3. May or July

Preferred weeks

1. August Week 4
2. September Week 1
3. August Week 3 (based on preferred months)

Months NOT wanted

1. February
2. March
3. October

ADULT + EC Scheduling Survey

Results to be added after surveys close on 30th November

WHAT COULD THE CALENDAR LOOK LIKE?

CURRENT CALENDAR

Black text = Current scheduling

Red text = Proposed future scheduling

2024	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
	CC FINAL	INTL WKND		INTL WKND	U19 WFC (W)			CC QF	INTL WKND	INTL WKND	INTL WKND	WFC (M)
		WFCQ EUR (M)			WFCQ AOFC (M)			EFCh	U19 WFCQ (M)	EFC	CC SF	
		WFCQ AMER (M)							AFRICA CUP (M/W)	AOFC CUP (W)		
		AIMAG (M/W)										

*TWG Qualification for AMER (W) still to be scheduled for 2024

2025	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
	CC FINAL	INTL WKND		INTL WKND	U19 WFC (M)			CC QF	INTL WKND	INTL WKND	CC SF	WFC (W)
		WFCQ (W)						EFCh	U19 WFCQ (W)	EFC		SEAG (M/W)

*AIMAG still to be scheduled for 2025

2026	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
	CC FINAL	INTL WKND		INTL WKND	U19 WFC (W)			CC QF	INTL WKND	INTL WKND	CC SF	WFC (M)
		WFCQ (M)						EFCh	AFRICA CUP (M/W)	EFC	U19 WFCQ (M)	

VERSION #1

U19 moved to August
WFC in December

Euros in September
Changing to WFCQ in Oct

Intl wknd changes (remove Nov / move Apr to May)
Changing to U19 WFCQ in Jan-Mar

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2026	CC FINAL	INTL WKND		INTL WKND	U19 WFC (W)			CC QF	INTL WKND	INTL WKND	CC SF	WFC (M)
		WFCQ (M)						EFCh	AFRICA CUP (M/W)	EFC		
									EURO (W)	WFCQ (W)		

*AIMAG 2025 to be played in 2026

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2027	CC FINAL	INTL WKND			INTL WKND			CC QF	INTL WKND	INTL WKND	CC SF	WFC (W)
		AOFC CUP (W)						EFCh	AFRICA CUP (M/W)	EFC		
		U19 WFCQ (M)						U19 WFC (M)	EURO (M)	WFCQ (M)		

*SEA Games still to be scheduled for 2027

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2028	CC FINAL	INTL WKND			INTL WKND			CC QF	INTL WKND	INTL WKND	CC SF	WFC (M)
		AOFC CUP (M)						EFCh	AFRICA CUP (M/W)	EFC		
		U19 WFCQ (W)						U19 WFC (W)	EURO (W)	WFCQ (W)		

VERSION #2

U19 moved to August
WFC in December

Euros in June
Changing to WFCQ in Oct

Intl wknd changes (remove Nov / move Apr to May)
Changing to U19 WFCQ in Jan-Mar

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2026	CC FINAL	INTL WKND		INTL WKND	U19 WFC (W)	EURO (W)		CC QF	INTL WKND	INTL WKND	CC SF	WFC (M)
		WFCQ (M)						EFCh	AFRICA CUP (M/W)	EFC		
										WFCQ (W)		

*AIMAG 2025 to be played in 2026

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2027	CC FINAL	INTL WKND			INTL WKND	EURO (M)		CC QF	INTL WKND	INTL WKND	CC SF	WFC (W)
		AOFC CUP (W)						EFCh	AFRICA CUP (M/W)	EFC		
		U19 WFCQ (M)						U19 WFC (M)		WFCQ (M)		

*SEA Games still to be scheduled for 2027

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2028	CC FINAL	INTL WKND			INTL WKND	EURO (W)		CC QF	INTL WKND	INTL WKND	CC SF	WFC (M)
		AOFC CUP (M)						EFCh	AFRICA CUP (M/W)	EFC		
		U19 WFCQ (W)						U19 WFC (W)		WFCQ (W)		

VERSION #3

U19 moved to August
WFC moved to October

Euros in June
Changing WFCQ to Nov

Intl wknd changes (remove Nov / move Apr to May)
Changing to U19 WFCQ in Jan-Mar

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2026	CC FINAL	INTL WKND		INTL WKND	U19 WFC (W)	EURO (W)		CC QF	INTL WKND	INTL WKND	CC SF	WFC (M)
		WFCQ (M)						EFCh	AFRICA CUP (M/W)	EFC		
										WFCQ (W)		

*AIMAG 2025 to be played in 2026

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2027	CC FINAL	INTL WKND			INTL WKND	EURO (M)		CC QF	INTL WKND	INTL WKND	CC SF	
		AOFC CUP						EFCh	AFRICA CUP (M/W)	EFC	WFCQ (M)	
		U19 WFCQ (M)						U19 WFC (M)		WFC (W)		

*SEA Games still to be scheduled for 2027

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2028	CC FINAL	INTL WKND			INTL WKND	EURO (W)		CC QF	INTL WKND	INTL WKND	CC SF	
		AOFC CUP						EFCh	AFRICA CUP (M/W)	EFC	WFCQ (W)	
		U19 WFCQ (W)						U19 WFC (W)		WFC (M)		

VERSION #4

U19 moved to August
WFC moved to October

Euros in February
Changing WFCQ to Nov

Intl wknd changes (remove Nov / move Apr to May)
Changing to U19 WFCQ in Jan-Mar

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2026	CC FINAL	INTL WKND		INTL WKND	U19 WFC (W)			CC QF	INTL WKND	INTL WKND	CC SF	WFC (M)
		WFCQ (M)						EFCh	AFRICA CUP (M/W)	EFC		
		EURO (M)								WFCQ (W)		

*AIMAG 2025 to be played in 2026

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2027	CC FINAL	INTL WKND			INTL WKND			CC QF	INTL WKND	INTL WKND	CC SF	
		AOFC CUP						EFCh	AFRICA CUP (M/W)	EFC	WFCQ (M)	
		U19 WFCQ (M)						U19 WFC (M)		WFC (W)		
		EURO (W)										

*SEA Games still to be scheduled for 2027

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2028	CC FINAL	INTL WKND			INTL WKND			CC QF	INTL WKND	INTL WKND	CC SF	
		AOFC CUP						EFCh	AFRICA CUP (M/W)	EFC	WFCQ (W)	
		U19 WFCQ (W)						U19 WFC (W)	EURO (W)	WFC (M)		
		EURO (W)										

16 teams divided in 3 groups

Group A

Rank 1
Rank 2
Rank 3
Rank 4
Rank 5
Rank 6

Group B

Rank 7
Rank 10
Rank 11
Rank 14
Rank 15

Group C

Rank 8
Rank 9
Rank 12
Rank 13
Rank 16

Day	Arena A	Arena B	Resting
Day 1			
10:00	B3 - B4	B1 - B2	B5
13:00	A1 - A6	C1 - C2	C5
16:00	A5 - A2	C3 - C4	
19:00	A3 - A4		
Day 2			
10:00	C5 - C1	C2 - C3	B4
13:00	A4 - A1	B5 - B1	C4
16:00	A6 - A5	B2 - B3	
19:00	A2 - A3		
Day 3			
10:00	B4 - B5	B1 - B3	B2
13:00	A6 - A2	C4 - C5	C2
16:00	A5 - A4	C1 - C3	
19:00	A1 - A3		
Day 4			
10:00	C4 - C1		B3
13:00	C5 - C2		C3
16:00	B4 - B1		All A
19:00	B5 - B2		
Day 5			
10:00	C3 - C5	C2 - C4	B1
13:00	A4 - A6	B3 - B5	C1
16:00	A3 - A5	B2 - B4	
19:00	A2 - A1		
Day 6			
10:00	1st B 2nd C 1/8:1	1st C 2nd B 1/8:2	3rd-5th B
13:00	A6 - A3		3rd-5th C
16:00	A5 - A1		
19:00	A4 - A2		
Day 7			
10:00	5th B - 5th C 15th	3rd B - 4th C 11-14:1	
13:00	Loser 1/8:1 Loser 1/8:2 9th	3rd C - 4th B 11-14:2	
16:00	4th A - 5th A Q4	2nd A - Winner 1/8:1 Q2	
19:00	3rd A - 6th A Q3	1st A - Winner 1/8:2 Q1	
Day 8			
10:00	Loser 11-14:1 - Loser 11-14:2 13th		
13:00	Winner 11-14:1 - Winner 11-14:2 11th		
16:00	Loser Q1 - Loser Q4 5-8:1		
19:00	Loser Q2 - Loser Q3 5-8:2		
Day 9			
10:00	Loser 5-8:1 - Loser 5-8:2 7th		
13:00	Winner Q1 - Winner Q4 S1		
16:00	Winner Q2 - Winner Q3 S2		
Day 10			
10:00	Winner 5-8:1 - Winner 5-8:2 5th		
13:00	Loser Semi - Loser Semi 3rd		
16:00	Winner Semi - Winner Semi Final		

Number of matches: 35 group matches and 20 play-off matches = 55 matches

IFF Associations' Meeting 2023

Singapore, 8th to 9th December 2023

Hotel Parkroyal

DAY 1; 8.12.

9:00 - 9:10	Opening of the meeting, Mr. Tomas Eriksson , IFF President
9:10 - 9:50	Keynote speech: The Role of Floorball in Singapore and Sout-East Asia and Asia as a whole, Dr. Su Chun Wei ; Chief of Singapore Sport Institute
9:50 - 10:05	Coffee break
10:05 - 10:30	Future of Floorball - What is needed to make Floorball more interesting for the Spectators, Media and Sponsors Mr. John Liljelund , IFF secretary general
10:30 - 11:45	Workshop Future of Floorball, Groups formed by topic interests Groups lead by IFF CB members
11:45 - 12:15	Workshop de-brief
12:15 - 13:00	Lunch
13:00 - 13:30	IFF Strategy Implementation Status, Mr. Steve King , SWG chair
13:30 - 14:15	Workshop, Groups formed by similar size of federation. Groups lead by SWG members and CB members if needed
14:15 - 14:45	Workshop de-brief
14:45 - 15:00	Coffee break
15:00 - 15:30	IFF Ethics Commission presentation, Ms. Sylvia Schenk , IFF ETC Chair
15:30 - 15:45	Fifty-Fifty Equality project Swedish federation, Ms. Sofie Andersson
15:45 - 16:00	U19 WFC 2024 Lahti, Finland, Mr. Pekka Ilmivalta , SSBL sec. Gen.
16:00 - 16:15	WFC 2024 Malmö, Sweden, Mr. Magnus Nilsson , WFC 2024 secretary general
16.15 - 16:30	Day 1 Summery, Mr. Tomas Eriksson , IFF President

DAY 2; 9.12.

9:00 - 9:05	Opening of Day 2, Mr. Filip Suman , IFF vice-president
9:05 - 9:20	IFF Athletes Commission Adress, Ms. Agatha Plechan , IFF ATC chair
9:20 - 9:40	How Floorball has been introduced to the Singapore School System, Mr. Kenneth Ho , SFA
9:40 - 10:10	How to work with the International Competition Calendar for the Future Ms. Sarah Mitchell , IFF Event Manager
10:05 - 10:30	New WFC Format, Mr. Martin Klabere , RACC chair
10:30 - 10:40	Coffee break
10:40 - 11:10	Workshop, Led by IFF CB members
11:10 - 11:30	Workshop de-brief
11:30 - 11:50	IFF Education News (Road to HEL and Coach Education structure, Mr. John Liljelund , IFF Secretary general
11:50 - 12:00	Fit4 Future project Next Steps, Mr. Filip Suman , IFF vice-president, Representatives of Floorball Germany & Spanish Floorball Federations
11:50 - 12:00	WFC 2025 Brno & Ostrava, Czech Republic, Mr. Petr Chvojka , WFC 2025 secretary general
12:00 - 12:10	WFC 2026 Tampere & WFC 2027 Turku, Finland, Mr. Perttu Pesä & Mr. Antti Kirkkola
12:20 - 12:30	End of the Associations meeting, Mr. Tomas Eriksson , IFF President

**INTERNATIONAL FLOORBALL FEDERATION
Alakiventie 2,
00920 Helsinki
Finland**

Tarare, 2023 November 24th

Dear All,

We, undersigned Gerflor, 43 Boulevard Garibaldi, 69170 Tarare, France, inform you that the vessel containing our container reference MEDU528042/1 has been hugely delayed: 18 days.

In this container were shipped : the official Floorball flooring and 3 sets of installation accessories.

The initial ETA at Singapore Port was November 12th, 2023. Our forwarder tracking showed this information until we found out it was incorrect, the new ETA communicated by our forwarder is now November 30th.

We shipped today by Express Airfreight 3 new set of accessories, delivery planned on Monday November 27th.

We deeply regret this situation,

We remain at your disposal for any further information,

Yours sincerely,

Lionel Arlin
Sport federations and Events Manager

Pauline CHALENCON
GERFLOR Sport Events Coordinator



Gerflor
theflooringgroup

43 Boulevard Garibaldi
69170 TARARE
S A S au Capital de 1 932 385 €
RCS Lyon 726 580 152



Ref No.:	Report No.:	Report Date	Report Title
-	6	04.12.23	Reporting 14 th Women's World Floorball Championship 2023 IFF CB Meeting 07.12.23

1.	1 Dec 2023 – Official Training Day
	<ul style="list-style-type: none"> a. The LOC did a final walk through with IFF in the morning 11:30am for introductions of venue flow and venue readiness inspection. Observations on the set up was made by the IFF. b. The final walk through was followed by a sit down discussion on the observation with solutions exchanges for adjustments.
2.	2 Dec 2023 – Day 1 + Opening Ceremony
	<ul style="list-style-type: none"> a. Adjustments from 1 Dec 2023 observation before doors opening to each hall. b. The start of each match in each hall was delayed for broadcast. c. Opening Ceremony took place at 7:35pm at OCBC Arena Hall 1 as per planned. d. Prize presentation flow was addressed and adjusted during Match 1 in OCBC Arena Hall 2, and adapted across all matches. e. Cumulative Attendance: 1,596 (for both halls)
3.	3 Dec 2023 – Day 2
	<ul style="list-style-type: none"> a. All match flows were running smoothly after feedback given on 2 Dec 2023, minor adjustments were made based on feedback given on 2 Dec 2023 daily debrief. b. Set Up work for final weekend venue (Singapore Indoor Stadium) have commenced. c. Cumulative Attendance: 1,909 (for both halls)
4.	4 Dec 2023 – Day 3
	<ul style="list-style-type: none"> a. Media Game took place at 10:00am, with 15 media personnel + 7 LOC representative. b. Adjusted venue screen rundown to fit requirement for team to have better visuals on countdown time (1-min of timer, 6-mins of ads time / fan engagement time, 5-mins of timer final countdown) c. Updated media protocol - For the last two minutes of a game, every registered Media Attaché can take photos from the long side where his <u>own</u> teams player bench is located – however, it is important that this person is <u>not blocking</u> any TV camera or any audience/spectators <u>view</u>. d. Cumulative Attendance: 1,586

		LOC Holding								General Public		Projected Occupancy	
		Accreditation Cards					Complimentary Tickets						
Dates	Max Cap.	IFF VIP	IFF Referee + Jury	NSAs	Sports Stand	LOC Sponsor / Partner Card	IFF	NSA	LOC Sponsor / Partner	Tickets Sold	Comp. Tickets	Qty in Number	Qty in %
OCBC ARENA HALL 1													
2.joulu.23	Bank A	1266					50			457	70	577	45,58 %
2.joulu.23	Bank B	878	60	19	32	124		48	205			488	55,58 %
3.joulu.23	Bank A	1266					40			490	61	591	46,68 %
3.joulu.23	Bank B	878	60	19	32	124		48	205			488	55,58 %
4.joulu.23	Bank A	1266					30			198	61	289	22,83 %
4.joulu.23	Bank B	878	60	19	32	124		48	205			488	55,58 %
5.joulu.23	Bank A	1266					30			465	40	535	42,26 %
5.joulu.23	Bank B	878	65	19	32	124		48	205			493	56,15 %
6.joulu.23	Bank A	1266					40			164	40	244	19,27 %
6.joulu.23	Bank B	878	85	19	32	124		48	205			513	58,43 %
7.joulu.23	Bank A	1266					40			222	40	302	23,85 %
7.joulu.23	Bank B	878	90	19	32	124		48	205			518	59,00 %
8.joulu.23	Bank A	1266					40			228	80	348	27,49 %
8.joulu.23	Bank B	878	100	19	32	124		48	205			528	60,14 %
9.joulu.23	Bank A	1266					50			17	40	107	8,45 %
9.joulu.23	Bank B	878		19	32	124		48	205			428	48,75 %
Total	Bank A	10128	520				320			2241	432		
	Bank B	7024		152	256	1632		384	1640				

		LOC Holding								General Public		Projected Occupancy		
		Accreditation Cards					Complimentary Tickets							
Dates	Max Cap.	IFF VIP	IFF Referee + Jury	NSAs	Sports Stand	LOC Sponsor / Partner Card	IFF	NSA	LOC Sponsor / Partner	Tickets Sold	Comp. Tickets	Qty in Number	Qty in %	
OCBC ARENA HALL 2														
2.joulu.23	Bank C / D	588	48	10	16	-	48	50	48	112	108	84	524	89,12 %
3.joulu.23	Bank C / D	588	48	10	16	-	48	40	48	112	78	40	440	74,83 %
4.joulu.23	Bank C / D	588	48	10	16	-	48	30	48	112	94	40	446	75,85 %
5.joulu.23	Bank C / D	588	48	10	16	-	48	30	48	112	132	40	484	82,31 %
6.joulu.23	Bank C / D	588	48	10	16	-	48	40	48	112	68	40	430	73,13 %
7.joulu.23	Bank C / D	588	48	10	16	-	48	40	48	112	64	40	426	72,45 %
Total	Bank C / D	3528	288	60	96	432	288	230	288	672	544	284		

		LOC Holding								General Public		Projected Occupancy		
		Accreditation Cards					Complimentary Tickets							
Dates	Max Cap.	IFF VIP	IFF Referee + Jury	NSAs	Sports Stand	LOC Sponsor / Partner Card	IFF	NSA	LOC Sponsor / Partner	Tickets Sold	Comp. Tickets	Qty in Number	Qty in %	
SIS														
9.joulu.23	OVERALL	7686	120	19	32	321	124	50	48	327	1827	89	2957	38,47 %
10.joulu.23	OVERALL	7686	120	19	32	321	124	50	48	340	2176	89	3319	43,18 %
TOTAL		15372	240	38	64	642	248	100	96	667	4003	178	6276	40,83 %

Grand Total ticket sales

6788

Changes due to TV may affect the schedule



QUARTERFINALS FEEDBACK

Final report

Total number of respondents: 17

CZE (3 out of 4 clubs): FbS Bohemians, Tatran Stresovice, 1. SC Vitkovice

FIN (1/2): TPS

SWE (3/4): Pixbo IBK, Storvreta IBK, Thorengruppen IBK

SUI (4/4): Kloten-Dietlikon Jets, SV Wiler Ersigen, Zug United, Floorball Köniz-Bern

COMMUNICATION

IFF

On a scale of 0-10, with 10 being Excellent and 0 being Very Poor, tell us what you thought of the communication from the IFF to your team/club

Min value	Max value	Average	Median	Sum	Standard Deviation
5.0	10.0	7.4	8.0	126.0	1.5

National Association

On a scale of 0-10, with 10 being excellent and 0 being very poor, tell us what you thought of the communication between your National Association and your team/club

Min value	Max value	Average	Median	Sum	Standard Deviation
1.0	9.0	6.4	7.0	108.0	2.0

Opposition Team / Club

On a scale of 0-10, with 10 being Excellent and 0 being Very Poor, tell us what you thought of the communication between your opposition team/club

Min value	Max value	Average	Median	Sum	Standard Deviation
5.0	10.0	7.5	8.0	127.0	1.9

COMMUNICATION FEEDBACK

Please explain in detail any major problems that you had in communications with IFF, your National Association, or opposition team/club or how you think the communication process could be improved

Responses
The information has been ok however changing the rules/conditions has not been optimal. Communication from the local federation has been zero. Communication with opposition clubs has been great.
The meetings before the quarter finals were solid. I would have liked if the meetings were arranged a bit earlier though. There was a bit of a hurry as there were quite a few things that was done differently compared to a national league game
Men's team's problems with opposition (communication) came up basically when we tried to have confirmation about new possible schedule. In the end everything worked well and in good spirit, but was difficult to get answers. But June / July is not the easiest time to deal with these so it was understandable.
Communication with IFF has always been fast. With our opponent it was worse, communication was slower, but we always agreed on everything we needed.
I have not received any information from our national before the match. The representative on the game was very helpful. An intern problem is that it was hard to find meeting appointments for volunteers and those who are employed in the team.
We had to wait a long time for an answer of the opposition team when it came to finding the match dates.
Lot of informations about the new CC competition format an rules. It was difficult to have the overview about the organizational keypoints.
There was a lot of information coming from different sources, which was sometimes not the same. But you probably become more experienced as you go along.
There was no major problems just small details which could been better.
lack of information, rule changes by the IFF
we had bad information about a possible opponent in the semi-finals. We only received the correct information on the day of the draw.

INSTRUCTIONS

Organising Instructions

On a scale of 0-10, with 10 being excellent and 0 being very poor, tell us what you thought of the instructions received from the IFF regarding the organisation of the quarterfinal matches

Min value	Max value	Average	Median	Sum	Standard Deviation
4.0	10.0	7.0	7.0	119.0	1.8

Media Instructions

On a scale of 0-10, with 10 being excellent and 0 being very poor, tell us what you thought of the instructions received from the IFF regarding the media responsibilities for your team/club during the quarterfinal matches

Min value	Max value	Average	Median	Sum	Standard Deviation
1.0	10.0	6.5	7.0	110.0	2.4

Team Information

On a scale of 0-10, with 10 being excellent and 0 being very poor, tell us what you thought of the instructions received from the IFF regarding the team information that you had to submit for your team/club during the quarterfinal matches (eg. team lists, photos)

Min value	Max value	Average	Median	Sum	Standard Deviation
5.0	10.0	7.4	7.0	125.0	1.3

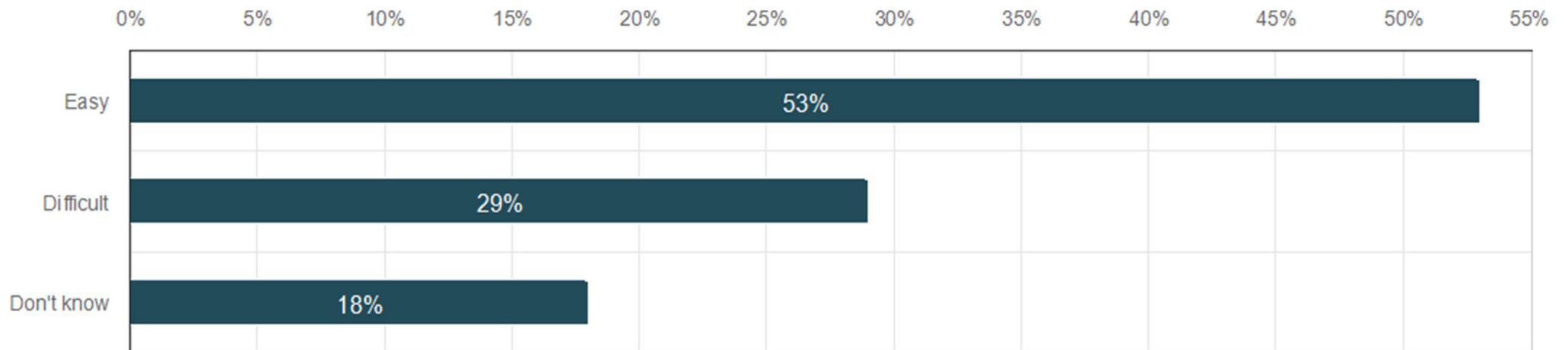
INSTRUCTIONS FEEDBACK

Please provide any feedback on how you think the instructions your team/club received from the IFF could have been improved

Responses
Same as before. The information could have come a bit earlier.
I think there were a lot of details missing from the regulations that I then had to query outside. And those details were sometimes very important.
Media never contacted us.
Felt a bit messy at times. Also difficult to know who should do what because you didn't always understand the purpose
uselessness, disinterest from IFF, call with "details" to organize in the form of reading printed instructions???
everything was fine, if we didn't know something, we got an answer right away

MATCH PLANNING

How was the planning of when you would play your home and away matches with your opponent?

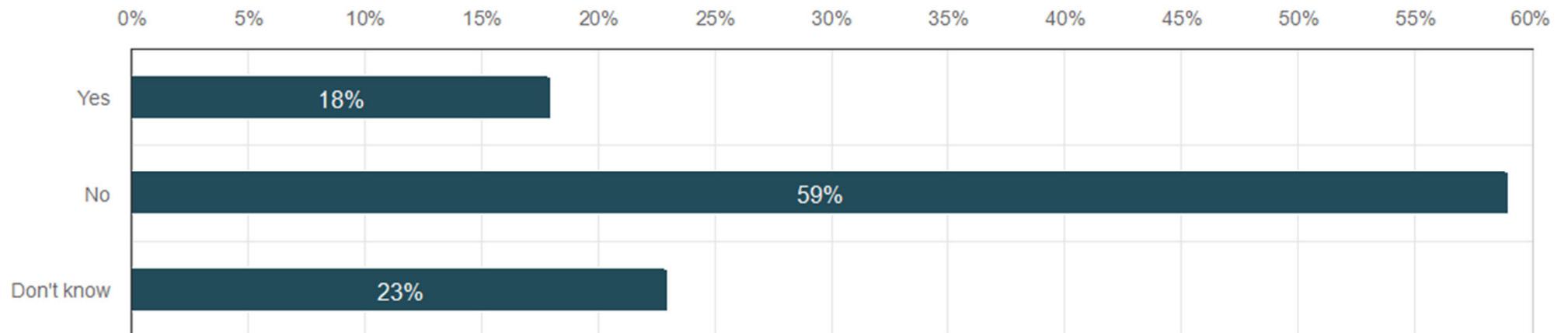


Please explain why it was difficult to plan when you would play your home and away matches with your opponent

Responses
We have to travel with both men's and women's team and get four teams schedule's to work together. So again, understandable in amateur sport. In the end we found optimal solutions.
Many hours were spent to be confident of rules and how to report the game. It was more complicated than I expected.
We had to wait a long time for an answer.
It was very expensive travel that required a lot of planning for the best economy as well as rescheduling of other matches that were on the schedule.

AWAY MATCH VENUE

Were there any major issues to do with the venue at your away match?

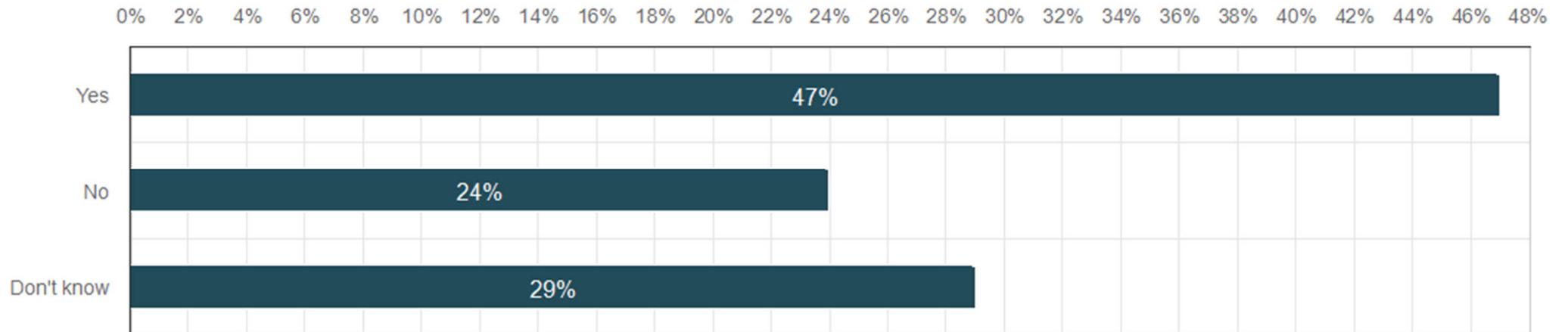


Please explain what the issues with the venue were for your away match

Responses
complexity of travel due to location
We were not allowed to enter arena in the time specified by IFF (2 hours before the match).
a gymnasium instead of a hall, porous surface

TRAVEL PLANNING

Were there any major issues with planning the travel for your away match?

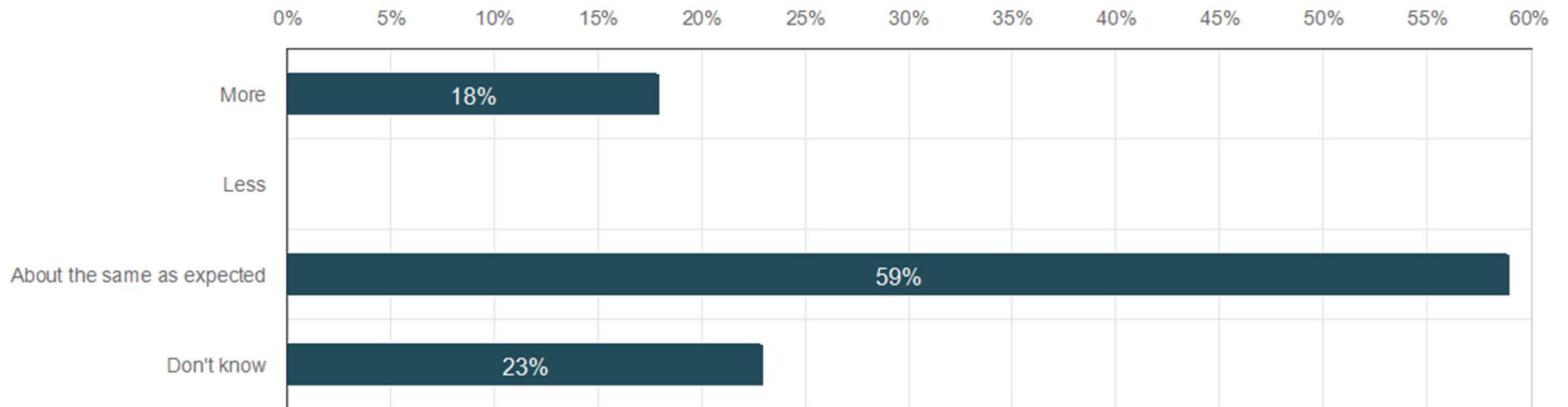


Please explain what the difficulties were in planning your travel for your away match

Responses
Due to zero compensation from the local federation the trip was 40 hours for the one game, no possibility to fly due to higher cost than calculated from IFF.
<p>The costs that came from travelling and accommodation were significant. As our club had both men and women in the quarter finals, it resulted in a major liquidity issue for our club. As both men and women had to travel, the costs were significant. The compensation from IFF and the national federation came retroactively, so it would have required an enormous solvency for this not to cause a major financial blow for the club.</p> <p>The compensation from the national federation took a long time as well.</p> <p>In my honest opinion, our sport is not yet ready for this kind of a format. At the moment the financial reality is that this format does a lot of harm to the clubs. We are not financially stable enough to use thousands of Euros and wait for the compensation for months.</p>
Very difficult and expensive to travel to Gothenburg. Also every club's finances are always an issue especially at that point of season. Big cash flow issues for clubs. IFF's financial support would be important before the expenses.
complexity of travel due to location
way too expensive and we couldn't cover all the costs with sponsoring or contribution of the IFF or national federation
Financial stress.
Expensive trips. But still very fun so definitely worth it! :)
couldn't fly, the plane didn't suit the match (especially backwards) - potentially a huge problem in relation to the semi-finals (CZE-SWE)

HOME MATCH HOSTING COSTS

Did the hosting of your home match cost more or less than expected &/or budgeted for?

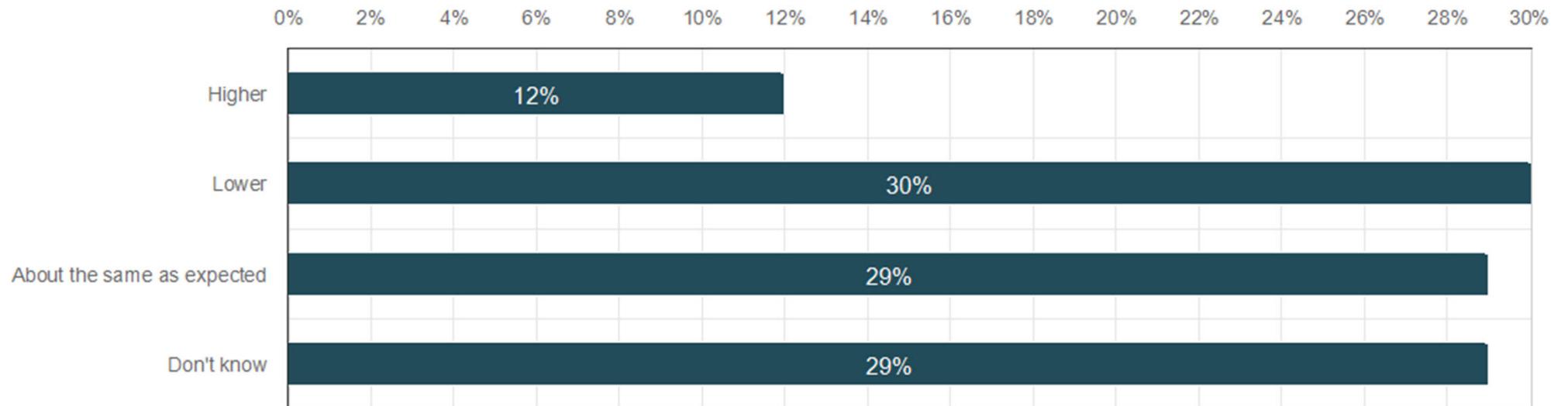


Please explain what areas of the match hosting cost more than was expected

Responses
whole setup based on requirements of IFF including floor
For the quarterfinal we had to put on a special floorball floor which costed a lot of money.

HOME MATCH TICKET REVENUE

Was the revenue from ticket sales for your home match higher or lower than expected?

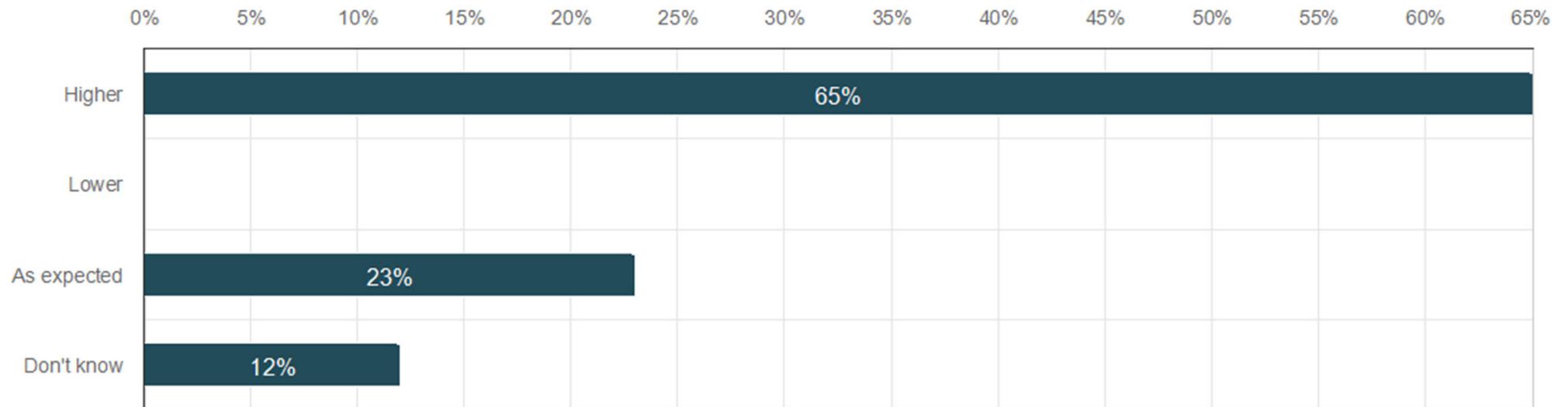


Please explain why you think the ticket revenue was lower than expected

Responses
It's hard to get spectators to these cup games since the team plays, SSL, Swedish cup and CC at the same time. To get audience and make effort to get them there is almost impossible.
We didn't have high expectations. Wasn't good - especially women's - but we pretty much knew it beforehand. The timing is difficult and the Champions Cup concept is not well known or respected for larger audiences.
the attractiveness of such a match is limited as the champions cup is not well known
Tough to attract a lot of spectators to increase of revenue. In our case a lot of our spectators are kids and our home game in the end of august may have clashed with the ending of football season
We expected more than 1000 spectators and reached 950.
lower match attendance

AWAY MATCH TAVEL COSTS

Were the costs for the travel to your away match higher or lower than expected?



Please explain why you think the costs for travel to your away match were higher than expected

Responses

As written before and also increased cost of everything in the society in general.

As mentioned before, having both men and women in the quarter finals, the costs rose so high that it has affected our club negatively. As the away games were in locations that are not in a harbor city, flights and hotel stays cost were too big.

I know other clubs were struggling with the costs as well.

Especially women's side, no easy or cheap way to get to play one game in Gothenburg from Turku. The costs are totally out of proportion when compared to season's cost overall.

Because that country was quite expensive for us. But in the end, we made it.

significantly higher cost and time to travel.

It is expensive to travel.

flight was cancelled and the new one was more expensive

For the quarter finals it most probably was as expected but for our semi final in Switzerland it was a huge loss monetarily, this is both due to our weak currency and also the fact that Switzerland is highly expensive and due to flights and logistics with our regular playing schedule we had to spend 2 nights abroad. Even with the IFF contribution we still "lost" 50.000-60.000 Swedish crowns on this trip. Further, we did what we could to reduce the price by keeping the squad smaller for this trip. Due to this aspect, it makes it tough to motivate the new way of playing CC when the monetary loss is quite high though we believe that the new way of playing is better and more fair sports wise

It is expensive to fly. And Switzerland very expensive country to travel to! But fun!! :)

The people in charge didn't managed this task good enough which lead to higher costs

What do you think could help your travel planning to be easier &/or costs to be reduced in the future?

Responses

Playing games in greater cities, and play local.

I simply believe that this format is financially too heavy for the clubs and compared to the value that CC adds, the costs are way too big.

With this concept, no easy way to reduce costs. Now the basic - and BIG - problem is that when you have success, you will basically be punished financially for that success. In this difficult financial situation the club's found themselves, it is unacceptable to put even more burden towards them.

Pretty much the only way to make this work is that IFF (and possibly national federations) find bigger sponsors for the competition and cover all the costs for the participating teams. Players and coaches liked the sporting side but like in any business, the bottom line has to be taken into consideration. With these current terms, I doubt our club will participate in the future even if we get the "ticket".

Maybe add some accommodation tips.

Matches have to be combined. it is in today's world a nonsense to travel for 2 hours game for one day with Bus, airplane and so on. Everyone talks about sustainability and this is def not the case here.

It was much easier when the tournament was held during a long weekend.

wouldn't be better if there would be like a weekend where all the games at the same venue would take place? women and men, from the southern part and the same from the northern part. saturday the first game, and sunday the second one.. it would be interesting fot the organization costs and cooperation between the clubs.
one year in switzerland and finland and the other year czech & sweden
and both clubs could take parte of the travel costs, so it's not so expensive for the away team

A bigger contribution. For instance, if you play against a Swedish team in one leg, the costs are automatically less. One way may be to contribute with more money if you are drawn against a foreign team seeming that it's inevitable to attain higher costs. For instance, in the Swedish men's semi between storvreta-Falun their costs are less and therefor the excess money there can be placed on another team

More funding from the federations.

Knowing the match dates earlier is a big thing that would help in organization

Very limited possible match dates between championship, and swiss cup.

Women IFF Weekends (EFT) in autume has to be free for men's league and vice versa.

Possibility to book the trips earlier

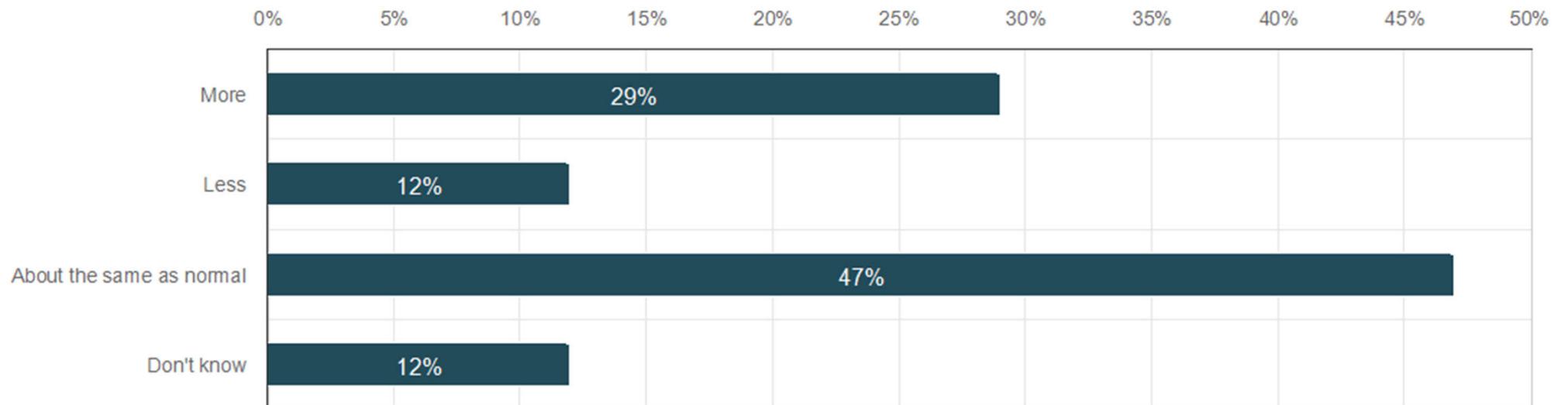
Put in people in charge who are a better fit for this task

knowing the match dates earlier; playing matches in locations close to major cities etc

It would be easier if we had accommodation, food and hall in one place. In the quarterfinals, we arranged everything separately, because we were looking for an affordable option, but the opponent helped us a lot.

LOCAL MEDIA INTEREST

Did you have more or less media interest from your local media for your Champions Cup games compared to your regular league matches?

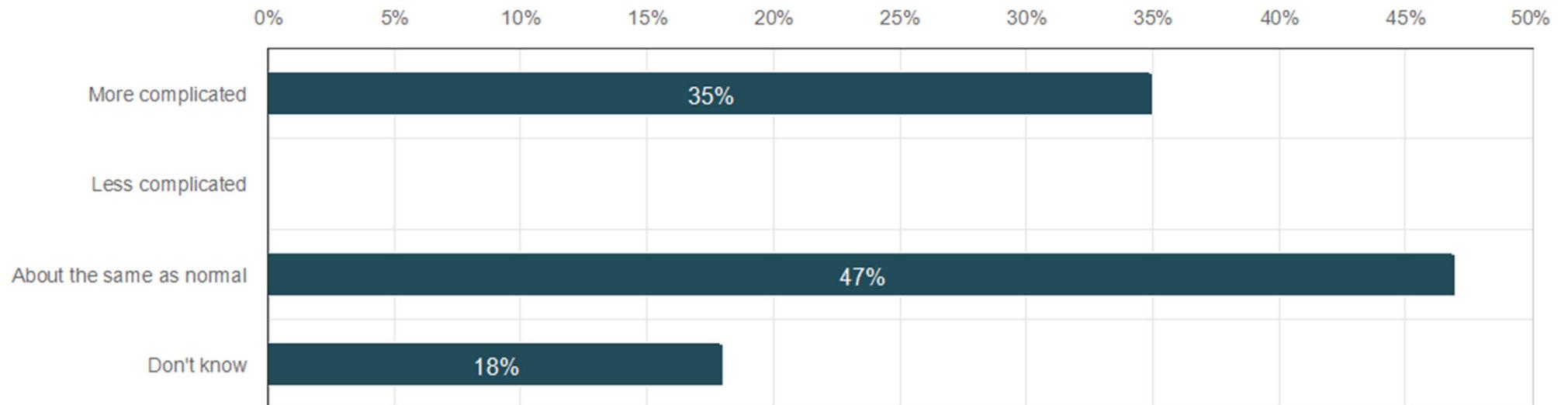


Why do you think there was less media interest in your Champions Cup games?

Responses
Due to the fact as written earlier, ssl, Swedish cup and CC at the same time.
Hard to attract new spectators. One aspect may be that the quality between certain teams are still quite high and also that the games need to be played and placed in a very tight schedule

LIVESTREAMING

How was the organisation of the match streaming for your Champions Cup game compared to your regular league matches?

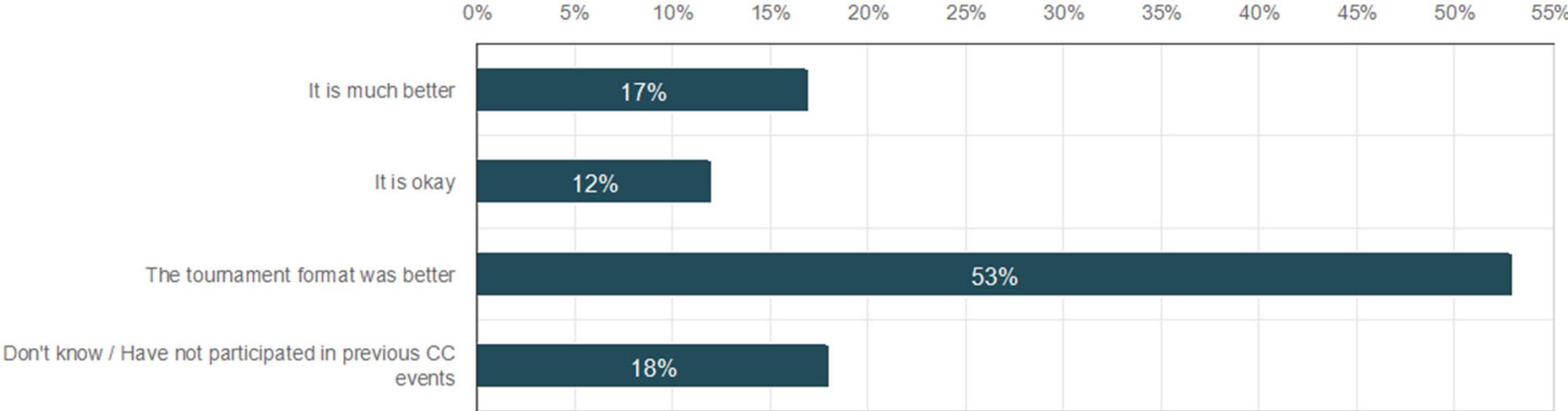


Why did you find the organisation of the streaming more complicated than normal for your Champions Cup game?

Responses
Lack of information to our streaming provider.
Because it was a professional tv-production
Planning with the tv production company was time-consuming
It was a professional TV production, with higher requirements. But that was also the keypoint to get more media interest and to become a higher attention outside our floorball community. Very positiv was the support from swiss unihockey to make it possible with TV24 (financial, organization).
Since both games of the champions cup were shown in free tv there was more work to do to prepare the hall for this setup. In regular league games we only have our stream which is easier to set up then the equipment of the free tv

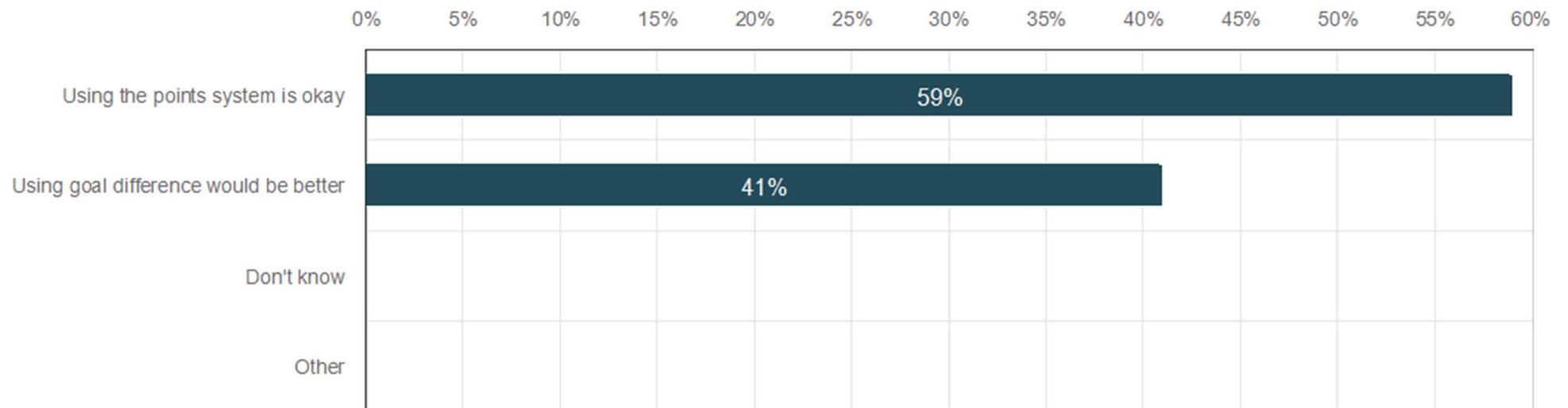
PLAYING FORMAT

Compared to previous editions of the Champions Cup which were played in a tournament format, how do you like the new Home and Away series format?



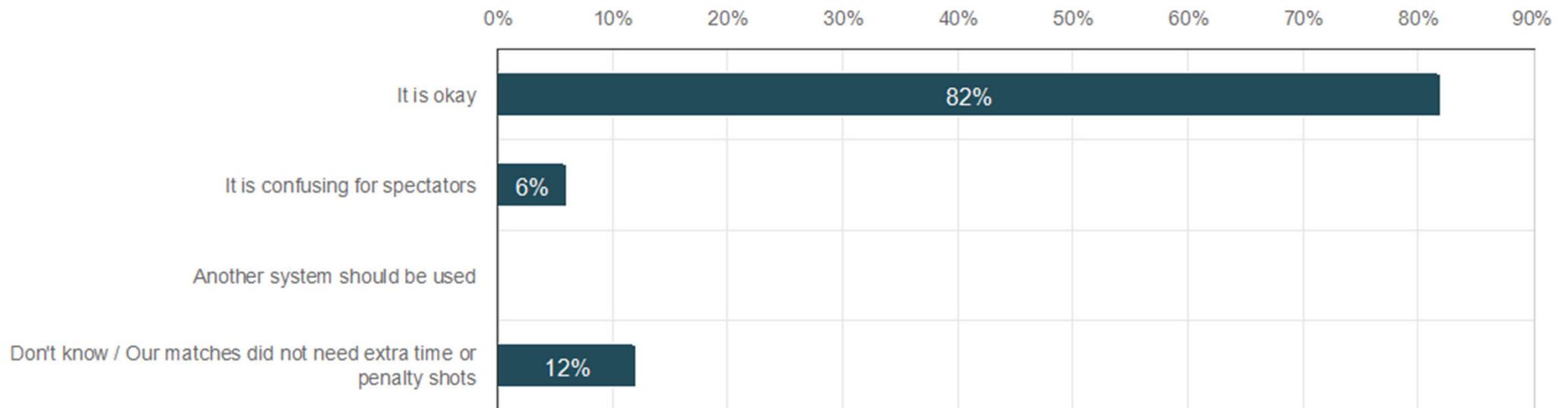
QUALIFYING FORMAT

Do you think the second match should go to overtime based on the points from the matches (ie. win/loss), like it does in the current system, or should the goal difference from the two matches be the deciding factor?



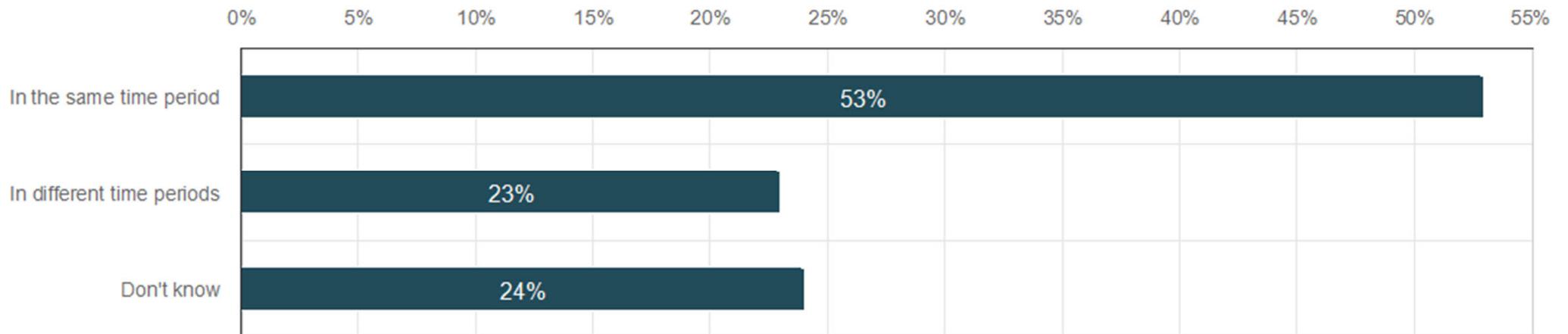
DECIDING MATCH FORMAT

What do you think of the playing format system to decide the qualifying team (ie. 10mins extra time and penalty shots)?



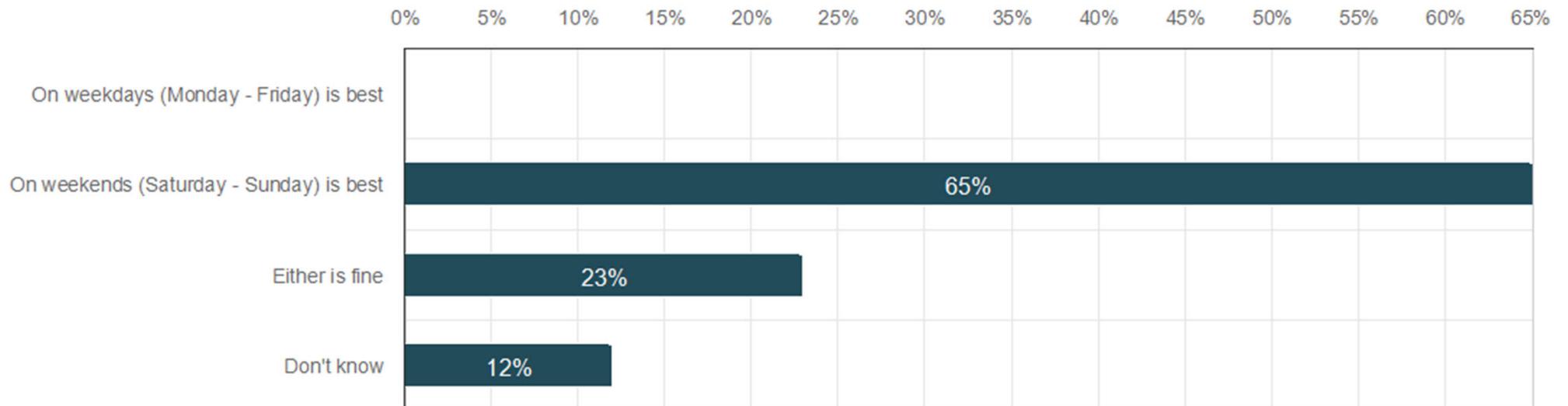
MATCH SCHEDULE

Do you think that the North & South conference quarterfinal rounds should be played in the same period or at separate times?



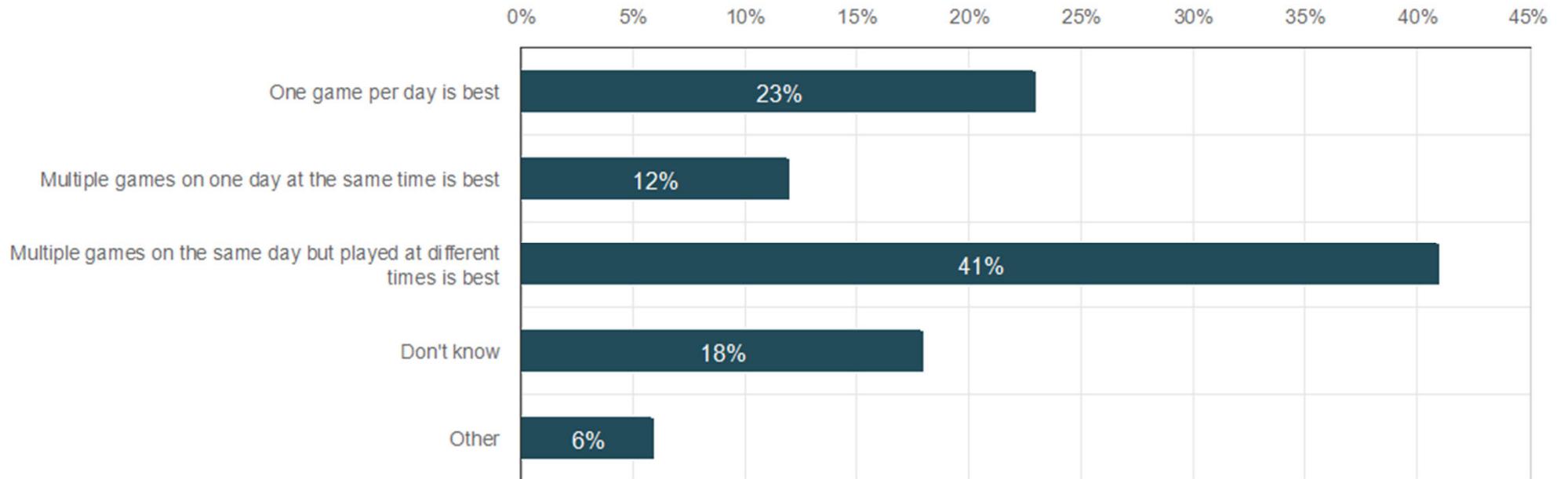
WEEKDAY or WEEKEND MATCHES

Do you prefer that games be played on weekdays or weekends?



DAILY MATCH PLANNING

Do you think it would be better to have more CC games on the same day or is it better for them to be played separately?



What other feedback would you like to give about the Home and Away playing format?

Responses
If we don't consider financial side, the format is good and better than the old. August is not the ideal and it makes the season for players (who are amateurs) even longer but otherwise ok.
But, we can't separate the financial side and it doesn't work currently at all.
I think there should be a very serious evaluation to go back to the tournament approach - eventually with just 2 weekends or so. The current setup with travel requirements and organization is tremendously cost and labor intensive and I don't think the return as well as the sustainability are justifying this.
for all the players that are working or studying is always difficult to play during the week, and there are not so many players yet, that are 100% profi... i think the laying system is good, cause even if you clearly loose the first game, then you still have a chance for the second game, even if you win by 1 goal.. in floorball high results happen often, and it would be impossible then to have a chance for the second game, and also the interest watching that game would be pretty low
We believe that this format is ok and better in terms of sportsmanship, it is fun and fair to play home and away and is a good and decisive way to receive the better team. On the downside it's tough to motivate this format due to the fact that it is very much more expensive for us
Very stressful and exhausting. Especially in the WFC year, the match load with League, Cup, CC and international breaks is massive and leading to many injuries.
Our quarterfinal event together with Floorball Köniz was a really good experience and that has to be possible in future. But i think that will probably remain an exception due of the schedule conditions.
Det skulle vara bra att veta var och när finalerna ska spelas.
I really like the new playing format because the player get the chance to play a big international game in front of their home crowd and at the same time the clubs have the chance to cover the costs of the away game with the home game
north and south also in the semi-finals (financial reasons, travel), make two groups and play more games with different opponents

Lausanne, Switzerland 15th of November, 2023

IFF Champions Cup Steering Group (CCSG) meeting Report 2/2023

Place: Over Teams, at 09:00 – 10:30 CET, 15.11.2023

Participants: Tomas Frank, Czech Floorball
Zdenek Mlčoušek, Czech Floorball
Pekka Ilmivalta, Finnish Floorball Federation
Joakim Lindström, Swedish Floorball Federation
Magnus Nilsson, Swedish Floorball Federation
Mikael Zoss, Swiss Floorball
Lea Riesen, Swiss Floorball
Sarah Mitchell, IFF Event Manager
John Liljelund, IFF Secretary General, interim CCSG chair & secretary

1. Opening of the meeting

Mr. Liljelund opened the meeting at 09:00 CET and welcomed the participants.

2. Meeting Objective

To discuss the feedback that has been received so far from the survey sent to all of the clubs who participated in the quarterfinals, possible questions related to the Men's semi-finals, the hosting of the final matches, and the dates for CC 2025.

3. Feedback from the Quarterfinals, Women's semi-finals, and questions concerning the upcoming Men's semi-finals

Ms. Mitchell made a short recap of the main feedback provided so far by the following clubs: FIN: TPS, CZE: FbS Bohemians, SUI: Zug United, Koniz Bern, Kloten-Dietlikon, Wiler-Ersigen and SWE: Thorengruppen, Storvreta.

The main feedback that strikes out is that the costs for the travelling were much higher than expected and the fact that the costs for the Southern conference teams being so much higher (+60%) must be carefully analysed. The Teams felt that the communication with the IFF was OK, but the clubs were not that happy about the communication from their National Federations.

The feedback concerning the preparations shows that the IFF were very late in the organisation of all the meetings and the information, but IFF is confident that this can be improved on next year now that we have more time to prepare and understand better what needs to be done. All instructions could be improved, both when they are distributed and how they are made.

The communication between the clubs in arranging the matches was very well managed by the clubs, but the problems with the planning of the travel for the semi-finals was problematic due

to the short planning time and we could lower the cost for travels in the future if the time between the stages would be longer.

The spectator level was lower than expected, but better than in the previous tournament style CC's. The media interest was on the same level as normal for the club's league games, as the clubs have a normal standard. It is a bit unclear how effective the National Associations promotion has been. The IFF did what we could in regard to the promotion in our channels, but we need need the content from the Clubs and the National Associations as we rely on that for sharing to the channels, rather than creating our own content.

The new playing format was considered to be good but the preliminary figures showed a strong preference for the previous tournament format. It was felt that this is most likely heavily influenced by the financial issues, and that the result will look better if we can fix this and the other open issues. The way the matches are decided was slightly preferred, but still better than using the aggregated goal difference.

The teams want to have the Northern and Southern conference quarterfinals played much closer to each other. The weekends are the preferred match times, even if there has been matches on the weekdays in for example Czech Republic. It is OK to have the games on the same weekends / days, but they should not to be played at the same time.

Mr. Frank asked to let the Czech Floorball know if the Czech clubs have not answered. Ms. Mitchell told that a reminder had been sent to all of the clubs but asked the federations to follow-up with the clubs who had still not submitted a survey.

Mr. Frank informed that there was some negative feedback from the spectators both in the venues and following the stream, that there was no marketing or branding of the Champions Cup in the arena which could make it easier to understand that it is an CC games. Mr. Liljelund answered that the CCSG had originally decided to try to keep the costs down and when the marketing material proposal was made with rink and floor commercials, the CCSG preferred to not use these, to avoid issues with the clubs' commercial places. Mr. Liljelund proposed that we should solve this by including two elements which should be relatively easy for the clubs to include on the Field of Play. These would a normal floor commercial (4x1 m) in front of the mid circle, as there are clubs already having deals for the mid circle and then a normal rink commercial on the mid-line on the TV side to build the profile of the event. IFF will provide the layouts to the federations, which are to produce these for the Men's semi-finals and the Finals.

4. Where to play the Champions Cup Finals

Mr. Liljelund to report that so far we have had an initial interest from Sweden to handle both Women's and Men's finals but the venue is still open as it is dependent on which Swedish Men's team wins the semi-final. The President of SV Wiler-Ersigen has sent an application to the IFF concerning the organisation of the Men's CC final, which the Swiss federation is supporting. Mr. Frank informed that also Czech Floorball are interested to organize the finals if the Czech team makes it for the final. He asked if there is a clarity of having one final or split them. All countries are willing to split the final, so that we have a real home team in the final. Mr. Liljelund informed that the costs for the IFF will be higher if the finals are split to two cities / countries.

Mr. Nilsson informed that the Swedish federation will have a discussion with both of the Men's teams of their interest to organise the Men's final and try to avoid having it played on the same day. The Women's final could be played on Friday or Sunday. The SIBF will have a proposal next week.

After the Men's semi-finals have been played on the 2nd of December, we can decide a date when to play. Mr. Liljelund proposed to have a meeting in Singapore on the 7th or the 8th of December.

It was decided that the IFF will ask for a letter of interest from the clubs and national federations and ask the federation for their bid to organise the CCF finals.

5. Preparation for Dates of the Season 2024-2025

Mr. Liljelund had sent out the different proposals for the dates to the CCSG members and asked them to have some pre-discussions, based on which we were to discuss how to solve the issue. The proposed dates for the quarterfinals ranged from August to October. Mr. Zoss informed that there is no possibility in Switzerland to play in August from a spectator or weather perspective to which Mr. Frank agreed. Mr. Nilsson felt that the cost factor is more expensive in Sweden to play in September. Mr. Ilmivalta agreed that as schools have started and vacations are over so August is better.

Mr. Frank explained that Czech Floorball wanted to put some input for future matches and wanted to have the matches played in the weekdays, to avoid interfering with the League matches on the weekends. The Czech are also prepared to put some bigger gap between the different stages of the CC.

Mr. Liljelund proposed that one compromise solution could be to avoid the date issue to play the semi-finals within the conferences. Mr. Zoss felt that it is wrong from a sport perspective, even if it would solve the dates problem. Mr. Ilmivalta feels that it doesn't sound right and would prefer the way it is played now. Mr. Frank also prefers playing as now. Mr. Nilsson felt that the economic aspects should steer this to make the project successful, so we should play it with the present system. Ms. Mitchell commented that based on the current ballot system we may anyway end up with the teams from the same conference in the semi-finals but it is better to keep the current system.

FIN-SWE are ready to play the quarterfinals on the Swedish proposed dates, first QF's 19.-25.8. and the 2nd QF during 26.8.-1.9. Czech is open to play in the interval 16.-29.9., which the Swiss need still to investigate. A final decision will be made at the meeting in Singapore in December but the aim is to try and get the North and South dates as close to each other as possible.

For the semi-finals the proposed dates are much closer to each other and Mr. Ilmivalta informed that the Finns are flexible. Mr. Frank wanted to have more time between the semis and finals. The CCSG was able to agree upon the term of the Women's semi-finals to be played between the 18.11.-01.12. The men's semi-final dates were a little more complicated as both the SWE & SUI proposals included the IFF international weekend in November which we would like to avoid. FIN & SWE did not want the semi-finals played too close to the Men's WFC

(starting 7th December). A final decision on the dates will be made at the meeting in Singapore in December.

6. Other topics

Mr. Liljelund reported that the IFF CB discussed the financial implications and the cost structure of the CC in its meeting last weekend and will revert to this in the near future and this needs to then be discussed after that in the CCSG. As a part of this the whole financial outcome of the Champions Cup needs to be analysed in more detail and see how it can be improved.

Mr. Frank asked when the discussions of enlarging the CC will start. Mr. Liljelund answered that it will not be good to first have the new international calendar discussed and decided first as there are a lot of elements effecting the CC as well. Ms. Mitchell felt that it is imperative to have a financially stable model before starting the discussions of enlarging the CC, because if the stakeholder countries / clubs find it financially difficult then the lower-ranked countries will have even more problems.

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7. Closing of the meeting

Mr. Liljelund closed the meeting at 10:40 (CET)



OLYMPIC COUNCIL OF ASIA

17th November 2023

To:

President, Secretary Generals, and Technical Delegates Of
Asian and International Sports Federations

Subject: Rescheduling of 6th Asian Indoor and Martial Arts Games,
Bangkok - Chonburi, Thailand 2021 (AIMAGOG)

Dear Sir/Madam,

With reference to our letter dated November 16, 2023, addressed to all Members of the National Olympic Committees (NOCs) of the Olympic Council of Asia (OCA) regarding the 6th Asian Indoor and Martial Arts Games (AIMAGOG) in Bangkok - Chonburi, Thailand. The OCA would like to inform you that after a series of extensive discussions with the National Olympic Committee of Thailand and the Sports Authority of Thailand, it has been unanimously agreed by all parties to reschedule the 6th Asian Indoor and Martial Art Games to be held after the conclusion of the Paris Olympic Games. This will provide the Organizing Committee with more time to better prepare for the Games.

The exact dates for the rescheduled games will be communicated to all the Asian Federations (AFs), International Federations (IFs), and NOCs in a timely manner by the OCA, taking into consideration the international sports calendar and events for the year 2024.

Thank you for your understanding and cooperation.

With kind regards,
Yours Sincerely,


Vinod Kumar Tiwari
Acting Director General, OCA

C.C: NOC Thailand & Sports Authority of Thailand

RACC meeting - 21.11.2023 via Teams

Meeting time 21.11.2023: 17.15-18.30 PM CET.

Invited participants:

Martin Klabere, Chair
Marek Chomnicki
Lara Heini (ATC)
Zane Klabere
Meelike Terasmaa

Teo Turay
Ari Vehniäinen
Beat Wullschleger
Victoria Wickström
Tomas Sladky (ATC)

Stefan Kratz, IFF Competition Manager
Monika Kraus, IFF Competition Coordinator
Sarah Mitchell, IFF Event Manager

Absent:

Jan Jirovsky, Vice Chair
Kenneth Ho

1. Opening of meeting

Martin opened the meeting and welcomed everyone.

2. Minutes from the last RACC meeting (Appendix 1)

Minutes from the last meeting were scrutinised and approved

3. Report from the last CB meeting

Mr. Klabere reported from the last CB meeting

4. New playing format of the WFC

The new version, based on how it would look in WFC 2023, was briefly discussed (appendix 2). Martin suggested that the ATC representatives in the RACC should discuss this within the ATC and prepare a statement for the CB / Association's Meeting with their views on the new proposal.

5. IFF Competition calendar

The IFF competition calendar was discussed. It was reported that the Core Country 13 meeting were against playing the EC in February or May, basically due to the league play-offs.

Surveys have been sent concerning the European Championships (appendix 3) and the adults WFC (appendix 4). Ms Heini asked why February, which has been the original RACC suggestion, had been left out of the EC survey. Mrs Mitchell informed that the dates in the survey were those that had been given by the CB after the CC13 and CB meetings.

Mr. Chomnicki and Mr. Turay both participated in the CC13 meeting and were of the opinion that February as well should have been in the survey.

Mrs. Mitchell reported on the U19 WFC survey (appendix 5)

Various calendar possibilities were discussed (appendix 6). These versions are not proposals but merely to serve as visuals of how the calendar could look based on the different scenarios that are currently being discussed.

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FI-00920 Helsinki,
Finland

Phone:

+358 9 454 214 25
Web-site
www.floorball.sport

Competition Manager:

Stefan Kratz
kratz@floorball.sport
+46 706 778 646

Event Manager:

Sarah Mitchell
mitchell@floorball.sport
+358 400 529 035

6. General update of the IFF events

Champions Cup 2024

Ms. Mitchell briefly informed of the ongoing home- and away version of the Champions Cup including a report on the Quarterfinal survey (appendix 7)

WFC 2023

Ms. Mitchell gave a brief update on the status of the Women's WFC 2023 final round in Singapore. Preparations are in the closing stages and the final venue plans have now been decided on. The OCBC venues are of a comparative spectator size to those that were used for WFC 2021 in Uppsala, and for which the IFF received significant negative feedback, so it is possible that similar comments could arise from this event as well, which we should be prepared for.

WFC 2024 qualifications

Mrs. Mitchell briefly informed that the work with the upcoming qualifications are ongoing for the Men's WFC 2024 in Latvia (Liepaja) 31.01-03.02, Slovenia (Skofja Loka) 31.01-04.02, Poland (Lochow) 01-04.02, Canada (Toronto) 17-18.02 and the Philippines (Pasig City, Manila) 21-25.05.

Women's U19 WFC 2024

Ms. Mitchell briefly reported on the venue check she did and where the venue layout plans were discussed with the LOC. The venue does not have a large seating capacity (Arena A = 1500 / Arena B = 500) the combination of everything (competition courts / training facilities / expo site) under one roof is very positive.

It was recommended that changes to the match schedule be made to stagger the start times of the matches between the competition courts (as was done at U19 WFC 2023). This will help with spectator flow between the courts, concession areas, and expo site. It will also allow media to cover all matches when they do not need to be in two places at the same time. A revised schedule has now been published.

The 1st Information Letter and accommodation offer has been sent to the participating teams and the ticket sales have begun. Tickets are being sold as daily tickets or a tournament pass.

7. Game Rules for 3 vs 3

Mr. Klabere gave an update on the CB discussion about the rules for 3vs3 and the ideas for playing World Championships in Lahti in connection with the U19 WFC 2024. It was explained that for the IFF to get entry to a new multi-sport event in 2026 we must have held two 3v3 WFCs prior to 2026, thus the urgency to hold one already in 2024. A working group from the CB has been assigned to decide how the event would be organised.

8. Other questions/tasks

Future WFCQs

A possible change to A-, B- and C-division instead of WFCQs to be prepared for discussion in a coming RACC meeting. Each RACC member will be asked to provide their input to a SWOT analysis of such a change.

Number of tournament days for IFF events

Mr. Klabere informed on number of tournament days per year in IFF Events (appendix 8)

Freeing of players

A formal text for the regulations has been prepared for the CB to decide upon in its next meeting (appendix 9)



Material Regulations

Mr. Klabere informed about the feedback and outcome of the material regulation concerning how to attach the net in the goal cages where the picture with this will be taken out.

9. Next RACC meetings

Next meeting to be held as a Teams meeting 18.01.2023 17.15-18.30 CET.

Following meetings to be held 13.02.2024 and 09.04.2023.

10. End of the meeting

Martin thanked the participants and closed the meeting.

Martin Klabere
IFF RACC Chair

§ 4 RELEASE OF PLAYERS

4.1. For the WFC & U19 WFC Final rounds players shall be freed for participation in their respective national teams at least three days in advance of the event.

4.2. For Friendly Internationals and training camps during IFF International weekends in February, April, September (1st full weekend of February, 4th full weekend of April, 1st full weekend of September) players shall be freed for participation in their respective national teams at least three days in advance of the event or at the latest, Wednesday at noon, to be present in the team concerned.

4.3. For Friendly Internationals and training camps during ~~the IFF International weekends in October and November (3rd full weekend of October and the 2nd full weekend of November)~~, preceding the WFC the players shall be freed on Monday at noon, to be present in the team concerned.

4.4. ~~Any player who is selected by their national association for an IFF International Weekend tournament &/or training camp and informs they are not available to play in the respective tournament &/or training camp, shall not be entitled to play a club match held at the corresponding time as the tournament &/or training camp. If the player does play for their club at this time then the National Association of the club team should be fined.~~

4.5. In addition, players should be freed for national training camps the last weekend before the WFC / WFC Qualification / Multisport event. Information of such training camps shall be informed to the IFF no later than 30th of June for the WFC and 4 months before a WFC Qualification / Multisport Event.

3v3 World Floorball Championships, Lahti, Finland

Concept Proposal

The IFF Central Board decided to form a working group to prepare how a possible 3v3 World Floorball Championships could be played already as an official IFF Event in Lahti 2023, in connection to the U19 WFC.

The Finnish Floorball federation has expressed that it would be important for them to have a 3v3-tournament in connection to the U19 WFC in Lahti in May 2023, as it would be positive for the marketing of the U19 WFC. Other member federations have also said that there could be direct benefits for them in having another official World Floorball Championships.

The IFF Rules Group has worked with the multi-sport format 3v3 rules and are currently carrying out some tests in Sweden and Switzerland. The rules book is based on the ordinary game rules but with the adapted 3v3 differences implemented. The RACC finds that the approved 3v3 rules still needs to be tested and based on this then some possible technical changes could be made.

The planning of such an event must be managed by the IFF Office / Administration but will also require a lot of work from the local organisers in the actual event planning, promotion, and implementation. As was learnt with the introduction of the new Champions Cup format there could be many unforeseen tasks that may also arise.

The IFF 3v3 World Floorball Championships 2024

The proposal is to play the inaugural 3v3 WFC in Lahti during the U19 WFC during the 11th and 12th of May, in two categories, Women and Men. The teams would be representing the National Associations and be approved/sanctioned by them, in accordance with their national regulations. To be able to play the tournament as a WFC, the minimum number of registered teams must be four per gender.

The tournament for the 3v3 WFC 2024, would be played in four rinks in the Lahti Sports and Fair center, with the groups and then in placement and playoff games, where the teams are divided into a in an A-pool and B-pool, based on their ranking in the groups. The winner of the A-pool would be the World Champion and the winner of the B-pool would be the B-champion.

With this set-up, which in the future can be enlarged and adapted, the event can at a maximum host a total of 24 men's and 24 women's teams. If there are less teams in one gender then the other gender can have more teams participating, but the maximum number of teams would be 48 teams. This is based on the tournament being played on 4 courts using the IFF 3v3 Game Rules playing time of 2 x 10 minute matches. Each team would be guaranteed at least four matches in the tournament, to have three games in the group stage and then at least one placement match.

The 3v3 WFC in 2024 will be played during one day from 09:00 to 21:00, with the possibility to play the two category semi-finals on Sunday in the U19 WFC B-Arena. The finals would be played in the B-Arena, with the first final played in the timeslot between the 5th place game and the bronze game and the second final between the Bronze and Final game. With the IFF 3v3 Game Rules playing time of 2 x 10m minutes matches, having the tournament played on 4 courts with a maximum of 48 teams are the biggest the tournament can be played with. The total game time per games will have to be restricted to a total of 25 minutes, in order not to push the match schedule forward too much.

If the IFF CB would approve the proposal the IFF member federations would be informed of the playing of the 3v3 WFC in the IFF Association meeting and the official invitation for the event would be sent out in end of January. Confirmation of the event regulations would need to be approved by the RACC prior to the invitation being sent. The countries could register their teams, even if their possible qualifications have not been played yet before the end of the registration in the end of February.

As there are only a limited number of places the registration will, if the proposal of allowing two teams per nation per gender is approved, be built so that the first 12 member federations registered per gender will be granted a spot in the 3v3 WFC and then the rest of the 12 teams will be accepted in registration order, with the possibility for IFF to include countries from different continents.

The Participation fee for the 3v3 WFC will be 300 EUR, which will be divided 50/50 between the host and the IFF. The registration fee grants the teams the right to play in the tournament. The teams are responsible for their accommodation and travel costs and the LOC will provide a list of possible hotels in the Lahti region.

The host would be responsible for the build-up and running of the event on the Field of Play, running the match secretaries, keeping the match records in the IFF App, providing referees for the matches, and distributing information to the teams.

IFF would be responsible for the creation of the 3v3 WFC regulations, invitation and registration of the event, building of the match schedule in the IFF App, Event Disciplinary function and the Medals & Trophies.

The responsibility for the streaming of the event or parts of it will separately be discussed between the parties.

The LOC and IFF would use one student from Vierumäki Sport Institution and one from the University of Jyväskylä to prepare and run the event in cooperation with the LOC/IFF.

In Helsinki 27.11.2023

Kaarina Vuori
John Liljelund

4F Erasmus+ Project: Status report (November 2023)

All mentee countries started working with implementation of their DAP. The final details and recommendations how to work with the DAP for the “other” countries were created.
Discussion about continuation of the project ongoing.

- November – successful and intense 3day workshop held in Prague (Denmark missing)
 - Phase of working with the Matrix and Creation of Development Action Plans running
 - New updated version of the Special form for National Development Action Plan (DAP) used by all mentee countries
 - Intense work with understanding of 2 specific phases for each activity included in the DAP
 - National Association Customised Solution
 - Plan of Execution
- Key change in the Matrix Levels – from N to 7 to 0 to 8, to improve understanding of new countries
- Update of evaluations in some countries. Detail comparison including graphs between different countries created.
- Discussion about future of the project (as funding ends in December 2023), all countries of the opinion that project has to continue both for present countries and also for new countries.
- Work on digitalization of the Matrix toll has started with the aim to have the digital version finalized already in January.
- Discussion with EFT countries about way how to secure funding to continue with 4F project with full time support
- Discussion about the on-boarding process of new countries into the system
- Preparation of the project presentation at the Association Meeting
- Final Evaluation of the project started
 - Great work from all the project member both from Mentee and Mentor members
 - All feel we have created a unique tool which has a potential to become a changemaker of the future of floorball globally

REPORT East Europe and Middle East

7/12/2023 by Tamuz Hidir



Photo: From Moldova Championship 19.11.2023

Kyrgyzstan - As earlier reported, floorball activities are constantly developing in Tokmok 60 km east of the capital Bishkek. However on the 24th of November a floorball presentation was organized in the capital Bishkek. More information -

<https://instagram.com/floorball.kg?igshid=MzMyNGUyNmU2YQ==>

Moldova - Moldovan Cup was played on 19th of November 2023 in the capital Chisinau. The State University of Physical Education and Sports was the host venue for the event. 3 categories Men, Girls U15, and Boys U13 took part in the Moldavian Cup.

Uzbekistan - on the 21-22nd of November for the first time floorball was introduced in Uzbekistan. Presentations and training clinics were organized in the capital Tashkent. It was representatives from the Kazakhstan Floorball Federation and Floorball4all who organized this together with local youth leaders in Uzbekistan.

Analytics ChampionsCup 2024

Date	Time	Gender	Home	vs	Away	Result	Spectators	Sportswik										Stripe (IFF)			Streaming							
								Online		Stream		Highlights	Reactions	Photos	uploaded			registered	Event pass	PPV	Gross Income	Aftonbladet	Salibandy.tv	TV24	Ceskyflorbal.tv			
								At game	Live views	Highlights	Interviews				Highlights	Comments	Users											
19.8.2023	13:00	M	Falun	-	TPS	12--5	537	1214	83	381	5	0	0	2	1	0		17				278						
19.8.2023	14:00	M	Classic	-	Storvreta	2--1	605	1325	123	0	2	0	0	2	0	5		51				196						
19.8.2023	15:00	W	Pixbo	-	TPS	13--6	352	774	58	229	0	6	1	0	1	0	105	17				141						
20.8.2023	12:00	W	Classic	-	Thorengruppen	4--9	305	655	38	0	7	0	0	0	0	0		9		1500		150						
26.8.2023	14:00	W	TPS	-	Pixbo	4 -- 9	225	482	42	136	3	4	0	2	0	0		9										
26.8.2023	15:00	W	Thorengruppen	-	Classic	12 -- 2	418	463	26	134	0	0	0	4	2	0		2										
26.8.2023	16:00	M	Storvreta	-	Classic	6 -- 5	1220	1195	155	545	0	0	0	4	2	1	45617	28				77						
27.8.2023	14:00	M	TPS	-	Falun	4 -- 6	417	656	80	313	14	0	0	2	0	0		17										
13.9.2023	19:00	M	Bohemians	-	SV Wiler	5 -- 4	843	387	38	196	4	0	0	4	1	0	46410	9				66000	278					
16.9.2023	16:00	M	Koeniz	-	Tatran	2 -- 5	861	519	59	146	0	3	0	2	2	0		9				25000	176					
16.9.2023	17:00	W	Zug	-	Vitkovice	4 -- 1	250	453	37	135	0	0	0	0	2	0		17				72000	91					
16.9.2023	18:30	W	Ostrava	-	Jets	3 -- 2	428	406	45	125	0	0	0	2	2	0		21					61					
16.9.2023	19:30	M	SV Wiler	-	Bohemians	5 -- 3	987	526	62	197	2	3	0	2	2	0	46620	8					234					
23.9.2023	17:00	W	Vitkovice	-	Zug	5 -- 7	415	483	37	140	1	0	0	2	1	0		20					82					
23.9.2023	18:00	M	Tatran	-	Koeniz	10 -- 2	572	693	61	257	0	0	0	2	1	0		29					177					
23.9.2023	18:30	W	Jets	-	Ostrava	4 -- 1	421	662	40	0	4	2	0	2	0	2		16				46000	105					
4.11.2023	18:00	W	Zug	-	Thorengruppen	3 -- 16	399	912	86	308	7	0	0	2	2	0		47										
5.11.2023	13:00	W	Pixbo	-	Jets	6 -- 2	189	746	138	169	7	0	0	2	2	0	48103	91										
10.11.2023	19:00	W	Thorengruppen	-	Zug	15 -- 2	562	842	43	203	0	0	0	2	2	0		12										
11.11.2023	18:00	W	Jets	-	Pixbo	5 -- 10	325	802	60	142	0	5	0	2	2	0	48886	2					22					
22.11.2023	18:30	M	Storvreta	-	Falun	5 -- 5	1013	1282	154	173	9	0	0	2	1	5	49190	6					88					
26.11.2023	18:00	M	SV Wiler	-	Tatran	3 -- 3	965	1026	85	280	3	0	0	4	1	0		7					126					
29.11.2023	19:00	M	Falun	-	Storvreta	6 -- 5	2168	1428	207	330	14	0	0	2	2	10	49644	2					31					
2.12.2023	17:00	M	Tatran	-	SV Wiler	4 -- 3	873	1096	85	338	2	0	0	0	2	1	51697	0					24					
							-																					
Total Frist Round (only)							-	8 856	10 893	984	2 934	42	18	1	32	17	8	46 620	155	326 €	6 152,19	1500	765	209 000,0	1204			
							-	Average	553,5	680,8125	61,5	183,375	2,625	1,125	0,0625	2	1,0625	0,5										
Total semifinal (only)							-	6 494	8 134	858	1 943	42	5	0	16	14	16	51 967	33	441 €	3 907,26	0	0	0	0			
							-	Average	811,75	1016,75	107,25	242,875	5,25	0,625	0	2	1,75	2										
Total Final (only)							-	0	0	0	0	0	0	0	0	0	0	0	0	0 €	-	0	0	0	0			
							-	Average	0	0	0	0	0	0	0	0	0	0										
Total all games							-	15 350	19 027	1 842	4 877	84	23	1	48	31	24	48 886	188	767 €	10 059,45	1500	765	209 000	1204			

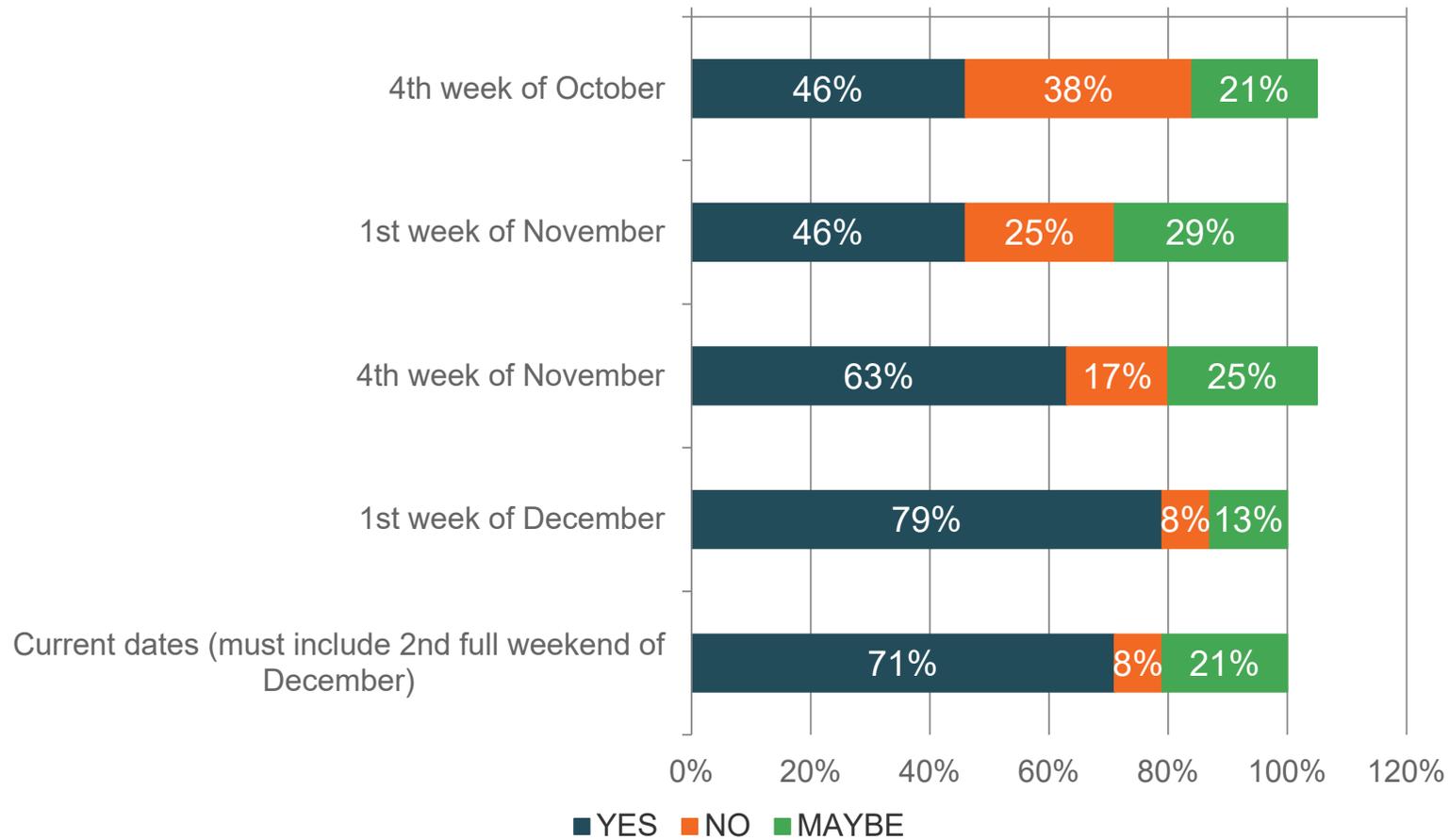


ADULT WORLD CHAMPIONSHIPS SCHEDULING REPORT

Total number of respondents: 24

Indicate whether it would be POSSIBLE for your National Association to play the Adult World Championships during the following weeks

Make only one (1) selection for each proposed week



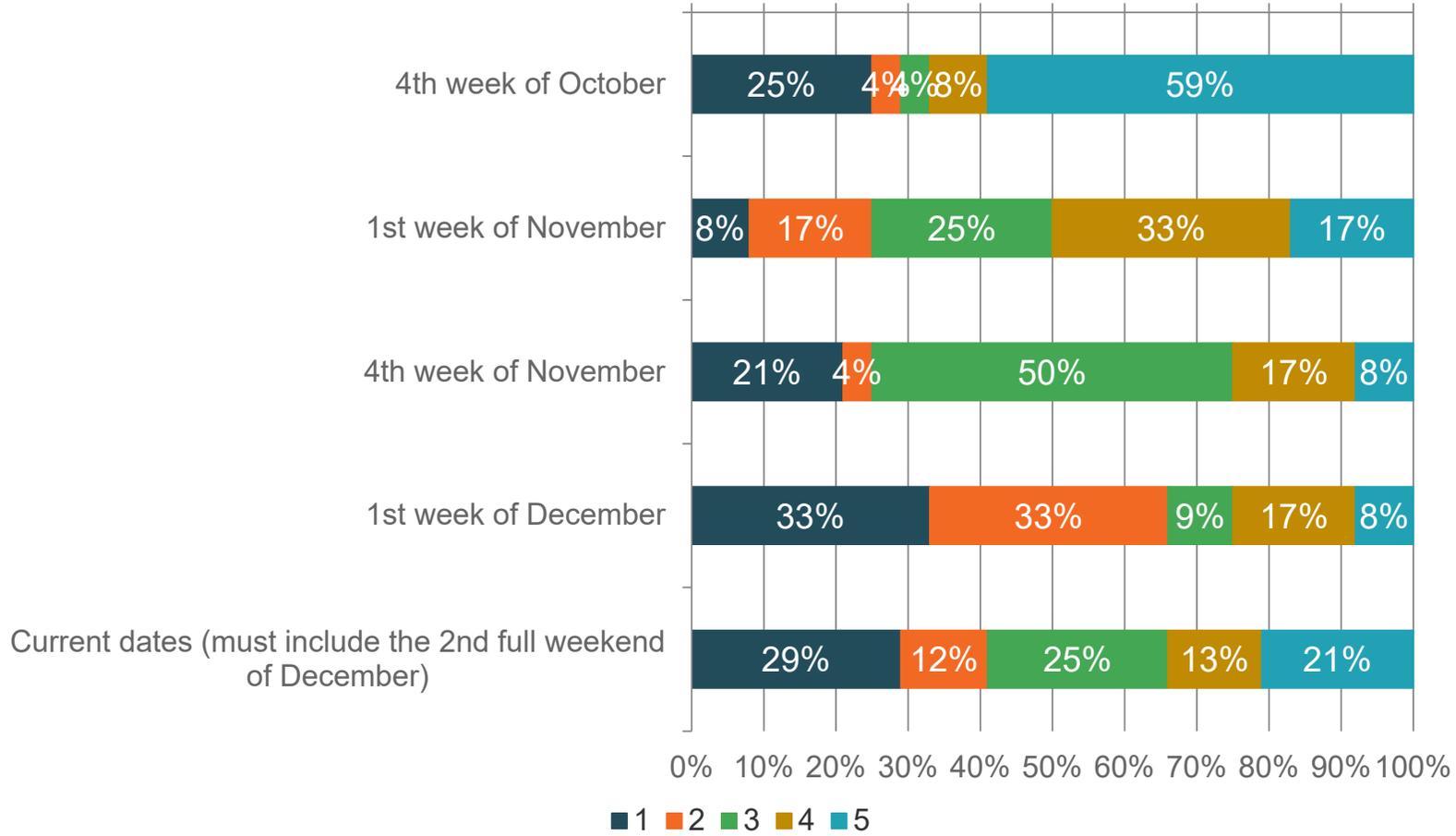
Indicate whether it would be POSSIBLE for your National Association to play the Adult World Championships during the following weeks

Make only one (1) selection for each proposed week

	YES	NO	MAYBE
4th week of October	11	9	5
1st week of November	11	6	7
4th week of November	15	4	6
1st week of December	19	2	3
Current dates (must include 2nd full weekend of December)	17	2	5

Please rank the proposed weeks in preference of when you would like to play the Adult World Championships

Make one (1) selection for each week, with 1 being your most preferred option and 5 being your least preferred.



Please rank the proposed weeks in preference of when you would like to play the Adult World Championships

Make one (1) selection for each week, with 1 being your most preferred option and 5 being your least preferred.

	1	2	3	4	5
4th week of October	25.0%	4.2%	4.2%	8.3%	58.3%
1st week of November	8.3%	16.7%	25.0%	33.3%	16.7%
4th week of November	20.8%	4.2%	50.0%	16.7%	8.3%
1st week of December	33.4%	33.3%	8.3%	16.7%	8.3%
Current dates (must include the 2nd full weekend of December)	29.2%	12.5%	25.0%	12.5%	20.8%

What are the 3 most important factors that have influenced your choice of preferred weeks

For example: impact on the National league season; availability of TV time; funding etc

1.	2.	3.
League calendar	League calendar	League calendar
Funding	Low season prices for travelling	Less conflict with major national sport events
Impact on National league (Swiss floorball league)	Examination period of students	Possibility of absences from work
The longest gap between WFC and European Championships	December is in the middle of the season	Christmas and New Years holidays are two weeks after current WFC dates
Funding	Funding	Funding
October and November is exam time for our players at university. We would lose a number of players if they were played then	Having competitions to close to Christmas makes flights from NZ very expensive. All our teams are fully self funded.	We do at times need players from the U19 group. Having the adults too close to the U19 world champs has financial burden for players.
We play WFC during the season, the players are physically prepared
The most important tournaments are held in Nov. and Dec..	busy schedule	same above
TV time - availability, media interest	spectators - travel (ready to travel),	league season - not to influence too much
National League	funding	academic calendar
Impact on the National league season	Availability of TV time	None other factors
Impact on the national league season. November is normally a good month for the clubs to increase revenue compared to December (Christmas planning etc.)	A good flow to the season in relation to the other events as EFT.	.
Media attention/time	Media attention/time	National league season

Cont.....

1.	2.	3.
Possibility to have players and staff available	Impact on calendar of national championships	event visibility
Impact on national league season	school schedule (despite being adult tournament)	-
Kohalik liiga algab Eestis oktoobri alguses	Detsembri keskpaik on liiga jõuluaeg ja kõik hinnad kallimad	Sobiks novembri lõpp eelkõige, kuna mängitakse sisetingimustes
funding	weather	availability of TV time
Timing to best match current league dates and regional competitions	Have slightly larger gap between the WFC and Xmas	Reduce costs associated with Holiday cost increases
National League	TV	Funding
Can't be too close to off season/summer. Otherwise match fitness will be low	Good to have it little further away from Christmas	Blank
national league season/rhythm of events	marketing of the event	fitting to the other IFF weekends/giving a chance to prepare well
Possible more viewers than winter time (pre xmas time)	Best for TV availability (no winter sports yet)	See point nr.1:) more viewers=more income
impact on the National league season	holidays	
Vplyv na sezonu narodnej ligy		

Apart from the things you have mentioned in Q.3, what other factors do you think the IFF should consider when deciding on the scheduling of the Adult World Championships?

Optional

Responses
The longest gap between WFC and European Championships
Possibility to register en January or February
pretty much covered above, students on exams in October and November would mean university students not able to attend.
Too cold and too dark in North Europe in winter time... Most players may visit to north europe once in a life by floorball... Players may memorize north europe is dark and cold ! hope WFC is played in better season, even if floorball is indoor sport.
sport - quality; best players in best possible conditions; energy of player
ability to have more organizers
depends on the whole calender = context
This is the #1 event for floorball with most interest from the public and media.
-
Väitima teiste suurte spordialade MM-turniiride samaaegset toimumist, et meedial oleks aega tegelda saalihokiga.
avoid confront with multiple game event
Fitting in with other World Championships
- considering the selling of the event to audience it is good to have it not too close to Christmas, but also not too close to the season start - for the future it is important to have ONE event (WFCQ/EFC or WFC) per year. We should avoid having two. It is easier to collect money and to sell the event
Not to duplicate with other major sporting events

BASIC CONCLUSIONS



POSSIBILITY TO PLAY

- The 1st week of December (79%) and the current dates (71%) were the weeks selected as having the greatest possibility of playing, followed by the 4th weekend of November (63%)
- If the YES & MAYBE responses for these weeks are combined, then the 1st week of December and the current dates are equal (92%)
- The 4th week of October (38%) had the highest responses of when it would be not possible to play

PREFERRED WEEKS

- The 1st week of December was the most preferred week to play the event, with the current dates being the second choice
- The 4th week of October was a clear last choice of preferred weeks

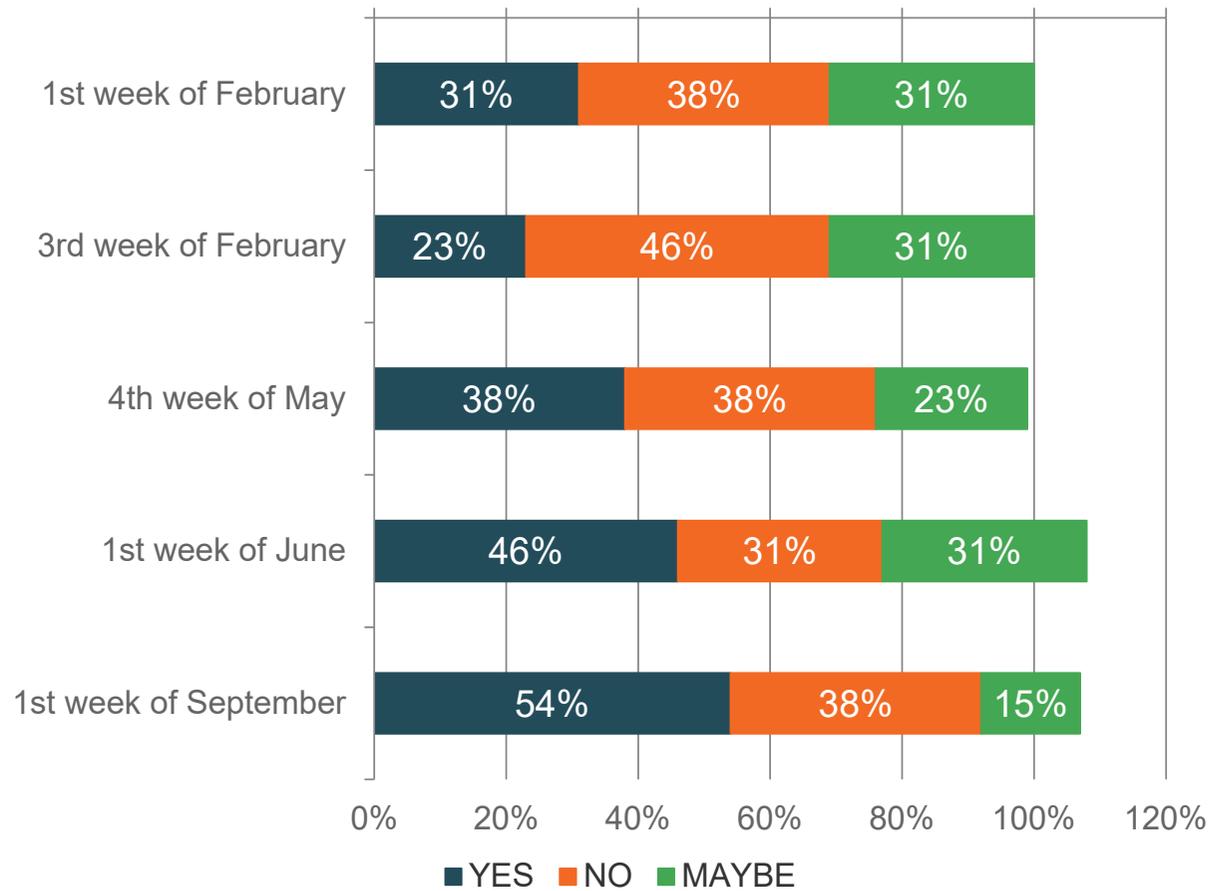


EUROPEAN CHAMPIONSHIPS SCHEDULING REPORT

Total number of respondents: 13

Indicate whether it would be POSSIBLE for your National Association to play European Championships during the following weeks

Make only one (1) selection for each week



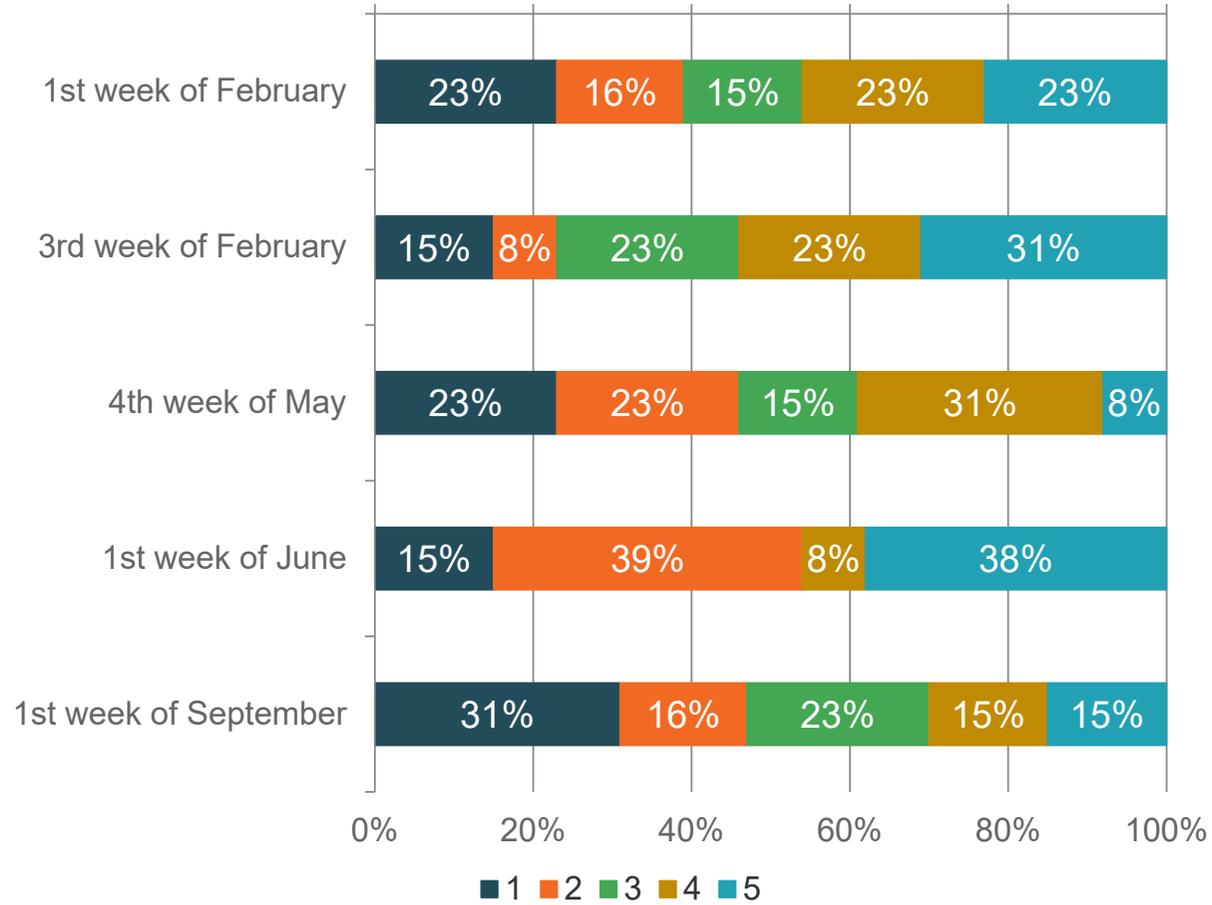
Indicate whether it would be POSSIBLE for your National Association to play European Championships during the following weeks

Make only one (1) selection for each week

	YES	NO	MAYBE
1st week of February	4	5	4
3rd week of February	3	6	4
4th week of May	5	5	3
1st week of June	6	4	4
1st week of September	7	5	2

Please rank the proposed weeks in preference of when you would like to play European Championships

Make only one (1) selection for each week, with 1 being your most preferred option and 5 being your least preferred.



Please rank the proposed weeks in preference of when you would like to play European Championships

Make only one (1) selection for each week, with 1 being your most preferred option and 5 being your least preferred.

Number of respondents: 13

	1	2	3	4	5
1st week of February	23.0%	15.4%	15.4%	23.1%	23.1%
3rd week of February	15.4%	7.7%	23.1%	23.1%	30.7%
4th week of May	23.1%	23.1%	15.4%	30.7%	7.7%
1st week of June	15.4%	38.4%	0.0%	7.7%	38.5%
1st week of September	30.7%	15.4%	23.1%	15.4%	15.4%

What are the 3 most important factors that have influenced your choice of preferred weeks

For example: summer holidays; impact on National league season; funding etc

1.	2.	3.
League	Player availability	Summer holidays
Schools and university Exams	Holidays	impact on national league
Impact on National league (Swiss floorball league)	Examination period of students	Possibility of absences from work
Summer holidays	Off-season preparation is low in some countries	Players won't be prepared in September
Anything mid-season will involve players (not playing highest league) playing in different countries (Swiss, Swe, Fin) to not be able to participate because of matches	During the season it is difficult to plan the matches of our competition	Beginning or end of season is easier with planning
The league season is going to be over, players are in good condition.	Budget. The money from grants from the Ministry of the Sport and rest public institutions we get at least in March/April	In the first weekend of September, players are ramping up before league season.
TV time - availability, media interest	Spectators - travel possibilities	League season - space for clubs and leagues
The regeneration phase for the players in May is very important.	Matching with the schedule of the National League season.	A synchronisation of the international events according to the national schedule is important
Impact on the National league season	Summer holidays	The Clubs possibility to prepare themselves for the start of the season in September
Attract the most attention to the championships.	Prolong the domestic season, both at the beginning and in the end.	Sustainability – Player health, organizational benefits etc.
Supporting both the national league schedule and the international calendar.	Supporting the national league schedule	International calendar
Availability of players and staff	Impact on national league season	Event visibility

Apart from the things you have mentioned in the previous question, what other factors do you think are important for the IFF to consider when deciding on the scheduling of the European Championships?

Optional

Responses
It is important to define clearly how this will affect to the Qualifications for the WFC to the other nations
The longest gap between WFC and European Championships - enough time for preparation. End of the season, when players are on their playing maximum in the season.
It's very important that all the leagues everywhere are stopped, so that players can play the tournaments. Now any player not playing in the highest league, has to discuss with the club if they can play for their national team.
other events - we should speak about whole calendar; not easy to settle terms just for one event ability to have organizers energy - load for the player
As a winter sport we see more potential in the winter. For sporting reasons the players are in shape which is important for a good product. Sustainability within the associations is vital and are at risk in some of the proposals. IFF and the nationals could struggle during the period June to dec.
In our minds the European Championships (EC) in ranked #3 in the international calendar after WFC and U19 WFC. Those should come first and EC decided after that. If WFC is in Nov/Dec and U19 in Sep, our #1 choice would be to play EC in October during the international break (instead of the EFT).

BASIC CONCLUSIONS



POSSIBILITY TO PLAY

- The 1st week of September (54%) had the highest percentage of responses for the possibility to play during this time with the 1st week of June (46%) the next popular
- If the YES & MAYBE responses for these weeks are combined, then the 1st week of June (77%) becomes the one with the highest possibility to play with 1st week of September (69%) next
- The 3rd week of February (46%) had the highest responses of when it would be not possible to play

PREFERRED WEEKS

- The 1st week of September was the most preferred week to play the event, with the 1st week of June being the second choice
- However, an equal number of countries ranked the 1st week of June as being their last choice of preferred week