

Sustainability Policy

Men's World Floorball Championships 2024



Our approach to sustainability

For the World Floorball Championships 2024 (WFC 2024), sustainability is about taking responsibility for the impact we have on our surroundings and working from responsible environmental, social, and economic aspects. Our sustainability work focuses on reducing our environmental impact and making conscious choices. The WFC 2024 will be permeated by high ambitions when it comes to sustainability at all levels – socially, environmentally, and economically.

The WFC 2024 will:

- be a role model in the field of sustainability and show the way for upcoming events both in floorball and sports in general
- create awareness and be transparent regarding the event's environmental impact
- communicate the sustainability work and involve participants and visitors in sustainability efforts
- use our influence to affect other actors to work with sustainability by creating understanding on the sustainability field among sponsors, partners, and suppliers
- strive to create long-lasting positive sustainable effects for individuals and society, locally, regionally, nationally, and internationally

OUR FOCUS

The WFC 2024 focus areas are to:

- contribute to increased movement among children, young people, and the elderly in order to reduce ill health and contribute to lifelong sports
- create long-term values/legacy for the local communities in areas such as public health, gender equality and diversity
- work against all forms of discrimination and welcome everyone to participate or visit the event – regardless of gender, transgender identity or expression, ethnicity, religion or other belief, disability, sexual orientation, or age
- facilitate and encourage climate-smart travelling. This by encouraging participants and visitors to use public transport to and from the host city, hotels, and venues
- strive to plan purchases based on minimizing, reusing, and recycling materials according to the purchasing policy
- strive to choose local, eco-labelled and most ethically fair products
- make it easy for participants and visitors to sort their waste by having several recycling stations located in suitable places which are clearly marked with signs and instructions
- strive to serve locally produced, eco-labelled and organic food with vegetarian alternatives
- ensure that all actors involved in the implementation of the event take concrete measures to reduce their environmental impact

The 2030 Agenda – selected goals

The focus areas for the WFC 2024 are based on the United Nations Sustainable Development Goals (SDG).

Selected SDGs for the WFC 2024 are:

- 3. Good Health and Well-being
- 10. Reduced Inequalities
- 12. Responsible Consumption & Production
- 13. Climate Action

The Sustainability Policy applies to the WFC 2024 organization, IFF, the Swedish Floorball Federation, the City of Malmö, Malmö Arena and Visit Skåne, in applicable areas related to the WFC 2024.